The Soil and Water Conservation Society (SWCS) is the premier international organization for professionals who practice and advance the science and art of natural resource conservation. We believe sustainable land and water management is essential to the continued security of the earth and its people. Our goal is to cultivate an organization of informed, dynamic individuals whose contributions create a bright future for agriculture, the environment, and society.

### **SWCS MEMBERSHIP BENEFITS**

- Opportunities to network with and learn from professionals from many disciplines through local, regional, and international meetings.
- Interaction and education through local chapter membership in the United States and Canada.
- Subscription to the Journal of Soil and Water Conservation, a multidisciplinary journal of natural resources conservation research, practice, policy, and perspectives.
- Effective representation in policy circles on environmental, agricultural, and conservation issues.
- Subscription to a monthly newsletter of Society and chapter news and networking opportunities.
- Subscription to Conservation NewsBriefs, a weekly compilation of the latest media coverage of soil and water conservation research and policy.
- Member-only savings on books and conference or workshop registration fees.

## **OUR MEMBERS**

Our community of more than 3,000 conservation leaders represents nearly every academic discipline and many different public, private, and nonprofit institutions around the world. Our skilled members include:

Researchers Teachers
Administrators Students
Planners Farmers
Policymakers Ranchers
Technical advisors ... and more!

All of our members share the common goal of building a more sustainable future.

# **LOCAL CHAPTERS**

SWCS members lead at the chapter level to tackle critical conservation issues of regional and local significance. Chapter events and initiatives:

- Engage members in field tours, training opportunities, and hands-on experience with projects and workshops.
- Provide a network for a broad range of professionals to meet and discuss conservation topics.
- Educate local leaders and the public regarding environmental issues in their communities.

Members of student chapters on university campuses participate in activities that foster their interests in natural resource management and prepare them for successful professional careers.

# IT'S EASY TO JOIN!

Web: swcs.org/join Call: 1.800.THE.SOIL Mail: 945 SW Ankeny Rd., Ankeny, IA 50023

### WHAT WE DO

Advance knowledge. SWCS's exceptional publications, projects, and programs advance conservation science and the development of effective and sustainable management practices.

**Support learning.** SWCS provides high-quality educational opportunities, training, and technical resources that equip conservation professionals to achieve excellence.

**Foster communication.** SWCS shares important conservation news and research, and empowers conservation professionals to lead the discussion of natural resource conservation.

**Advocate.** SWCS advocates for conservation professionals and their work, and promotes science-based conservation practices, programs, and policies.

**Build community.** SWCS connects conservation professionals and partners in an active, supportive, and welcoming community.



Building roots that will grow strong for generations.

**SWCS.ORG** 

# JOIN NOW

Name
Email
Company/Organization
Mailing Address
City
State/Province
Zip/Postal Code
Country
Home Number
Work Number
All Memberships are for 12 Months (Prices through 2018)
Conservationist
Leader
President's Club
Student: Graduation Date / / S40 USD (Includes online journal, print is an additional charge)
Choose Journal Option
Print Only Online Only
Both Print + Online (Additional Charge) ☐ \$40 USD
International Postage \$30 USD (For those receiving the Journal outside of the US, Canada)
<b>Donation</b> ☐ \$15 ☐ \$25 ☐ \$50 ☐ other \$
TOTAL ENCLOSED \$
Payment  Make checks payable in US funds to:
Soil and Water Conservation Society
Credit Card: ( <i>US funds only</i> )  AMEX MasterCard Visa
Account Name
Card Number
Expiration Date Security Code
Signature

### Return form with payment to:

SWCS, 945 SW Ankeny Rd., Ankeny, IA 50023 or fax 515-289-1227. Join online at swcs.org/join.

# **JOIN TODAY**

As you explore the opportunities offered by membership in the Soil and Water Conservation Society, we want to take a moment to thank you for your interest. The strength of the Society is its members, who bring thoughtful, science-based contributions to natural resource management and policy. As the leading Society for conservation professionals, we are committed to providing front-line access to scientific research, reports, and collaborations to further reinforce our members' passions for agriculture and the environment.

As our members, chapters, Board of Directors, and staff look forward to welcoming you to the Society, we are grateful for the opportunity to share a glimpse of our commitment to the future of conservation. With your help, we can continue to shape the next generation's ability to sustain and improve the quality of life we all enjoy.

Together, we are making a difference for tomorrow. Become a member today!

Sincerely, Your Friends at SWCS

# TAKE THE NEXT STEP: GET INVOLVED

# JOIN

We would love for you to be part of our community as a new member. Here are a number of ways you can join:

- ONLINE. Visit <u>swcs.org/join</u> for more information about membership benefits and to join SWCS.
- PHONE. Call 1-800-THE-SOIL and speak to our member services coordinator about joining SWCS.
- MAIL. Fill out the form in this brochure and mail it to

945 SW Ankeny Rd. Ankeny, IA 50023

#### **NETWORK**

SWCS provides a strong network of professionals, creating the opportunity to work with other conservation leaders, to stay up-to-date with current research, and to contribute to the advancement of conservation.

#### ATTEND A CONFERENCE

Annual international conferences provide members with the opportunity to meet and exchange views with an international network of professional conservationists.

Local workshops, field days, and tours, organized by chapters, offer first-hand opportunities to observe innovative conservation technologies.

#### **INVITE A FRIEND**

Encourage friends and colleagues to become members of SWCS to practice and advance the science and art of natural resource conservation. Share articles from the *Journal of Soil and Water Conservation* and invite others to join you in attending local and national SWCS meetings.



Healthy Land Clean Water For Life

### YOU'RE INVITED



swcs.org



facebook.com/soilandwaterconservation



@SWCSNews



1.800.THE.SOIL



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The Soil and Water Conservation Society is a 501(c)3

nonprofit organization dedicated to fostering the

science and art of soil, water, and related natural

resource management to achieve sustainability.







**WWW.SWCS.ORG**