Film Media Literacy Education
CURRICULUM

Whereas, technology is used as a tool, the value of Film Media Literacy Education lies in what is achieved when students work together to learn how to communicate a vision and explore the world in which we live, in a new and exciting way.

Session 1

Introduction To Film Media Literacy

This session is used to introduce students to the subliminal impact of various camera shots, angles, shapes, colors and familiar images. Camera calisthenics exercises are used to introduce students to the digital video cameras.

Session 2

Introduction To Mise En' Scene

This session is used to demonstrate how advertisers use colors, shapes, shots and angles to sell commercial products. Students are introduced to the practice of freeze framing shots in television commercials to isolate them for closer examination and study.

Session 3

Introduction To Conceptualization

This session is used to introduce students to demonstrate how Art acts as a; reflection of life, big business interests and 'societal anxiety of our time'. An Academy Award winning film is chosen by students for class review and analysis.

Session 4

The Art of Storyboarding

This session is used to enhance students' artistic confidence and drawing abilities. Upside-down drawing exercises are used to demonstrate how to access parts of the brain that draw and as an introduction to the Storyboarding.

Session 5

Introduction To Sound

This session is used to introduce students to the art of listening, the art of sound in film and 21st century digital audio equipment. Listening exercises are used to enhance students listening skills and introduce Scriptwriting.

Session 6

Introduction To Movie Language Systems

This session is used to demonstrate how metaphors, allegories and familiar images are used to express ideas and send hidden messages and meaning in movies. Dramatic writing exercises are used to introduce students to Drama.

Session 7

Introduction To The 8 Basic Laws of Cinema

This session is used to introduce students to Film Language, the 8 Basic Laws of Cinema, Foreshadowing and Foregrounding techniques used to bury hidden messages and meaning beneath the surface chaos of a movies' narratives.

Sessions 8, 9 & 10

Introduction To The Mellow Film Shoot

This session is used to introduce students to guerilla style filmmaking used by news reporter crews to capture stories on the ground. Students learn how to work in production teams to create videos shorts on location within pre-set deadlines.

Session 11

Introduction To Pre-Production

This session is used to introduce students to the art of brainstorming for the conceptualization of dramatic stories. Students learn how to express, share and incorporate each other's ideas for the development of either a; 30-second television ad, public service announcement or short dramatic story.

Session 12

Introduction To Production Roles and Responsibilities

This session is used to determine the final film class project and the production roles and responsibilities for class members. Students work in production teams to perform the tasks and responsibilities needed to capture the footage needed for the project.

Session 13

The Writer Speaks

This session is used to introduce students to the Writer's script. In open discussion students talk, share and contribute to the development of the scripts' final draft.

Session 14

Introduction To Production Management

This session is used to introduce students to production documents used to organize the production such as; call sheets, shot lists, prop lists, wardrobe lists and other written materials needed to ensure a mellow shoot. Students also determine film locations, lighting schemes and all functions necessary for meeting filming deadlines.

Sessions 15 & 16

The Director Speaks

This session is used to introduce students to dry run performances of their script. Camera blocking exercises demonstrate how the director, actors, camera operators, audio techs, lighting techs, grips and other crew members work together during pre-production.

Sessions 17 & 18

Production

This session is used to film students' final film project. Students learn how to follow the shot lists, storyboard, call sheet, director's cues and other things needed during production.

Sessions 19 & 20

Post - Production

This session is used to introduce students to editing techniques and 21st century digital editing equipment and software. Students organize and file video footage gathered during the production.

Session 21

Public Film Screening

This session is used to teach students how to exhibit of their work and mount a public film screening. Students learn media law, regulations, public policy and information relative to a their local community public television station.