



Executive Director's Annual Report 2016-2017

A Grateful Heart

Dyslexia Association of the Pennyryle is a small staff, but we are delivering on our mission to provide screenings, tutorial programs, advocacy assistance and support services for individuals with dyslexia and related learning differences. We are making a difference in our community and I am grateful to each of **YOU** for helping make that happen!

What Happened

“The whole world opened up to me when I learned to read” - Mary Mcleod Bethune

Our tutors are instrumental in having “the world open up” to our students through our Barton Reading Program. When students gain new skills and achieve their reading goals, their lives change.

These changes ripple outward to their school work and in their daily lives as a whole. While we are able to report outcomes, what is more difficult to measure is the increased self-confidence each student achieves while in the tutorial program. Our end of the semester Awards Celebration says it all – just look at those smiles!



During the 2016-2017 fiscal year, we served over 115 individuals through our screenings, tutorial programs, and advocacy assistance. More than 45 volunteers gave more than 4750 hours of time. Most of them tutor students with dyslexia and related learning differences, while others serve on the Board or help out in other aspects of the association.

This past year, the Association hosted its first Trivia Event – which was a HUGE success! Just another way we are getting our name out into the community.

In April, the Association hired a part-time Administrative Assistant, Kim Robertson-Shaw.

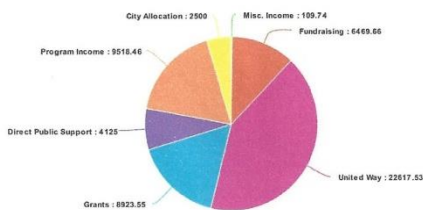
How We Get it Done

Two part time staff coordinates the efforts of screenings, tutorial, advocacy, and all office duties necessary to keep the doors open. We operate a lean budget, and achieve healthy results. Thanks to the generosity of our donors, Board Members, United Way, and grant contributors, we are changing lives and improving the overall literacy skills of our clients!

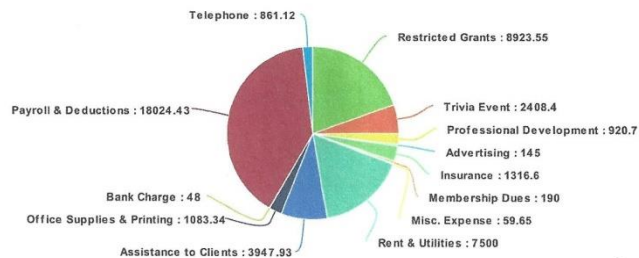
A few of our financial highlights include:

- Ended the year with net income over \$9000.00
- Gross income exceeded \$50,000 – first time ever
- Grant income increased over 40% from previous year

July 1, 2016 – June 30, 2017 Income
\$54,264.16



July 1, 2016 – June 30, 2017 Expenses
\$45,231.63



What's Next

It is vital this coming year that we build “ships” (partnerships, friendships, sponsorships, & relationships).

My primary goals for the coming year are:

- ❖ Meet with Indian Hills School to offer Barton Reading & Spelling through their Response to Intervention (RTI) in grades 1-3. This will be in coordination with Assistant Principal (and a parent of our Barton Program) Michelle Walden.
- ❖ Focus on Martin Luther King Elementary School to inundate the school with information about dyslexia and the services the Association provides.
- ❖ Partner with PACS to begin writing Federal &/or State Grants.
- ❖ Make connections with various groups in our area (i.e. Kiwanis, Rotary, Lions, New Comers, & etc.) to give presentations during their meetings.