

## *Feel like a king at the King and Prince Beach & Golf Resort St. Simon's Island*

Thousands of Carolinians have made the trek on I-95 to and from Florida, and for many they have found the excellent halfway point to stop and relax...and of course play a fun round of golf.

As a part of the natural beauty and recreational activities of the barrier islands known as the Golden Isles just north of the Georgia/Florida border, the King and Prince Beach & Golf Resort on historic St. Simon's Island welcome guests ready to enjoy one of America's legendary gems of fine southern hospitality.

The Resort, that recently celebrated its Diamond Anniversary, is on the National Register of Historic Places and a member of Historic Hotels of America. The King and Prince is the island's only oceanfront full-service resort just steps from the Atlantic Ocean.

You can step back in time and stay in the newly renovated rooms of the historic section or choose a Cabana room with a parlor and private seaside patio overlooking the Ocean. You will also find three bedroom beachfront Villas, homes, six specialty suites, and the beautifully decorated and comfortable rooms of the Oceanfront, featuring patios or balconies to enjoy the ocean view and listen to the surf and enjoy the sea breeze.



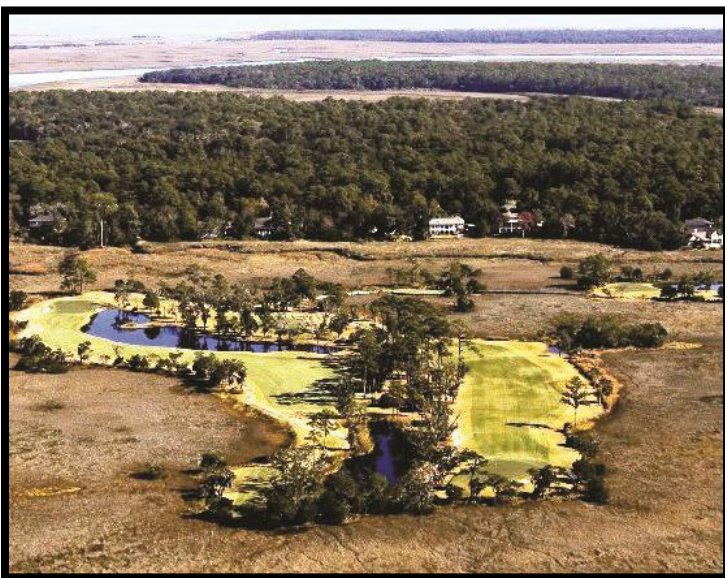
The King and Prince Mediterranean-style architecture has never been compromised which adds to the charm of the Resort. The newly remodeled full-menu ECHO restaurant, with its ocean-view indoor or outdoor seating, offers a delicious dining choice right on property. According to management they are enjoying its highest occupancy ever, pleasing leisure, meeting and golf guests year round.

The Resort sets on the southeast end of St. Simon's Island, while just minutes away on the north end of the island is the King and Prince Golf Club. Originally opened in 1989 and designed by the late Joe Lee, the course

got a complete \$3.6-million makeover in 2009 restoring the course's original design but utilizing the latest surface technology.

The greens have mini-verde ultra dwarf Bermuda grass, with 5-foot Tifsports bermuda collars to give golfers a good recovery chance if they miss the target. Golfers will find a new hybrid called Celebration Bermuda grass in the fairways, providing good lies for irons or fairway metals. All the traps are wrapped in Emerald Zoysia.

"We're the only course in our region with these types of grass, and our golfers are amazed at the fantastic course transformation," stated Rick Mattox, the golf club's general manager celebrating his 25 years at King and Prince. "Seeing golfers come back



again to play here is a real thrill for all of us, it means we are doing things right to make this a very memorable golf experience.”

The King and Prince has several lakes and lagoons that adds variety to the holes with no two being alike. The tree lined holes might appear to be tight and most of the marsh holes are wide open require forced carries or force you to choose how much to "bite off." Wind can play a big role in your game-management especially on the beautiful "wide-open" holes in the salt marsh loop (holes 12-15).

Golfers travel an elevated, marsh-traversing cart bridges to experience play these four spectacular salt marsh holes gently carved from the marsh islands. While these four signature holes highlight play on the King and Prince Golf Course's back nine, playing on the front nine island loop with marsh and links style challenges set you up for a spectacular finish.

It is not a particularly long course - 6,462 yards from the back tees - and although challenging, the course is set up to reward the good shot. Par threes vary in yardage from 120 to 190 (blue tees.), while the par fours run the gamut - long, short, tight, open, tree lined, marsh lined, dog leg left, dog leg right. No two holes played the same.

The par fives are similar to the fours in that there was variety, with only the #1 handicap 3<sup>rd</sup> hole running longer than 500-yards from the blue tees. There is “risk-reward” factor on the par fives, but with the water, marsh and bunkers guarding the tight pin placements, playing with caution would be the right call.



The well-appointed clubhouse, overlooking the 9th and 18th holes, houses the fabulous merchandise filled pro shop and a restaurant. There is a large target driving range along with practice areas for your short game.

You may not be planning a trip south toward Florida, but maybe you should just to get to the “Golden Isles” of Georgia for an unforgettable golf experience on St. Simon’s Island. To enjoy your own King & Prince experience you can go to [www.KINGandPRINCE.com](http://www.KINGandPRINCE.com) or call 1-800-342-0212 for reservations and golf course information.