

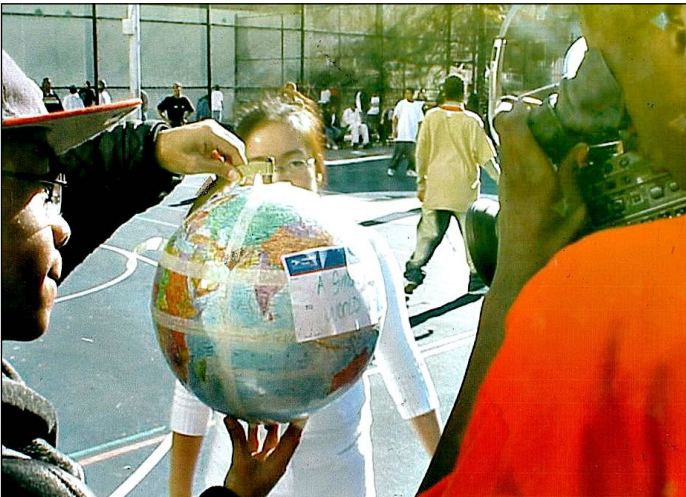


Why We Do What We Do

There are 4.5 million U.S. jobs available right now that employers need to fill, and at the same time there are 5.5 million unemployed youth who lack the required skills and training to fill those vacancies.

This skills-gap causing millions of jobs to go unfilled each year cost taxpayers \$93 billion annually and \$1.6 trillion in lost revenue, increased social services and untapped potential for our nation over these persons lifetime.

Most public schools don't have the expectations, resources or environments to equip our youth with the skills they need. So like many nonprofits, we've entered the entrepreneurial mode to provide programs that combat the Skills-Gap Crisis threatening our economy, international competitiveness and American way of life.





What You Can Do To Help

Many youth are unaware of the careers and jobs that center on designing, developing, repairing and managing the 21st-Century technologies that we increasingly depend on like; Video and its other-related fiber technologies.

When you become a *Gold Sponsor* of our programs, you provide the resources we need to bring 13 high school students into our nation's Media and Entertainment Workforce Sector; the largest M&E market in the world with an estimated worth of \$771 billion by 2019 and an expected job growth of 13-15% above average due to rapidly emerging new technologies and content delivery methods like streaming video.

Your sponsorship ensures that our students are equipped with the skills they need to secure jobs that earn a living wage, push innovation and creative output for US businesses and build better communities that bring bigger, better and more interesting stuff into the world.





The Benefits To You

As your marketing partner, *People 4 People Productions* takes our sponsorship agreement very seriously. You make a promise to help our youth and in return we promise to deliver one of the best sponsorship experiences your company has ever had.

CONNECT WITH YOUR CUSTOMERS.

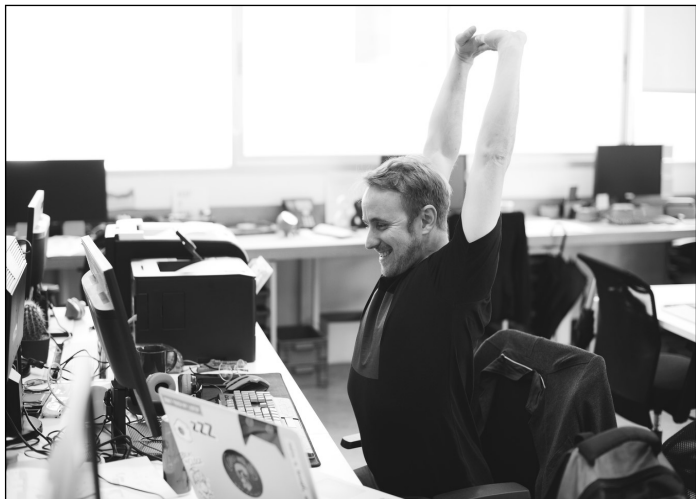
Customers are getting more and more discerning about which companies they do business with. What better way to communicate American values than by sponsoring a group of students for training in our program.

INCREASE SALES.

You'll have unparalleled in-person access to hundreds of talented youth, artists, government officials and other influential people when you become an integral part of our Film Media Literacy Education Cooperative. *Gold Sponsorship* participation in our workshop classes, opening and closing events, and having your brand and message displayed throughout our venues will prove to be one of the most important investments your company ever made.

TELL YOUR STORY AND WIN NEW CUSTOMERS.

Tell a whole new audience how much your company cares about the community you serve and the young people and families who live there. You and your staff will work with us to market your company and its image to our public. Responsible companies like yours know how important it is to get involved in giving back to the community. Talk to us about how your staff can get directly involved too.

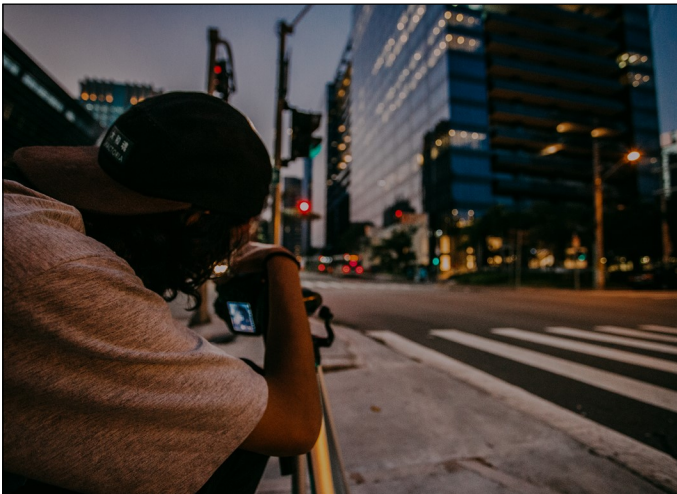
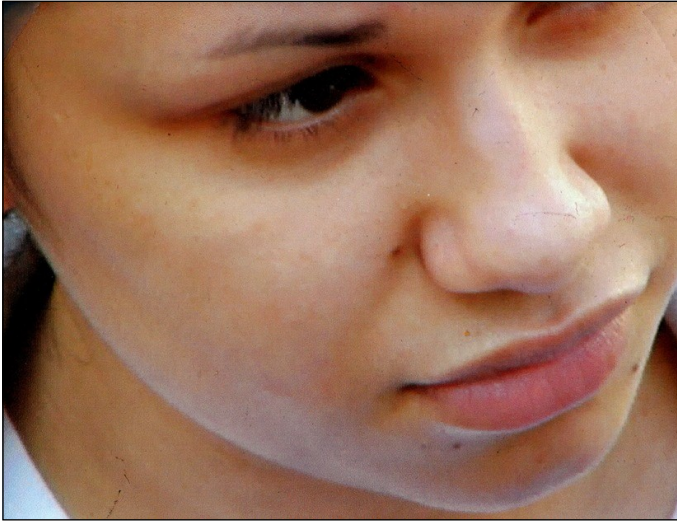


OUR GOLD SPONSORSHIPS

Our Gold Sponsorships are three-year programs with fees ranging from 125,000 to \$150,000, depending on how you decide to structure your commitment.

We build your team, train the students and develop the concepts that highlight your company's points of pride. We prepare the projects construction and revisions then sprint and launch your media projects.

Then we don't just turn over the keys and sit down. We interact authentically within passionate and engaged communities to help you win customers over —not for a quarter or for a campaign but for a lifetime.





We provide our sponsors with a host of opportunities to collaborate with media trained young professionals, local artists, educators, and other community persons and organizations working in partnership with our company to combat America's Skill-Gap Crisis.

How Your Sponsorship Will Look And Feel

As a *Gold Sponsor*, you'll get Star Treatment.

Your branding will appear on all print collateral, advertising, swag, and electronic media associated with our programs. You'll also be invited to display banners and set up a booth at all our year round event venues. We recommend a pop-up boutique featuring your unique products and services. We'll also provide media we create and promote that highlights your company's points of pride.

On the big day feature our public screening, invite clients, staff, colleagues and friends to enjoy the VIP treatment with a full table of VIP tickets in addition to a table of standard tickets - ideal for your own promotional prize giveaways.

A representative from your company will be invited to speak at either our opening or closing events.

We think your market and our audience are a perfect match. Ensure the loyalty of your existing customers and resonate with new ones - all while you help our youth and our nation combat America's Skills-Gap Crisis.
