OptiPrint [SM]

Optimized Print Management Solution

The Solution To Help You Take Control of Printing

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For More Information
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OptiPrint^{SM} Your Optimum Print Management Solution

Do you know the true costs your organization incurs on printing each year?

It is estimated that printing expenses equal over $800 per employee per year, and are increasing at a rate of 10% annually.

Optimize your print costs with OptiPrint^{SM}... a simple, secure program that allows your printer fleet to be managed professionally. OptiPrintSM frees up your technical resources for more strategic activities within the organization.

This intelligent technology gives OptiPrint^{SM} the ability to proactively maintain your printing assets so you can maximize uptime and minimize costs. Let us manage your print environment remotely, without interrupting your day-to-day business.

About OptiPrint^{SM}

Reactive Service & Supply of your imaging fleet is frustrating and disruptive to your business. There is a better process: OptiPrintSM brings the technology required to proactively manage your printing assets.

How It Works

The OptiPrintSM Data Collection Agent is installed on a networked PC running Windows 2000/XP or higher, or directly into a Windows 2003 server. This software application runs in the background, collecting and transmitting critical imaging metrics to the OptiPrintSM secure web server.

From then on, your printer information will be available 24 hours a day; 7 days a week this visibility will provide the tools necessary to identify ways to optimize your printing environment.

What Data is Collected?

No personal or user data is collected with the software; only the core metrics needed to maintain and manage your printing assets are gathered.

OptiPrint^{SM} software collects critical information for all the networked printers, copiers, MFPs and fax machines in your environment such as:

- Current Status
- Supplies Levels
- Page Counts
- Model descriptions
- Serial and asset numbers

- Printer Locations
- Utilization
- Cost per Page Track
- Automated services alerts
- Historical trending reports

This information OptiPrint^{SM} collects is than used to monitor and manage every aspect of your printer fleet, whether that is inventory of supply levels, cost of supplies, as well as service and maintenance.

Why OptiPrint **SM**   *Managed Print?*

Cost Reduction

In today's economy, more and more companies are looking at ways to reduce their overhead expenses. When it comes to looking at ways to strip cost, office printing has largely been ignored. Yet it can consume up to 7% of a company's annual revenue. According to recent studies conducted by Gartner, IDC, and Cap Research, businesses that actively manage their printing infrastructures stand to reduce their overall costs of printing by up to 30%. These savings can be enormous.

Expense Management

Under a managed print environment a company knows exactly how much they are spending on printing every month. With the information obtained thru OptiPrint's technology, not only can an organization pinpoint the exact cost they can also allocate those costs back to the department responsible for incurring the costs. The OptiPrintSM strategy not only gives you a way to manage and reduce office printing expenses it also allows for the budgeting of those expenses.

Increased Productivity

OptiPrint's program helps maximize ROI through fleet uptime and optimization, reliable support, and supplies management.

Nothing can be more frustrating than having printers that are down with no toner or technical issues. OptiPrint's managed print solution is backed with the technical support needed to keep your fleet running. Technicians will be available to solve issues over the phone or for more serious repairs a repair agent can be dispatched to your location with in 24 hours. Our services allow IT and end-users to save time and work more effectively; free up technical resources; reduce help desk calls and to simply keep your business up and running.

Benefits Delivered

The OptiPrint[SM] program has been designed to create the most optimal managed print solution for any corporate environment. The benefits delivered will be recognized throughout the organization.

- Significant savings in overall printing costs
- Organization has a clear understanding of exact printing costs
- Organization will be able to allocate those printing costs across departments
- Printing costs can be budgeted as an expense
- Consolidation of printer supply vendors, reducing purchasing and payable costs
- Future hardware purchases can be based on historical trends in usage
- Proactive maintenance and supplies fulfillment on your entire printer fleet
- A healthier, more efficient fleet
- Reduction in IT involvement with printing devices allowing them to focus on core business initiatives. If your device is down, service can be provided through the help desk. If onsite attention is needed, a technician will be able to respond within 24 hours.
- Management of your imaging environment remotely while you take care of day-to-day business

Let us show you the way to controlled printing costs and heightened printing efficiencies. Contact us today to get started!

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