



Our award winning OCR covers just over **3.1 miles** with **30 obstacles** and over **1,000 feet** of elevation gain! It is a true Challenge in every sense of the word, however, it is one **EVERYONE** can accomplish!



6,200+



7,200+

www.fitchallenge.org



6,000+



300+

SPONSORSHIP OPPORTUNITIES

F.I.T. Challenge by the numbers!

26 total events
20,800 total runners
Approx. 800+ runners per event

5,000 total spectators
Approx. 200 spectators per event

Average event attendance: 1,000



Elite Sponsor - \$500

Limited availability

- Logo on race day materials and shirt
- Logo on website with link
- Vendor area space during race day
- Social Media Advertising bi-weekly
- Verbal acknowledgement at event
- 1 Free Race Entry

**MOST
POPULAR!**

Presenting Sponsor - \$5,000

1 available

- Naming Rights – “The F.I.T. Challenge presented by...”. *This goes on EVERYTHING up until race day!*
- Premier logo placement on finish line and start line areas and all advertising materials
- Logo watermark on ALL race day photos. *Average distribution of photos is more than 20,000 impressions*
- Logo on website with link
- Constant social media advertising (daily). *We have over 6,000 likes on Facebook and over 7,100 Instagram followers*
- Logo on all email advertisements and “Presented by...” *We have over 6,000 email contacts*
- Race Day vendor area set up in prime location with constant mention from announcer
- 4 Free Race Entries!

Obstacle Sponsor - \$2,500

2 available

- Includes Premier Level (below) PLUS Obstacle Naming Rights. *Logo placement in obstacle area*
- Social Media Advertising twice per week
- Large logo on all email advertisements
- Product exclusivity

Premier Sponsor - \$1,000

2 available

- Large logo on race day materials
- Logo on website with link
- Verbal acknowledgement at event
- Vendor area space during race day to sell
- Social Media Advertising once per week
- Logo on all email advertisements.
- 2 Free Race Entries

