

Sarkeys Foundation Southwest Regional Leadership Forum Breakout Session Presenters

Ian Adair:

Ian Adair is a former two-time nonprofit CEO and teacher with 18 years of management and leadership experience in nonprofit and education. Over that time he has raised tens of millions of dollars, managed more than 200 hundred employees, and authored curriculum for numerous education and professional development programs. He enjoys facilitating workshops on: nonprofit management, fundraising, capital campaign strategy, board development and strategic planning.

Ian has a Bachelor's Arts in Psychology from Westminster College and a Master's of Science in Family and Child Studies from the University of Central Oklahoma. Ian is a strategy and partnership development expert who has had success leading and advising nonprofit organizations around the country. Currently Ian is the Sr. Program Manager for Diversity & Inclusion at T-Mobile's world headquarters in Bellevue, Washington, he also sits on the board of two local nonprofits.

Stephanie Bice:

Stephanie Bice joined the Smirk team as Director of Business Development and contributes to the development and refinement of Smirk's overall vision and strategy. With almost a decade of marketing experience, Stephanie is focused on building market position by locating, developing, negotiating and closing business relationships to achieve continued growth of Smirk New Media. Stephanie brings a wealth of marketing knowledge to the table, including extensive experience in search engine optimization and search engine marketing practices, as well as social media strategy. In her spare time, Stephanie is an avid cook and restaurant reviewer and can be found dishing about her latest restaurant experience on her blog and other local news sites. Stephanie holds a BS in Marketing from Oklahoma State University.

In 2014, Stephanie was elected State Senator in Oklahoma's District 22, representing north Oklahoma City, Edmond, Yukon and Piedmont.

Dr. Froswa Booker-Drew:

Dr. Froswa' Booker-Drew has an extensive background in nonprofit management, partnership development, training and education. She is currently National Community Engagement Director for World Vision, serving as a catalyst, partnership broker, and builder of the capacity of local partners, facilitating the emergence and strengthening of community-led initiatives to improve and sustain the well being of children and their families. She supervises staff in several locations around the United States. She is a member of the Texas Nonprofit Council which provides recommendations to the legislature on policy that impacts nonprofits and faith-based organizations. Froswa' has been a part of the AWOW International Girls Leadership Initiative

offering consulting, curriculum and program development providing instruction to girls in the US and in Ghana. She also assists a number of organizations such as <u>Womanars.com</u> and the Texas Christian Community Development Network as a consultant, board member, trainer or adviser.

Froswa' graduated with PhD from Antioch University in Leadership and Change with a focus on relational leadership and social capital in August 2014. She attended the Jean Baker Miller Institute at Wellesley in June 2013 for training in relational cultural theory and has completed training on Immunity to Change based on the work of Kegan and Lahey of Harvard. She has also completed training through UNICEF on Equity Based Evaluations and is a member of the American Evaluation Association. She is the author of the book, Rules of Engagement: Making Connections Last.

Jerr Boschee:

Jerr Boschee has been an advisor to social entrepreneurs in the United States and elsewhere for more than 30 years, long recognized as one of the founders of the social enterprise movement worldwide. He has also been a senior marketing executive for a Fortune 100 company, managing editor for a chain of regional newspapers, a Peace Corps Volunteer in India, and a guest lecturer at numerous academic institutions, including Cambridge, Carnegie Mellon, Duke, Georgetown, Harvard, Northwestern, Oxford, Pepperdine, Stanford, Ulster and others.

Jerr is the former President and CEO of The National Center for Social Entrepreneurs, is one of the six co-founders of the Social Enterprise Alliance, and was named by *The NonProfit Times* to its nonprofit sector "Power & Influence Top 50" lists in 2004, 2005 and 2006. He is Executive Director of The Institute for Social Entrepreneurs, which he created in 1999.

In addition to writing a monthly online essay ("Jerr's Journal"), he is the author or editor of six books, including *Boschee on Marketing, The Social Enterprise Sourcebook*, and the award-winning *Migrating from Innovation to Entrepreneurship: How Nonprofits are Moving toward Sustainability and Self-Sufficiency.* His work has appeared in numerous anthologies and been translated into seven languages.

Denise Caudill DrPH:

An independent consultant doing business as **The Outcome Zone™** consulting group, Dr. Caudill is a skilled trainer, facilitator and coach in strategic planning, program planning, monitoring and evaluation, including extensive expertise in outcome measurement.

She offers your team more than 40 years of hands-on experience helping improve performance and outcomes of hundreds of nonprofit organizations in the United States, Asia, Africa, and Latin America.

Dr. Caudill has consulted with a wide range of programs, from community-based groups to international social service organizations, all working to improve wellbeing of individuals and communities.

She holds a Doctorate in Public Health from the University of Texas, a MPH from the University of Oklahoma and a BA in Communications from Oklahoma City University.

Janetta Cravens:

Janetta Cravens is the Vice President for Programs at the Oklahoma Center for Nonprofits and also the President of FullCircle Coaching, LLC which provides expertise to business leaders and nonprofit executives in leadership and strategy systems. She possesses over 15 years of

experience in working with nonprofit organizations in strategy planning, strategy execution and senior leadership development. Her leadership experience includes both profit and nonprofit organizations. She is an executive coach and has hundreds of hours in coaching and leadership development with clients both nationally and internationally. She holds ecumenical theology masters degrees from Vanderbilt University, Nashville, Tennessee in Theology, and the University of Geneva, Geneva Switzerland, and a music performance degree from Phillips University in Enid, Oklahoma.

Rob DeLange:

Rob DeLange is Principal Consultant at Career Climb Consulting, LLC and a Master Practitioner at The Wiseman Group. Rob uses his deep Multiplier experience to coach executives and conduct leadership workshops around the world. He has worked with startup firms, mid-sized companies, and many businesses in the Fortune 500 spectrum including AT&T, Roche, Salesforce, eBay, Johnson & Johnson, Abbvie, Cisco, and Pepperidge Farm. In addition, Rob has worked extensively with various non-profit organizations including AAMC, JHU Applied Physics Lab, Connecticut Department of Transportation, University of Oregon, and World Vision International.

Rob has over 15 years of experience building corporate learning centers and training programs at global technology companies. Rob began his career as a systems analyst and programming supervisor for Pacific Bell (now AT&T). At PeopleSoft he was the product support manager and then led the technical training organization, where he was instrumental in achieving PeopleSoft's recognition as number 4 on the ASTD 2004 BEST 100 training companies list. Rob has led HR and field sales training functions for EMC's software division and most recently worked as a talent management consultant at VISA Inc.

Rob combines deep experience as a technologist, years of solid management experience, and a gift for teaching and coaching. His greatest talent is enabling business leaders to develop the people around them. He also has extensive global experience, having worked in over 14 countries and is fluent in Spanish. Rob is SPHR certified and holds a Masters degree in Systems Management from the University of Denver and a Bachelors degree in Computer Science from Brigham Young University.

Dana Schuler Drummond:

Dana Schuler Drummond is the owner of Sharpshooter Communications, LLC, a freelance public relations and grant-writing firm. With more than 20 years' experience in the nonprofit world, Dana has written millions of dollars in grants – from small requests for special projects to major multi-year federal proposals.

Dana earned a Bachelor of Science degree in journalism at Oklahoma State University and a Master of Arts degree in mass communications at the University of Oklahoma. Most of her early career was spent working at universities, where she honed her administrative, marketing, grant writing, event planning and fund development skills.

Today, Dana serves several nonprofit, higher education and business clients, providing a variety of grant-writing, strategic planning and public relations functions. She describes the grant-writing process as "fun" and enjoys helping visionary nonprofit leaders make their dreams come true.

Dana is married to Doug Drummond, a Tulsa County District Judge. They have three busy children and two dogs. In her spare time, Dana enjoys creative writing, reading as many books as possible,

running and biking. Dana also sings on her church's praise team and is lead singer for the classic rock band, Beacon Drive.

Miki Farris:

Miki was one of the original founders of Infant Crisis Services in 1984, and has served as the Executive Director since 1992.

Miki is an Oklahoma State University graduate (Go Pokes), sustainer in the Junior League of Oklahoma City, member and Past President of the Alumni Board of Leadership OKC, member of Kappa Kappa Gamma Alumni, and an active member of the United Methodist Church of the Servant. Miki is happily married to Jim Farris and has four adult children, three daughters, one son, and three very darling grandsons.

Miki has received many awards throughout her career. Her recent awards include being named one of the Journal Record's Most Admired CEO's. Miki was also chosen as one of five women across the U.S. to receive Traditional Home Magazine's Classic Woman Award for 2013. In December 2013 she was presented the Oklahoma Center for Nonprofit's "Pat Potts Visionary Award". In 2015, Slice magazine named Infant Crisis Services "Best Nonprofit" and Miki as "Best Nonprofit Leader". Infant Crisis Services also received the Center for Nonprofit's "One Award" in the self-sufficiency category in 2015.

The agency received a Capital Grant from the Donald W. Reynolds Foundation in 2007 to fund the construction of a new and larger facility and moved in February 2009 to their new 17,000 square foot facility. The agency has recently received a matching grant from the Donald W. Reynolds Foundation to construct another 18,000 square feet of space.

When asked about her job at ICS Miki simply replies "This is my life's work. It is my passion and my privilege to serve the last, least and littlest in our community."

Colleen Fitzgerald:

Colleen is president of Coaching Creates LLC, Milwaukee, Wisconsin. Since 1990, Colleen has coached and consulted with hundreds of leaders from over 60 companies and organizations that extend from Milwaukee to Belfast and beyond. Colleen's coaching signature is designing smart and proven strategies that help decision makers become more "leaderful," discerning, wise and take impactful actions operating with more courage and less fear. Colleen served as executive coach for Marquette University's Advancement Division during its 300% growth. She is also the founder of the nonprofit Pearls for Teen Girls, growing from serving 15 girls to over 1,000 each year.

Susan Frantz:

Susan Frantz is a Senior Program Officer with Sarkeys Foundation, where she's been a staff member since 1990. She has worked extensively with hundreds of Oklahoma nonprofit organizations and institutions of higher education, helping to shape projects into successful grants. She follows all grantee organizations through the completion of their grant cycle, assuring that awarded funds have been appropriately expended. Her favorite days are grant award days in April and October when she is able to call grantees to let them know that their proposal was successful. Her least favorite days are grant award days in April and October when she has to tell people that their project was not funded.

Susan has provided guidance and counsel to a number of nonprofit organizations, as well as serving on the Leadership Team and as Board Chair of the Oklahoma Afterschool Network, as a board member for the Oklahoma City Metro Literacy Coalition, and as a committee member for the Citizens for a New Norman Library.

Susan is a graduate of Kansas State University with a degree in Elementary Education and besides teaching school, has been employed in a number of other businesses. She feels lucky and blessed to have found a place at Sarkeys and discover what she wanted to do when she grew up.

Denise Garner:

Denise Garner is an entrepreneur, philanthropist and an action-oriented community energizer. She understands how important communication is to engage donors, clients, staff and everyone we work with as nonprofit service providers. Her network of friends spans ages and gives her a unique perspective on the importance of approach, especially with the group she is representing today — Baby Boomers.

Denise and her husband, Dr. Hershey Garner founded Feed Fayetteville in 2011, bringing together a group of key stakeholders to discuss how they could work together to cultivate proactive, durable solutions to local hunger, childhood obesity and the relationship between both of these hotspots. The growth and success of their endeavors is remarkable.

Dr. Jeanne Gillert:

Dr. Jeanne Gillert has worked in the nonprofit field for over 26 years with 13 of those years in foundation management. She has held several adjunct positions at area universities including, the University of Oklahoma, Oklahoma State University and Rogers State University in areas of research, program development, nonprofit education and political science. She serves as a consultant to nonprofits and foundations alike, in addition to acting as an executive coach for individuals seeking her expertise.

Having worked for two different foundations, Jeanne was able to take a newly formed foundation and build its structure and grantmaking program. Jeanne is also a frequent trainer through the Tulsa Capacity Building Program and the Oklahoma Center for Nonprofit Management. She has expertise in deciphering a number of issues facing nonprofits and often is sought for consultations on fundraising, operational challenges, and strategic forecasting.

Jeanne has been a trainer for Meyers-Briggs, DISC personality inventories, True Colors, facilitation training and Steven Covey's Seven Habits of Highly Effective Leaders. She has her Masters in Human Relations with an Organizational Development emphasis and her Doctorate of Philosophy in the relationship of psychological capital and burnout to training, both from the University of Oklahoma

Kate Hanisian:

Kate has over fifteen years of professional experience in creative social sector development. Her work with Design Impact began in 2009 while living and working in a rural south Indian village. Since then she has grown the organization from a small idea to a full-fledged public interest design firm that uses innovative approaches to address pressing community needs. She has provided consultation and partnership to various organizations such as the Annie E. Casey Foundation, Aspen Institute, TEDx, and the National Endowment for the Arts. In addition to leading Design Impact, she teaches as an Adjunct Faculty member at the University of Cincinnati and the Center for Creative Leadership. Kate's work has been published through media outlets such as Stanford

Social Innovation Review, Fast Company, and GOOD, and she is listed as one of Public Interest Design's Top 100 Global Designers. Her experiences in corporate, non-profit, and educational settings have given her a unique ability to build diverse, cross-sector partnerships that create positive social change.

Susan Hardy Brooks:

With 35 years of experience and more than 100 PR awards, Susan Hardy Brooks, APR, knows what it takes to handle any public relations situation. Susan has provided strategic counsel to clients from the private, public and non-profit sectors on a range of public relations issues. Her track record is strong in the nonprofit and education sectors. She is especially proud of her work in recent years with The Children's Center Rehabilitation Center, Infant Crisis Services and the Oklahoma State School Boards Association.

Schnake Turnbo Frank is an Oklahoma based firm focusing on public relations, management consulting and business strategy solutions. The firm has offices in Tulsa and Oklahoma City. STF focuses on both public relations and management consulting because there is a direct correlation between an organization's reputation and its leadership.

Susan currently serves as president of the National School Public Relations Association and as board chair for Girl Scouts of Western Oklahoma.

Daniel Hintz:

Daniel Hintz has worked in the non-profit sector for much of his professional career and most recently started the Velocity Group, turning his passion for building community into a mission to transform relationships between people, places and ideas. He has served as executive director for two downtown development firms, program director at social service agencies, taught at multiple arts organizations, and volunteered as an Americorps member. He also serves on several non-profit and community service organization boards. In addition, Daniel has worked at national marketing firms and, as an avid foodie, at award winning restaurants. He leverages this varied background to help craft effective alignment between publics, programs, mission and revenue.

Eric Huber:

Eric Huber is the Chief Creative Officer and cofounder of Blue Zoo Creative, a Website + Brand agency located in Northwest Arkansas since 2007. Their mission is to build "Websites that Inspire Action.™" Huber has 28 years in the design field, 18 in web design, and his experience spans from running a printing press, typesetting, starting a design boutique (Vulcan Creative Labs), and being Creative Director of both the Eureka Springs Advertising and Promotion Commission and in the corporate communications department of Tyson Foods, Inc.

His designs have been published in *Mac Design Magazine*, given Honorable Mention for the Webby Awards, and garnered a Golden Buddha Award from the Northwest Arkansas Art Directors Club (founding member and served in the VP Communications and President positions). He speaks on the topic of design and communications for the past six years at conferences such as WordCamp Fayetteville and WordCamp Kansas City, teaches Creative Identity at the New Design School in Fayetteville since 2008, and was ranked as one of the Forty Under 40 in 2005 in the *Northwest Arkansas Business Journal*.

Mary J. Ingham:

Mary J. Ingham has 26 years of experience in working with trauma survivors and social change. She is responsible for supervision and oversight of an organization providing comprehensive domestic violence, sexual assault and survivors of homicide services. The program serves a total of 23 counties, encompassing 13,135 square miles with a total population of 456,659. The organization has a staff of 28 professionals.

As a result of the recent restructuring of victim services in Iowa, Crisis Intervention Service added seven new counties to their domestic violence program, seven new counties to their sexual assault program and expanded services to survivors of homicide victims in 14 counties. During that same time, the organization shifted from a traditional shelter program to a comprehensive housing program that includes emergency housing, homelessness prevention and rapid rehousing.

She has coordinated four safety & accountability audits examining the criminal justice system. The first two audits focused on the impact of interventions on children that witness domestic violence in the home. The third audit examined the impact of the integration of domestic violence and substance abuse services on the safety & sobriety for victims of domestic violence that use drugs and/or alcohol. The most recent audit examined the impact of domestic violence in the lives of African American individuals and families.

She has extensive experience and success in building strong and successful collaborations with law enforcement, substance abuse providers, health care providers and the community.

Mike Koehler:

Mike Koehler is the president and chief strategist at Smirk New Media, a consulting firm he launched in July 2010. Mike has more than 15 years experience in the communications business and is a social media thought leader in how the web creates connections between communities, customers and business. Mike was a transformative force in the reporting of digital news at NewsOK.com, Oklahoma's largest website. He trained old-school journalists, newcomers and the community on how best to use social media and other web tools to share, report and enhance news and information.

Mike has spoken around the region about social media and was a featured speaker at the 140 Characters Conference in New York City in 2009, the first national conference on the impact of Twitter on business. Mike served as the new media director at one of Oklahoma's largest PR firms before launching Smirk New Media in 2010.

Wes Lane:

Wes Lane, President of Salt and Light Leadership Training, Inc., author of Amazingly Graced, former Chairman of the Department of Human Services Commission, former Oklahoma Country District Attorney. Born and raised in Oklahoma City, Wes received his undergraduate and law degrees from the University of Oklahoma. Wes is married to Dr. Lori Hansen Lane, a facial plastic surgeon. They have one son, Derrick, an Oklahoma County deputy sheriff who has served his country on two tours of infantry duty in the Middle East and is now on his third tour flying Chinook helicopters for the Army National Guard. Derrick and his wife, Soniya are parents to Wes and Lori's granddaughter, Talia.

Daisy McNeill, CAVS:

Daisy McNeill holds the Certified Administrator of Volunteer Services (CAVS) designation and is Metro Director, Volunteer Services with INTEGRIS Health. Her scope of responsibility includes 1000 volunteers supporting the Plaza Hotel and Hospitality House, the volunteer program and gift

shops at the INTEGRIS Cancer Institute of Oklahoma, INTEGRIS Southwest Medical Center, INTEGRIS Canadian Valley Hospital, as well as the newest metro facility INTEGRIS Health Edmond. Daisy has been with INTEGRIS Health for more than 22 years. Daisy has held many leadership positions with both the Oklahoma Society of Directors of Volunteer Services, and the Central Oklahoma Society of Directors of Volunteer Services. She has also chaired and served on many national committees with the Association for Healthcare Volunteer Resource Professionals (AHVRP), including Leader Relations, Extraordinary Programs Award, AG/VISN Leaders, Education and Product Development, Certification, Disaster Planning, and served AHVRP as their President in 2011. Currently, Daisy is serving on the CCVA International Board as the AHVRP Liaison and is also on both the AHVRP Retail Committee as well as the AHVRP Certification Committee.

Susan McPherson:

Susan McPherson is a serial connector, passionate cause marketer, angel investor, and corporate responsibility expert. She is the founder and CEO of McPherson Strategies a communications consultancy focusing on the intersection between brands and social good, providing storytelling, partnership creation and visibility to corporations, NGOs and social enterprises including Intel, Girl Rising, Positive Luxury, IF Hummingbird Foundation, THNK, The School of Creative Leadership and Plum Alley. She's a regular contributor to the Harvard Business Review, Triple Pundit and Forbes and has 25+ years experience in marketing, public relations, and sustainability communications. She is a featured speaker at industry events including Net Impact, Center for Corporate Citizenship's Annual Summit, DLD, Sustainable Brands, and Committee to Encourage Corporate Philanthropy's Summit. McPherson founded and hosts the bi-weekly #CSRChat on Twitter.

Dr. Nathan Mellor:

Dr. Nathan Mellor serves as CEO of Strata Leadership based in Oklahoma City, Oklahoma.

Nathan holds the Bachelor of Arts and the Master of Science in Education degrees from Harding University. He earned the Master of Dispute Resolution degree from the Pepperdine University School of Law – Straus Institute for Dispute Resolution, and the Doctor of Education in Organizational Leadership degree from Pepperdine University.

Dr. Mellor has consulted, trained, and lectured throughout America and abroad, including Alaska Dept of Legislative Audit Division, American Airlines, Bob Moore Auto Group, Boulder County Sheriff's Dept, California State University System, CoorsTek, Devon Energy, Edward Jones, City of El Paso, Jasco, Kansas Aviation, Kimray, LexisNexis, Locke Supply, Mississippi Dept of Human Services, Nationwide Insurance, Oklahoma City Police Dept, Oklahoma Dept of Human Services, Oklahoma Realtors Association, ResCare, SandRidge Energy, TEDxOU, Texas Dept of Agriculture, Texas Juvenile Justice Association, U.S. Department of Energy, U.S. Food and Drug Administration, Virginia Dept of Social Services, and many others.

In pursuit of education, humanitarian, and religious interests he has studied or taught in Australia, Belize, China, England, Guyana, Israel, Jordan, Mexico, Russia, and Rwanda. He has nearly 15 years experience teaching undergraduate and graduate courses at Baker College, Pepperdine University, and Oklahoma Christian University. Leadership programs co-developed by Dr. Mellor, including Peace Through Business Rwanda and Four Star Debate with General Tommy Franks, have been highlighted on CNN Inside Africa, FOX News, and FOX Radio.

Nathan and his wife Christie were married in 1997 and have two daughters. You can read monthly articles by Dr. Mellor in the Character Core Magazine or Core Insights blog.

Bridget Pooley:

Bridget Pooley is the Program Manager at the Center for Social Impact Communication (CSIC) at Georgetown University, where she manages executive education initiatives for the center and provides outreach and communications support. Prior to joining CSIC, Bridget served on the corporate partnerships team at Share Our Strength, the nonprofit behind the No Kid Hungry Campaign, an initiative to end childhood hunger in America. In her role, Bridget developed and executed cause-marketing initiatives and sponsorship activations with corporate partners across a variety of sectors, including American Express, Kiehl's, OpenTable, Philadelphia Cream Cheese and Williams-Sonoma. During her time at the Law Center, Bridget worked with Chef Allison Sosna, a chef-preneur, to launch her nonprofit MicroGreens, an educational nonprofit that uses hands-on learning in afterschool settings to teach children about nutrition, cooking and the importance of healthy eating. Bridget helped to develop protocol and processes for communications, budgeting, donor relations, curriculum and participant recruitment.

Pat Potts:

Pat Potts is the co-founded the Community Resource Development Foundation and its successor, the Potts Family Foundation (PFF). She also founded the Oklahoma Center for Nonprofits and served as president and CEO for over 20 years. Pat was also a founder of the Oklahoma Women's Coalition Association. Pat has also served as President on the Oklahoma City School Board, Oklahoma City Beautiful, the Zoo Trust, the Society of Fund Raising Executives, and she currently serves on the boards the Oklahoma Women's Coalition, Sunbeam Foundation, and the Educare Center. Pat was honored by the *Journal Record* as "Woman of the Year" in 2012. She focuses on leveraging resources "to address root causes and build the human potential of the people of our state one child and one organization at a time."

David Prater:

David serves as Oklahoma County District Attorney. He began his law enforcement career at age 19 as Deputy Sheriff at the Cleveland County Sheriff's office. At 20, Prater became the youngest cadet ever to graduate from the Norman Police Academy.

In 1988, Prater left the police department to complete his Law Enforcement Administration Degree and a law degree from the University of Oklahoma. From 1993 until 2001, Prater served Oklahoma County and the state as an Assistant District Attorney under Bob Macy and as an Assistant Attorney General, in the Grand Jury Unit, under Attorney General Drew Edmondson. Prior to being elected District Attorney, Prater maintained a private law practice in Oklahoma City.

Above all else, David is most grateful for his bride of thirteen years, Tamara, and their children Kathryn, ten and Alexander, six. David and Tamara share a deeply held faith in God and dedication to putting family first. These principles provide the foundation to their commitment to make Oklahoma County a place where families thrive in safe and healthy communities.

Tracy Spears:

Tracy L. Spears is a Regional Sales Vice President with Transworld Systems, author, consultant and a member of the National Speakers' Association. As a keynote speaker, she has addressed thousands of people with her signature presentations, "Why People Do What They Do" and "What Exceptional Leaders Know."

Tracy is the co-author of the best selling book, "What Exceptional Leaders Know" which delivers high-impact skills, strategies and ideas for all types of leaders. She was published in *The Journal of Medical Practice Management* with an article titled "Ways to Maximize Effective Collections," as well as the *MGMA Connexion* magazine with "Top Ten Ways to Improve Collections".

Tracy received her Communications degree from the University of Oklahoma. She is an accomplished athlete and competed in the U.S. Olympic Festival, played in Japan as a member of the United States National Softball Team, and was a National Junior Olympic Coaching Instructor.

Monica Swink:

After obtaining her Certified Public Accountant license in 1988 and working in the for-profit sector, Monica accepted a position in 1996 as Senior Tax Manager in the Exempt Organizations Tax Practice at KPMG, LLP, Oklahoma City. Working with local and regional clients, Monica learned the unique aspects of tax-exempt organizations and the benefits of the nonprofit sector. In 2001, Monica opened her own firm, specializing in nonprofit financial issues. With board consultant training from BoardSource, Monica broadened her practice to include conducting board retreats, strategic planning meetings, and board development training. She works with a variety of nonprofit clients on financial leadership training, financial reports and systems. Monica has conducted workshops for the Center for Nonprofit Management, the Sarkeys Foundation's Tool Box series, the Oklahoma Institute for Nonprofit Leadership, and is associated with the Nonprofit Consultants Group in Oklahoma City, OK.

Becky Taylor:

Becky Taylor is in her fifth year at Infant Crisis Services. She recently was promoted to the position of Development Manager where she oversees organization-wide fundraising activities and events including the agency's signature fundraising gala, Boots and Ball Gowns. Taylor also manages the donor relations program by cultivating and developing relationships with donors and oversees the agency's giving society. Taylor has played an important role in Infant Crisis Services' \$4 million capital campaign to double the size of the facility.

Prior to working at Infant Crisis Services, Taylor served as the Client Services Manager for the Oklahoma Center for Nonprofits. She is a member of the Junior League of Oklahoma City and serves as the Strategic Planning Vice-Chair, board member of Leadership Oklahoma City Alumni Association, president of the Oklahoma County Bar Auxiliary and serves on the board of the Association of Fundraising Professionals. She is a member of St. Luke's United Methodist Church where she serves on the Management Council. Taylor attended Oklahoma State University (Go Pokes!) and received her bachelor's degree in International Business with minors in Spanish, Finance and Human Resources. She is married to Clay Taylor and is the proud "dog-mom" to their St. Bernard, Samson.

Kathy Taylor:

Kathy Taylor currently serves as CEO of ImpactTulsa, an unprecedented partnership focused on the collective impact business, education, philanthropic and civic leaders can have to increase student success in the Tulsa region by using data as a flashlight for change.

Kathy led Tulsa as its Mayor for one term beginning in 2006. Her administration led the way to create afterschool and mentoring programs; launch the City's first entrepreneur business competition; increase trust between the community and law enforcement with the creation of the Mayor's Police and Community Coalition; revitalize downtown with the completion of the award-winning BOK event center and construction of ONEOK field.

Kathy also served our state in 2003, when she was appointed by Governor Brad Henry as Oklahoma's Secretary of Commerce, Tourism and Workforce Development and Executive Director of the Department of Commerce. Her leadership at the state helped Oklahoma land the largest Dell facility in the U.S. outside their corporate headquarters and saw the creation of thousands of jobs in Oklahoma. Kathy returned to serve the state after completing her term as Mayor, serving as the Governor Henry's Chief of Education Strategy and Innovation. In this role, she spearheaded a bipartisan dialogue across the state with business, teachers and parents about necessary education reforms.

In 2012, Kathy served as a resident fellow at the Harvard Kennedy School Institute of Politics teaching "Pathways to Public Service". Currently, Kathy serves as the regional board chair and on the national board of Reading Partners.

Kathy has been inducted into the Tulsa Historical Society Hall of Fame, and honored by number civic and social service agencies for her impact on our community and state.

Marnie Taylor:

Marnie Taylor is president and CEO of the Oklahoma Center for Nonprofits (the Center). Prior to accepting the position, Taylor served several years as a board member, trainer and consultant for the Center. Taylor has 30 years of leadership and nonprofit experience. She currently serves as board secretary of Sunbeam Family Services and serves on the boards of the Notre Dame Club of Oklahoma City, Junior League Community Advisory Board, Citizens for Juvenile Justice, World Neighbors, Friends of the Governor's Mansion, Potts Family Foundation, Oklahoma County Kids Coalition, and Remerge Council. She is a graduate of Leadership Oklahoma Class XXIV, a graduate of Leadership Oklahoma City Class XV, the founding director of Youth Leadership Exchange (YLX) and served for 10 years as an historic preservation commissioner for Oklahoma City. Taylor earned a marketing degree from the University of Notre Dame.

Jeri Towler:

Jeri Towler has been an avid volunteer for the underprivileged and throughout her life has worked for organizations that help individuals in need. Jeri limits her practice to working with tax-exempt organizations. Projects have included separating not for profit organizations from governmental agencies, assisting organizations in attaining and maintaining tax exempt status, managing issues surrounding embezzlement, merging or dissolving organizations, managing conflicts, updating bylaws and policies, and interim executive director/CEO services. In addition, Jeri teaches legal responsibility classes to and for a variety of organizations and foundations. She earned her Juris Doctorate from the University of Oklahoma.

John Trybus:

John is the deputy director of The Center for Social Impact Communication at Georgetown University where he leads and manages The Center's day-to-day operations, including research, curriculum and partnership development, outreach and communications. He also teaches CSIC's signature Cause Consulting course. In addition to being an alum of the university's master's of professional studies in Public Relations and Corporate Communications program, John served as a CSIC research fellow for two years. In that role he created *The Social Strategist Project*, an award-winning multimedia research series that profiled 60 of the most innovative social impact thinkers and doers from organizations like Chipotle, Southwest Airlines, Acumen Fund and the MacArthur Foundation. Prior to CSIC, he served as the communications strategy lead at the British Embassy in Washington, D.C., communicating about the special relationship between the United States and

United Kingdom.

As a member of the social innovation practice at Waggener Edstrom Worldwide, he advised clients like Tiffany & Co., L'Oreal Paris, Coca-Cola, Safeway, Women for Women International and CARE on corporate social responsibility program design, cause marketing and shared value partnerships, nonprofit branding, thought leadership and executive platform development. John began his career as the personal public relations aide to world-famous chimpanzee expert and United Nations Messenger of Peace Dr. Jane Goodall, where he strategically planned and implemented her perpetual 300-day-per-year global advocacy tour. He was named to PRNews' 15-to-Watch list in 2010 and has also been honored with awards from the Arthur W. Page Society, Public Relations Society of America and the International Association of Business Communicators.

Clint Williams:

Clint Williams has been in non-profit management for eight years and is Executive Director of the Mary Abbott Children's House (Norman, OK), one of over 750 independent children's advocacy centers accredited by the National Children's Alliance. Previously, he served as Executive Director of The Xenia Institute, a non-profit organization dedicated to dialogue training and fostering public discourse. Williams also served as Director of Development & External Relations and as Interim Executive Director (External Affairs) at HeartLine, a statewide agency dedicated to information and referral services and suicide prevention. He holds degrees in Religious Studies (BA) and Voice (BMA) from the University of Oklahoma and has completed terms of service on the City of Norman Human Rights Commission, the Norman Justice Alliance, the OU Women's and Gender Studies Board, and the Sinfonia Educational Foundation. Clint currently serves on the University of Oklahoma Friends of Music board and was elected to the Norman City Council from Ward 2 in June of 2014.

Lynnette Watts:

Lynnette Watts is the executive director of the Women's Foundation of Arkansas, which is dedicated to promoting philanthropy among women and creating lasting social and economic change for women and girls through grant-making, conducting evidence-based research on the status of women and girls in the state and the Girls of Promise program. Lynnette is a philanthropist to her core: not only has she worked in the area of nonprofit philanthropy for more than 20 years, Lynnette is a founding member of the Arkansas Boathouse Club and serves on its Board of Directors, a Mercy Associate and a member of the Association of Fundraising Professionals. Prior to working at the Women's Foundation, she served as the director of philanthropy for the Arkansas Chapter of The Nature Conservancy, capital campaign gifts manager for Heifer International, an independent consultant, director of auxiliary/volunteer service at St. Vincent Health System, development director at Mount St. Mary Academy and affiliate coordinator of the Arkansas Community Foundation.

Sandy Wright:

As a successful entrepreneur, coach and consultant for over 35 years, Sandy has honed her skills working with leaders in start-up operations and emerging nonprofits to growth-oriented companies and large 501c3 organizations. Her approach honors the talent and potential of each individual with a deep understanding of people and processes. Sandy's insights have been formed through her own leadership experience in a number of organizations. This mix of real world experience combined with best practice research provides a practical approach to the coach/consultant engagement.

As a coach, Sandy creates a safe environment for people to see themselves, their team and organization more clearly. Through intentional thought, action and behavior changes, clients move to agreed-upon results. Together, client and coach build structures, accountability and support necessary to ensure desired results. She has a unique talent of weaving humor into the mix to address the vagaries of life's challenges and adventures.