

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 26, Issue 6

June 2014



Our wonderful new gallery space is open and attracting the public. Our hope is to take full advantage of the location and the Board is discussing additional musical events on each Friday or Saturday night during our time at the space.

We continue to have a shortage of gallery hosts, please check your calendars and consider hosting more. We also have several members who have been dropping by on Wednesday or Thursday to open for a few hours also. If this fits your schedule please email Norma Warden. These times would NOT be included in your regular sitting commitment.

Our scholarship winners have been chosen:

Steven Zavala – Hart High School - \$1,000, Jessica Bergler – Saugus - \$750, Diane Cho – West Ranch High School - \$500

The entire portfolios of 9 area high school students were reviewed. We also interviewed them about their work and their future plans. Steven's future includes special effects training, Jessica wants to teach art and Diane is interested in entertainment areas. Their work is currently on display at the Gallery. We will be awarding the scholarships at our June 6th reception.

It's time to start your engines. We have our Summer Show, the Union Bank show and the Vine to Wine event coming up.

Happy Creating!
Pat Thayer



Calendar at a Glance

- June 2:** SCAA Board Meeting
- June 6:** Reception for "Zing to Spring"- SCAA Gallery 6-9 p.m.
- June 9:** Call to Artists for "Summertime Blues" exhibit at SCAA Gallery
- June 16:** Deliver art to Union Bank 4-6 p.m.
- June 16:** SCAA General Meeting at Barnes and Noble 6:30 p.m.
- June 20:** SCAA reception at Union Bank 6-8 p.m.
- June 23:** Pick up art from Union Bank exhibit 10-12

SAVE THE DATE! OCTOBER 18th, 2014 25th ANNIVERSARY ART CLASSIC

All artists! Begin your creating for the upcoming event in October.

Professional judges will be judging your work for creativity, composition, skill in use of media, and overall presentation. Ribbons will be rewarded in all categories and a special gift will be given to all medalists.

We are also adding a masters category to honor those artists who have achieved a consistent professional level in their work.

We hope to have an even larger silent auction this year. In July we will be looking for lots of volunteers that make this event so special each year.

For the July ART SLAM event we are planning on an ART SLAM that focuses on Patriotic Art. I was wondering if you know any artists that have done a Patriotic Series, or works in the patriotic realm? Maybe you have?

The ART SLAM event will be on Thursday, July 3 from 7 to 10 pm in Newhall.

Jeff Barber
Arts & Events Supervisor
City of Santa Clarita
661.250.3779

The City of Palmdale Recreation and Culture department is seeking artists to participate in its brand new ARTown FUSION artist's showcase that will be part of this summer's Thursday Night on the Square (TNOTS) events.

ARTown FUSION will be held July 10 and August 7 at Legacy Commons for Active Seniors. It will provide a unique opportunity for artists of all ages and abilities to display pieces of work and network with other local artists and the public.

Interested artists need to fill out an application (available at <http://www.cityofpalmdale.org> and either mail or hand-deliver to: Legacy Commons for Active Seniors, 930 East Avenue Q-9 Palmdale, CA 93550). Deadline for applications is Thursday, June 26 at 6 pm.

KUDOS

- Olga Kaczmar won first place in Simi Valley's People's Choice awards in May for her painting Avignon Valencia.



Sandy Fisher, past President of the SCAA and former Arts Commissioner, was honored on May 5th at the installation of a mural version of "Grow, Survive,

Blossom", an acrylic painting she submitted along with a narrative for the Lilly Oncology On Canvas (LOOC) Art Competition in 2008. To commemorate the 10 year anniversary of LOOC, 10 murals in 10 cities are being created across the USA this year (including Puerto Rico) from over 4000 past entries, as part of the Hope Murals Project. The finished mural, which measures 10 feet by 20 feet, was recreated on 12 panels by oncology nurses during a convention and was installed at the Anaheim Central Library.

- Janet Antepara will be featured in a solo exhibit at the Novel Cafe in the downtown LA Arts District the entire month of June. The address is 811 Traction Avenue, Los Angeles, CA 90013.

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book kept at the Gallery.

Sharon Weaver at May 19th Meeting and "ART of Selling ART" at June 16th Meeting



On May 19th, artist Sharon Weaver spoke at the Santa Clarita Artists' Association General Meeting at Barnes and Noble. She demonstrated a beautiful seascape oil painting, showing how to block in shapes and not worry about the details to create the impression of objects like trees and rocks.



The June 16th meeting will feature art representative and curator Margaret Danielak and award-winning artist Julie Snyder, who will present "The ART of Selling ART", discussing new and creative ways for selling your art in galleries and at art exhibits. For more information, you can visit Danielak's website at <http://www.danielakart.com> and Snyder's at <http://www.theartengine.com>.

TIME TO GET CREATIVE!



Show your creative side at the monthly SCAA Meetings! Let's see who can show off the most unique, artistic reusable name tag!

NEW GALLERY LOCATION!


The beautiful new SCAA Gallery is located at #110 Town Center Drive (formerly Talbots, across from Sisley's Restaurant). Please be sure to visit our reception on Friday, June 6th. Better yet, why not bring your art and supplies and work in the gallery for a few hours....it's well lit, spacious, and beautiful! Arrangements are being made to have musical entertainment on many evenings. If you or friends are interested in performing, please let us know.

The Call to Artists for the next show, *Summertime Blues*, will go out on June 9th. Please watch for it. With the next show, our hours for Fridays and Saturdays will be 3 PM to 9 PM. Hopefully, artists will feel more comfortable closing at 9:00 rather than 10:00. Sunday hours will remain 1 PM to 7 PM.

Wall rentals for individual artists will now be available. If you are interested, please contact Norma Warden at nwarden002@socal.rr.com.

Everyone who has seen the new gallery has been amazed by its size and beauty. Don't miss out on this setting to show your art!

Your Gallery Committee



Vasquez Rocks Nature Center Associates
Cordially invites you to attend the
SECOND ANNUAL COMMUNITY DAY

Featuring Information from
Animal Rescues and Sanctuaries
And so much more!!

Crafts Vendors Silent Auction Music Raffles

Food available for purchase,
provided by Acton Market and Mon Ami

Saturday, June 7th • 10 am to 4 pm
10700 West Escondido Canyon Road
Agua Dulce, CA 91390



UnionBank
SANTA CLARITA
ARTISTS
ASSOCIATION

art show

June 17-21
with a wine reception on **June 20**
6-8 pm
Wine pouring by Reyes Winery

Art show open during bank hours
M-F 9am-5pm, Sat 9am-1pm

Union Bank, 23620 Lyons Ave, Newhall
For more information on SCAA, visit santacalaritaartists.org or call 661-244-7689



24251 Town Center Drive, # 155
Valencia, CA 91355
www.santacalaritaartists.org
661-244-7689

Gallery Hours:
Friday 4pm-10pm
Saturday 4pm-10pm
Sunday 1pm-7pm

Santa Clarita Artists Association presents
Zing to Spring!

An exciting gallery show filled with unique paintings, prints, jewelry, and much, much more. Includes a special section where all small pieces are under \$100.

Showing from May 2, 2014 through June 29, 2014
Premier, May 2nd, 6pm-9pm
Wine Reception, June 6th, 6pm-9pm

© Jeanne Aler

Remembering SCAA Member Diane Bruckner on July 9th

There is no need to wonder where the wild things are, as they are coming to the Community Room of the Newhall Library from June 11th through July 11th in the form of the incredible wildlife art of a treasured local artist, Diane Bruckner. The exhibit titled "Endangered and Endearred: a Retrospective of the Art of Diane Bruckner in Memoriam" will feature over 35 art works and is sponsored by the City of Santa Clarita and Sandy Fisher, former arts commissioner and local artist. A public reception will be held on July 9th from 7:00 to 9:00 p.m.

The mastery of Bruckner, who won numerous awards during her lifetime for her depictions of endangered species using a variety of mediums, is evident in her ability to capture the essence and character of the animals through attention to detail. John Dow, Arts Commissioner, stated "Diane Bruckner was a multi-talented and beloved member of the Santa Clarita Arts Community. Her recent passing has been felt by us all. Known for her realistic portrayals of animals, the upcoming retrospective, 'Endangered and Endearred', is a stunning exhibit featuring wildlife that showcases Diane's passion for animals and her desire to create awareness of species nearing extinction. In this exhibit, Diane's deep respect for wildlife shines through, creating a personal connection between the artist and the viewer. I encourage everyone to come out and view this wonderful exhibit by this "endeared" local artist. I know Diane would love it if you did."

On February 1, 2014 Diane passed away from a tough battle with lung cancer. She was a long-standing, deeply respected and dearly loved member of the Santa Clarita Artists' Association (SCAA), having held many positions, including Treasurer, Webmaster, Newsletter Editor and Art Classic Committee Member. Always humble, she never boasted of her many awards nor did she try to garner praise. Instead, she would often be found working hard quietly behind the scenes. To her fellow artists, she was generous with her professional advice and words of encouragement.



KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.

FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661) 250-8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Zony Gordon will be exhibiting from May 24 – June 28 during the theatre's musical production of "Singing in the Rain". Following her will be Olga Kaczmar. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is **August 2015**. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be held on Monday, July 28th from 1:00-2:30 p.m. Please bring your new art for exchange and pick up the ones now hanging. We have a limited amount of spaces, but let me know if you would like to participate and we can work on exhibiting one or two of your works. The venue runs for three months. Questions? Call Jackie Nichols, 661-259-1528 or email at nicholski@sbcglobal.net.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, June 24th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



SCAA Gallery

24251 Town Center Drive #110

Valencia, CA 91355

Opportunities for SCAA members to display work several times throughout the year. Watch for e-blasts for submission information.

2014 SCAA Board of Directors and Committee Chairs

2014 EXECUTIVE BOARD

PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net; Bill Duquette, Alternate Treasurer

PAST PRESIDENT- Laurie Morgan

2014 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;
Jeanne Iler, jeanne2@bluemarble.net

2014 GALLERY COMMITTEE

GALLERY COMMITTEE- Zony Gordon, Jeanne Iler, Cathy King, Patti Koscheski, Ted Koscheski,
Howard Marcovitch, Bruce McFarland, Jane Mick, Pat Thayer, Norma Warden

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer,
pdthayer2391@sbcglobal.net

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP AND ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Cathy King; hotgems4you@yahoo.com, Patti Koscheski; koschartist@att.net

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Melissa Lackman; Patty O'Hearn, pattyohearn@ca.rr.com; Pat Thayer, pdthayer2391@sbcglobal.net

SPECIAL EVENTS COORDINATOR- Zony Gordon, zonygordon@att.net

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottparker01@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com