

Volume 24, Issue 8

August 2012



The SCAA just finished our week-long Summer Arts Festival. Beginning with our well attended figure-drawing workshop with Glen Knowles to our exceptional TPC Art show and Reception (where many of our members' art sold!) culminating in two enlightening and enriching demonstrations by Frank Eber (watercolor) and John Paul Thornton (oil) in our Gallery. A very special thank you to the Chair of the Event: Zony Gordon. And to the co-chairs for the venues: Ted Koscheski, Pat Thayer and Olga Kaczmar. Much appreciation to Howard Marcovitch and his crew for all the manual labor involved, and all the committee helpers. Having this Festival took a lot of cooperation, coordination and organization from many of our members. What better platform to shout our motto than this weeklong-3-venue experience...FREE! To the Public! Our fundamental mission is "To Make Visual Art Visible".

We want to be able to bring visual art to the public for free. But doing that doesn't come without a price to us. The cost of the Gallery is high. There is the cost of putting on art shows, paying our monthly meeting demonstrators, refreshments and so on. One way to help offset costs is a donation box. When you next visit the Gallery, you may notice a Plexiglas box with a large "Donation" sign. This is not an uncommon item for non-profit organizations. We are asking our Gallery guests and visitors (and yes, members) to make a donation if they like in the hopes that we won't have to charge our members to exhibit there. Your dues helped defray all the costs prior to having a Gallery. Even though the expenses of running the Gallery have greatly increased the SCAA's overhead, we have chosen NOT to raise dues or have you pay to exhibit. Did you know when we had galleries in the past, each member was charged per piece to hang? (And the expenses were not nearly as high as now.) Since we only have one major fundraiser each year – The Art Classic, [please read my President's Message in the July newsletter for explanation] we need ways of collecting funds throughout the year. Hence the Donation Box. If anyone has ideas on how to raise funds; We're always ready to listen.

What's New at the Gallery

The 6th Gallery exhibit, "Past, Present and Future" opened on Friday, July 27th. It looks great! We have a total of 39 artists showcasing 72 pieces of art. Visitors will find that the SCAA has artists of all mediums and price points, so there is something for everyone!

The show has only been up since Friday and there has already been a purchase! Congratulations to Jean Iler for her sale and Laurie Finkelstein for helping make it happen! We already have a happy customer and hope to have many more. The show runs through September 2nd and the reception is scheduled for August 10th from 6-9 p.m.

If you are in the current exhibit, please visit the SCAA website and click on the Gallery Hosting Information page to sign up for your 2 three-hour hosting slots (or more if you can!). Even if you are not exhibiting, we could really use your assistance in volunteering for shifts as well. Remember that each time you host, you can bring one or two additional works to display during your hosting time and enter your name in the drawing for the Fast Frame \$250 Quarterly Framing Award. Congratulations to Scott Parker for winning the last drawing!



Calendar at a Glance

August 2: Art Walk in Newhall with unveiling of City of Santa Clarita's Art2Go project

August 10: SCAA Gallery reception for 6th show from 6-9 p.m.

August 20: SCAA General Meeting at Barnes and Noble from 6:30-8:30 p.m.

September 2: Gallery exhibit ends

September 4: Pick up/change out art for 7th Gallery show from 4-7 p.m.

KUDOS

- Patty O'Hearn's paintings will be in the Segil Gallery in Monrovia through August, in the California Art Club show at the Altadena Town and Country Club through September, and the Shapiro Law Offices in Santa Monica through December.
- Rich Arons donated a 5 foot by 4 foot "Turbie the Turtle-Duck" painting to the Stan Lee/Guinness Book/John Wayne Cancer Foundation Auction event at The Vault Gallery on June 20th. He was also on hand at Comicon 2012 to sign copies of his book, "Turbie the Turtle Duck".
- Olga Kaczmar has been juried in to the Simi Valley Cultural Arts Center to exhibit concurrently with show *Music Man*, with her two paintings: *Barn in the Midwest* and *Old Town Wolford Heights*. Show runs from July 21 – Aug 26.
- Rick Moore will be showing his original art work at the FASTFRAME in the Crossroads Shopping Center next to Kohl's from August 3rd through the end of the month.
- "Hector Fernandez was awarded a Bronze Award for his scratchboard piece "Patriarch" at the first annual exhibition of the International Society of Scratchboard Artists, which took place in Glen Ellen, CA in July."

GLEN KNOWLES DRAWING DEMO AND AUGUST GENERAL MEETING AT BARNES AND NOBLE



The drawing demo with Glen Knowles on July 16th was a great success. Several SCAA members attended with sketchbook and pencils in hand to learn quick sketching techniques. Glen demonstrated his techniques and tips to the group on a projected screen and also showed finished works of artists capturing the loose, quick style. Artists then had a chance to sketch from a live model, who did a wonderful job posing in a variety of positions. Glen walked around the room to give feedback as the group sketched over a dozen different poses.

Join the SCAA on Monday, August 20th at Barnes and Noble for a pastel demonstration by artist Iris Carignan. *Quiet waters* is often the subject of Carignan's work. Her *Still Waters Studio* overflows with oil and pastel paintings that exemplify the vibrant colors of her impressionistic style and express both passion and tranquility creating an *enigma*. The serene effect of her paintings on viewers quickly brings Iris the reputation of a *painter of peace*.



Tournament Players Club Summer Art Festival Another Big Success!

The week-long Summer Art Festival concluded last Saturday at the SCAA Gallery with the art demos of renowned artists Frank Eber(watercolor) and John Paul Thornton(Oil). Congratulations to our member artists who sold art pieces at the TPC Art Exhibit during the week of July 17-20, including Olga Kaczmar, Donna Boydston, Christine Dellosso, Howard Marcovitch, Dody Rogers, Jane Mick and Evie Cook.



More than a hundred guests came to the Artist reception on Friday, July 20 at TPC. Jazz Musician Bruce Forman with his accompanist kept the party going! The educational art series also included a Drawing workshop from Glen Knowles to open the event on Monday at Barnes & Noble.

"Thanks to all the volunteers that helped make this annual festival a great success", from chairperson Zony Gordon. The City of Santa Clarita sponsored the festival thru a Grant, alongside KHTS and Union Bank who publicized the event.

SCAA PHOTO GALLERY

June was a busy month for the SCAA!

Tournament Players Club Artist Reception



Visitors enjoy the great artwork on display!



Bruce Forman and accompanist provide the reception great entertainment!



Guest were treated to great appetizers for the evening



Glen Knowles workshop on July 16th



Frank Eber demo at the gallery



John Paul Thornton demo at the gallery

SCAA Summer BBQ 2012



Howard grilling up some yummy food!



Thanks to President Laurie Morgan for hosting the BBQ at her home!



There was no shortage of food at the BBQ!



THE SCAA GIVES A HUGE THANK YOU TO



**FOR OUR NEW GALLERY SPACE!
WE LOVE OUR NEW HOME!**

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell y our friends about the page so they can "like" it, too!



Your wholesale connection
to the finest in Custom Framing,
Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

**Santa Clarita Artists'
Association Members
Receive 10% Discount**

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661)
250
8420

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Lorlinda Osborne will be exhibiting from July 28-September 1st during the theatre's performance of "The Marvelous Wonderettes". Her exhibit will run through the First Thursday Art Walk on September 6th. **Lorlinda will host an artist's reception on August 2nd from 6-10 p.m.** Following her will be Carrie Gordon. Come support live theater in Santa Clarita-and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661) 259-6789. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Tuesday, July 31st from 2:00-4:00 p.m. Contact Olga Kaczmar at okaczmar@earthlink.net if you would like to hang your art work in the venue. Artists can hang one or two paintings depending on how many artists participate. We have 16 places to hang art.

FASTFRAME

In the Crossroads Shopping Center next to Kohl's

Artwork must be "unframed". Only FASTFRAME frames in their store. Each artist will be featured for one month. If the art sells while in the store, they request 10%. If, however, the art is purchased and framed in the store, no percentage of sales is requested. If interested, please contact Randy at (661) 291-1325. They would also like to extend a 20% discount on custom framing to all members of the Santa Clarita Artists' Association.

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

PROFESSIONAL TAX AND FINANCIAL SERVICES

25124 Springfield Ct., Suite 260, Santa Clarita, CA

The new exhibit for this venue begins on July 26 and runs for three months. Future exhibits will also be three months in duration. All work will be juried. Professional Tax and Financial Services is Santa Clarita's largest tax office and has been in business in the Santa Clarita Valley for over 40 years. It's a family run business specializing in tax preparation, bookkeeping, investments, and tax consultation providing year-round service for their clientele. For more information regarding this venue, please contact Trae Mundt at trae@trestrae.com.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Aveue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, September 25th from 2:00-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.

VALENCIA ART AND FRAMING

25850 McBean Parkway, Valencia, CA ; www.artnframing.com

Hours: Mon-Sat 10 a.m. To 6:00 p.m.

There are still openings to exhibit in September and October.



2012 SCAA Board of Directors and Committee Chairs

2012 EXECUTIVE BOARD

PRESIDENT- Laurie Morgan, laurie@morgan.biz

VICE PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2012 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Pat Thayer, pdthayer2391@sbcglobal.net;
-still seeking two Co-Chairs. Contact Laurie Morgan at laurie@lmorgan.biz for information

2012 GALLERY COMMITTEE

GALLERY COMMITTEE- Lisa Barr, Evie Cook, Laurie Finkelstein, Melanie Florio

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- OPEN

Professional Tax Services- Trae Mundt, trae@trestrae.com

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Player's Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer,
pdthayer2391@sbcglobal.net

Valencia Art and Framing- Jennifer Hill, jahill69@sbcglobal.net

GRANTS- OPEN

GRAPHICS- Evie Cook, evcook333@yahoo.com

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Lorlinda Osborne, lorlinda_art@hotmail.com

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MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

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BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com