



Keynote Speaker Bios

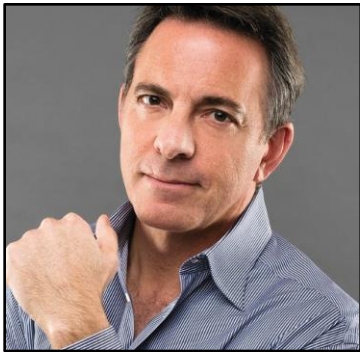


Janine Driver

Body Language Expert

Janine Driver is the New York Times Best Selling author of *YOU SAY MORE THAN YOU THINK* (Random House), and most recently *YOU CAN'T LIE TO ME* (HarperOne), popular keynote speaker, media expert for NBC's *TODAY Show*, *20/20*, CNN, *Anderson Cooper*, *Katie*, *Dr. Drew on HLN*, and the *Dr. Oz Show*, and she's the founder, president, and lead instructor for the Body Language Institute (BLI). BLI is an elite certification program that offers award-winning advanced communications training that help executives, sales people, and other professionals build executive presence, explode their selling skills, and create and deliver business presentations that win new business. Janine and her team of the world's most sought after subject matter experts have helped clients become the total leader, which ultimately led them to win millions of dollars in new business contracts.

Janine's background includes being a federal law enforcement officer within the United States Department of Justice for fifteen years, where she trained over 60,000 lawyers, judges, and law enforcement officers within the ATF, CIA, FBI, and the Netherlands Police how to read body language and detect deception. Each week, Janine travels the country providing communications training to her clients, who include such companies and associations as AOL, Coca-Cola, Proctor and Gamble, Lockheed Martin, The Hard Rock Hotels, Starwood Hotels and Resorts Worldwide, Meeting Professionals International, GAF, and the Certified Contractors Network - just to name a few! In addition, Janine is an approved speaker for Vistage, a worldwide leadership company that help senior executives, who make over ten million dollars, take their careers-and their companies-to a higher level!



Dan Pallotta

Dan Pallotta is a builder of movements. He invented the multi-day charitable event industry. He created the Breast Cancer 3-Day walks and the multi-day AIDS Rides, which raised in excess of half a billion dollars in nine years and were the subject of a Harvard Business School case study. The model and methods he created are now employed by dozens of charities and raise in excess of \$100 million annually for important causes from pediatric leukemia to AIDS to suicide prevention and many others.

He is the author of “Uncharitable: How Restraints on Nonprofits Undermine Their Potential,” the best-selling title in the history of Tufts University Press. The Stanford Social Innovation Review said that the book, “deserves to become the nonprofit sector’s new manifesto.” His newest book is, “Charity Case: How the Nonprofit Community Can Stand Up for Itself and Really Change the World.” Robert F. Kennedy, Jr. has described it as “An Apollo program for American philanthropy and the nonprofit sector”.

Dan is a featured weekly contributor to the Harvard Business Review online.

He is the founder and Chief Humanity Officer of Advertising for Humanity, an agency dedicated to transforming the fundraising power of great humanitarian organizations. He is the founder and President of the Charity Defense Council, a national leadership movement dedicated to transforming the way the donating public thinks about charity and change.

His iconic TED 2013 Talk has been viewed more than 3.3 million times. It is one of the 100 most-viewed TED Talks of all time.

He is a William J. Clinton Distinguished Lecturer, and has spoken at Stanford, Wharton, Harvard Business School, Harvard’s Hauser Center for Nonprofits, Harvard’s Kennedy School of Government, Brown, NASA’s Jet Propulsion Laboratory, the Council on

Foundations, the Gates Foundation, Hewlett Foundation, and the Milken Institute, among others.

He is a member of the Invisible Children Advisory Board, and the Reason Project Advisory Board. He is a recipient of the Liberty Hill Foundation Creative Vision award, the Triangle Humanitarian of the Year award, the Albany State University International Citizen of the Year award, and the Seven Fund's Morality of Profit Essay Prize.

Dan been written about in feature and cover stories in the New York Times, Wall Street Journal, Forbes, Los Angeles Times, Washington Post, Stanford Social Innovation Review, and has appeared on The Today Show, CNN, CNBC, American Public Media's Marketplace, and on numerous NPR stations, among others.



Jeannette Walls

Best-Selling Author of *The Glass Castle*, An Amazon “Top 10 Book of the Decade”

Critics have called Jeannette Walls' memoir, *The Glass Castle*, “spectacular,” “extraordinary,” “incredible,” and “riveting.” It has been a *New York Times* best-seller for more than six years, has sold 3.5 million copies in the US alone, been translated into 22 languages, and is being made into a movie by Paramount. It was named one of the “Top 10 Books of the Decade” by Amazon, and has won numerous awards including the Christopher Award, the American Library Association's Alex Award, and the Books for Better Living Award.

In *The Glass Castle*, Walls describes growing up in the desert of the American Southwest and then in a West Virginia mining town with her three siblings and the brilliant, unorthodox, irresponsible parents who manage at once to neglect them, love them, and teach them to face their fears.

The story is at times harrowing and at times hilarious as the children go without food and indoor plumbing yet are encouraged to read Shakespeare and dream of the beautiful glass house they will all one day build. Despite all her hardships, Walls develops the determination to leave West Virginia on her own at the age of sixteen, move to New York City, enroll in Barnard College and eventually become a well-known columnist for New York magazine and MSNBC.com and a television personality.

This inspirational book has been taught at universities in courses on literature, psychology, parenting, child development, and poverty. Walls has spoken at colleges, corporations, and business associations about overcoming hardship and the keys to turning adversity to your advantage.

Rosie O'Donnell called *The Glass Castle* "a beautiful, brave, transformative book....The best book I've read in years." And the *Atlanta Constitution* said, "Charles Dickens has nothing on Jeannette Walls...Dickens's scenes of poverty and hardship are no more audacious and no more provocative than those in the pages of this stunning memoir."

In 2012, Lionsgate purchased the rights to *The Glass Castle* and will be releasing the movie starring Jennifer Lawrence from *The Hunger Games*.

Walls lives in the Virginia piedmont with her husband, the writer John Taylor. She has appeared on *Prime Time Live*, *Good Morning America*, *Larry King Live*, *Oprah*, and the *Diane Rheem Show*.

Her follow-up to *The Glass Castle*, *Half Broke Horses: A True Life Novel*, was released in October 2009, and was an immediate *New York Times* best-seller. It has been selected by Independent Book Sellers as their "Best Read" for October, and was called "essential reading" by *Library Journal*.

Her latest book, *The Silver Star*, released in June 2013, is a heartbreaking and redemptive novel about an intrepid girl who challenges the injustice of the adult world.