

People 4' People Productions

*the Gold Standard in
Education & Entertainment*



*Film Media Literacy
Career Technology Education
Curriculum*

*info@people4peopleproductions.org
(443) 986-5990*

Film Media Literacy Education CURRICULUM



Whereas, technology is used as a tool, the value of Film Media Literacy Education lies in what is achieved when students work together to communicate a vision and explore the world in which we live, in a new and exciting way.

Session 1

Introduction To Film Media Literacy

This session is used to introduce students to the subliminal impact on viewers of shots, angles, shapes, colors and familiar images. Camera calisthenics exercises are used to introduce students to the basic operational functions of video cameras.

Session 2

Introduction To Mise En' Scene

This session is used to introduce students to demonstrate how advertisers use colors, shapes, shots and angles to sell commercial products. Students are introduced to the practice of freeze framing shots in television commercials in order to isolate them for closer examination and study freeze framing

Session 3

Introduction To Conceptualization

This session is used to introduce students to how movies act as a reflection of life, big business and as an indicator of the societal anxieties of our times. An academy award winning film is chosen by students for viewing to introduce them to the role of the critic.

Session 4

The Art of Storyboarding

This session is used to enhance students' artistic confidence and creativity. Upside down drawing exercises are used to demonstrate how to access the part of the brain that draws and introduce the art of storyboarding.

Session 5

Introduction To Sound

This session is used to introduce students to the art of listening, the art of sound in film and the use of 21st century digital audio equipment. Listening exercises are used to enhance students listening skills and introduce them to scriptwriting.

Session 6

Introduction To Movie Language Systems

This session is used to demonstrate how metaphors, allegories and familiar images are used to express ideas and send hidden messages and meaning in movies. Dramatic writing exercises are used to introduce students to Drama.

Session 7

Introduction To The 8 Basic Laws of Cinema

This session is used to introduce students to film language and basic cinematic structures used to tell stories. Foreshadowing exercises are used to introduce students to cinematic techniques used to evoke emotional responses among viewers.

Sessions 8, 9 & 10

Introduction To The Mellow Film Shoot

This session is used to introduce students to guerilla style filmmaking used by news reporter crews. Students learn how to work in production teams to create videos shorts on location within pre-set deadlines.

Session 11

Introduction To Pre-Production

This session is used to introduce students to the art of brainstorming for the conceptualization of dramatic stories. Students learn how to express, share and incorporate each other's ideas for the development of 30-second television ads, public service announcements or short dramatic stories.

Session 12

Introduction To Production Roles and Responsibilities

This session is used to determine what the class' final film group project will be and the production roles and responsibilities for each member of the class. Students learn the importance of cooperating in a group effort for the development of their own skills and interests and the critic role they play in the development of the project.

Session 13

The Writer Speaks

This session is used to introduce students to the class Writer's script. In an open discussion students learn to aid in further development of the writer's script by incorporating their ideas and suggestions as it pertains to the production role each will perform.

Session 14

Introduction To Production Management

This session is used to introduce students to the importance of scheduling, research and timing. Students learn to work in groups to organize their production using call sheets, shot lists, prop lists, wardrobe lists and other written materials. Students also determine film locations, lighting schemes and all functions necessary for achieving a mellow film shoot.

Sessions 15 & 16

The Director Speaks

This session is used to introduce students to dry run performances of their script. Camera blocking exercises are used to teach students how the performance of the Director, Actors, Camerapersons, Audio Techs, Lighting Techs, Grips and other crew members work in conjunction with each other during production.

Sessions 17 & 18

Production

This session is used to film students' project. Students learn how to follow the shot lists, storyboard, call sheet, director's cues to ensure a mellow film shoot.

Sessions 19 & 20

Post - Production

This session is used to introduce students to editing techniques and 21st century digital editing equipment and software. Students use their knowledge of film language to organize and order footage gathered to create final film project.

Session 21

Public Film Screening

This session is used to teach students how to mount a public film screening and exhibit of their work. Students mount a public screening of their final class film project and learn media laws, media regulations public policy, how to access their local community public television station, how to create new jobs and how to find opportunity in the Media Industry.