# Michael Malinoski

## 1428 N. LINCOLN AVE. SCRANTON, PA 18508

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# **Objectives**

To obtain an internship where my understanding of the music industry and public relation skills will be useful

# Education

- Mansfield University, Mansfield, PA
  - December 2012 (expected) Bachelor of Science in Mass Communication; Public Relations
- Recording Workshop, Chillicothe, OH
  - February 2010 Certificate of Completion; Recording Arts

## **Professional Experience**

#### Public Relations Student Employee - January 2011 – May 2011

Mansfield University • 71 South Academy St. Mansfield, PA 16933

- Create radio advertisements
- Take pictures for school publications
- Locate and archive school publications

## **Work Experience**

#### Lieutenant Lifeguard - June 2006 - August 2010 (Seasonal)

City of Scranton, Parks and Recreations • 982 Providence Rd. Scranton, PA 18508

- Supervise patrons and lifeguards
- Resolve patron and lifeguard conflicts
- Perform pool maintenance
- Payroll

# Skills

- Can create effective radio advertisements
- Experienced with Photoshop
- Excellent conflict resolution skills
- Versed in many different types of media (radio, print, social networking sites)
- Experienced in creating various communication pieces (memos, press releases, flyers)
- Experienced with a variety of recording programs (Pro Tools, Adobe Audition, Fruity Loops, Garage Band)
- Experienced with using Mac's
- Understanding of how music is recorded and produced
- An understanding of how record labels do business
- Good researching and analyzing skills

#### Honors, Clubs and Publications

- Eagle Scout
- Published four articles in Mansfield University newspaper
- Member of Mansfield Activities Council (MAC)
- PR and Social Media Chair for the Organizational Communication Club (O.C.C.)

#### References

- Aaron Madison, Store Manager Mansfield Pizza Hut, 189 N. Main St. Mansfield, PA 16933 (570) 404-9354
- Michael D'Angelo, Pool Captain Nay Aug Pool, 400 Arthur Ave. Scranton, PA 18503 (570) 561-3193