



*Jennifer Saunders* is a native Detroiter and the company Founder. She started her career in the Media Industry in 1986 as a graduate student of the innovative M.A. *Media Studies* program at *The New School For Social Research* in Greenwich Village. It's there that she learned how to integrate media history, theory; research and management with production work in film, audio, video and digital media so that she could advance in almost any area of this wide-ranging field.

*In* 1987, she joined NYC's *Department of Education* as a English Language Arts, and Video Production Teacher at JHS #22 on Manhattan's Lower East Side. The success of her video production classes and her annual school wide talent shows led to the founding of her company; *People 4 People Productions* in 1990.



*In* 1991, *People 4 People Productions* produced its first major jazz concert; "*A Tribute To Living Legends*". 'Little Jimmy Scott' and 'Oscar Brown Jr.' were featured by the company in a 3-Day Tri-State Tour that included; multiple *radio broadcast interviews* with local celebrity talk show hosts, an *Apollo Theatre* filled live performance by Jimmy & Oscar before 500 New York City elementary school children, two sold-out evening concert performances at the famed *Peppermint Entertainment Complex* and a *Proclamation Ceremony* for Oscar Brown Jr. by *Newark, New Jersey's City Council*.

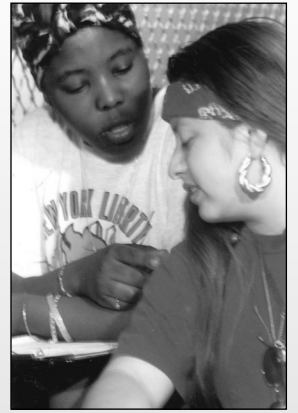
*In* 1991, Saunders was also invited by *Theatre Director Glenda Dickerson*, Chair of *The Visual & Performance Arts Department* to join the teaching staff at Rutgers University in Newark, NJ. From 1991–1996, She developed and practiced best kept practices of *Film Studies* and *Media Literacy* to teach *American Film Studies*, to *pioneer Film Media Literacy Education* and to showcase the work of local filmmakers. Blending multiple academic disciplines with film studies, popular culture and current events, Saunders film courses were widely popular among Rutgers' student body.



From 1997 until 1999, Saunders worked for *Young Audiences/New York* as a Resident Teaching Artist to bring *Film Media Literacy Education* programs to hundreds of public school children throughout New York City.



In 2000, Saunders rejoined New York City Public Schools as a HS Film Teacher at *The High School of Art & Design*. Her 3-hour sessions with students included teaching film studies, video production, portfolio preparation and producing programs that gave students an opportunity to meet and work with celebrity filmmakers and documentarians like the '*Meet The Documentarian Filmmaker Series*'.



*Under Saunders direction, students developed the award winning student film; 'Who's To Blame'. Awarded 'Special Recognition' by The Manhattan Neighborhood Network Public Access Television Station, it aired internationally for two weeks during International Education Week and was distributed in fourteen countries around the world.*

In 2002, Saunders joined *Graphic Communication Arts High School* in the Hell's Kitchen section of New York City.

She taught *Film Media Literacy*, *Photography* and *Forensic Photography*. Saunders also served as the schools *NYC Mentoring Program Coordinator* developing mentoring partnerships with *Kirkpatrick & Lockhart Law Firm*, *The Midtown Community Court* and twenty of her students in need of professional mentoring.

Since she began teaching, Saunders has trained hundreds of students, many of whom have since entered the Media Industry as young Media professionals.

Since, 2008 Saunders has worked with non-profit community organizations, faith based organizations, educators, artists, celebrities and government officials to help *Save Public Education* and build the capacity for *Film Media Literacy Career Technology Education* to thrive as a community educational movement in both mainstream and underserved communities throughout the country.