

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 26, Issue 9

September 2014



Now may be a good time to re-charge your batteries and look at your art in a different way. We are all creative in our way, but maybe stepping outside that comfort area might surprise you.

When I needed inspiration recently, I came across an article that turned my creative ambitions into some solid steps to take, perhaps they can be useful for you:

1. Make art a daily habit.
2. Make an effort to push yourself out of your comfort zone.
3. Let go of the crutches. It isn't easy but it is important.
4. Embrace what scares you.
5. Substitute the word "learn" for the word "fail."
6. Try very hard to celebrate your successes.

Maybe seeing a new style of art can inspire you, a friend's attempt into "foreign" territory will give you a nudge or turn the page of a magazine and see colors in a new way.

As always, please let us know of any workshop, video or show that has expanded your view. We are always looking for workshop and road trip ideas.

Be sure to check the calendar section this month for upcoming events.

Creatively,
Pat Thayer



Calendar at a Glance

- September 2:** SCAA Board Meeting
- September 4:** "Chocolate" Art Slam in Old Town Newhall 7-9 p.m.
- September 5:** Take down art Valencia Country Club 11 a.m - 1 p.m.
- September 14:** Beatles Gold event at the Hyatt 5:00-10:30 p.m.
- September 20:** Deadline to enter SCAA Art Classic and submit Silent Auction donations
- October 18:** SCAA Art Classic gala at Hart Hall 2:00-5:30 p.m.
- October 19:** SCAA Art Classic public viewing 10 a.m.- 4:00 p.m.

ARTIST OPPORTUNITIES City of Santa Clarita

Jeff Barber, City Arts & Events Supervisor, is interested in hosting an exhibit called "Seven Trails," which would begin in March of 2015 and run through mid-July 2015.

The exhibit would feature works about trails and areas that they lead to in the SCV. He is interested in featuring paintings and drawings, as well as photography.

Jeff is also interested in artists who have pieces dealing with railroads.

If you have a piece that you would like considered, please email Jeff at jbarber@santa-clarita.com by October 1st.

JUDGES SELECTED FOR ART CLASSIC

Two notable judges were selected for the Santa Clarita Artists' Association Art Classic Gala to be held on October 18, 2014, 2:00-5:30 p.m. in Hart Hall at the historic William S. Hart Park in Newhall.

Julie Snyder and Bill Anderson will judge artwork of approximately 150 pieces of art.

Julie Snyder is a world-traveled oil painter, born and raised in Scotland. She traveled extensively throughout Europe and lived a few years on one of the islands off the coast of Spain. An illustrator for advertising and the motion picture industry, she now lives and teaches workshops in Southern California. Snyder leads painting travel groups to various locations in Europe and is a sought-after artist in the figurative art scene.

Bill Anderson was an art teacher for thirty-eight years in Minnesota; Wisconsin; Long Beach, Anaheim and Los Alamitos, California. He has solo and group exhibits in California, Minnesota, Wisconsin, Italy, Holland and Mexico. His works are included in the permanent collections of the Vincent Price Museum, Bowers Museum, Carnegie Museum, National Museum of Watercolor, Mexico and the National museum of Printmaking, Mexico. He was selected as Huntington Beach's *Artist of the Year* in 1986 and is included in the *Who's Who in American Art* and *Who's Who in American Education*.

KUDOS

- Laurie Morgan has been cast in the World Premiere theater production of "Don't Hug Me, We're Married", opening at the Lonny Chapman Theatre in North Hollywood this fall.



Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book kept at the Gallery.

Ed Freeman Photography Demo on August 18th and Carol Steinberg at September 15th Meeting

The August 18th meeting featured photographer Ed Freeman. He discussed the innovative use of Photoshop to create images. "I'm struck by the beauty of desolate buildings I've passed along the way", says Freeman.

SCAA member Ramsin Yefima was the winner of Freeman's book "Desert Realty".



The September 15th meeting will feature oil painter Carol Steinberg. Critics have said "Steinberg can really paint with confidence and swagger...She paints in volumes and in strong personal tonalities of mood and color. Vibrant blues, greens and purple, raw, unpainted canvas, erotic or banal, the compositions express a balance of strenuous oppositions...Even a brilliant bathroom portrait takes on an atmosphere of carnival brightness."

Steinberg has taught drawing, design, and painting at Los Angeles City College, Cal State University at Northridge, and Otis Evening College. Her work can be seen at www.carolsteinberg.com.

ART CLASSIC IS ALMOST HERE!

Help Support the SCAA and Our Scholarship Fund

Please donate a piece of original art (or other items) for the Silent Auction at our Art Classic Gala. Even if you are not entering the competition you may donate an item to the Silent Auction. Fill out a Silent Auction Form and mail it in to the club address (see Venues page) c/o Olga Kaczmar. Visit www.santaclaritaartists.org or call 252-7639 to obtain a form.

Art Classic 25th Anniversary Competition

Enter your beautiful artwork in our annual competition. There are winners in all categories of art. This year we also have a Masters category. Winners will be featured at our October Club meeting and will also be featured in a special art exhibit at the Santa Clarita City Hall. Visit www.santaclaritaartists.org for entry forms or call 252-7639. Deadline to enter is September 20th.

SCAA ART CLASSIC

25th Anniversary

SCAA



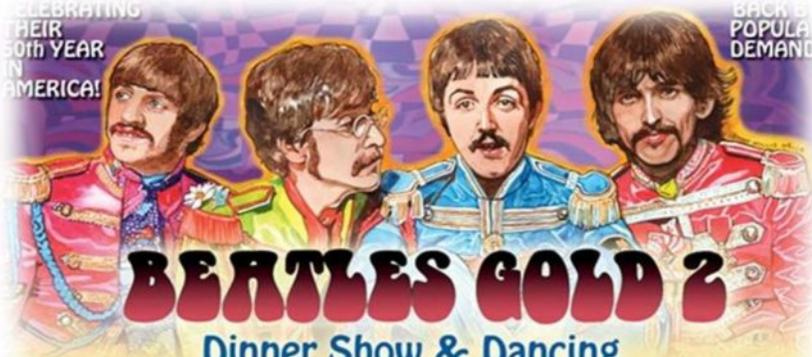
Annual Fine Art Show & Gala
Saturday, October 18, 2014

Hart Hall at William S. Hart Park
24151 Newhall Avenue, Newhall, CA
2 p.m. - 5:30 p.m.

Competitive art show, music, food and drinks.
Exciting Silent Auction!
Tickets \$25.00 each. To order call (661)252-7639

CELEBRATING THEIR 50th YEAR IN AMERICA!

BACK BY POPULAR DEMAND!



BEATLES GOLD 2

Dinner Show & Dancing

featuring
Sgt. Peppers Beatles Tribute Band

Guest Performers Brendon Sibley & Sheila Colby
Sunday, Sept 14, 2014 5:00 P.M. - 10:30 P.M.

BEATLES-INSPIRED PUBLIC ART SHOW & SILENT AUCTION IN THE LOBBY
Hyatt Valencia • 24500 Town Center Drive Valencia CA 91355
Beneficiary: SCV Senior Center

TICKETS:
Dinner, Show, & Dancing \$60
Show & Dancing \$35

TICKET INQUIRIES:
Creative Source Marketing
661.312.3422

The SCAA at Valencia Country Club



KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.

FRAMES CONNECTION
Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661) 250-8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Glen Glancy will be exhibiting from Sept 26 – Oct 25, 2014 during the theatre's productions of "39 Steps" and "Once Upon a Mattress". Following him will be Cecily Willis. Come support live theater in Santa Clarita; and our members' artwork on display! For theater reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is September 2015. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be held on Monday, October 27th from 1:30-3:00 p.m. We have 17 spaces to hang art. If you are lucky enough to sell a painting during that time you may select another to hang in its place.

Depending on how many artists elect to participate depends on how many paintings we can each show. Bring one or two and we will do our best to hang two each. If we need more, have a couple of extra ones with you so we won't have any empty spots.

Questions? Call Jackie Nichols: 661-259-1528 or email at nicholski@sbcglobal.net

If you are already a participating artist, be sure to let Jackie know if you cannot pick up on this date and we can make other arrangements. Elite Smiles is a dental office on Magic Mountain Parkway, on the same side of the street as Mimi's Café and in the strip mall where Fedex (Kinkos) is located across from the Westfield Mall. Come on over and participate!

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, October 28th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



SCAA Mailing Address:

26893 Bouquet Canyon Road, Suite #305
Santa Clarita, CA 91350-2374

2014 SCAA Board of Directors and Committee Chairs

2014 EXECUTIVE BOARD

PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net; Bill Duquette, Alternate Treasurer

PAST PRESIDENT- Laurie Morgan

2014 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;
Jeanne Iler, jeanne2@bluemarble.net

2014 GALLERY COMMITTEE

GALLERY COMMITTEE- Zony Gordon, Jeanne Iler, Cathy King, Patti Koscheski, Ted Koscheski,
Howard Marcovitch, Bruce McFarland, Jane Mick, Pat Thayer, Norma Warden

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP AND ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Cathy King; hotgems4you@yahoo.com, Patti Koscheski; koschartist@att.net

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Melissa Lackman; Patty O'Hearn, pattyohearn@ca.rr.com; Pat Thayer, pdthayer2391@sbcglobal.net

SPECIAL EVENTS COORDINATOR- Zony Gordon, zonygordon@att.net

TECHNICAL DIRECTOR- Howard Marcovitch

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottparker01@live.com

**BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com**