

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 25, Issue 3

March 2013



It's March already and our spring calendars are getting busy. Please note the "Calendar at a Glance" portion of the newsletter that lists up-coming events. There are many opportunities to show your work.

Each year, the members are invited to review the by-laws for the Association. You will find them on our website. The Board has recommended no changes for this year. If you wish to bring our attention to changes you wish to suggest, please email me prior to our March 4 Board meeting.

Think about volunteering for one or more of our events. It is great way to meet more members and, for me, a way to be a real part of our group. These include help hanging a show, setting up panels, doing check-in and check-out at a show, participating in our bigger shows (especially the Art Classic in October and TPC Summer Art Festival in July). We welcome all your talents.

And, for all of you who already do so much for the Association here's a BIG THANK YOU.

Creatively,
Pat Thayer, President



Calendar at a Glance

- March 4:** SCAA Board Meeting
- March 7:** City of Santa Clarita "Light Slam" art event in Newhall from 7-11 p.m.
- March 18:** SCAA General Meeting at Barnes and Noble at 6:30 p.m.
- March 22:** Trae Mundt artist reception at Just Between Us Boutique from 5:30-7:30 p.m.
- April 19:** Olga Kaczmar artist reception at Canyon Theatre Guild from 4-7 p.m.
- April 28:** Art Festival and Sale at Le Chene restaurant

"The reason that art (writing, engaging, and all of it) is valuable is precisely why I can't tell you how to do it. If there were a map, there'd be no art, because art is the act of navigating without a map." ~Seth Godin

KUDOS

- Meryl Goudey sold two 16x20 oil paintings, titled "Through My Eyes" and "Serenity" at Hart Park on February 10th.
- Carrie Dawn Gordon's piece "Prism Dreams" was accepted into the Faulkner Art Gallery in Santa Barbara and it won an honorable mention award. Also, Carrie Dawn will be showing in Gardens of the World (Thousand Oaks) at the end of March for 6 weeks.
- Dody Rogers exhibited one of her framed photos in the Thousand Oaks Art Association Open Juried Show at the Newbury Park Community Gallery during the month of February.
- Jennifer Hill will show five of her photographs at City Hall in an exhibit representing Elsmere Canyon. The exhibit runs from March 28th through July 29th.

TRAE MUNDT

Artist's Reception:
Friday, March 22, 2013
5:30pm-7:30pm

COMPLIMENTARY HORS D'OEUVRES
& REFRESHMENTS



"GROWING UP"

JUST BETWEEN US BOUTIQUE
27674 NEWHALL RANCH RD.
VALENCIA, CA 91355
661.257.4200

WWW.TRAEMUNDT.COM
WWW.TRETRAECOM

EXHIBITION DATES: FEBRUARY 7 - APRIL 13, 2013



WHITE ACRYLIC TUBES FOR SALE

Laurie Morgan has several Golden acrylic Titanium White 5 oz. tubes for sale. These tubes retail for \$15.55 each and she has them available for \$8.00.

20% of each sale will be donated to the SCAA

Contact Laurie at: laurie@lmorgan.biz for more information.

IMPORTANT!! The email address [scaaeblast@yahoo.com] that sends you eblasts from SCAA is not monitored on a regular basis. Many emails we send are art related information from other sources. You **MUST** reply to the contact information listed in the emails. Replying to the scaaeblast@yahoo.com will **NOT** get your questions answered.

Most eblasts pertaining to the SCAA have specific contact information listed in the text. So please do not just hit "reply" – use the contact info in the email. Thank you.

Rea Nagel February Demo and Rich Brimer at March Meeting



Watercolor artist Rea Nagel presented a demonstration to the SCAA on February 18th at Barnes and Noble at 6:30. The group was lucky enough to see not one, but two demo pieces created! Rea talked about creating texture in your works and how to highlight the focal point. Jennifer Hill was the lucky raffle winner of one of Rea's original works!



The March 18th demo will feature plein air artist Rich Brimer. "Painting allows me to have a time alone in the power of nature and to gaze at its beauty. I love to paint quickly in order to make the impression of what I am experiencing, immediately find its way to the canvas. Also, studio work allows a longer period of time to ponder new ideas and work out some bigger themes". View his work on <http://richbrimer.com>

CALL TO ARTISTS

- **Where:** William S. Hart Park, 24151 Newhall Avenue, Newhall, CA 91321 – Hart Hall patio
When: Saturday & Sunday, March 23rd & 24th, 2013 - 10:00 a.m. to 4:00 p.m.
Doors are open for vendors at 7:00 a.m., each day.
Deadlines: To pay by check: 16 March, 2013 **Day of show:** (must pay by cash only)
Specifications: Vendors must furnish their own set-ups and display equipment. Displays and goods must not block entrances, walkways, paths or lean against trees. Vendors are responsible for all permits or taxes. **(Electrical outlets, tables & chairs are included)** Booths must be attended at all times. Booth space is pre-assigned. Vendors are authorized to erect setups up to 9 feet tall. **No overnight set-up allowed.**
10 x 10 space: Day one \$30.00 ____ Day two \$30.00 ____ Both Days \$60.00 ____
10 x 15 space: Day one \$50.00 ____ Day two \$50.00 ____ Both Days \$100.00 ____
Two 10 x 10 spaces are \$60.00 ____ Two 10 x 15 spaces are \$100 ____ for either day
Take \$10.00 off total if paid by March 16, 2013 "Early Bird Reservation"
For more information call Al Ewing, William S. Hart Park Event Coordinator, at (661) 259-1750
- **"Journeys" OPEN CALL JURIED EXHIBITION 2013**
Galeria Gitana June 8 – June 29
DEADLINE FOR ENTRY: Monday, April 29th at midnight
ELIGIBILITY: The California Art League Open Exhibit, "Journeys" is open to all artists both members and non-members
FEES: One or two entries: \$40.00 for CAL members and \$55 for non-members. Entry will constitute associate membership for any nonmember. Acceptance into the show will constitute exhibiting member status.
Email: marian@fortunatifineart.com
Phone: (818) 342-4601
- **Jack's Angels Foundation "Art for Jack" Silent Auction**
May 11, 2013 from 1-7 p.m.
100% net proceeds from this 5/11 event will go to a special fund for specific DIPG research at Children's Hospital Los Angeles. For art and other silent auction donation/submissions and forms, please direct inquiries to Katrin Glasgow, Event Coordinator, 310- 383-3543 or Janet Demeter at 661-977-3125 jacksangelsinc@yahoo.com. Preferred submission deadline is April 29, 2013.
- **Paint Ventura**
Downtown Ventura
April 27th and 28th
-BOOTH FEE: \$75 per Booth, maximum 2 artists per booth.
-Double Booths are available for \$125, limited locations for double booths available.
Payment due by March 12th
More information at: <http://www.paintventura.com/index.php/participation/application>

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

Le Chene SCAA Spring Art Festival and Sale Sunday, April 28th



Watch for "Call for Entries" coming up in about 2 weeks for this event. If you are interested in participating in this ONE DAY ONLY free event on April 28th at Le Chene gardens you will need to respond at that time. A 20% commission to our club will be charged on all sales.

When the notice comes out you will be asked to review the requirements of the show and you will need to return a response by e-mail or phone. You will need to tell us at that time if you plan on displaying on the club panels or set up a display of your own easels or racks. There is a lot of space so we will try to accommodate everyone with adjustments if necessary to the planned layout.

Watch for the E-mail notice and respond promptly! Any questions e-mail scvdody@earthlink.net or call Dody at 661 252-7639

Even if you do not participate as an exhibitor please invite your friends and past customers and come yourself to enjoy the day and the art!! We will get you promotional post cards for this event. Brunch or Lunch at the restaurant will be available for everyone coming with our ad or card at a 15% discount. Reservations at the restaurant are recommended.

SALES TAX INCREASE

Artists- When pricing and selling your work, remember that CA State Tax has now increased to 9.00%!

ART TENT AND METAL PANELS FOR SALE



SCAA member Chris Aldieri has a quality 10' x 10' show tent with 8 metal display panels he wants to sell for a great offer. This is not an "EZ Up" tent but a quality tent that can be zippered and locked down for weekend shows. New it was close to \$1,000.00 and has been meticulously stored for the past 8 years.

Any interested artists should contact Chris at 661-799-7876 (H); 858-344-4985 (C); cjamesa@att.net (Email).



*Enrich
your
Life*



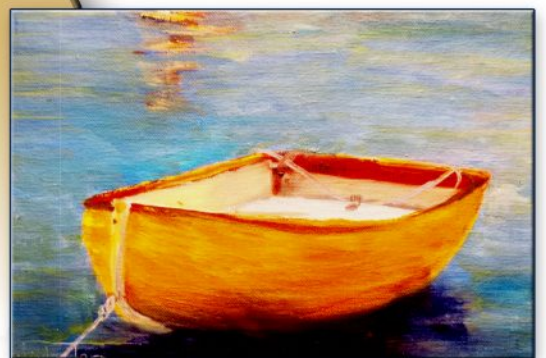
ART CLASSES - ALL MEDIUMS

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Call
661-252-7679
for details





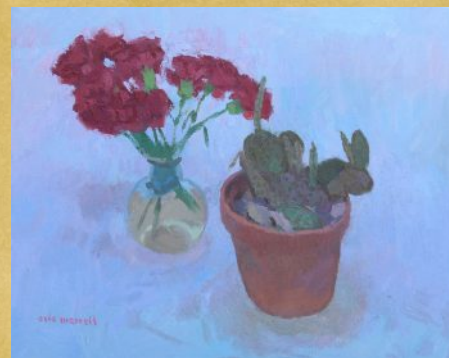
March is Art Education Month!!!

The goal of this years' theme is to inspire and share student visions of how the arts help us make positive change for ourselves, our communities and our world.

The theme is deliberately broad so that communities across the county can choose to explore their own creative way to encourage youth empowerment through art. Theme-based projects can create ways for students to investigate their role in the world, envision positive change, create solutions and make their voice heard through the arts.

Art IS Education is an annual, month-long showcase demonstrating the power of youth learning in and through the arts in Alameda County and beyond.

For more info visit: <http://www.artiseducation.org/what-we-do/our-programs/art-education-month>



For those of you who attended the February demo with Eric Merrell and wanted to see the finished work, here it is above! Great job, Eric!

Eric still has a few spots left in his upcoming workshops at Anza-Borrego and Joshua Tree. For more information, visit:

<http://ericmerrell.com/workshops.html>

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.



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(Off Soladad Canyon Road, Just south of Home Depot)

(661)
258
8420

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Olga Kaczmar will be exhibiting from March 23 - April 21 during the theatre's production of the musical, "Hairspray". Following her will be Laurie Morgan. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661)799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is January 2014. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Monday, April 29th from 2:00-4:00 p.m. Contact Jackie Nichols at nicholski@sbcglobal.net or 661-259-1528 if you would like to hang your art work in the venue. Art may be limited to a few pieces depending on how many artists participate. We have 16 places to hang art.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, March 26th from 2:00-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



2013 SCAA Board of Directors and Committee Chairs

2013 EXECUTIVE BOARD

PRESIDENT-Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2013 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;

One or two additional co-chair positions available

2013 GALLERY COMMITTEE

GALLERY COMMITTEE- Lisa Barr, Evie Cook, Laurie Finkelstein, Melanie Florio

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer, pdthayer2391@sbcglobal.net

GRANTS- OPEN

GRAPHICS-Jennifer Hill, jahill69@sbcglobal.net

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Bruce McFarland, scaa@scvbruce.com

MEMBERSHIP ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Laurie Morgan, laurie@lmorgan.biz; Zony Gordon, zonygordon@att.net

MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net; Jackie Sofen, myrsof@earthlink.net, Patty O'Hearn, pattyohearn@ca.rr.com

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottyp03@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come. Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com