

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 25, Issue 5

May 2013

The Santa Clarita Artists' Association Gallery will soon be in business.



Good news all around. We received the keys to 155 Town Center on April 16. Howard, Bill and Ted are working very hard repairing & replacing the floor. Painting will start next week.

The Gallery Committee met for a second time on April 29th to plan for upcoming shows and prepare the ground rules for the Artists/Volunteers. At this time, our committee is Jennifer Hill, Jeanne Iler, Howard Marcovitch, Bruce McFarland, Jane Mick, Pat Thayer, Jennifer Turnbull, Norma Warden, and Jewel Yap.

Several years ago, we started a "thank you" show for Union Bank for all the support they have given our group. This year's show was a great success and a profitable one for many artists.

Le Chene – WOW. Thanks Dody . Looks like they would like us back next year too.

The Scholarship Committee has completed viewing student art; 11 students presented their work this year. We should have the decisions within 2 weeks who our \$1,000 and \$500 winners will be.

This is a wonderful time for our Association now - the gallery, increasing venues and the Summer Art Festival at TPC Westridge in July.

Check the Calendar Section, mark you calendars and be creative!

Creatively,
Pat Thayer, President



Calendar at a Glance

- May 2:** City of Santa Clarita "Red Slam" event in Newhall 7-11
- May 6:** SCAA Board Meeting
- May 16:** Senses on Main in Newhall 7-11
- May 20:** SCAA General Meeting at Barnes and Noble at 6:30 p.m.

Laurie Morgan at Canyon Theatre Guild



Laurie Morgan will exhibit her paintings at the Canyon Theatre Guild, May 25 through June 23. There will also be an artist's reception on Friday, June 7 from 4 to 7 p.m. Morgan, a veteran of the CTG, will be performing in their production of "The Little Mermaid" during the same time.

"I'm delighted to be back at the CTG," she said. "I've been cast in over a dozen plays at the Canyon Theatre, and displayed my art there once, but never at the same time. I'm excited to be playing a dual role, that of the storyteller 'Aunt Lottie' and also the 'Sea Witch'."

Special Union Bank Offer for SCAA Members

Union Bank is proud to sponsor this year's Art Show, and as an exclusive partner, are extending an exclusive offer to the members of the Santa Clarita Artists' Association. This exclusive offer provides you access to Union Bank's wide array of products and services at little to no cost.

Union Bank Checking Account: Free of charge for 12 Months

\$100 Welcome Bonus

Free order of Union Bank checks

\$500 "Meet or Beat" Merchant Services promotion

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Senior Relationship Banker
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Art Tip

There are many different limited palette systems, but one of the easiest to learn and use is the complementary color scheme. Using just two colors you can get the effect of full color by exploring the range of colors between the two.

Complements will always be opposite each other on the color wheel, so one will be warm and the other cool, giving you a nice temperature contrast. Allow one to dominate the other and you can create an exciting mood.

-Nita Leland

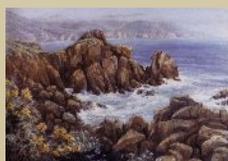
IMPORTANT!! The email address [scaaeblast@yahoo.com] that sends you eblasts from SCAA is not monitored on a regular basis. Many emails we send are art related information from other sources. You **MUST** reply to the contact information listed in the emails. Replying to the scaaeblast@yahoo.com will **NOT** get your questions answered.

Most eblasts pertaining to the SCAA have specific contact information listed in the text. So please do not just hit "reply" – use the contact info in the email. Thank you.

Teresa LeClerc at April Demo and Gerald Brommer at May Meeting



The April 15th meeting featured a demo from pastel artist Teresa LeClerc. Teresa discussed pastel basics and how to purchase supplies to get started. She demonstrated how to develop fur on animals and Olga Kaczmar received the raffle prize of a pastel butterfly. On a monthly basis, Teresa gives pastel workshops at the Lake Hughes Art Gallery.



Gerald Brommer will demonstrate Collage and Line, Independent of Shape at the next meeting on May 20th. Brommer is an internationally-known watercolor and acrylic painter, collagist, teacher, author and juror. He has written 23 books for high school and college art classes, on a wide range of subjects. He has also edited many high school and college texts and teacher resource books. He has completed filming 14 videos, of which ten are produced for use in art education classes, and four for practicing artists.

CALL TO ARTISTS

- **The Rancho Camulos Museum Spring Plein Air Artists Day**
FRIDAY, May 17, 2013 gates open from 8:00 am to 6:00 pm
Fee \$22

Spring is here...the grounds are beautiful, the flowers blooming and our docents are planning another delicious luncheon! so...once again, artists are invited to spend the day at Camulos to capture their impressions of the rancho on canvas, paper and film. our day will include: morning coffee and treats, lunch and beverage docents in costume available for tours and posing views of the historic winery, barn, chapel, schoolhouse, big adobe, fountain, grape arbor...surrounded by beautiful landscape features that include orange orchards, extensive lawns and gardens, and views of the nearby mountains! **RSVP by May 15th. garyhill8@msn.com or phone hillary@805-832-9435**
<http://www.ranchocamulos.org/>

- **"Face of California"-Santa Paula Art Museum**
Exhibition Dates: June 29 – October 20, 2013

Opening Reception: Saturday, June 29, 2013 from 4:00 – 6:00 p.m. at the Santa Paula Art Museum. Artists accepted into the show plus one guest are invited to attend the opening free of charge.

Selection will be made from digital images emailed to the Santa Paula Art Museum at info@SantaPaulaArtMuseum.org or sent by mail on a CD with 1-3 images. Images must be received by May 24, 2013; \$25 processing fee for up to three images

For more information visit: <http://www.santapaulaartmuseum.org/call-to-artists.html>

- **Arts in the Park 2013**

When: August 17th and 18th 10 a.m.-5 p.m.

Where: Ventura Harbor Village, Ventura, CA

Artists of all original fine art and fine craft disciplines may apply. Artists must submit one application per category. All entries will be juried and digital images of artwork required for jurying. Booth Fees: \$100 for 10x10 booth. Artists must provide own tent and/or canopy. Volunteers provide booth sitting and assistance as available.

For more information or an application: www.foodshare.com (click on the Arts in the Park Logo in the lower left hand corner.) Email: Barbara@venturaartfestival.com.

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

UNION BANK ART RECEPTION APRIL 26TH



SPRING ART FESTIVAL AND SALE AT LE CHENE APRIL 28TH



**THE MOST
SUCCESSFUL SCAA
EVENT TO DATE!**

KUDOS

- Jane Dietz, Zony Gordon, Jennifer Hill, Howard Marcovich, Yolanda Menchaca, Lorlinda Osborne and Norma Warden all sold work at the Union Bank Art Show...congrats!
- Laurie Morgan sold a colored pencil drawing at Egg Plantation.
- What a fantastic Spring Art Show and Sale at Le Chene restaurant! The following artists sold work: Janet Antepara, Evie Cook, Christine Delloso, Bill Duquette, Lynda Frautnick, Bonnie Gowing, Jennifer Hill, Olga Kaczmar, Cheri Marcovich, Bruce McFarland, Jane Mick, Laurie Morgan, Dody Rogers, Norma Warden, and Kathleen Wasserman! This venue has been the most successful for the SCAA to date. Thanks so much to Le Chene for their hospitality and to Dody Rogers for chairing this event and working very hard to make it a success. Her hard work definitely paid off!
- Lorelle Miller will demonstrate to the San Fernando Valley Art Club on May 7th.

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.



FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, Just south of Home Depot)

(661) 250-8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Laurie Morgan will be exhibiting from May 22 – July 23 during the theatre's production of "The Little Mermaid" and "The Fox on the Fairway". Laurie is also performing in "The Little Mermaid". Following her will be Bruce McFarland. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661)799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is January 2014. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Monday, July 29th from 2:00-4:00 p.m. Please bring your new art for exchange and pick up the ones now hanging. We have a limited amount of spaces, but let me know if you would like to participate and we can work on exhibiting one or two of your works. The venue runs for three months. Questions? Call Jackie Nichols, 661-259-1528 or email at nicholski@sbcglobal.net.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, May 28th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



2013 SCAA Board of Directors and Committee Chairs

2013 EXECUTIVE BOARD

PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2013 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;

Jeanne Iler, jeanne2@bluemarble.net

2013 GALLERY COMMITTEE

GALLERY COMMITTEE- Jennifer Hill, Jeanne Iler, Howard Marcovich, Bruce McFarland, Jane Mick, Pat Thayer, Jennifer Turnbull, Norma Warden, Jewel Yap

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer, pdthayer2391@sbcglobal.net

GRANTS- OPEN

GRAPHICS- Jennifer Hill, jahill69@sbcglobal.net

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Bruce McFarland, scaa@scvbruce.com

MEMBERSHIP ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Laurie Morgan, laurie@lmorgan.biz; Zony Gordon, zonygordon@att.net

MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net; Jackie Sofen, myrsof@earthlink.net, Patty O'Hearn, pattyohearn@ca.rr.com

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottyp03@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come. Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com