

ARTI-FACTS

a monthly newsletter for members of the

Santa Clarita Artists' Association

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Santa Clarita, CA 91350-2374

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Home of the Live Oak
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Even before we had a Gallery, the SCAA always had plenty of opportunities for our members' art to be exhibited. Some of them put on by our association and others we are invited to join. Coming up is our Summer Arts Festival, this year bigger and better, made possible by a grant from the City of Santa Clarita. Even bigger of course is our annual Art Classic Gala and Fundraiser.

This will be in October as usual, but it's not too early to start planning for it now; as it takes many, many hands to make it run smoothly. For our newer members who may not know what the Art Classic is, I'll try to give a very brief synopsis. The Art Classic is a professionally judged, fee entered art exhibit for SCAA members only, with awards for outstanding works. It's also a dressy gala with wine, hors d'oeuvres, musical entertainment well-attended by the movers and shakers in the community including the Mayor, City Council members, Arts Commissioners and many others. It's also a fundraiser with silent auction items including our own members' art donations. And the entered artwork is also for sale. Add to that a free public viewing of the art the following day as part of our community outreach and there you have the Art Classic in a nutshell.

So if this is in October, why talk about it now? We have several volunteers who have been donating their time, energy and creativity to this event year after year. And their efforts have been very much appreciated. Some will continue to serve in the same capacity and others will not. Maybe they've moved away, started a new job...it happens. So we are always looking for members who enjoy participating in "putting on a good show". (You'll have to forgive my choice of words, most members know that I'm an actress). But in truth it is a show – and amazing, classy art show. And the more volunteers, the better it can be. In the next several weeks we'll have a kick-off meeting for the Art Classic and I sincerely hope you'll join us. If it's your first time getting involved I promise we'll start you off small. You only need to dip a toe in the water.



"Americana", © 2012 by Ursillo (CPSA), 18x24", Colored Pencil

John Ursillo, Past President and Founding member will be giving a workshop for the Tucson Colored Pencil Artists' Association in October 2012. His topic will be "helping colored pencil artists execute work on dark backgrounds". John is a Signature member of the Colored Pencil Society of America (CPSA) and is one of two artists invited to present workshops at the 2012 CPSA national convention in Covington, Kentucky (greater Cincinnati area) in August of this year. His workshops will focus on a self-developed technique using solvents, fixative, and watercolor pencil applications to CP work on canvas-board.

He has had his recent work "Americana" accepted into the yearly CPSA International Juried Exhibition to hang, in conjunction with the Convention, at the Carnegie Visual and Performing Arts Center in Covington. This is his fourth acceptance in five CPSA Internationals.

Calendar at a Glance

July 14: Submission deadline for 6th gallery show

July 16: Glen Knowles drawing demo at Barnes and Noble from 6:00-8:30 p.m.

July 20: Artist reception at Tournament Players Club from 4:00-7:00 p.m.

July 21: Frank Eber demo at the Gallery of the SCAA from 1:00-3:00 p.m.

July 21: John Paul Thornton demo at the Gallery of the SCAA from 3:30-5:30 p.m.

July 24: Drop off/Pick up art for the 6th Gallery Show

July 28: SCAA Member Barbeque at the home of Laurie Morgan from 3:00-7:00 p.m. (more information to follow in an e-blast)

KUDOS

- Carrie Dawn is exhibiting at the Gallery at the Crowne (Crowne Plaza Hotel) in Ventura. The exhibit runs from June 29th - Sept. 15th, 2012. She will have five pieces on display.
- Congratulations to Bruce McFarland for the sale of his giclee' "Honeymoon at Roy's" at the Gallery of the SCAA's reception for our fifth gallery show!
- Laurie Morgan will be exhibiting at Fast Frame during the month of July. Her reception will be held on July 14th from 1:00- 4:00 p.m.
- Olga Kaczmar's painting of *St. Lucia* has been accepted by the "Come fly with me!" exhibition at *The Women's City Club of Pasadena* at the historic Blinn House. The reception is on Thursday, July 19 from 6 to 9 pm.

TPC Summer Art Festival is Here!

The much-awaited SCAA Summer Art Festival is coming up this July 16-21, 2012.

What started as a 4-day Art Exhibit at the Tournament Players Club in Valencia in the last few years is expanded this year to include three Art Enrichment sessions at Barnes & Noble and the SCAA Gallery with renowned guest artists Glen Knowles, Frank Eber and John Paul Thornton. See below postcard for the schedule. This yearly event has always been a great success for our members and a great venue for selling. At the TPC exhibit on July 17-20, there will be volunteer sitters and "live" demos from artist participants daily.

The Artist Reception at TPC is scheduled on Friday, July 20, during the last day of the exhibit. It will be from 4-7 P.M. at the Newhall Room. Appetizers and desserts, coffee, iced tea and water will be served with a No-host bar. Bruce Forman, well-known Jazz guitarist, will be performing. Additional art pieces from the participating artists during the reception will help provide more excitement.

The working committee is comprised of President & Executive Chair Laurie Morgan, Event Chairperson Zony Gordon, Co-Chairs Pat Thayer (TPC Art Exhibit), Olga Kaczmar (SCAA Gallery Demos & Publicity) and Ted Koscheski (Barnes & Noble Workshop). Technical Director - Howard Marcovitch, Graphic Designer is Jennifer Hill, Hospitality- Cheri Marcovitch, Gallery Liaison-Laurie Finkelstein, and Lisa Barr- Web Publicity. Committee members are Amy Wolfson, Peggy Patti, Scott Parker, Warsha Hadki, David Veal, Trae Mundt, Dody Rogers, and Sue Petrovit.

This year's event is under the Grant sponsorship of the City of Santa Clarita and is open to the public.

(Submitted by Zony Gordon)

"People, Places and Things"

An Exhibit Featuring Original Art

By LAURIE MORGAN

July 1 – 31, 2012

Artist's Reception

Saturday, July 14, 2012, 1-4 pm

Wine and Refreshments will be served

FastFrame

24204 Valencia Blvd.

Valencia, CA 91355

Mon-Fri 10-6pm, Sat 10-5pm

RSVP 661.406.7139 or laurie@lmorgan.biz
www.lauriemorgan.biz



Peggy Patti, local artist-Invites you to an Art exhibition



from June 30, 2012

Places
And
Faces



to July 30, 2012

at **Valencia Art and Framing** --- 25850 McBean Pkwy in Granary Square- join us at a Reception on Sat., June 30, 2-5 pm
Music and food provided.

SCAA June General Meeting at Barnes and Noble



The SCAA June General Meeting featured a fantastic oil demonstration by Annie Hoffman. Annie showed the group how to paint a floral still life in a bold, loose technique. She starts out with her dark background and builds the painting before finally adding her lightest lights at the end. Annie also brought in books of some of her favorite artists to show the membership. Florence Jameson was the lucky winner of Annie's finished demo!

There will be no meeting at Barnes and Noble in July but instead the SCAA will be holding their Annual Barbeque! The barbeque will be held at the home of President Laurie Morgan on July 28th from 3-7 p.m. We hope to see you there!



What's New at the Gallery

The fifth show at our gallery is a display of our student scholarship winners, 10 teachers who are members of the SCAA, and many other members' art. A total of 99 pieces of art are on display, from 56 different artists. Dillon Carson from Hart High School was our First Place \$1,000 winner and Michelle Shin from Golden Valley High School was our \$500 Second Place winner. Merit Winners were Carli Bjerke (Saugus High), Nicole Cohen (Saugus High), Megan Guthrie-Wedemeyer (West Ranch High), Brendan Silva (Canyon High) and Bertha Oleo (Hart High).

The teachers are displaying their work as a result of a call for teachers to display and take advantage of this to advertise their skills and get more students over the summer. We have had many inquiries for art teachers--hopefully this will fulfill those inquiries.

Many members, their friends and family attended the reception. It was well-attended, and our first sale for this show occurred at the end of the evening--Bruce McFarland sold his digital giclee piece titled "Honeymoon at Roy's." Congratulations to him and Laurie Morgan for assisting on the sale. We are also very pleased to welcome the new members showing in the gallery, who bring new looks, styles and techniques to our group, many extremely talented!

The exhibit will be going on until closing time on Sunday, July 15th. Please note, if you have art in this show the pick up date and time will be *Tuesday the 24th* along with the rest of the usual change-out activities for the next show. The delay is because even though the gallery is closed, we will have specific times it will be used for the TPC Summer Art Festival activities during that week and we want to have all the art on display. You will receive the usual email notifications as to change-out date and time. The student art pick up will be arranged by Scholarship Co-Chair Pat Thayer and the students will be contacted separately.

Thank you all for participating, and do work on your new pieces for the upcoming "Past, Present and Future" show--which will be our 6th exhibit in our new gallery!

Have a great summer,
The Gallery Committee: Laurie Finkelstein, Evie Cook, Lisa Barr, Melanie Florio

The Santa Clarita Artists' Association
In cooperation with Tournament Players Club
presents

A Summer Art Festival

July 17-20, 2012

► Art Exhibit Open to the Public, Live Demos 9am-6pm

Artist Reception on Friday, July 20, 4-7pm
Beverages and refreshments will be served with a no-host bar

► For Particulars:
Pat Thayer 661.755.4169
Zony Gordon 661.312.3422

The Tournament Players Club, TPC Valencia
26550 Heritage View Lane, Valencia, CA 91381 • 661.288.1024

Please observe proper dress code. No denims or skimpy shorts. Wear shoes or sandals.

The public is invited to the Art Enrichment Workshop and Demos during the week at the following venues:

Monday, July 16, 6:00-8:30pm

Barnes & Noble Community Room
23630 Valencia Blvd., Valencia
Glen Knowles - Drawing Techniques Workshop
• Bring sketch pad, clipboard and pencils

Saturday, July 21, 1:00-3:00pm

Gallery of SCAA
24251 Town Center Drive, #125
Westfield Mall, Valencia
Frank Eber - Demo Watercolor

Saturday, July 21, 3:30-5:30pm

Gallery of SCAA
24251 Town Center Drive, #125
Westfield Mall, Valencia
John Paul Thornton - Demo Oil

First come, first served. Please arrive early.
Refreshments will be served at both events.

For SCAA information: <http://www.santaclaritaartists.org/>
661.244.7689

CALL TO ARTISTS

Ojai Center for the Arts
**"HOT Summer Days,
HOT Summer Nights"**

Entry Date:
Friday, July 6, 10:00 A.M. - 1:00 P.M.

Reception:
Sunday July 8, 1:00 - 3:00 P.M.

Take Down:
Thursday, August 2, 12:30 - 3:30
Entry Fee: \$10 each or 3 for \$25

<http://www.ojaiartcenter.org/>

**THE SCAA GIVES A HUGE
THANK YOU TO**



**FOR OUR NEW GALLERY SPACE!
WE LOVE OUR NEW HOME!**

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa@inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell y our friends about the page so they can "like" it, too!

FRAMES CONNECTION
Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, Just south of Home Depot)

(661) 250-8420

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa@inca@sbcglobal.net.

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Lorlinda Osborne will be exhibiting from July 28-September 1st during the theatre's performance of "The Marvelous Wonderettes". Her exhibit will run through the First Thursday Art Walk on September 6th. Following her will be Carrie Gordon. Come support live theater in Santa Clarita-and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661) 259-6789. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Tuesday, July 31st from 2:00-4:00 p.m. Contact Olga Kaczmar at okaczmar@earthlink.net if you would like to hang your art work in the venue. Artists can hang one or two paintings depending on how many artists participate. We have 16 places to hang art.

FASTFRAME

In the Crossroads Shopping Center next to Kohl's

Artwork must be "unframed". Only FASTFRAME frames in their store. Each artist will be featured for one month. If the art sells while in the store, they request 10%. If, however, the art is purchased and framed in the store, no percentage of sales is requested. If interested, please contact Randy at (661) 291-1325. They would also like to extend a 20% discount on custom framing to all members of the Santa Clarita Artists' Association.

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

PROFESSIONAL TAX AND FINANCIAL SERVICES

25124 Springfield Ct., Suite 260, Santa Clarita, CA

There is a Call To Artists for the next exhibit. Please send your submissions to Trae Mundt on or before July 13th. Artists will be notified of acceptance by July 20th and the change-out date is July 25th from 10-12. Future exhibits will be three months in duration. All work will be juried. Professional Tax and Financial Services is Santa Clarita's largest tax office and has been in business in the Santa Clarita Valley for over 40 years. It's a family run business specializing in tax preparation, bookkeeping, investments, and tax consultation providing year-round service for their clientele. For more information regarding this venue, please contact Trae Mundt at trae@trestrae.com.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Aveue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, July 24th from 2:30-4:30 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.

VALENCIA ART AND FRAMING

25850 McBean Parkway, Valencia, CA ; www.artnframing.com

Hours: Mon-Sat 10 a.m. To 6:00 p.m.

If you would like to exhibit at this venue, please contact Jennifer Hill at jahill69@sbcglobal.net



2012 SCAA Board of Directors and Committee Chairs

2012 EXECUTIVE BOARD

PRESIDENT- Laurie Morgan, laurie@morgan.biz

VICE PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2012 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Pat Thayer, pdthayer2391@sbcglobal.net;
-still seeking two Co-Chairs. Contact Laurie Morgan at laurie@lmorgan.biz for information

2012 GALLERY COMMITTEE

GALLERY COMMITTEE- Lisa Barr, Evie Cook, Laurie Finkelstein, Melanie Florio

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- OPEN

Professional Tax Services- Trae Mundt, trae@trestrae.com

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Player's Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer,
pdthayer2391@sbcglobal.net

Valencia Art and Framing- Jennifer Hill, jahill69@sbcglobal.net

GRANTS- OPEN

GRAPHICS- Evie Cook, evcook333@yahoo.com

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Lorlinda Osborne, lorlinda_art@hotmail.com

MEMBERSHIP ROSTER- Lorlinda Osborne, lorlinda_art@hotmail.com

MONTHLY MEETING PROGRAMS- Laurie Morgan, laurie@lmorgan.biz; Zony Gordon, zonygordon@att.net

MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

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Barbara Gassner, barbgassner@gmail.com

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottyp03@live.com

**BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com**