

*Start Your Mission-Driven Business Smarter!*

## Learn Before U Launch

In This Age of **TOO MUCH INFORMATION!**



The **ONLY** Program Designed to Help Mission-Driven Women **STOP** or **AVOID** Wasting Precious Time & Valuable Business Development Hours on "Trial & Error" Marketing Practices – During Their "Time-Sensitive", **PASS** or **FAIL** Start-Up Years.



*"Too many women starting mission-driven businesses are getting **STUCK**, **STRUGGLING** & **FAILING** –in this age of TOO MUCH INFORMATION!"*

### While **ONLY 5%** Are Successful...

- Many get **STUCK** behind their computers.
- 95% **STRUGGLE** in "entrepreneurial poverty."
- 80% **FAIL** during their first 2 years in business.

In this learning curve shortening program you'll learn:

- The 7 "MUST KNOWS" about marketing MOST mission-driven women **DON'T KNOW BEFORE LAUNCHING** that keep them **STUCK**, **STRUGGLING** & **FAILING** to get their businesses off-the-ground and **THRIVING!**
- The 3-Priorities of women who **THRIVE** versus **STRUGGLE** during their start-up years!
- The #1 proven, marketing strategy **YOU TOO** can use to get the word out to the masses, pull prospects into your pipeline in less time and convert them into "committed clients who invest" **ON-THE-SPOT!**

Call, Text or Email Coach Barbara For Availability @ 267-499-0592, [premarketingexpert@gmail.com](mailto:premarketingexpert@gmail.com)



# *America's Start-Up Success Coach!*

**Barbara Bamba is the "go to expert" for women entrepreneurs who struggle to get their mission-driven businesses off-the-ground and THRIVING -- during their start-up years.** She is, fiercely, committed to helping her clients hone and execute:

## **The 3 Priorities of Women Who Start-Up & THRIVE:**

1. *Getting the word out – with Confidence & Credibility.*
2. *Pulling prospects into your sales pipeline – in Less Time.*
3. *Converting prospects into paying clients -- ON-THE-SPOT!*

She does this by guiding you through the 7 Pre-Marketing Essentials you “MUST KNOW BEFORE LAUNCHING and by teaching you how-to use public speaking in your business as a strategic “all-in-one-to-many” marketing, client attraction and selling tool.



## *Barbara's Bio:*

Barbara Bamba is a knowledgeable, charismatic, and compelling speaker, trainer, and coach. As the founder and former owner of the Philadelphia Speakers Bureau, Barbara hit the national speaking circuit in 2017 with a mission and message to decrease the failure rate among mission-driven starting businesses -- in this information age.

Barbara is an Amazon International Bestselling Co-Author of the book titled: *The Voyage to Your Vision: 43 Top Experts Chart the Course for Your Professional and Personal Journey to Success*. She is the recipient of both the coveted Eppy Book Award & the eLit Book Awards. She was honored as the VIP Professional Woman of The Year in 2011, by The National Association of Professional Women (NAWP). Prior to leaving the traditional workforce, Barbara served as a Senior Workforce Development Trainer and Job Developer for 4 years at Temple University where she facilitated hundreds of career and professional development seminars and workshops. There she helped over 5000 jobseekers prepare for and enter in the workforce successfully. However, Barbara's biggest accomplishment is rebuilding her life, career, and confidence after crisis.

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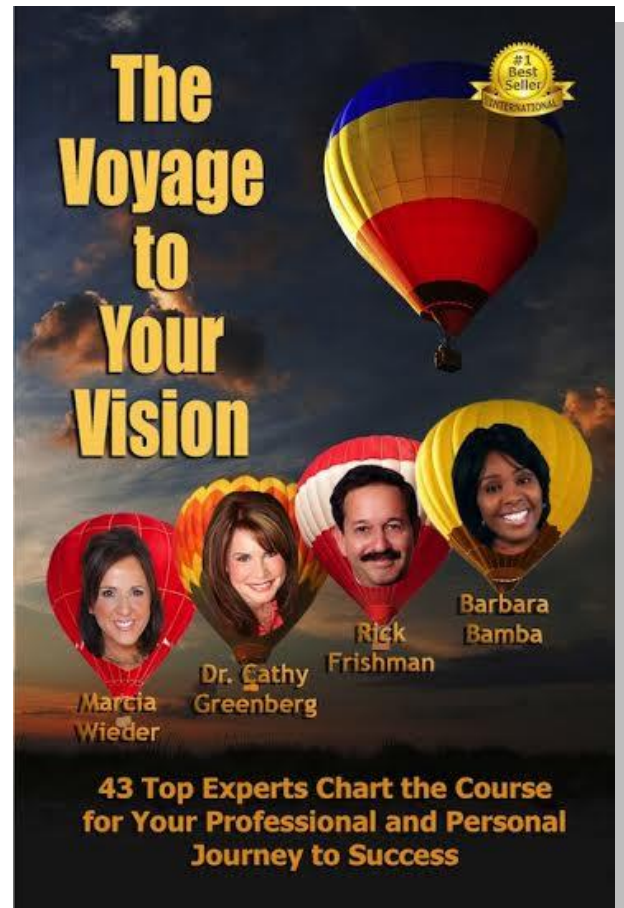
## *International Bestselling Co-Author*

**After leaving the workforce to raise her children and start a “successful” work-at-home coaching business ...**

Amazon International Best Selling Co-Author, Barbara Bamba, spent more than 57,000 business hours, figuring out "best practices" for marketing -- "through trial & error."

Instead of achieving the time-freedom, lifestyle freedom and work-life balance she sought, Barbara found herself, STUCK behind her computer: "Over-consuming" information products, STRUGGLING in "entrepreneurial poverty", and FAILING to get her business off-the ground and THRIVING!

As she wasted unrecoverable amounts of precious time and valuable business development hours – in “learning mode” versus “earning mode”, Barbara was forced to move “back home” following a divorce and foreclosure, which left her broke, broken and homeless -- due in part to her refusal to give up her “BIG DREAM” of becoming a successful entrepreneur and “get a REAL job!”



**Barbara Bamba is an Amazon International Bestselling Co-Author of the title: The Voyage to Your Vision: 43 Top Experts Chart the Course for Your Professional and Personal Journey to Success.**

Collaborating with top experts from across the globe to share the wisdom from their vast experiences and change lives, during our turbulent times, Barbara shares, in chapter 9, her personal story of struggle to become a “successful” entrepreneur, in the information age, after leaving the workforce to raise her children, and start a business amid crisis. The book also features Marcia Weider: Oprah Winfrey’s Dream Ambassador, Dr. Kathy Greenberg: The First Lady of Happiness and Rick Frishman, 30 year publicist of Media Direct, to name a few. Barbara is the recipient of both the coveted Eippy Book Award & the eLit Book Awards.

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