

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 25, Issue 8

August 2013



In August, the Vine 2 Wine event is coming up at the Cal Arts venue on the 17th. This is another opportunity to be seen and a worthy cause for Circle of Hope, an organization that supports those with breast cancer by offering resources for many in our community.

Thanks to everyone who helped and exhibited at the TPC Summer Art Fest. The works in the show were beautiful and highlighted the talent of our members. Sales were not as brisk as last year but we had a lovely reception. The Board would be interested in any thoughts you have about this venue or any other of our exhibit sites.

We continue to have visitors to our Gallery and our receptions have been well attended. We have added about 10 new members who were visitors. The Gallery Committee has been making plans for upcoming activities and exhibits with the hope of drawing more visitors, sales and hopefully some workshops.

Speaking of workshops, Marjorie Sarnat presented her "Transfers" class to twelve students in the conference room at Union Bank. Marjorie is a lovely lady who brought new techniques to add to our artworks.

Thanks to Union Bank for their enthusiastic support of our Association and for a second \$500 donation to us.

Our August general meeting will be filled with information about the Art Classic, preparing your work for exhibits and Fast Frame will be presenting some hints for the best presentation of your art.

Happy Creating,
Pat Thayer



Calendar at a Glance

- August 5:** SCAA Board Meeting
- August 15:** Bruce McFarland Artist Reception at Canyon Theatre Guild from 6-9 p.m.
- August 17:** SCAA at the Circle of Hope's Vine2Wine event
- August 19:** SCAA General Meeting at Barnes and Noble at 6:30

Valencia Library

Parking Lot Expansion Public Art Project

The City of Santa Clarita is seeking an artist (or team of artists) to create a permanent, outdoor art piece for the Valencia Library. The art work will be situated prominently on Valencia Blvd., adjacent to a driveway leading into the facility. Motorists traveling East or West on Valencia Boulevard will be able to view this art work from their vehicle.

Interested artists are asked to apply through Café (the on-line Call for Artist service) at the following website: www.callforentry.org

Deadline to submit materials is August 9, 2013.

For more information contact Jeff Barber at 661-250-3779 or jbarber@santa-clarita.com

CALL TO ARTISTS

- **De Colores Art Show** at the Santa Paula Art Museum
Exhibition Dates: October 26, 2013 – February 23, 2014;
opening reception October 27th. Images, artist's
statement/bio, and \$25 processing fee must be submitted
by Friday, September 20, 2013.

The *De Colores Art Show* in Santa Paula is one of its proudest achievements. Founded by Xavier Montes, the exhibit celebrates Latino heritage, history, and iconography. Its inclusive theme asks artists to create artwork that reflects both traditional and contemporary Latino themes. Now in its 20th year, the exhibit is a local favorite as it serves to enrich community knowledge and showcase Latino traditions, legacy and culture.

For More Information please contact Jennifer Heighton or Julie Cluster at 805-525-5554 or info@SantaPaulaArtMuseum.org

- **"Art About Agriculture"** juried exhibit at the Santa Paula Art Museum
Exhibition Dates: November 9, 2013- February 9, 2014
Opening Reception: November 9th
Deadline to Enter: September 25th
For more information, please visit
http://www.santapaulaartmuseum.org/art_about_ag.html

KUDOS

- Two of Patty O'Hearn's waterscapes are on display in Old Town Monrovia's Segil Fine Art Gallery through August. Nine paintings for a one woman summer show are in the Library Bistro in San Fernando. Also several paintings will be on display in Woodland Hills at the Art Departure Gallery in August and September with a reception August 7, 6-9:00.
- "Hector Fernandez received a Silver Award at the Annual Exhibit of the International Society of Scratchboard Artists, in Vancouver, BC, for his work titled 'A Smoking Table, Please.' The piece also sold! "
- Laurie Morgan sold three paintings during her exhibit at Canyon Theatre Guild.
- Carrie Dawn was just featured on the cover of the Life section in the Santa Barbara News-Press on July 3rd with an in-depth article on her artwork.

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book kept at the Gallery.

Fast Frame and Art Classic Overview at the SCAA August General Meeting



At the August 19th meeting Randy Burzynski & Rose-Marie Longan, owners of FastFrame in Valencia will speak to the group on the importance of framing artwork, especially for presentation and marketing. Then there will be an overview of the Art Classic, the SCAA's gala event in October, discussing items such as going over the application and prospectus. All the rules and requirements for submissions will be clarified, so if you have any questions this is the time to have them addressed.

This will be a very informative meeting, and with Fast Frame discussing how to properly frame your work, it will help in preparing for the Art Classic. Proper framing could be the difference in winning a ribbon! If you are volunteering for and/or entering the Art Classic, don't miss this meeting. Other items to be discussed are ticket sales, obtaining auction items and sponsors, and tips on self-promotion.

The next General Meeting is scheduled for September 16th and will feature Yoti Telio, commercial and fine art photographer.

VOLUNTEERS STILL NEEDED FOR ART CLASSIC

Many people have already volunteered to work on the event. We still need the following:

1. One or two wine collectors. Donations from members or wine makers or stores. Plus purchasing and delivering the wine to the event prior to the 19th.
2. A couple of members to work with me on contacting sponsors, VIP invitations and other silent auction items.
3. Some members to work on the take in day to check in the artist's work and help Howard hanging.
4. About 3 more volunteers to host for the public viewing on Sunday. Demonstrations welcome.
5. A few more volunteers to work on the food committee. They are already very organized.

Please e-mail Dody Rogers at scvdody@earthlink.net or call 661 252-7639.

Thanks to all of you that have volunteered already!



Carrie Dawn was featured in a full-length article in the Santa Barbara News-Press!



Hector Fernandez's Silver Award Winner, "A Smoking Table, Please"

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

City of Santa Clarita Artist-in-Residency Program

The City of Santa Clarita is seeking two local artists to participate in an Artist-in-Residency program at two of the city's Elementary Schools. The artists will develop and implement an interactive art project for West Creek Elementary and Rosedell Elementary in the Fall of 2013. Artists will create a piece of art while on-site at each school. During the residency, the artist will be required to present a talk about the art making process, with specific attention given to the art piece being created during the residency, at two assemblies. At the conclusion of the residency, the artist will present the finished artwork to students at two assemblies, and discuss the process of its creation.

Time Line:

August 19, 2013 Deadline to submit materials for consideration.
August 20 – 23 Submissions will be reviewed by Selection Committee
August 3, 2013 Artists invited for interview
August 26 – 30 Interviews by Selection Committee
September 2, 2013 Two artists selected for the Artist-in-Residency Project
September 23, 2013 to September 27, 2013 - Residency at Rosedell Elementary
September 30, 2013 to October 4, 2013 - Residency West Creek Elementary

How to Apply:

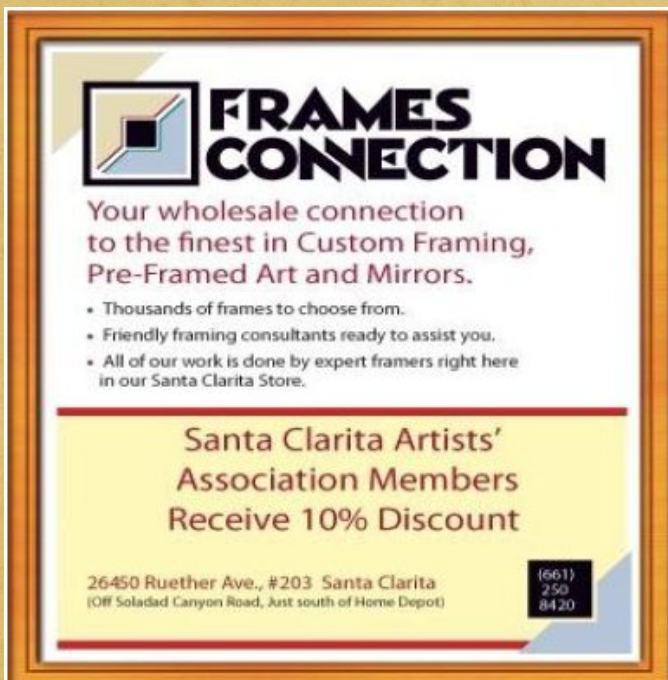
A complete application should include a (1) Letter of Interest, (2) Concept Proposal (3) Documentation and Photos of Previous Work (4) Resume. Send all proposal materials via e-mail as attachments (PDF or DOC) to Donna Avila at davila@santa-clarita.com or Mail/Deliver to 20880 Centre Pointe Parkway, Santa Clarita, CA 91350, Attn. Donna Avila by Monday, August 19, 2013.

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.



FRAMES CONNECTION
Your wholesale connection
to the finest in Custom Framing,
Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661) 250-8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

| Per One Month | Members | Non-Members |
|--------------------------|---------|-------------|
| Business card 2"x 3 1/2" | \$10 | \$15 |
| 1/4 page 5"x 4" | \$20 | \$25 |
| 1/2 page 5"x 8" | \$35 | \$45 |

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Bruce McFarland will be exhibiting from July 27 - August 25 during the theatre's production of "Why Do Fools Fall in Love?" and through "Senses", September 19th. Following him will be Meryl Goudy, September 28 – October 27. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661)799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is April 2014. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Monday, September 30th from 2:00-4:00 p.m. Please bring your new art for exchange and pick up the ones now hanging. We have a limited amount of spaces, but let me know if you would like to participate and we can work on exhibiting one or two of your works. The venue runs for three months. Questions? Call Jackie Nichols, 661-259-1528 or email at nicholski@sbcglobal.net.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, September 24th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



2013 SCAA Board of Directors and Committee Chairs

2013 EXECUTIVE BOARD

PRESIDENT-Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2013 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;
Jeanne Iler, jeanne2@bluemarble.net

2013 GALLERY COMMITTEE

GALLERY COMMITTEE- Jennifer Hill, Jeanne Iler, Howard Marcovich, Bruce McFarland,
Jane Mick, Pat Thayer, Jennifer Turnbull, Norma Warden, Jewel Yap

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer,
pdthayer2391@sbcglobal.net

GRANTS- OPEN

GRAPHICS-Jennifer Hill, jahill69@sbcglobal.net

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Bruce McFarland, scaa@scvbruce.com

MEMBERSHIP ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Laurie Morgan, laurie@lmorgan.biz; Zony Gordon, zonygordon@att.net

MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net; Jackie Sofen, myrsof@earthlink.net,
Patty O'Hearn, pattyohearn@ca.rr.com

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottyp03@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com