



## **TecMed Inc., Innovators in Unparalleled Glucose Measurement Technology, opens an office in Japan, adds a Board Member and Expands Executive Leadership Team**

**Cheyenne, Wyoming - May 12, 2014.** TecMed, Inc. announced the opening of Japanese TecMed branch to facilitate the development of international relationships, specifically focusing on partners and licensees for growing Japanese and Asian markets. International advisor and Board member Seiki Takahashi will take leadership in developing office.

In addition to the new members in Japan, our U.S. offices welcome Jay R. Simon and Emily Cross, Ph.D. to the Executive Leadership team.

Seiki Takahashi joins the TecMed Board of Directors with a recognizable depth of knowledge in business development, capital creation and aggregation, and the evolution of strategic business relationships for both private and public companies at international levels. Mr. Takahashi has extensive transnational experience with Mitsui and has worked and developed relevant business relationships in Tokyo, London and Los Angeles. His experience representing Mitsui reaches as far as Australia, Abu Dhabi and Qatar as well, all areas TecMed, Inc. is actively exploring for expansion. As Executive Vice President for Mitsui Oil Exploration Company, Ltd. he was responsible for developing new ventures and expanding its business into Texas and Oman as well as into South Western Asia. Over the past forty years, Mr. Takahashi has served as a senior executive, director and/or executive director for numerous international companies over a wide range of industries.

Jay R. Simon, R.Ph., joins TecMed, Inc. as an Advisor to the Board of Directors. Mr. Simon brings a number of specialized competencies to the TecMed core of talent, honed during a 30-year international, career as a professional executive consultant, Simon focused on driving differentiated strategy for business transformation, market penetration and growth. His most prominent strengths include organizational turnaround, revenue growth, strategic expansion, commercialization, and performance improvement.

Emily Cross, Ph.D. joined TecMed, Inc. in her current role as Director of Media and Communication in the fall of 2013. Prior to taking on the position, Dr. Cross worked with TecMed, Inc as early as 2005 as a research consultant. Her background stems from the studies of communication and organizational leadership and has broad experiences designing and conducting research studies and interpreting collected data. She is a published author in both academic, peer-reviewed publications and fiction. She has worked intensively with several start-ups, helping bring businesses from concept to profit.

TecMed's innovative IP provides solutions for recognized problems plaguing the blood-glucose measurement industry, including issues grounded in measurement accuracy, frequency of measurement, timeliness of data, excessive costs of labor, problems of instrument calibration and data verification and the cost of disposables. TecMed's integrated IP achievements provide an unparalleled and cost effective solution for patient blood glucose measurements in perioperative and critical care settings. In more than 30 blind and double-blind human studies, TecMed's optical measurement technology has demonstrated a 40-50% improvement in accuracy over clinical point of care "Gold Standard" instruments and methods. TecMed's IP offers a clinical and economic solution to blood glucose problems abundant in the health care industry.

#### About TecMed, Inc.

Founded in 1995, TecMed is a privately-held intellectual property company incorporated in the State of Wyoming, organized to create innovative technologies, conduct original research, and advance development in the field of medically-related measurement technologies. TecMed's fundamental business advances the formation of outside business relationships in the medical device and healthcare industries with a primary focus on licensing its IP solutions in blood glucose measurement technology.

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