

Small Business Management Specialist

Approved Program

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Certificate in Small Business Management Specialist Program (CSBMS)

Certificate in Small Business Management Specialist Program is a management program for students to pursue a career in the management field of any industry. Any individual within the United States of America or international (outside the USA) that would like to obtain a certificate in small business management can enroll in this program. Small Business Management Specialist is a program for students to pursue a career in the Business Industry. This program teaches The Entrepreneurial Life. Integrity, Ethics and, Social Entrepreneurship. Starting a Small Business. Franchising and Buyouts. The Family Business. The Business Plan: Visualizing the Dream. The Marketing Plan. The Organizational Plan: Teams, Legal Structures, Alliances, and Directors. The Location Plan. Understanding a Firm's Financial Statements. Forecasting Financial Requirements. A Firm's Sources of Financing. Planning for the Harvest. Building Customer Relationships. Product and Supply Chain Management. Pricing and Credit Decisions. Promotional Planning. Global Opportunities for Small Business. Professional Management and the Small Business. Managing Human Resources. Managing Operations. Managing the Firm's Assets. Managing Risk in the Small Business. This is a self-paced course, this means that you can complete this certificate program at your learning pace within the allotted program duration access.

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PROGRAM OUTLINE:

- Lesson 1. Entrepreneurial Life.
- Lesson 2. Small Business: Integrity, Ethics and, Social Entrepreneurship.
- Lesson 3. Starting a Small Business.
- Lesson 4. Franchising and Buyouts for Small Business.
- Lesson 5. Family Business for Small Business.
- Lesson 6. Business Plan for Small Business
- Lesson 7. Small Business Marketing Plan.

- Lesson 8. Small Business Organizational Plan: Teams, Legal Structures, Alliances, and Directors.
- Lesson 9. The Small Business Location Plan.
- Lesson 10. Understanding the Small Business (Firm's) Financial Statements.
- Lesson 11. Forecasting Financial Requirements for Small Business.
- Lesson 12. Small Business (Firm's) Sources of Financing.
- Lesson 13. Planning for the Harvest in Small Business.
- Lesson 14. Building Customer Relationships in a Small Business.
- Lesson 15. Product and Supply Chain Management for Small Business.
- Lesson 16. Pricing and Credit Decisions for Small Business.
- Lesson 17. Promotional and Planning for Small Business.
- Lesson 18. Global Opportunities for Small Business.
- Lesson 19. Professional Management and the Small Business.
- Lesson 20. Managing the Small Business Human Resources.
- Lesson 21. Managing the Small Business Operations.
- Lesson 22. Managing the Small Business Firm's Assets.
- Lesson 23. Managing the Risk in the Small Business.

Pace: Self-Paced

Duration: 2-4 Months (8-16 Weeks)

Delivery Method: Online

ACHIEVEMENT & DIGITAL BADGE:



Certificate in Small Business Management Specialist Program (CSBMS)

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Digital Badge for Small Business Management Specialist Program (CSBMS)