

WEB DEVELOPER

Date:	January 1, 2016
Reports to:	President
Pay Scale:	DOE
Hours:	Full Time
Benefits:	PTO (Vacation, Holiday, Sick)
	Dental Insurance, Health Insurance, Simple IRA, Employer match up to 3%

Position Overview

Develop and Maintain SNFCB.com and other company websites in an environment to assure client access.

Development / Programming - Responsibilities

- Update and Maintain SNF.com to assure it stays current with changes in internet environment.
- Maximize the use of procedures and functions to assure each website runs at maximum efficiency.
- Develop, oversee, implement and monitor SEO marketing for company web sites.
- Analyze and evaluate the effectiveness of sales, methods, costs, and results with what you have access to.
- · Establish and implement short- and long-range goals, objectives, policies, and operating procedures
- Establish and implement short- and long-range departmental goals, objectives, policies, • and operating procedures.

Customer Support – Responsibilities

- Monitor CMS websites to assure our data is up-to-date and current
- Work with Carriers to maintain up to date Carrier priced codes
- Set up Large Clients
- Participate in the development of new project proposals.
- Recommend policies and procedures to enhance operations.

Minimum Requirements

- Experience with .NET programming •
- Experience of modular programming •
- Experience with SQL functions, procedures and queries
- A self-motivated team player. •
- Strong computer, analytical, communication and problem solving skills.
- Knowledge of web based SEO marketing strategies.
- Ability to travel, expected travel is 5% •



Essential Skills/Abilities

- Excellent written and verbal communication skills •
- Working knowledge of Microsoft Word, Microsoft Excel, Microsoft Access •
- Organization and planning ٠
- Problem analysis and problem-solving •
- Team-leadership ٠
- Formal presentation skills •
- Persuasiveness ٠
- Adaptability .
- Innovation •
- Good Judgment •
- Decision-making .
- Stress tolerance •
- Collaboration •

Employee Signature_____

Date

NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the organization.