

# *Simplifying Putting Thru Technology*

At PGA EXPO 2013 a new putter was introduced to the golfing public – L2 Traditional Putter.

This putter is unique in that it contains all the key elements major manufacturers believe important for the perfect putter.

Alignment, Solid Contact and Stroke Stability are three of these elements that they all look to have in their putters. Look no further, L2 Traditional Putter has all 3 elements.

**Alignment** - The L2 is self-aligning. Take your address position over the ball, let go of the putter and walk behind the putter to see if you are lined up. Yes, that is correct; the putter stands up by itself, even in wind gusts up to 25 mph. You will never be lined up incorrectly again.

**Solid Contact** – There is no such thing as a miss hit with the L2. The sweet spot on the putter face is 3½ inches long or another way to visualize it – the sweet spot on most putters is the size of a dime – on the L2 it is 5 dimes.

The L2 has the widest Moment of Inertia (M.O.I.) in golf. Simply put, the putter will not twist, even if the ball is struck on the heel or toe. With this element, distance control on miss hits is a thing of the past. Solid contact every time!!!

**Stroke Stability** - The ability of the hands to lead thru impact; the new phrase in golf to describe how a putter helps in this matter is “Counter Balanced”; the co-existence of the head weight to the grip weight.

The heaviest head weight of any putter on the market is 420 grams with a grip weight of 147 grams. The L2 head weights 640 grams and the grip weights 200 grams. The L2 grip is 16 inches long which allows you to grip down on the putter which in turn adds weight above the hands to improve counter balancing. This aspect improves the hand’s ability to lead the putter head thru impact.

The features of the L2 alleviate concerns about the USGA Ruling 14-1b because anchoring is no longer necessary and yips are a thing of the past. Putting with a heavier putter quiets the wrists, in turn stabilizing the stroke.

For more information on the L2 go to [www.L2Traditional](http://www.L2Traditional)



# Odyssey White Ice D.A.R.T. Putter

*Callaway has a promise to keep!*

Odyssey by Callaway has really shown promising signs of development and research with the new White Ice moniker technology. The fine-tuned improvisations made in the face-insert have helped enhance sound and resilience.



The new insert has also improved response rate and consistency. The core of the insert is 20% firmer to give better feel while the face has been deliberately roughened to create a brushed surface effect. This improves performance of the golfers when they are using softer golf balls that are more common today.

Testing this artistically designed putter is a treat for anyone who wants to try it. It has a pleasant feel and gives confidence to the golfer. The classy look with the dark-nickel finish also adds to the overall effect and look. It has a decent weight which is distributed evenly across the body to provide balance and stability.

This cutting edge putter features the latest in advanced alignment technology. Along with perimeter weighting and a double-bend shaft, the innovative mallet uses D.A.R.T. alignment technology to ensure better accuracy and promote consistent strikes for increased distance control. A two-step process in which your eyes align the putter to the target and then can realign using the point at which the D.A.R.T. design merges with the center of the golf ball.

An Odyssey Putter is a promise made. Sure, they design each of their putters to help you slay more demons and sink more putts. But they also design them to withstand any kind of punishment you can dish out and backs them up with an Odyssey assurance of quality.

They report that they rarely see a putter returned, but if you find a defect within a two-year period, Odyssey will repair or replace it. No questions asked – and that's a promise kept.