

STUDY GUIDE for Quiz #3
Chapters 5-6
Chapter 5 (Learning)

1. **Classical Conditioning**
2. **Operant Conditioning**
3. **Reinforcement**
4. **Phobia**
5. **Shaping**
6. **Punishment**
7. **Frustration**
8. **Modeling**
9. **Primary and Secondary Reinforcers**

Chapter 6 (Memory)

10. **Digit Span Test**
11. **Chunking**
12. **Rehearsal**
13. **Recognition**
14. **Recall**
15. **Serial Position Effect**
16. **Relearning**
17. **Encoding Failure**
18. **State Dependent Learning**
19. **Repression**
20. **Retrograde**
21. **Mnemonic**
22. **False Memory Syndrome**