

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 26, Issue 4

April 2014



This is the time of the year when we start the process of awarding our scholarships. Our scholarships have always been based on ability and dedication but not necessarily on monetary need.

We try to make this as much as we can like our call to artists. Each high school (public & private) was contacted in February announcing the scholarship which is awarded to a graduating high school senior who will be pursuing an art career. We have seen students who are interested in everything from fine arts, medical illustration, design, animation to teaching art.

The students will next be notified to call us for an appointment to show us their portfolios. This year we have set aside two days at the end of April for these reviews. We have done the interviews at the Gallery for the last three years. We normally see less than 20 students who qualify. Because of the high school assignments (the students have been asked to concentrate on a theme) we often see the depth of the students ability in many mediums. As the students must send their original works to their prospective colleges and art institutes we do review photos of that work as well.

We are usually amazed at the quality of the work shown to us; some extremely talented kids. This year we are awarding a \$1,000 and two \$500 scholarships. With our healthy treasury, we will be asking the Board if they wish to further increase these amounts for this year.

This year's committee are Melissa Lackman, Patty O'Hearn and Pat Thayer.

This is such an important part of our organization. We appreciate the support the membership has shown to this endeavor for many years.

Creatively,
Pat Thayer



Calendar at a Glance

- April 3:** City of Santa Clarita "Cheese Slam in Old Town Newhall
- April 7:** SCAA Board Meeting
- April 11:** SCAA Gallery Open House from 6-9 p.m.
- April 21:** SCAA General Meeting at Barnes and Noble at 6:30 p.m.
- April 27:** SCAA Spring Festival at LeChene 10-4 p.m.



SCAA Disneyland Raffle at LeChene Spring Festival

Benefiting the 2014 SCAA
Scholarship Program

To benefit our Scholarship program we have been given 4 day passes to Disneyland. We will have raffle tickets to be sold throughout the month of April and then the winner will be drawn at our Spring Art Festival at Le Chene Restaurant. All four tickets will be awarded to one lucky winner! Tickets will be \$5 ea. Members, friends, sponsors etc. may buy the tickets. There will be several club members who will have tickets to sell. QUESTIONS? Call or e-mail Dody Rogers, scvdody@earthlink.net.

CALL TO ARTISTS

VENTURA ART & STREET PAINTING FESTIVAL (Formerly Arts in the Park)

September 13th and 14th 10 am-5 pm
Ventura Harbor Village, Ventura, CA

Artists of all original fine art and fine craft disciplines may apply. All entries will be juried and digital images of artwork required for jurying. Booth Fees: \$100 for a 10x10 booth. Artists must provide own tent and/or canopy. Volunteers provide booth sitting and assistance as available. VA&SPF will select a Featured Artist whose work will be displayed on festival materials and publicity in 2015.

This outdoor event features fine art and crafts, a street painting festival and music throughout the day. VA&SPF benefits FOOD Share, Inc. For more information or an application: www.foodshare.com

GLENDALE ART ASSOCIATION—SPRING SALON 2014

Glendale Main Library, 222 E Harvard Street
Take-in: May 3, 2014—1pm to 3pm

Judging and pickup of works not accepted: May 4, 2013
Duration of exhibition: May 6th to May 18th
\$35 for up to 2 works for GAA members; no refunds for works not accepted.

<http://www.glendaleartassociation.com/>

KUDOS

- Thomas Hoerber will be an exhibiting artist at the juried San Diego Art Walk, in Little Italy. This show, held April 26-27, features over 200 artists.
- Carrie Dawn is showing at the Gallery at Crowne Plaza Ventura Beach Hotel from March through June, 2014. The address is 450 East Harbor Boulevard, Ventura CA.
- Patty O'Hearn's paintings will be on display at La Galeria Gitana's Garden Show from April 26-June 1. She will also have paintings at the Glendale Artists' Association's Spring Salon at the Glendale Library from May 6-18. Patty's landscapes are currently in the "Mediums" exhibit at the Newhall Library until June.
- Laurie Morgan is cast in the Canyon Theatre Guild's production of "Damn Yankees" from March 28-April 27.

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book kept at the Gallery.

Otto Sturke at March Meeting and Pong Apinyavat at April 21st Meeting



Otto Sturke was the demonstrator at the March 17th SCAA General Meeting at Barnes and Noble. He discussed his pastel techniques, passed around various papers he works with so the group could get a feel for the texture, and created a beautiful floral still life. Two lucky raffle winners received a limited print of one of Otto's award winning works and the still life completed at the meeting.

The April 21st meeting will feature plein air watercolorist Pong Apinyavat. Pong is one of today's foremost painters of the California coastline. Pong will demonstrate Sedona, showing how to capture the color of the Cathedral Rock and its reflections at the April 21 meeting of the Santa Clarita Artists' Association (SCAA). This event is free and open to the public. SCAA meets at 6:30 pm at Barnes & Noble, 23630 Valencia Boulevard.

"My painting will be painted in an impressionistic style...fast, loose and fun," said Pong. "My paints are always with me. My goal is to capture the beautiful natural world I see." He catches and records the many moods and colors of the sea, beaches, coastal highways and recognizable landmarks. View Pong's work at <http://www.pongapinyavat.com>



SANTA CLARITA
Artists
ASSOCIATION

2nd Annual
Spring Art Festival and Sale
Sunday, April 27th, 2014
at Le Chene French Cuisine Gardens
10am-4pm

Approximately 30 artists will be represented with their original works!

One Day Only! Free to the Public!

Brunch or lunch at the restaurant will be available at a 15% discount.
Reservations 661-251-4315 | 12625 Sierra Highway, Agua Dulce

Don't forget to mosey on down to the Gallery on April 11th from 6-9 p.m. With musical entertainment by Western State of Mind!

24251 Town Center Drive, # 155
Valencia, CA 91355
www.santaclaritaartists.org
661-2447689

SANTA CLARITA ARTISTS
ASSOCIATION
PRESENTS

BOOTS, SPURS & BRUSHES

An exciting gallery show filled with unique paintings, prints, jewelry, and much, much more. Includes a special section where all small pieces are under \$100.

Showing from March 7, 2014 through April 27, 2014
Reception: March 7th, 6pm-9pm
Open House: April 11th -6pm-9pm

Join us for food, drink and live music provided by OutWest Western Boutique!



Boots, Brushes, and Spurs
March 7, 2014



ART SLAM

The City of Santa Clarita is working on ART SLAM for May 1, which will focus on figurative art. They are looking to find series by artists that focus on specific body parts (i.e. heads, hands, etc.), portraits, abstracts, and other interesting series.

Contact: Jeff Barber jbarber@santa-clarita.com

Beatle mania invades Santa Clarita this coming May 4, Sunday, from 5:30-10:00 P.M. as the community pays tribute to the renowned musicians' 50th year anniversary in the US with "Beatles Gold" a dinner concert to be held at the Hyatt Regency Valencia featuring top tribute bands and musicians Sgt. Peppers Beatles Tribute Band and special guests Brendon Sibley, Ron Mc Neil, Scott Kail and Dezzi Rae Marshall.

There will be a special art exhibit showing Beatles-inspired art pieces at the ballroom lobby featuring the local artists of the **Santa Clarita Artists Association**, which will be open to the public at the lobby. A Silent auction will be included with Art, Beatle memorabilia, gift baskets. The event benefits the Santa Clarita Valley Senior Center. For show ticket inquiries, call Creative Source Marketing at 661.312.3422.



You Too Can Become a Public Artist
May 6, 2014 from 6-9 p.m.
Old Town Newhall Library

Join us for a FREE panel discussion that will explore the world of public art, and how you can work in this field. Panelists' Alan Nakagawa (Metro Arts Public Art program), Renee Petropoulos (Professor at Otis College of Art and Design in the Graduate Fine Arts, Graduate Public Practice and Graduate Graphic Design departments), Marc Pally (Director of GLOW) and moderator Tom Lesser (Director of the Art and Technology Program in the School of Art and the Director of the Center for Integrated Media at CalArts) will provide you with insight into the business of public art.

TIME TO GET CREATIVE!



Show your creative side at the monthly SCAA Meetings! Let's see who can show off the most unique, artistic reusable name tag!

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!


1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.



FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661) 250-8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Norma Warden will be exhibiting from March 28 – April 27 during the theatre's musical production of "Damn Yankees", and the family show, "Clarissa's Closet". Following her will be Zony Gordon. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is December 2014. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be held on Monday, April 28th from 2:30-4:00 p.m. Please bring your new art for exchange and pick up the ones now hanging. We have a limited amount of spaces, but let me know if you would like to participate and we can work on exhibiting one or two of your works. The venue runs for three months. Questions? Call Jackie Nichols, 661-259-1528 or email at nicholski@sbcglobal.net.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, May 27th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



SCAA Gallery

24251 Town Center Drive #155

Valencia, CA 91355

Opportunities for SCAA members to display work several times throughout the year. Watch for e-blasts for submission information.

2014 SCAA Board of Directors and Committee Chairs

2014 EXECUTIVE BOARD

PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net; Bill Duquette, Alternate Treasurer

PAST PRESIDENT- Laurie Morgan

2014 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;
Jeanne Iler, jeanne2@bluemarble.net

2014 GALLERY COMMITTEE

GALLERY COMMITTEE- Zony Gordon, Jeanne Iler, Cathy King, Patti Koscheski, Ted Koscheski,
Howard Marcovitch, Bruce McFarland, Jane Mick, Pat Thayer, Norma Warden

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer,
pdthayer2391@sbcglobal.net

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Bruce McFarland, scaa@scvbruce.com

MEMBERSHIP ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Cathy King; hotgems4you@yahoo.com, Patti Koscheski; koschartist@att.net

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Melissa Lackman; Patty O'Hearn, pattyohearn@ca.rr.com; Pat Thayer, pdthayer2391@sbcglobal.net

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottparker01@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com