

Advertising Requirements

If you have questions regarding your ad specifications, please email Johnsi: echs@yourgms.com

Criteria for new ads

If submitting a print ready ad it must be a PDF or JPEG - We will NOT accept:

Publisher or Documents (*.pub, *.htm, *.html, *.mht, *.mhtml, *.docx, *.docm, *.doc)

Excel Spreadsheets or Documents (*.xl, *.xlsx, *.xlsm,)

Website captured images or pages

If submitting a JPEG of the ad (which includes images and copy), it must be a high resolution image, no crop marks.

300D DPI at 100% or larger, sRGB Color Space

If submitting a PDF, please submit according the sizes listed below.

Ad sizes are as follows

Full Page - 7.5" x 10" (vertical only ↑)

1/2 Page - 7.5" x 4.5" (horizontal only ↔)

1/4 Page - 3.5" x 4.5" (vertical only ↑)

1/8 Page - 3.5" x 2.325" (horizontal only ↔)

Copy to be placed in the ad can be submitted on a Word document, printed on the Advertising Information form, or in an email.

Copy can be emailed to: echs@yourgms.com

If submitting images (photos and/or logos) to be used in your ad, they must be high resolution images. 300 DPI at 100% or larger of the final print size. Logos can be JPEG, PDF, or EPS files. Please clearly identify the images and the ad for which they are being submitted.

PLEASE NOTE: NO 72 DPI IMAGES, NOR IMAGES CAPTURED FROM WEBSITE CAN BE USED. These images will not reproduce and will result in a very poor quality ad.

If you have questions regarding your ad specifications, please email Johnsi: echs@yourgms.com

Please submit information and images for your ad by May 7, 2020. This will provide us with the proper time frame to properly prepare and produce your ad for the sports program.

East Coweta High School
Cheerleading Booster Club
PO Box 682
Sharpsburg, GA 30277

Cheerleading Coaches

Jodi Guess-Program Director/Varsity Competition/Football
Kelley Eickelman- Varsity Football/ Varsity Competition Assistant
Kaylee Brewer- JV Competition/ Varsity Competition Assistant
Haleigh Tierman- JV Football/ JV Competition Assistant
Dekima Leaphart- Varsity Basketball

Administration

Hap Hines-Athletic Director

Dear Sir or Madam,

In 2019 East Coweta High School's 500 plus football programs went into the hands of fans at our regular season home football games. This publication contains advertisements, pictures, rosters, administrators and coaches' biographies, statistics, and much more. This is the first print piece newcomers to our community see about East Coweta High School, so it is full of useful information making it more than a keepsake.

The Cheerleading Booster Club at East Coweta High School would like to give your company the opportunity to boost your business and support East Coweta High School by advertising in our football program. All ads are full color and our ad prices are as follow:

Full Page \$300

½ Page \$200

¼ Page \$150

1/8 Page \$125

*All businesses purchasing a full-page ad have the option of two complimentary season tickets upon request, plus a complimentary program. If you choose this option your season tickets will be MAILED to your place of business listed on the attached ad form by AUGUST 10th. The first REGULAR season game is August 28th. The program will be dropped off personally by the cheerleader who sold you the advertisement.

Another ECHS home game tradition is throwing souvenir footballs to the crowd throughout each home game. We have enclosed information about sponsoring these popular spirit items.

If you wish to take out an ad or buy souvenir footballs, please complete the enclosed form(s) and return them to us. Please make checks payable to **East Coweta Cheerleading Boosters**. In order to serve you better we ask that all ads be placed and paid for by **May 7, 2020**. You can mail your advertising form and check to the above address.

Sincerely,

East Coweta High School Cheerleading Coaches and Booster Club

Echs@yourgms.com- contact for questions regarding artwork, advertising requirements, etc

jodi.guess@cowetaschools.net- contact for questions specific to cheerleading, or to see if your ad has been received