

# What is your environment telling you?

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WEEK OF OCTOBER 9 - OCTOBER 15, 2014



# NAACP conducts voter registration drive in jail



DETROIT – Working to ensure that everyone has a chance to vote in the upcoming November election, the Detroit Branch NAACP conducted a registration drive in the three Wayne County Jails. During the ten day outreach, an estimated 300 voters were registered among the three facilities to help those in temporary custody register before the October 6th deadline.

"Because a person is in custody does not mean they've relinquished their

voting rights," said Wayne

NAACP - Page - 12A

# Community Conversation on Crime

By: Dominique Madden - Contributing Writer

The Romulus Ministerial Alliance and the Western Wayne NAACP will be hosting a Community Conversation on Crime on Thursday, October 16. The leadership of the groups wants to bring city leaders together with neighborhood groups, court system, students, par-

ents, church members and police to discuss ways to address the issue of crime and open the lines of communication to prevent crime from happening. Some of the topics that will be discussed are 'What to do when you are stopped by the

Conversation - Page 10A





Councilman Timothy Williams (with throphy) representing District 1 are the winners of this year's Spring Clean competition. Judge Sabrina Johnson and Jerome Bivens were the coordinators of the competition

During this week's Inkster Council meeting, Judge Sabrina Johnson announced the winner of the 1st Annual Spring

er Clean Challenge. It was District 1 that is represented by Councilmen Timothy Williams. The Challenge was the brain-

child of Judge Johnson as a way to help to revitalize the City. With the shrinking budget Challenge - Page

# Oakwood touts preparedness plan for highly contagious diseases

System outlines thorough approach, emphasizes screening and protocol in dealing with diseases such as Ebola

### Southeast Michigan.

Although most agree that the likelihood of such a situation is remote, Oakwood Health has a comprehensive system-wide approach and preparedness plan to identify and address any patients who might enter the system with any highly contagious disease such as Ebola.

"For many years, Oakwood has been operating under best practice in the area of infection prevention and preparedness for highly contagious diseases," said Dr. Rama Thyagarajan, Oakwood Corporate Medical Director of Infection Prevention and Control. "Due to our proximity to the airport and our large service area, we have trained and prepared key areas of our operations in proven methods of identifying and isolating a patient with a highly communicable disease. Southeast Michigan residents should rest assured that Oakwood is ready to address such Ebola - Page 3A

Informing \* Educating \* Empowering \* Uplifting

Oakwood

DEARBORN-In light of the

first confirmed case of Ebola in

the U.S., Oakwood Health offi-

cials are reassuring the public

that its hospitals and staff are

adequately prepared to deal

with a variety of infectious dis-

eases and ready to act should

such a situation occur in

One of the most pol-

neighborhood.

# CALL TO ACTION -----

The election is November 4, 2014. This is a very important election.

Take time to learn who is running for the positions that will make decisions for you and your communit**y**.

# **Meet the** Candidate Forums

Monday, Oct 13th 27500 Marquette Christian Faith **Ministries Garden City** 

Tuesday, Oct 14th River Rouge City Hall 10600 Jefferson **River Rouge** 

Call our office for more information 313.929.2955



Friends .

The Michigan Department of Environmental Quality (MDEQ) is hosting two meetings about facilities that impact our quality of life.

Are you sick of the foul odors from the Water Treatment Plant? So am I. Please attend the upcoming public meeting to demand that they address our concerns. The topics will cover odor and noise concerns, discharge permit compliance for 2014, and discharge permit requirements for 2015

Thursday, October 23 6 to 8 p.m.

Delray Neighborhood House 420 Leigh St. Detroit 48209



on Thursday must be at the office of The Telegram no later than 4:00pm on Friday.



Michigan Minority ress Association



National Newspaper Publishers Associatio

### NEWS FROM LANSING

# Are you sick and tired of foul orders



(PTI) for modifications to its coke battery oven. There will be an informational meeting followed by public comment period on Wednesday, November 12 Information Session: 6 p.m.

Public Comments: 7 p.m. River Rouge City Hall in Council Chambers, Room 216

10600 W. Jefferson River Rouge

Comments may be submitted in person at the hearing, by email to deg-agd-ptipubliccomments@michigan.gov, or by mail to Mr. Mark Mitchell, Acting Permit Section Supervisor, MDEQ AQD, PO Box 30260 Lansing, MI 48909. Related documents may be viewed at http://www.deq.state.mi.us/ap s/cwerp.shtml

There is also an open comment period regarding a consent order by MDEQ for alleged air pollution violations of EES Coke Battery's Renewable Operating Permit (ROP) that has been extended to Wednesday, November 12. Comments may be submitted in person at the hearing. by email to wolfj2@michigan.gov, or by mail to Mr. Jason Wolf, MDEQ AQD, PO Box 30260 Lansing, MI 48909 or. Related documents may be viewed at http://www.deg.state.mi.us/ap s/downloads/Enforcement/A QD-Consent-Orders.shtml Please make every effort to attend these meetings and submit comments. If we do not speak up, we are sending a signal that they can continue to affect our quality of life without any consequence.

As usual, if you have any questions or need help submitting comments, please feel free to contact my office at (517) 373-0823 in Lansing, or at (313) 841-2240 in Detroit.

Best.

Rashida Tlaib

State Representative 6th District. Detroit. Ecorse. River Rouge

### **Hopgood Legislation Aims to Prevent Future Operations at Romulus Hazardous** Waste Deep Injection Well Facility



LANSING - Senator Hoon-Yung Hopgood (D-Taylor) introduced legislation this week designed to prevent future operations of the controversial hazardous waste injection well facility in Romulus under certain circumstances. The facility, previously owned by Environmental Disposal Systems (EDS), began injecting hazardous waste into mile-deep disposal wells in 2006, but was shut down by the Michigan Department of Environmental Quality (DEQ) after only ten months of operation due to above-ground leaks. Since then. Environmental Geo-Technologies, which is owned by Greektown businessman Jim Papas, has received permits to resume operations at the facility.

Senate Bills 1105 and 1106 are the latest in Senator Hopgood's ongoing efforts to address the environmental and safety risks associated with the Romulus facility. Public Act 254 of 2014, previous legislation introduced by Hopgood and signed into law by Governor Snyder in July, allows the DEQ to revoke a permit to an operator of a hazardous waste facility who feloniously obtained the right to apply for such a permit. This legislation would continue the effort to keep bad actors from obtaining operating permits by requiring that applicants to demonstrate certain criteria in order to be considered for a new permit, while putting an end to speculative investments in the facility that have resulted in costly losses to local pensioners.

"The hazardous waste injection well facility in Romulus has been nothing but a nightmare from the very beginning." Sen. Hopgood said. "It poses serious and unnecessary health and environmental risks to the surrounding communities. For the health of our people and the sake of our environment, I firmly believe that the hazardous waste wells should be closed and capped, and the foolish and risky investments should end. Going forward, I think it is paramount for anyone who seeks such permits should be required to take certain precautionary measures to protect the public interest."

In addition to the grave environmental and health concerns that accompany transporting, treating and injecting hazardous waste into the ground, the Romulus facility has been at the center of a failed investment scheme involving the Detroit Police and Fire Retirement System. The System's pension board has invested in the facility by issuing multi-million dollar loans to the operator of the facility but the loan was eventually defaulted on, resulting in approximately \$40 million in losses.

One of the bills introduced by Hopgood, Senate Bill 1105, would seek to stop such investments in the failed project. The bill would provide that an investment fiduciary of a large sponsored system that has invested in a hazardous waste disposal well facility would be prohibited from making additional investments in the facility and would be required to sell. redeem, divest or withdraw all investments in the facility if certain conditions occur, including: the operator of the facility files for bankruptcy, a controlling interest in the operator of the facility is sold or transferred, or if an environmental protection violation occurs at the facility.

Senate Bill 1106 would prohibit the Department of Environmental Quality (DEQ) from issuing an operating license for a hazardous waste facility if the disposal well is located within 1,000 feet of an interstate highway, within two miles of an international airport, or within three miles of a hospital, golf course, soccer field, baseball field or football field. Hours of operation for the disposal well would also be limited under the Hopgood's legislation bill. would also require an applicant seeking an operating license to provide the DEQ with an emergency plan for evacuation in the event of a release of hazardous waste from the facility, along with a study of the eco nomic impact in the case of a full evacuation under the plan.

"This risky investment made by the Detroit Police and Fire Retirement System not only has jeopardized the many workers and retirees who have entrusted their pensions to the Board, but it also has threatened the health and safety of the Southeast Michigan residents who live near the facility, risking their health and livelihoods," Sen. Hopgood said. "Enough damage has been done already, and we must act to prevent more harm from occurring in the future. My legislation would help ensure that further investments by the Detroit Police and Fire System are halted and that this facility could be closed for good."

## Minority Business: Still Corrupt After all of these Years

automobile manufacturer. Ac-

tually they get a Black guy and

have him operate a big ware-

house. The actual steel com-

pany sends their product to

him and he relays it directly to

the automobile company which

declares they bought the steel

Automobile companies as well

as farm equipment companies

also like to use the trucking in-

dustry as a front operation.

They will claim to be using

Black owned trucking compa-

nies to deliver their products.

Actually the Black business

plays the role of a dispatcher

overseeing a real trucking

company by way of telephone

and email. The so called Black

owned trucking company

doesn't own one truck. Some

have the audacity to have the

real trucking company put their

name on the trucks that are

used in this sham. The com-

panies will report millions and

millions of dollars going to

Black owned trucking compa-

nies when it is just a public

sham. I have even seen one

of these fronts advertising in

Black Enterprise and other

magazines. One automobile

company declared a trucking

front as "Minority Business of

Probably the most abused in-

dustry is Construction/Engi-

neering. There are so many of

them I have stopped counting.

It is so disgusting to see a

Black person claiming to own

an engineering firm with

dozens of employees - none

of which are Black. You can

find some Blacks claiming to

be a construction company

with no equipment or Black

employees. They are just

fronts. I know of one guy who

claims to own a major con-

struction company with offices

here and in Europe and Asia. He is so bold that a couple of years ago he was elected as

President of the National Asso-

ciation of Minority Contractors.

This hypocrisy is just that bad!

A while back there was a Black

guy claiming to sell antifreeze

to one of the General Motors

plants in Michigan. One day

one of his barrels of antifreeze

tipped over and splashed an

employee. The auto worker

started screaming as the an-

tifreeze would surely eat his

flesh. To everyone's surprise

there was no harm done be-

cause it was actually water.

His supplier was duping the

front and General Motors at the

same time. They went after

the front and he did three long

vears in prison for the scheme.

The guy behind the scene was

There are some major corpora-

tions doing legitimate business

with Blacks, Hispanics and

Asians. They are to be com-

mended. The next time you

hear about a Black firm doing

never prosecuted.

the Year".

from this sleazy front.

By: Harry C. Alford



Minority business programs came to life as a compliance requirement for Title VI of the Civil Rights Act of 1964. States and corporations were given the word beginning in 1982 (18 years after the law passed). Some came willingly but most in the private sector came reluctantly. From the start white owned businesses began to pose themselves as a minority owned company. To offset this abuse and corruption the government required a formal certification process. Those claiming to have minority status had to fill out an application from an authorized source. This, too, became a faulty process. Many companies who have been certified as a minority are not minorities at all but simple "fronts". There will be a Black, Hispanic or Asian person posing as the owner/operator of the company. The company is really owned and operated by Whites operating behind the scene. Thus, they can get set aside contracts without competing head to head with majority

That nasty business started 32 years ago and it is still as bad as it has ever been. Legally this is fraud and we must start becoming intolerable about the abuse. Let me give you a few living examples of how this works.

A maior telecom company has a great need for more and more cell phone towers. Cell phone towers cost around \$250 million each. The company finds a slick Black operator and hooks him up with a legitimate cell phone tower manufacturer. They set him up as a business doing the paperwork for the production of a tower. When the tower is built they run the paperwork through him so that the telecom company can declare \$250 million worth of business with a "Black owned firm". They do this at least four times per year and declare that they are doing over \$1 billion with minority business. It is a bold امنا

Automobile manufacturers can be even bolder. One such firm declares that they buy all of their steel from a Black owned company. That would be billions of dollars for a company supplying all of the steel for an

# OPINION Ebola

### From Page 1A

a situation should it ever arise.'

Dr. Thyagarajan specifically outlined Oakwood's fourpronged approach with a goal of identifying and isolating suspected patients as early as possible to prevent further transmission of the disease:

Universal Patient Travel/Symptom Screening: Identifies risk based upon whether a new patient has traveled outside of the U.S. within the last 21 days and symptom-specific questions

Continued clinician and patient/visitor education: Immediate educational material is distributed to all staff, patients and visitors when a possible health threat has been suspected or identified

Active collaboration with key public health agencies: Continued conversation and collaboration with key partners such as Detroit Metropolitan Airport, the Centers for Disease Control, Wayne County and all local EMS groups for drill preparations and if and when suspected infections might occur in our area

Isolation: Based on screening assessment, specialized protocol and facilities to immediately isolate a patient who is suspected of infection

While Oakwood officials are reassuring the public that its system has the appropriate measures to deal with viruses Ebola -





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billions of dollars in business with major corporations please verify. Figures don't lie but liars will certainly figure. I wish the National Bar Association (Black attorneys) would start an initiative to expose and prosecute these front companies along with the corporations that connive with them. We could point them in the right direction.

Mr. Alford is the co-founder, President/CEO of the National Black Chamber of Commerce®. Website: www.nationalbcc.org Email: halford@nationalbcc.org

### WEEK OF OCTOBER 9 - OCTOBER 15, 2014 Data Breach: Here we go again consumer and bank theft

By Dennis Koons, president and CEO, Michigan Bankers Association

failures

Target, Neiman Marcus, PF Chang's and now in the most recent episode of data breach, it's reported more than 50 million customers' cards, accounts and personal information were breached from the do-it-yourself giant, Home Depot.

Identity theft is a harrowing experience for consumers. Some felon across town or around the world starts spending your money, using your accounts, your cards, and your identity. Fortunately for consumers, their bank safeguards their accounts, protects them from loss.

The bank that issued their card covers fraud losses in nearly all cases. Regardless where the breach occurred, regardless if retail store security systems failed or card users were not properly identified, the consumer's bank covers the cost not only for the fraud loss, but also for the costs to alert the customer, freeze a compromised account, and re-issue cards.

For banks and their customers, Home Depot's security failures are painful episodes of déjà vu. We've been here too many times. Identities and accounts were stolen from retailers, but banks made customers whole.

This must change. Every player in the payment processing system must be responsible to safeguard customer identities and accounts. Consumers will not otherwise be secure. The retail industry that uses and benefits from the payments system must also share responsibility for safeguarding their customers and be responsible for their own Banks routinely insist on proof of identification and invest in the highest standards for data and identity security. Banks take very seriously the sensitivity of personal and financial data. Uniquely, the banking industry supports an enormous system of regulators and examiners that aggressively enforce privacy and account security laws. The industry invests hundreds of millions of dollars annually in the best security systems and rigorous employee training for fraud prevention and required immediate reporting.

When accounts are stolen from a retailer, the consumer is held harmless financially—rightfully so, he or she is the victim of very complex crime. Their bank stands with their customers.

With so many orchestrated and continuing instances of massive data breach, it's past time for Washington to act. Until all players in the payments system own responsibility for their handling of customer accounts, the consumer is at risk. Every party involved, including retailers at point of sale, must step up to the challenge, meet industry standards for security systems, train their staffs to spot fraud, and must be accountable for failing their customers. Our payments system is only as strong as its weakest link

Washington must also do its part to make sure that our credit processing system is strong and secure. Our consumers deserve it.



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### Letter Policy

The Telegram encourages letters from all readers. Submissions must include the writer's name, address and signature and phone number. Only the name will be published. Send your letters to:



Letters to the Editor Telegram News 10748 W. Jefferson Ave., River Rouge, MI 48218 or telegram@telegramnews.net

Letters published in the Telegram does not neccessary reflect the views and opinions of the Telegram.

# Rescue the Harvest

By: Janine Folks - Telegram Religion Colu



So ignorance is not always bliss. Nevertheless, you have those who exist in a state of iqnorant bliss. They are blissful because they have no idea that there is a problem. Not knowing that there is a problem does not erase the fact that there is a problem. So how do

their state?

I recently dreamed that I was travelling through my old stomping ground in SW Detroit

. The route to a party store we walked to as kids had become riddled with drug activity, gutted out houses, and destitution. In my dream, all along the sidewalks and vacant lots lay blankets and pallets with people on them. Some were sleeping, others just relaxing as if they were at home. These people were living on the streets. There were even children there, laughing and playing. This was their life and they were content with it.

When I saw the multitudes of homeless people I became alarmed. " OMG !" I'm thinking. As I approached the people, the strange thing that shocked me most was that the people were happy. They did not see a problem. I'm thinking, "Excuse me, you're homeless. Your children should be sleeping in beds."

They had normalized their dysfunction and it became comfortable. It may not be for me to tell people how they should live, but I know how people should NOT have to live. The



Let's worship together down here so

we can live together up there

question is. 'How do we get them to see it?' Perhaps not seeing it is how they cope with being alive. So then, the question becomes, 'How do we show them hope? ... how to do better?' We need gift and grace to minister.

I concluded that we are called to wake up a sleeping generation. There are multitudes who cannot see the mess that they are in, or they see it and don't know what to do about it. They need our help. "The harvest truly is great, but the laborers are few; therefore pray the Lord of the harvest to send out laborers into His harvest" (Luke 10:2). Rescue them.

Lord, guide us, lead us, and teach us. Make ways out of no way. Restore faded hope. Show us possibilities in desolate places, our God, our Hope, our Strength, our Everything!

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# Debra Marie Loving



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PRESENT

Debra Marie Loving was born August 29, 1955, to the happy union of Booker T. Loving, Sr., and Nellie Ruth (Askew) Loving in the great city of River Rouge, Michigan. . Her siblings included an older sister, Bevra, four older brothers

Booker T. Loving Jr. (deceased), Clifford L. Loving (deceased), Tyrone Loving, Allison D. Loving (deceased), and two younger brothers Anthony Loving (deceased) and Michael W. Loving. Debra graduated from River Rouge High School in 1973, and went on to attend Eastern Michigan University. Her Christian education came by the way of River Rouge Bible Assembly as a child and First Baptist Church, Ecorse, Michigan as a young adult.

Debra's work career began and ended as an employee of the County of Wayne from 1978 to 2014; over the course of which she met co-workers who would become life-long friends. Her passions were local sports teams (all of them). Her hobbies were fishing, wrist-watch collecting, lotto and casino gambling.

Debra had one son Bryant Loving, who she loved dearly. She also leaves to treasurer her memory a grandson, Andres Loving, and plenty of other relatives and friends.

MEMORIAL CELEBRATION DEBRA MARIE LOVING

Saturday, October 18, 2014; 11:00 a.m. Church of The Resurrection 27085 W. Outer Drive, Ecorse, MI 48229 Min. Clinton Cooper, Officiating

> BIBLE VERSE

16 For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.

John 3:16 King James Version (KJV)

njoy Life

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long as you can. Did you know it is recommended that for most women, high-quality mammography screening should begin at age 40? As risk factors

vary in everyone, each woman and her doctor

should discuss the plan that's right for her. Most

organizations recommend screening every one to two years, some recommend it take place every

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As we tell "HIStory" Female Soloist for the role of Mary. Male Soloist for the role of John The Baptist, Male Soloist for the role of Prodigal Son. Female Liturgical Dancers. Those who love to sing. Narrator and Musician Performance Date: March 7, 2015 Performance Place: Faith Christian Assembly Melvindale, MI Performance Time: 5:00p.m The first rehearsal will

be held on November 8th at 5:00pm at Church of the Resurection located at 27085 W. Outer Ecorse.

For more details please contact: Brother Tyrone Loving (313) 791-7510





Bernadette Holloway, Administrator





Every member of the family will find something to do - like costume contests and pumpkin painting - at the Belle Isle harvest festival 10 a.m. to 7 p.m. Saturday, Oct. 18. Hosted by the Michigan Department of Natural Resources with support from Detroit-area businesses, including Detroit Eastern Market, Channel One Productions and Caliente Detroit Rentals, the inaugural event includes activities for children, adults and family pets.

Harvest festivals are a popular seasonal tradition at Michigan state parks. Belle Isle harvest festival festivities will take place under tents in the open space to the south of the White House park administrative building on Inselruhe Avenue. The schedule includes:

Face painting, 10 to 11 a.m. Pumpkin painting, 10 to 11 a.m.

Fall-themed games for children and adults, 11 a.m. to 1 p.m. and 5 to 7 p.m.

Tractor-pulled hayrides, 1:15 to 3:15 p.m. Trick-or-treating through multi-

ple candy stations, 5 to 7 p.m. Costume contest for children, adults and family pets, 4 p.m. Roasting marshmallows over a campfire, 5 to 7 p.m.

Throughout the day, visitors can enjoy "spook-tacular" music, warm cider and donuts under the main tent and a straw bale maze. Learn more by visiting the online event listina.

"We are excited to add the Belle Isle harvest festival as one more example of the many good things happening at Michigan's 102nd state park," said Ron Olson, chief of the DNR Parks and Recreation Di-

vision. "Belle Isle is about community and bringing people together. Thanks to our sponsors for helping to bring this event to the people of Detroit and surrounding communities."

The event is free to the public: however, the Recreation Passport (which is tied to a vehicle license plate renewal date) is being phased in at Belle Isle Park and may be required on a vehicle to access the park. A Recreation Passport, required for entry to Michigan state parks, gains vehicle access to 102 state parks, 1,000 state boat launches and non-motorized trail head parking. Learn more about Belle Isle Park's transition to the Recreation Passport

Belle Isle Park visitors can purchase their Recreation Passport on Belle Isle at the White House (administrative building) from 8 a.m. to 4:30 p.m. daily or from the Secretary of State during license plate registration renewal.

Parking for the harvest festival is available at the Belle Isle Aquarium and Anna Scripps Whitcomb Conservatory.

Pets are welcome on Belle Isle Park and at the harvest festival. Dogs must remain on a leash no longer than 6 feet and must not be left unattended. Pets (except service animals) are not allowed in buildings. Please be courteous and clean up after your pet.

Visit the DNR calendar of events for harvest festivals tak-







# Speak Up During National

prevention strategies

### WEEK OF OCTOBER 9 - OCTOBER 15, 2014

### Look Up!

Find and circle all of the items that you might see when you look upward.

The remaining 24 letters spell an additional item you might see.

1997 1997	

60

FOX B

FIFTH THI

(StatePoint) With classes, sports, homework and other activities, weekdays are action packed for kids. Unfortunately, some students deal with an unwelcome addition to their daily routine -- bullying. An estimated 13 million students are bullied annually, according to government statistics.

With online social media so widely available to kids today, bullying doesn't necessarily stop after school, and often takes place round-the-clock. The repercussions can be missed days of school, depression and even suicide.

**Bullying Prevention Month** 

Fortunately, kids are getting more help these days as bullying prevention efforts are growing nationwide.

Cartoon Network has been a pioneer in this space and its "Stop Bullying: Speak Up" campaign has been empowering bystanders to put a stop to bullying since it launched in 2010. On average, more than 100,000 people visit the initiative's website monthly to learn "Speaking up to a trusted adult is the safest, most effective way for victims and bystanders to bring an end to a bullying situation," says Alice Cahn, Cartoon Network vice president of social responsibility. "Bystanders in particular can be powerful agents for change when they report incidents."

Support for Cartoon Network's award-winning pro-social effort has come from such diverse organizations as Facebook, Boys & Girls Clubs of America, LG Mobile, and CNN. President Obama even invited Cartoon Network to the first Bullying Prevention Summit at the White House, and later introduced the initiative's first documentary, "Speak Up."

National Bullying Prevention Month in October is a great time to review ways that adults and kids can stand up to bullying:

 Cyberbullying: Don't contribute to the problem by sharing, saving, forwarding or reposting information. If you're on the receiving end, resist the urge to get back at the person or fix the issue online -- both can make the problem worse. Get offline and deal with it in real life. Parents can help prevent cyber-

Bullying - Page 9A MEF

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Zenith Lunch

# New Nielsen Study Underscores Need for Diversity

By Jazelle Hunt - NNPA Washington Correspondent

ethnicity."

WASHINGTON (NNPA) - The most effective way for companies to connect with African Americans is by reflecting diversity in their advertisements and utilizing Black media, according to a new study by Nielsen

This year's edition, titled, "Powerful. Growing. Influential: The African-American Consumer 2014 Report," marks the start of a partnership between Nielsen and Essence magazine. It was released last week during the Congressional Black Caucus Foundation Annual Leadership Conference.

"What's also important is when you take a look at other groups as well, you'll find that they are also more likely to buy a product [when shown diversity]," said Cheryl Pearson-McNeil, senior vice president of U.S. Strategic Community Alliances and Consumer Engagement for Nielsen. "Pearson-McNeil says. "...Campaigns that have ads in it featuring Blacks also resonate with Caucasian and Hispanic audiences, as they find diversity in casting equally, or as likeable than advertisements featuring only their own Acknowledgment of racial identity was important for 87 percent of all Black respondents, compared to 59 percent of the general population. Blacks were 38 percent more likely to make a purchase when the advertisement included Black people, and 43 percent more likely to patronize a business if it is minorityowned

Black media, as well as brands that have advertised within these channels, have consistently resonated well with Black consumers. According to the report, 59 percent of respondents agreed that adver-tisers in Black Press publications "kn

Other factors may sway a Black women's wallet: 59 percent believe supporting Blackbusinesses owned is important, and the same percentage expects companies with large Black consumer bases to give back to the Black community.

"Having this data is a tremendous resource. It's important because absent the data ... marketers tend to work from their own reference points, savs Michelle Ebanks, president of Essence Communications, Inc. "It seems a study of this magnitude reinforces the importance of [diversity], which is very helpful to marketers-or else they reinforce the same stereotypes about beauty, success, and relationships."

\$1,000 Creativity Contest All K-12th grade students who live in Inkster are encouraged to enter by writing an essay, original poem, original song, or creating a dance routine, artistic drawing or other display of talent to accentuate the theme: **BREAK EVERY CHAIN** For details and to sign-up, please visit the EQUIPPED website at www. Equipped4Success.org or call Dr. Fleda Fleming at 313-779-2933 Participants must register in advance online or in person at the Inkster Dozier Recreation Complex Oct 25th from 11:00AM - 2:00PM

Students will present their work on Nov 15th Scholarship ranging from \$100 - \$500 will be awarded!

This program is co-sponsored by the Mayor Hampton Youth Foundation

According to the report, 62 percent of Black women surveyed agreed that "embracing and supporting their ethnic culture" is important to them.

The report also briefly discusses trends in health and wellness, and financial management. It seems Black consumerism is sprouting new dimensions because Black socioeconomic factors are changing.

"A younger, growing population and higher educational achievement are the engines behind gains in economic power.... Along with exercising purchasing more power, African-Americans have started adopting behavioral changes in their lifestyles," the report explains.

Essence succeeds the National Newspaper Publishers Association (NNPA), also known as the Black Press of America, as Nielsen's newest partner. The custom survey they co-created was administered to more than 7,000 visitors during and in connection to the 2014 Essence Festival: those results were added to Nielsen's data to create a sample size of 10,208 respon-

Neilsen - Page 14A







Raffles and prizes for those who attend.

Performances by the MCJROTC Program

AN EVENT YOU DON'T WANT TO MISS!!!!!!!





# Spring Clean

From Page 1A



And the winning District is ... District 1.

During this week's Inkster Council meeting, Judge Sabrina Johnson announced the winner of the 1st Annual Spring Clean Challenge. It was District 1 that is represented by Councilmen Timothy Williams. The Challenge was the brainchild of Judge Johnson as a way to help to revitalize the City. With the shrinking budget of the City and the low morale, it was the perfect avenue to get to the end of the road ... a cleaner city. DPW Director Jerome Bivens welcomed the extra hands to help in the effort to keeping the city clean.

Last spring, the kickoff of the Challenge took place during the Annual Inkster Spring Clean. Each councilperson was up to the challenge. Community groups, City employ-

**Fanny's Floral** 

ees, block clubs and church groups all came out during the kickoff. Over the course of the summer, anonymous judges drove through the city surveying the districts. Not only were they looking for the cleanest district, they were also looking for beauty.

Councilman Williams said that he attributed their win to the efforts of Rev. George Williams and his Boys to Men Youth Program. He stated that the young men came out to help and were instrumental in the new look of the district. The members of District 1 re-

ceived a trophy and they will decide where to hang the Spring Clean Challenge banner. As you are driving through the City, look for the banner and get ready for next year. The Challenge will be back.

### Bullying

From Page 7A

bullying by monitoring kids' use of computers, mobile phones and tablets.

 Don't stand by: Research has found that when bullying occurs and a bystander intervenes by speaking up, more than half of bullying situations stop within just 10 seconds.

 Share your voice: Cartoon Network is recruiting 1MM students, parents, teachers, legislators and anyone concerned about bullying prevention to submit user-generated videos that feature individuals declaring the phrase, "I Speak Up!" You can use a smartphone or go online to upload your own video to the www.StopBullyingSpeakUp.com website.

Participants are also encouraged to use the hashtag, #ISpeakUp to share videos via their own social media platforms to help spread the word and enlist friends to take part in the 1MM challenge. Select videos will appear on-air as part of new campaign spots for Cartoon Network, its digital platforms and Boomerang.

 Listen: Parents should check in with kids periodically to make sure they're safe and happy at school, on the playground and online. If you're an adult and a child tells you about a bullying situation, listen. Either let the school know about the issue or talk to the other children's parents about putting a stop to the behavior.

Whether you're a victim, a bystander or a concerned adult, don't sweep bullying under the rug. By speaking out against cruelty, you can help end bullying.

Western Wayne

Family Health Centers www.wwfhc.org

### Women's Cancer Screening Program in Michigan

WEEK OF OCTOBER 9 - OCTOBER 15, 2014

Since 1991, the Michigan Department of Community Health (MDCH) has implemented a comprehensive Breast and Cervical Cancer Control Program (BCCCP) through a multi-year grant from the U.S. Centers for Disease Control and Prevention. With these funds, Iow-income women now have access to life-saving cancer screening services and follow-up care, including cancer treatment if that should be needed.

### Who Is Eligible?

The following information MUST be determined PRIOR to enrolling women in BCCCP

- 1. Insurance status: Ask the following questions:
- a. Are you on Medicaid or the Healthy Michigan Plan?

If yes, NOT eligible for BCCCP

If no, do you have insurance -> determine eligibility based on income.

### 2. Age

 a. 40-64 to receive BCCCP reimbursed screening and/or diagnostic services
OR

b. 19-39 and referred from a Title X/Family Planning provider for cervical diagnostic services as follow-up of a cervical abnormality

- 3. Income
- a. < 138% Federal Poverty Level (FPL)
- b. > 138% but < 250% and UNINSURED
- c. > 138% but < 250% and INSURED

d > 250%: Ineligible for BCCCP – Inform woman that she can enroll in a health plan during open enrollment for the Insurance Marketplace.

4. Residency and Citzenship Status: (must be Michigan Resident)

a. US Citizen and Michigan Resident (as determined by verifable current address (E.g. driver's license, voter ID, Passport)

b. Non US Citizen but Michigan Resident: Enroll in BCCCP For the name and number of the local BCCCP agency nearest you, call (toll-free) 800-922-MAMM or click here to download a county-by-county list of local BCCCP coordinating agencies within Michigan.

# EXPERIENCED DEDICATED LOYAL RE-ELECT



River Rouge School District

### **VICKIE DOBBINS**

Remember to exercise your right to vote on NOVEMBER 4, 2014 Paid for by the committee to elect Vicki Dobbins for River Rouge School Board 312 Campbell River Rouge MI 48218

Not when it comes to health care!

### ALK-IN VISITS MONDAY - FRIDAY

- No Appointment Needed\*
- PediatricsAdult Medicine
- Family Practice

2500 Hamlin Court, Inkster, MI 48141 (313) 561-5100

26650 Eureka Road, Suite C, Taylor, MI 48180 (734) 941-1400

25650 W. Outer Drive, Lincoln Park, MI 48146 (313) 383-1897

\*Subject to Availability



From Page 3A

# DTE Energy facilities recognized for pollution prevention



DEQ recently honored two DTE Energy gas facilities as Clean Corporate Citizens for their outstanding, voluntary environmental stewardship.

The C3 program recognizes environmental achievement at Michigan facilities. Qualifying companies demonstrate facility-specific environmental management systems, active pollution prevention initiatives, and a consistent record of compliance with state and federal environmental requirements

The newly awarded DTE Energy facilities, Wealthy Station in Grand Rapids and Citizen Fuel Gas Company in Adrian, represent the 212th and 213th facilities to receive this honor. They bring DTE Energy's total number of C3-recognized gas facilities to 28 statewide. They include: Allen Road Service Center Alpena Service Center •Belle River Mills Compressor Station

From Page 1A

•Big Rapids Service Center Cadillac Service Center ·Citizens Fuel Gas Company •Columbus Station Coolidge Service Center Escanaba Service Center Gaylord Service Center Grayling Service Center Kalkaska Service Center Kingsford Service Center Ludington Service Center •Lynch Service Center •Michigan Avenue Service Center

 Milford Station •Mt. Pleasant Service Center Muskegon Service Center Petoskey CBO/Center •River Rouge Service Center •Sault Ste. Marie Service Cen-

ter Taggart Service Center Tawas Service Center Traverse City Service Center •Washington 10 Station •Wealthy Station •Willow Run Compressor Sta

To learn more about the DEQ's

C3 Program, go to www.michigan.gov/degc3.

# Conversation

tion



Ebola

like Ebola, they also strongly encourage residents to be mindful of more immediate health risks such as the influenza virus and taking the necessary steps to prevent it such as with hand hygiene and vaccination

Keeping in line with its commitment to reiterate continual training among staff to deal with contagious diseases, later this month Oakwood is conducting an emergency preparedness drill on Ebola, which is designed to test their readiness should any communicable disease of concern enters into its service area.



### OCTOBER 9 - OCTOBER 15, 2014

ARIES

Hardly anyone alive learns new skills in an instant so cut yourself some slack if you feel vou've made a beginner's mistake somewhere. Mistakes are part of the learning process that is called Life so self-correct and proceed with happiness

Soul Affirmation: This week family is the source of my joy. Lucky Numbers: 32, 37, 55 TAURUS

A happy week is in store for sociable souls. Lots of friends and a party or two or three will keep your energy bright. Use caution while driving and watch for a pleasant surprise or two this week.

Soul Affirmation: Each week is a give of spirit.

Lucky Numbers: 34, 38, 41

### GEMINI

Your sense of self is feeling unusually well-defined. And it is causing you to look as confident as the lion that you are. People will notice your regal bearing and noble outlook this week.

Soul Affirmation: This week is a gift that I deserve

Lucky Numbers: 23, 50, 53

### CANCER

Busy week as the energy around you seems supercharged. With everyone rushing about you will wonder how you'll get anything done much less the things you feel you must get done. Not to worry. Stay calm and flexible and a way will be found. Soul Affirmation: The truth is in

me. I bring it forth Lucky Numbers: 6, 19, 20

### LEO

at

You may feel a bit crabby about your health this week. If you feel you need a physical checkup make the appointment this week, if you want to feel and look better this week skip some lunches and take walks instead.

Soul Affirmation: My life gives limitless possibilities. me Lucky Numbers: 2, 30, 40

VIRGO A new version of an old project lands on your desk this week, and you are not happy about the added responsibility. Recognize it as an opportunity to find the good in all situa- tions. Think of ways to enjoy this task and you'll feel happier at the end of the week. Soul Affirmation: I enjoy learn- ing new things about myself this week. Lucky Numbers: 1. 39. 48

LIBRA Pleasure is on your agenda and you'll find many ways to indulge your craving for quality leisure time. It's a good idea to keep a cautious eye on your budget; don't scrimp, just don't overspend. Get-togethers with friends and family will add tyour happi-

ness, especially in the evenings. Soul Affirmation: The key to my happiness lies in my sympathy for others. Lucky Numbers: 18, 32, 50 SCORPIO Communications flow smooth- ly this week and your intuition is high. A wild idea for money making could come to you, but you should let it walk on by. Stick to your current plan and use your imagination for ways to streamline your work. Soul Affirmation: I seek to understand but not to judge

Lucky Numbers: 4, 31, 53

### SAGITTARIUS

The companionship of a dear friend or partner is special this week. You'll be deeply grateful that you have this person in your life. Friendship like this is a blessing, and you are truly blessed with many people who love and care for you. Letting them know how much you care will warm and charm the hearts near to you. Soul Affirmation: Facing down

challenges makes me feel good about myself.

Lucky Numbers: 3, 24, 54

### CAPRICORN

You continue in your togetherness cycle. Communications between partners are tender and cooperative. You who are single are attracting new admirers every week. The feeling that you share the thoughts of another will be very strong this week. Call this person and validate your intuition. A new invitation arrives in the mail this week.

Soul Affirmation: I know that enjoyment is a state of mind this week

Lucky Numbers: 40. 47, 49

### AQUARIUS

What's this -a fly in your personal soup? Fish it out, and don't sweat the small stuff this week. Keep your optimism revved up by remembering how unstoppably brilliant and wonderful you are. You can handle any situation with poise and grace. This week, practice your grace under a little pressure. You'll be amazed and proud of yourself by how well you manage!

Soul Affirmation: The true path is mapped out by my impulses

### Lucky Numbers: 6, 22, 35 PISCES

Phone calls or letters come in from friends you haven't seen lately, and you'll feel very happy with all their news. You continue to feel very close to a partner, and romantic chat touches on deep subjects this week. Continue to explore your levels of intimacy. "How deep is your love?" and "Ain't no mountain high enough"! Soul Affirmation: Often it's not what I say but the way I say that gets the message across. Lucky Numbers: 16, 49, 50

# way on improving relationships deal with any situation that you police?. Should I show up at encounter with the police." the police.' As the world focus on the

crimes.

court even though I don't have any money?, "How should the police proceed when they see a crowd of people loitering?" Rev. Willis, President of the Romulus Ministerial Alliance said. " If you would like to know the answer to any of these questions or you have additional questions, you should attend the meeting. We want to make sure you are prepared to deaths of Michael Brown in Ferguson, Missouri and Renisha McBride in Dearborn Heights, we want to be proactive to prevent these kinds of

between the community and

The Community Conversation on Crime will be held on Thursday, October 16th at 5:30pm at Pentecost Missionary Baptist Church. The church is located at 35625 Vinewood in Romu-Bishop Walter lus. For more information con-Starghill, Jr. President of the tact Pastor Willis Western Wayne NAACP, says, 734-728-1390 or Bishop "We are our Brothers' Keepers Starghill at 313-477-6710. and it is up to us to lead the

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Westland and Wyandotte or stop by the Office located at 10748 W. Jefferson in River Rouge For more info - Call (313) 928-2955

By Butch Davis - Sports Reporter

# Wanted, Lions need a Kicker

### By Butch Davis - Sports Reporter

Alex Henery missed all three of his field goal attempts in last Sunday loss to the Buffalo Bills, including the potential game-winning kick of 50 yards. The former fourth round pick lasted just two weeks in Detroit and went 1-of-5 on his field goals during that span. Henery signed with the Lions before Week 4 and seemed to be poised to re-energize his career in a new setting. However, that was clearly not the case as Henery proved to be awful, even with the assistance of a dome stadium. Henery was 1of-3 on field goals in the preseason with the Eagles, so his inaccuracy just weeks later are not all that surprising. For those keeping track, Henery's replacement. Cody Parkey. has made 10-of-11 field goals with this season and has had 18 touchbacks on 32 kickoffs. Former Michigan kicker Jay Feely is scheduled to take part in the Detroit Lions' workout also include Matt Prater and Connor Barth to the list of kickers scheduled to work out for the Detroit Lions this past Tuesday.

Coach Jim Caldwell upbeat made these comments in Allen Park this past Monday, "Having an opportunity to look at the film it obviously looked about the same as it did from the sideline yesterday. Often a game like this where it's close, tight, and you don't play as well

as you're capable and you certainly have to give credit to the opponent as well, did a nice job. Also it kind of hides in obscurity somewhat some of the things that you did do well. I think our defensive front is still playing extremely well in terms of stopping the run. That's a team that had been running the ball pretty well and to hold to I believe 49 yards rushing is a pretty good day's work. When you look at overall just in terms of our kicking game, there were a lot of phases of our kicking game that have gone unnoticed a bit. Against a team that can do a pretty good iob in terms of returning the ball, I think our coverage teams were really good. There was a lot of fine play that went on, I think we held them to under seven yards a return, so that is not only our coverage units but also Sam (Martin) punted the ball extremely well in terms of his average, etc. In terms of our punt return game as well is probably as good of a day as we've had in terms of returns. I think we averaged 24 yards per return and the blocking was good in those areas I think Jeremy (Ross) did a nice job in terms of finding the little crease he needed to get into, so there were a lot of good things done in that area. Sam kicking the ball off, not allowing

a return gave us good field po-

sition from a defensive stand-

point. I think all those things

get a bit marred because there were a couple phases that weren't quite where we wanted. We didn't run the ball as well as we like, although George (Winn) did come in and did a decent job. I think he averaged somewhere around 4.4 but overall we were 3.5 I think, not quite where we like to be. Certainly our completion percentage was not where we want it either in that area and a lot goes into that. We were sacked in the record books: if you look at it I think it's six times that it has recorded. Two of those he ran out of bounds, but if he gets hit once it's one too many. I think he got hit four times and obviously that's an area where we need to make certain that we continue to work on and improve. Overall that's one game, we stand at 3-2 and what we have to do is go back to work and get better. I think we have to get better in terms of our fundamentals and techniques all the way across the board. I think our guys are certainly capable of doing that and I think you'll see some improvement without question this week

The Detroit Lions will take on the Minnesota Vikings on Sunday at TCF Bank Stadium with kickoff slated for 1:00 p.m. ET. The Lions will be looking to bounce back after falling to the Buffalo Bills, 17-14.

It's over for the Detroit Tigers, the season that was rollercoaster ride from mid May until end of the season. Yes, the home team started the season roaring to a 27-12 record until the stuff hit the fan with string of injuries, players on the team with no energy, and last, however, not least, the bullpen pitching was just plain awful. After a great start the Tigers finish the season only 63-60 to win the Central Division over the Kansas City Royals with 90-72 record the last day of the season. Funny as it may seem I picked the Kansas City Royal over the Detroit Tigers before the season begun and made the pick public on radio 1460 WPON (Ron Cameron Sports Show) along with Rob Parker of WDIV TV. Yeah fans, KC did not the division, however, they got to the dance as a wild card team to beat the Oakland A's in extra inning, moved on to win two more games in extra inning against the team with the best record in the America League the LA Angels in which the Royals finish them off this past Sunday with a victory in front of there home fans in Kansas City after watching the Tigers get sweep by the Baltimore Orioles on television.

Victor Martinez, Miguel Cabrera and J.D. Martinez, Detroit's three best hitters through the regular season, were the only three who managed some hints of offense during the Orioles series that just wrapped up this past Sunday. However the first year Brad Ausmus' done, it was an unstable one. "We started hot and got extremely cold," Ausmus said after Baltimore eliminated the Tigers from the AL Division Series. "Seemed to be a bumpy road there after the All-Star break. ... The resiliency was always there and ultimately we did win the division and that was the first goal. That was the first goal. The second goal was to win the World Series." Torii Hunter came to Detroit to win a World Series ring. Now, that won't happen, at least not on the current contract. "Don't know what the future holds for me, whether I'm going to play again or get an opportunity to come back to Detroit. I just don't know," Hunter said after the game, a 2-1 loss to the Orioles. "Talk it over with my wife. Just tired, tired right now, man." Maybe age was catching up with Torii," However this September, he's proved me wrong. He's played extremely well down the stretch." If he doesn't come back to the Tigers, Hunter was a great person in the clubhouse and especially yours truly will miss him as we both gave each other a huge and promise to keep in touch.

Max Scherzer and Victor Martinez are free agents as well so it will be interesting if they deal to bring them back. Nevertheless, as for the main nucleus of the team, the rotation and the lineup, it remains to be seen just how different each will look come Opening Day next year.





WHEN

Tuesday, October 21, 2014 11:30 AM Registration and Networking 12:00 PM Luncheon Program

### WHERE

Embassy Suites Detroit Metro Airport 8600 Wickham Road Romulus, MI 48174

### Seating is limited.

RSVP no later than October 17, 2014. Phone 734.893.0694 or

info@romuluschamber.com



### ABOUT ROBERT HOWELL

ROBERT HAS SERVED AS THE DIRECTOR OF OPERATIONS FOR THE DETROIT WINDSOR TUNNEL SINCE 2008 AND HIS BEEN EM-PLOYED AT DWT SINCE 1993. His manage MENT RESPONSIBILI-TIES INCLUDE THE DAI-LY TOLL AND TRAFFIC STAFF OPERATIONS AND ALL CONSTRUC-TION RELATED PRO-JECTS ON THE U.S. AND WINDSOR PLAZAS AND TUNNEL TUBE. THE DETROIT WINDSOR TUNNEL REMAINS ONE OF THE BUSIEST PAS-SENGER CAR CROSS-INGS BETWEEN THE U.S. AND CANADA AND IS THE ONLY SUBAQUE-OUS INTERNATIONAL VEHICULAR TUNNEL IN THE WORLD



From Page 1A

Naacp

WEEK OF OCTOBER 9 - OCTOBER 15, 2014



September 29, 2014

At 1944 hrs. an officer went to a home on Alexander Street on a Domestic Violence complaint.

The 31 year old female states at 0100hrs she was sitting on her front porch on Forest Street when her 31 year old ex-boyfriend approached her. He was recently released from jail and the couple has been broken up for three months. She states he was trying to win her back, asking her to give him one more chance. She states the reason she broke up with him was because he was violent and have beaten her on several occasions. And as the conversation went on he came angry and upset and punched her in the face and multiple times in her right arm. Officer observed swelling on her face and right arm.

### September 29th, 2014

At 1920hrs, officers were dispatched to the 100 Block of East Henry for a Domestic call. Officers' separated two females. A 17 year old and 29 year old were involved. The 29 year old stated she was in her apartment watching her three month old grand niece when her niece came to pick up her baby. She states the niece became angry because she wasn't answering the door fast enough and when she opened the door the niece came in swinging. The aunt was so upset she couldn't remember if the assault took place in her apartment or in the hallway. And she states during the assault the niece dragged her into the hallway and bit her cheek. The niece told a difference story. The niece states when she went to get her baby and as she was leaving the aunt slammed the door on her body. She handed her baby to her mother who was standing nearby and started fighting the aunt. The aunt had the niece in a head lock so the niece claims she bit her in the face to get loose. Both females were placed under arrest for Domestic Assault and transported to the station where they were booked and Health Link called to check on both, then housed.

### September 28th, 2014

At 1911hrs, officers was dispatched to Memorial Park on a report of juveniles fighting. A 34 year old female and her 15 year old son spoke to officers. The youth states the incident began while he was in the park his girlfriend, when another 15 year old male approached him and accused him of trying to get with his little sister. This vouth was accompanied by two other iuveniles when suddenly these youths started punching and hitting the victim in the face and head. The victim fled and went home on Auburn St in Ecorse. He told his mother what happened and the father took all them back to the park. The victim saw the youth that assaulted him walking in the McDonald parking lot. Officers arrived and asked the suspect what happened. At first he said nothing. Then the youth told officer that the victim had been sending his little sis-

County Sheriff Benny N. Napoleon. "Many of those registered will participate as firsttime voters. Getting them to vote shows them that they have a vested interest in the process and that their say counts.'

Following a background check, the person working with the NAACP to register voters was issued a temporary security clearance and escorted by a Sheriff's officer during the registration process. Simone Lightfoot, Voter Empowerment Coordinator for Detroit Branch NAACP, said those sentenced to jail time or serving time on the day of the election are ineligible to vote. However, those released from jail or awaiting trial are eligible.

Increasing access to the election ballot has been a major emphasis of the NAACP na-

YOUR

LOCAL

TEAM

Jr.

**Cheer-**



"Incarceration don't stop voter participation," said Detroit Branch NAACP President Rev. Dr. Wendell Anthony.



ter messages about sexual acts. The youth admitted that SUPPORT he only struck the victim once. The victim denied send the messages and stated they were rumors. All were advised and sent on their way. SCHOOL Report any illegal scrappers, car thefts, SPORTS breaking and entering or taggers. Don't let them bring our cities down! **REPORT THEM!!** Football volleyball Oosp ANONYMOUS TIP LINE CASH REWARDS League Football **BRAZILL CONSTRUCTION** Residential - Commercial Carpentry-Roofing-**Ceramic Tile - Kitchens - Plastering Windows** leading



Marvin Brazill (313) 388-1052 (313) 706-7052 cell

WEEK OF OCTOBER 9 - OCTOBER 15, 2014



Page 14A

### Neilsen

From Page 8A dents.

Ebanks says the survey "was a great opportunity." She points out that Essence Fest is the largest live event in the nation, and that the host city, New Orleans, rakes in more than \$200 million from the threeday affair. Pearson-McNeil adds that advertising firms have referred to it as "the Superbowl of marketing to Black women.'

"One thing that surprised me was the reaction from folks who stood in line to take the survey. A woman hugged me and said, 'thank you for this opportunity, for caring about how I spend my money," Pearson-McNeil says. "So often we don't get asked and our voices are not heard; that's why it's so important if you're asked to participate in a study or survey, you say yes."

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### **JOB FAIRS**

October 10, 2014- Henry Ford College Career Expo 10:00-3:00PM

Henry Ford College Student & Culinary Arts Center 5101 Evergreen Road Dearborn, MI 48128

All students, alumni, and the public are welcome to attend this event. All majors are welcome as employers from all industries will be present, recruiting for full time, part time, seasonal, and internship positions. Don't miss your chance to connect with employers in the Metro Detroit area.

There is no cost to attend, but job seekers are encouraged to bring multiple copies of their resume. Professional Dress is required fpr admittance. For more information and a list of employers visit" http:careers.hfcc.edu/events/2014-10-10/2014career-expo. Employers that would like to attend are encouraged to contact the college directly at 313-845-9618 to sign up

### October 15, 2014-Access Holidays 2014 Job Fair 9:00AM-1:00PM

### Ford Community and Performing Arts Center 15801 Michigan Avenue Dearborn, MI 48126

There are more than 60 employers from all sectors: retail, sales, education, general labor, health, food service, clerical, law enforcement, etc. There is no charge for employers or job seekers.

### APPRENTICESHIP PROGRAM

Access for All is a free nine-week Apprenticeship Readiness Training Program. The curriculum is designed to prepare students for successful application into one of several trade apprenticeships and consists of 294 hours of programming addressing:

Applied Math and Math Review

- **Blueprint Reading**
- Building Trades and Labor History Essential Employment Skills
- First Aid/CPR/AED
- Green Construction Awareness MIOSHA Certification (30 hours)
- Overview of the Building Trades
- Strength and Ergonomics
- Work Keys Assessment

Applicants also complete a week of hands-on-training and participate in several field trips to highlight what specific trades require. Graduates of the program will receive a Certificate of Completion along with industry recognized certifications (MIOSHA 30 and First Aid/CPR) earned during training.

For more information please visit:

http://www.detroitmi.gov/DepartmentsandAgencies/BuildingsSafetyEngineering Environmental/Divisions/Electrical/AccessforAllProgram.aspx

SEWER BILLING In response to the request of Inkster customers, the City of Inkster will begin billing

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**CITY OF INKSTER** 

**TRANSITION TO MONTHLY WATER &** 

monthly for water and sewer usage effective January 1, 2015. Customers will no longer be billed on a quarterly basis. This change will assist customers in managing their water and sewer bills more efficiently and assist our customers in tracking water usage and detecting leaks earlier which could result in saving money.

### Why is the City switching to monthly billing?

Monthly billing makes it easier for customers, especially those on a fixed income, to manage their monthly household finances and budget more efficiently. It also provides customers with more frequent and timely information about their water usage. This allows customers to track their usage, reduce consumption and detect leaks in their household plumbing sooner. Detecting leaks and reducing consumption saves water and money

### What are the benefits of monthly billing?

It allows customers to budget more efficiently. It is easier for customers, especially those on a fixed income, to manage their monthly household finances It provides customers with more frequent and timely information about their water

usage. It allows customers to adjust month-to-month consumption, especially during summer

It allows customers to adjust mean to include the mean of the last of the last

reducing the potential of a high water bill as a result of the leak. (Customers are re sponsible for repairing household leaks).

### How often will my meter be read?

Meters will be read on a monthly basis and will be billed monthly based on consumption.

### Will my water bill look different?

No changes will be made to the water bill. The bills will contain water and sewer charges for one month of usage verses quarterly usage.

### During the transition, will I be billed more than once for the same water and/or sewage consumption?

Customers will not be billed more than once for water or sewer services. Each bil will cover a different usage period.

Where or how can I pay my monthly bill? Payments may be made as follows:

### By Mail:

In order to expedite bill payments and to avoid past due notices and accrual of penal ties, please allow five (5) days for your payment to be received timely. Bills should be mailed to the following address:

> City of Inkster, Water Dept 26215 Trowbridge Inkster, MI 48141

### In Person:

Visit City Hall at 26215 Trowbridge Monday – Thursday between 8:30 am – 11:30 am & 1:00 pm – 4:00 pm or drop it in the City's Drop Box any day, any time. Payments left in the drop box will be processed on the next business day.

### Internet:

Go to the City's website at www.cityofinkster.com. Only credit cards are accepted.

### What is the timeline for the monthly billing?

We anticipate a smooth transition from quarterly billing of water and sewer to monthly billing. Below is a timeline describing when you can expect to receive your bill and for what usage period as the transition is made

Timeline for the new monthly billing

District	Usage Period	Customers receive bills	Due date	Late fees applied	
1	10/1/14 - 11/30/14	12/9/14	1/5/15	1/7/15	
2	11/1/14 - 11/30/14	12/9/14	1/5/15	1/7/15	
3	9/1/14 - 11/30/14	12/5/14	12/30/14	1/5/15	
4	11/1/14 - 11/30/14	12/5/14	12/30/14	1/5/15	
K	First full monthly	billing for all dist	ricts	V	
1	12/1/14 - 12/31/14	1/12/15	2/6/15	2/10/15	
2	12/1/14 - 12/31/14	1/12/15	2/6/15	2/10/15	
3	12/1/14 - 12/31/14	1/10/15	2/4/15	2/6/15	
4	12/1/14 - 12/31/14	1/10/15	2/4/15	2/6/15	

Billing districts are separated by the first digit of the utility billing account number i.e. "1", "2", "3".

Shut- off for non- payment will be scheduled 30 days after the due date.

How can I get more information?

A Town Hall Meeting is being held to explain the transition process and to address any citizen concerns.

> Thursday, October 16, 2014 6:00 pm – 7:00 pm Booker T. Dozier Recreation Complex 2025 Middlebelt Road OR

> Thursday, November 20, 2014 6:00 pm – 7:00 pm Booker T. Dozier Recreation Complex 2025 Middlebelt Road

Information may also be obtained on the City of Inkster website at www.cityofinkster.com or by contacting the Department of Public Service (DPS) a 313.563.9774 or the Water Dept (Billing) at 313.563.7704.



# What To Do With The Kids® Fourth Annual Best/Worst Role Models for Kids



Kayne West

For the fourth year. What To Do With The Kids® asked people to let us know who they think have been the best and worst role models for kids this year. Although it has never been hard to find nominees for the worst, this year we encouraged people to look outside the world of celebrities for people they think have actually been good role models. Over 900 people submitted their choices through our website and social media.

Popularity seems to play a big role in what people feel are good and bad role models. In our 2012 report, Usain Bolt (#2) and Michael Phelps (#4) were coming off great Olympic performances and were thought of as good role models for boys but we haven't heard from them since. Paris Hilton was the number pick for worst role model for girls in 2011 but has not been on the list since because (thankfully) she has been keeping a low profile, at least by her standards.

Many people believe there is a difference between fame and notoriety, especially when it comes to picking the worst role models. Miley Cyrus, Lindsay Lohan, Chris Brown and even



Kim Kardashian

Kanye West were and are famous because they are talented performers but have said or done stupid things.

Notoriety today is best described as a "Kardashian." and now a "Jenner." It should be noted that before he joined the reality TV world, Bruce Jenner was an Olympic gold medal winner in the decathlon at the 1976 Summer Olympics. Every other Jenner however has received their notoriety as a result of the Kardashian's notoriety, who in turn has received theirs from Kim Kardashian, who achieved her own notoriety through a sex tape. Get that?

Since we asked people to look outside the world of celebrity for good role models, many said it was quite a difficult thing to do. Other than Michele Obama and Malala Yousufzai, there were only a handful of nominations outside of Hollywood. A number of people however felt that it was important for girls to have role models that were not a part of the Hollywood scene and although they did not gather enough votes to make the top 5, they are listed below. Here now are the best and

worst role models for kids in





Justin Bieber

2014 Best Role Model for Girls

1. Jennifer Lawrence, Actress Michele Obama, First Lady 2 3. Taylor Swift, Singer & ac-

tress 4. Malala Yousufzai , Pakistani activist for the rights of girls 5. Mayim Bialik, Actress (Big Bang Theory), author & Neuroscientist

Best Role Model for Boys 1. Justin Timberlake, Singer & actor

2. One Direction, Musicians Peyton Manning, Football 3. player

4. Josh Hutcherson, Actor 5. Bradley Cooper, Actor

Worst Role Model for Girls 1. Kim Kardashian, Reality TV star

2 Miley Cyrus, Actress & singer

3 Niki Minai Singer 4. Lindsav Lohan. Actress &

Singer 5. Amanda Bynes, Actress

- Worst Role Model for Boys
- Kanye West, Singer

Justin Beiber, Singer 2 3. Robin Thicke, Singer

Chris Brown, Singer 4

Ryan Lochte, Reality TV 5. star & Olympic athlete

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WORK!



Dear Alma,

Long story short, a few weeks ago a coworker was out for 3 weeks because she said her husband died. I have a friend who has a friend, who is her Facebook friend and her husband IS NOT dead. I can't believe this woman lied about something like that. I think she should be fired because she's a liar. I'm not sure how to bring it to the attention of her supervisor. Should I contact HR or tell my boss?

(Name Withheld)

### Dear Nameless

Ahhh, exsqeeze me. Let the first person who has never told a lie at work shout Amen! (left side eve, right side eve, crick-

ets) Girl, can you hear the silence. I think there's a little bit more to the story that you've failed to share. Don't get me wrong, lying about your husband's death is jack-shickity. But what does that have to do with you? Should you contact HR or tell your boss? Tell your boss what? Are you sure she said her husband died or is this second hand water cooler talk?

ASK ALMA A Poor Excuse

> This is clearly a grown up matter, so I'd suggest you take the grown up approach. Ask her, straight up, did your husband pass away. If she says yes, offer your condolences and go back to your desk. This is serious business that ain't really none of your business.

> I'm clear on your A and B options, but consider my C option: Spend time doing the best iob you could possibly do at your own desk. With whatever few extra minutes you have, kick it up a notch, go the extra mile. If you focus on your desk, in your own office and the lake you occupy, you wouldn't have time to walk down the hall carrving an empty fishing rod. You feel me? What has happen with this woman is between her, her boss and HR. Stay out of it!

Alma

# AMARTIN Committee to Elect Lisa Martin P.O. Box 1527 · Belleville, MI 48112

### AboUT LISA mAr TIn

As a licensed attorney in the State of Michigan form one than 15 years, Lisa has worked as a staff attorney with the firm of Mary Jane M. Ellicit, P.C. in Novi, Michigan for the last five years. Lisa has been a resident of Wayne County for over 30 years and has made her home in Van Buren Township for the last seven years with her husband Key in, an employee of General Motors



eDUCATIon Harvard University Bachelor of Arts, 1994

University of Michigan Law Juris Doctor, 1997

ASSoCIATIonS AnD member Shins

- Wolverine Bar Association NAACP
- Michigan Creditors' Bar Association
- Romulus Goodfellows United Methodist Union

- United Methodist Union Romulus Pumpkin Festival Committee State Bar of Michigan Character and Fitness Committee State Bar of Michigan Unauthorized Practice of Law Committee Joy-Southield, Community Development Corporation Operator of a free medical clinic
- Black Women Lawyers Association of Michigan

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# Eighth Annual Sweet Harvest Fundraiser

WEEK OF OCTOBER 9 - OCTOBER 15, 2014

Great Cause. Great Food. Great Party.



Taylor, MI.-The Taylor Conservatory Foundation will present its 8th Annual Sweet Harvest On the Ocean fundraiser to benefit the Conservatory and Gardens Botanical Wednesday, October 29, from 6-9 p.m. at Crystal Gardens, 16703 Fort Street, Southgate, Michigan. Guests will enjoy a cruise-ship themed evening, complete with ports of call food stations, Captain's table, and cruise themed attire. There will be a welcome reception (doors open at 5:30), gourmet food stations, delectable desserts, premium open bar, live music and dancing.

Fall is time when we slow

down a bit in the gardens and

YOUR

SMALL

lection of vintage jewelry, purses, hats, and glassware; baskets, local artwork, handpainted pumpkins, horticultural on items and, handcrafted metal art for the garden and unusual live auction items. Tickets to Sweet Harvest are

\$55 in advance or \$60 at the door, with tables of 10 for \$500. Seating is limited, and last year was sold out, so early reservations are recommended. Contact Patti Duha at (313) 215-2308 for tickets. For online ticket purchases or donations to the Conservatory,

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Donald "Chip" Agee

OWNER

313-382-2662

"Attic Treasures" table - a se-

visit their website at: www.tavlorconservatory.org

About the Taylor Conservatory Foundation

The Taylor Conservatory Foundation is a tax-exempt 501c3 nonprofit organization dedicated to creating and enhancing gardens for public enjoyment, learning and recreation. It supports the Conservatory and Botanical Gardens and its goals. Members of the board and its volunteers are from throughout Downriver and our dedicated to improving and promoting the region. Opportunities to serve and support are







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