



# ARTI-FACTS

a monthly newsletter for members of the  
**Santa Clarita Artists' Association**

26893 Bouquet Canyon Rd., Ste. C, #305

Santa Clarita, CA 91350-2374

661.244.7689 [www.santaclaritaartists.org](http://www.santaclaritaartists.org)

Home of the Live Oak  
Non Profit 501c3  
Tax ID 95-4844012

VOLUME 24, ISSUE 2

FEBRUARY 2012



## PRESIDENT'S CORNER Laurie Morgan

Dear Members, Most of you are aware by now that Zony Gordon stepped down as President and I was installed as your new President at our January meeting. I'm looking forward to building on the achievements of our past president and her bevy of hardworking volunteers. For those who don't know me here's a brief bio.

I've been an actress/singer for over 30 years in film/TV, commercials, voice-over and theater and recently retired as a commercial talent agent. I've been painting about 10 years, but dabbled in other art mediums all my life. I'm married to Ron, a local CPA, and we have 3 sons ages 24, 22 and 19.

I plan to balance my volunteer hours with my home life so neither suffers. In order to maximize my time and energy working for the SCAA I will need your help. Obviously this is not an organization run by one or two individuals. The first thing I'd like you to do is tell me what you truly want from our association. The second request I have is that you help us implement your wishes by helping to make them happen – get involved. Although volunteering is not mandatory (except the Gallery), there will be benefits and rewards for those who do. Let's work together to make the SCAA the positive and mutually cooperative run arts organization that I know it can be. Here's to a great 2012!



## Calendar at a Glance

- February 2/3: Drop off art for Black History Month Celebration at William S. Hart Hall (reception and viewing 2/4)
- February 7th: SCAA Board Meeting
- February 8th: "Black & White" reception at City Hall
- February 10th: SCAA Art Gallery "Meet the Artists" reception
- February 14th: Deadline to submit art for consideration in City Hall "Westward Ho!" exhibit
- February 15th: Deadline to submit interest for Art2Go project
- February 20th: SCAA General Meeting at Barnes and Noble

## YOU ARE INVITED

TO THE 2ND

MEET THE ARTISTS RECEPTION

AT THE

**SCAA ART GALLERY**

FRIDAY, FEBRUARY 10, 2012  
6:00 PM- 9:00 PM

24251 TOWN CENTER DRIVE, SUITE 125  
VALENCIA, CA 91355  
(BESIDE POTTERY BARN)

Jaylene Armstrong	Cheri Marcovitch	Susanna Petrovit
April Bielefeldt	Yolanda Menchaca	Michael Powell
Evie Cook	Jane Mick	Dody Rogers
Linda Curry	Lorelle Miller	Ellen Shipley
Steph Darling	Betty Morgan	Jackie Sofen
Hernan Delgado	Laurie Morgan	Terry Sonntag
Romeo Downer	Trae Mundt	Patricia Thayer
Laurie Finkelstein	Jackie Nichols	Don Trout
Sandy Fisher	Lorinda Osborne	Leroy Ward
Rosalind Glass	Peggy Patti	Donna Weil
Zony Gordon	Rosa Pederson	Naomi Young
Olga Kaczmar		

## Board Positions Available

Dear SCAA Members:

### SCAA Treasurer Position Available (Executive Board)

Due to a serious family illness (out of state) I am going to have to resign as Treasurer. The SCAA account is maintained using Quicken software.

### SCAA Webmaster Position Available

The current website, <http://www.santaclaritaartists.org> was originally built using web authoring software Microsoft Frontpage and has been maintained using same. You would need to have the software and know how to update the website using Frontpage.

Please contact me with any questions. Diane Bruckner, [dianebruckner@aol.com](mailto:dianebruckner@aol.com)

**SCAA Members: Please consider these wonderful opportunities to get more involved and help support art in our local community. You can really make a difference and help the SCAA continue to grow!**



## SCAA General Meeting



On Monday, January 16th the SCAA welcomed acclaimed watercolor artist Frank Eber to the General Meeting at Barnes and Noble. Frank demonstrated his technique by completing a landscape painting.

The next meeting will be held on Monday, February 20th and will feature three SCAA artists: Lorelle Miller (oil), Idelle Tyzbir (sculpture) and Hector Fernandez (scratchboard), each discussing their art and demonstrating their techniques. Hope to see you there!



## Call to Artists

### • WVAG OPEN JURIED SHOW – CALL FOR ARTISTS ENTRY DEADLINE FOR DIGITAL SUBMISSIONS IS FEBRUARY 15, 2012

The annual Westlake Village Art Guild Open Juried Show begins March 14, 2012 and runs through April 28, 2012 at the Thousand Oaks Community Gallery at 2331-A Borchard Road, Newbury Park. This major exhibit had over 300 entries from outstanding artists last year.

**All Artists are welcome and may submit up to four images of their work for the digital jury process. Digital submissions are due not later than February 15, 2012.**

More information on this show and the digital jury process is available on the WVAG website at [www.wvartguild.org](http://www.wvartguild.org) <<http://www.wvartguild.org/>

- The City of Santa Clarita sent out a call to artists several months ago for the ART2GO Program. Attached you will find an updated Call to Artists for this. I hope that some of you will consider this unique opportunity. If you have any questions, please do not hesitate to call Veronica Navarro at 661.250.3727. Interested artists should submit their request by February 15, 2012.
- The County of Los Angeles, Department of Parks and Recreation, William S. Hart Park, presents its 3<sup>rd</sup> Annual Black History Month Celebration. This is an opportunity for artists in all medias to display art based on ethnic people in America; their cultures, images and historical themes. There is a simple "Drop-in format". All medias, no size restrictions, no fees and seven (7) pieces maximum, framed or unframed. Art Drop off times: Thursday & Friday, February 2<sup>nd</sup> and 3<sup>rd</sup> from 9:00am to 4:00pm
- In conjunction with the City's annual Cowboy Festival, we will feature Western/Cowboy art in an exhibit titled "Westward Ho!" Please get the word out about this upcoming show. If you, or you know of an artist that specializes in Western Art, please forward this email to them (even if they live outside of the Santa Clarita Valley). I need artists to submit work to be considered for the show. The exhibit will be on display in the First Floor Gallery (Santa Clarita City Hall) beginning on April 16, 2012 and run thru August 17, 2012.

I am looking for all types of art including sculpture. Please send me a maximum of 2 pieces for consideration via email by **noon on February 14, 2012.**

[JBARBER@santa-clarita.com](mailto:JBARBER@santa-clarita.com)



**Happy Valentine's Day!**

### Monthly Meeting Program Coordinator Needed

Looking for someone to coordinate our monthly meeting demonstrators. Please contact Laurie Morgan, [laurie@lmorgan.biz](mailto:laurie@lmorgan.biz), 661.259.6789 for more information.

## KUDOS!

- Zony Gordon will be the featured artist at the "Flower Frenzy and More" art exhibit at the Fast Frame Gallery in Valencia during the month of March, 2012 with an artist reception on Saturday, March 10, 1-4 P.M. All are invited!
- Lorinda Osborne and Olga Kaczmar have been accepted in to the Thousand Oaks Art Association 2012 Open Juried Art Show. The show is from February 2nd through February 26th at the Thousand Oaks Community Gallery and was open to all artists residing in Ventura, Santa Barbara, Los Angeles, Orange and San Luis Obispo Counties.
- Cecily Willis will be exhibiting her watercolors at the Paso Robles Art Association with Rod Baker, a glass artist, from Jan. 26th to Feb. 12th.
- "BEAD TALK" will be given by Jaylene Armstrong on Sunday, February 12th at 2:00 pm at the OUT WEST on Main Street in Newhall. Come and learn how beads have been part of civilization since the beginning of people on earth. Jaylene will show her private collection and discuss different kinds of semi-precious stones.. A display of her jewelry that is for sale will be part of the exhibit with her Heart Collages. Bring a friend and touch and feel beads.
- Trae Mundt is the featured artist at Canyon Theatre Guild and will hold a reception on Friday February 3rd from 5pm to 8pm.
- Congratulations to Dody Rogers for the sale of "Beckoning" and "Peggy's Cover" and Steph Darling for the sale of "Black Birds Fly" at the SCAA Art Gallery!

### ***What's New at the Gallery?***

**Important Dates:** The current exhibit will be up until February 19th. A "Meet the Artists" reception will be held on February 10th from 6-9. The deadline to enter to be included in the next exhibit is February 8th and chosen artists will drop off work (and pick up work if in current show) on February 22nd. The new show will run from February 24th through February 25th.

#### **New Incentive for Gallery Hosts**

Exhibiting artists may bring an additional piece of their own art, and both hosts will use the nice black easels to display their additional piece during their hosting hours. **Artists not in the show may bring a piece of art as well.** They *must* take the art with them when they leave so the next hosts have the easels to use. (The two black easels already in the gallery are of course in addition to any other easel a host would bring if he/she were demoing that day.)

Please refer to the January 29th e-blast or contact Laurie at [laurie@lauriebethart.com](mailto:laurie@lauriebethart.com) or Lisa at [lisa6inca@sbcglobal.net](mailto:lisa6inca@sbcglobal.net)

### **Great Volunteer Opportunity: Scholarship Committee**

I have served two years on this Committee and find it exciting to see all the fine young artists and their enthusiasm. And, this is a very important part of our community outreach for the Association.

If you have an interest in this committee, the following is what is involved:

1. Going to each of 7 high schools to view student art. We make appointments with the teachers prior to going so we see only those students which fill our criteria. (A senior with plans for further arts education: fine art, teaching, etc.) About 1 hour per school. We photograph the art.
2. The committee chooses the winners. The Board has just voted to award a 1<sup>st</sup> Prize of \$1000 and a 2<sup>nd</sup> Prize of \$500. Also, we award Merit Certificates for the best student at each school.
3. Last year we had a Student Art Show which we hope to do again and might include hanging the Show, hopefully, in our Gallery for May or June.
4. At the Art Classic in October, invite the winners and award the checks.
5. Provide information to Publicity Chair for articles in the local media.

We need one or two more people to share these responsibilities for the Committee.

Please contact Pat Thayer: [pdthayer2391@sbcglobal.net](mailto:pdthayer2391@sbcglobal.net) or 661-755-4169



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## THE SCAA GIVES A HUGE THANK YOU TO

**Westfield** Valencia Town Center

**FOR OUR NEW GALLERY SPACE!  
WE LOVE OUR NEW HOME!**

## KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: [www.santaclaritaartists.org](http://www.santaclaritaartists.org) and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under the "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friends to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on the Facebook page, you can share it on your Wall. Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events and tell your friends about the page so they can "like" it too!

## ADVERTISING IN THE NEWSLETTER

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpg format is preferred) to [lisa6inca@sbcglobal.net](mailto:lisa6inca@sbcglobal.net). Questions call (661) 424-1520.

Per One Month	Members	Non-Members
Business Card 2"x3½"	\$10	\$15
¼ page 5" x 4"	\$20	\$25
½ page 5" x 8"	\$35	\$45



### FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

**Santa Clarita Artists' Association Members Receive 10% Discount**

26450 Ruether Ave., #203 Santa Clarita  
(Off Soladad Canyon Road, just south of Home Depot)

(661) 250-8420

## REMINDERS

**BOARD MEETINGS** are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at [laurie@lauriebethart.com](mailto:laurie@lauriebethart.com)

**Deadline For Newsletter Articles And Advertising Is The 20<sup>th</sup> Of The Month Prior To Issue**

**KUDOS** Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at [lisa6inca@sbcglobal.net](mailto:lisa6inca@sbcglobal.net)



# EXHIBIT VENUES

## CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main St. Old Town Newhall

Trae Mundt will be exhibiting from January 27 – February 26, during the theatre's performance of "Gypsy" and "A Little Princess". Her exhibit will run through the First Thursday Art Walk on March 1<sup>st</sup>. Following Trae will be Sandy Fisher. To exhibit at the CTG please contact Laurie Morgan at [laurie@lmorgan.biz](mailto:laurie@lmorgan.biz) or (661) 259-6789. All art is juried by committee. Come support live theater in Santa Clarita – and our members' artwork on display! For reservations call (661) 799-2702.

## ART OF HEALING PROVIDENCE HOLY CROSS

26357 McBean Pkwy., Santa Clarita, CA 91355

Contact: Trae Mundt, [trae@trestrae.com](mailto:trae@trestrae.com)

Change out is Friday, February 24, 2012 from 12:30-2:30.

An 'Art of Healing' program helps to aid patients in the return to wellness. Artists are asked to loan their artwork for 3 months to the oncology treatment rooms. They need a variety of sizes and do need some very large ones too. Uplifting, calming, peaceful, beautiful artwork is requested. To not interfere with patient appointments, artists must bring their art and collect previous artwork during the change out time frame only. Artwork will be accepted **ONLY** during the change out time frame. If you cannot make this time frame, please arrange to have someone else pick up your artwork. Please park in the back parking lot behind the building, there will be an open door for you to deliver your artwork. All release forms **MUST** be filled out before drop off. **They will not make copies** and **they will not accept art without release forms.** You can download and print the forms from the SCAA website: [www.santaclaritaartists.org](http://www.santaclaritaartists.org). Click on "FORMS/HANDOUTS", then click on **Providence Holy Cross - Art of Healing Waiver & Release Form**. They will need 2 copies; you keep a 3<sup>rd</sup> copy as your record. Contact: Trae Mundt at [trae@trestrae.com](mailto:trae@trestrae.com).

## PROFESSIONAL TAX AND FINANCIAL SERVICES

25124 Springfield Ct. Ste 260

Santa Clarita, CA 91355 The first exhibit at this new venue began on December 16<sup>th</sup> and will continue for four months. Future exhibits will be three months in duration. All work will be juried. Professional Tax & Financial Services is Santa Clarita's largest tax office and has been in business in the Santa Clarita Valley for over 40 years. It's a family run business specializing in tax preparation, bookkeeping, investments and tax consultation providing year around service for their clientele.

For more information regarding this venue, please contact Trae Mundt at [trae@trestrae.com](mailto:trae@trestrae.com).

## SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA Change out at Samuel Dixon is Tuesday, March 27<sup>th</sup> from 2:30 - 4 p.m.

Paintings should be colorful and cheerful - size limit is 36x36 and a maximum of four paintings.

Questions? contact Gerda Maxey - [danandgerda@aol.com](mailto:danandgerda@aol.com), (818) 362-3254

## ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Pkwy, Valencia, CA

Elite Smiles Exchange: January 30<sup>th</sup>, 2012 from 2 to 4 PM. Call Jackie Nichols 661-259-1528

Paintings will hang until April 30<sup>th</sup> 2012 which is a Monday and the next exchange. We are still looking for a volunteer to take over this venue due to my health issues. It is 4 times a year. Come join us Monday, Jan. 30<sup>th</sup> 2012.

**"Happy are the painters, for they shall not be lonely. Light and colour, peace and hope, will keep them company to the end of the day." --**

**Winston Churchill**

# 2012 SCAA Board of Directors and Committee Chairs

## 2012 EXECUTIVE BOARD

**PRESIDENT** –Laurie Morgan, laurie@lmorgan.biz  
**VICE PRESIDENT**- Pat Thayer, pdthayer2391@sbcglobal.net  
**RECORDING SECRETARY** - Laurie Finkelstein, laurie@lauriebethart.com  
**TREASURER** - Diane Bruckner, dianebruckner@aol.com

## 2012 COMMITTEE CHAIRS

**ART CLASSIC CO-CHAIRS**— Diane Bruckner-dianebruckner@aol.com  
Laurie Morgan, laurie@lmorgan.biz  
Pat Thayer, pdthayer2391@sbcglobal.net  
**EVENTS TECHNICAL DIRECTOR** - Howard Marcovitch, chercreations@aol.com

## 2012 GALLERY COMMITTEE

**GALLERY COMMITTEE** - Lisa Barr, Evie Cook, Laurie Finkelstein, Melanie Florio

## EXHIBIT VENUES

**Art of Healing - Providence Holy Cross** - Trae Mundt, trae@trestrae.com  
**Professional Tax Services**-Trae Mundt, trae@trestrae.com  
**Canyon Theatre** - Laurie Morgan, laurie@lmorgan.biz  
**Elite Smiles** - OPEN  
**Professional Tax Services**-Trae Mundt, trae@trestrae.com  
**Samuel Dixon Family Health Center** - Gerda Maxey – danandgerda@aol.com  
**Tournament Players' Club Summer Art Festival** – Zony Gordon, zonygordon@att.net

**GRANTS** - Zony Gordon, zonygordon@att.com

**GRAPHICS** - Evie Cook evcook333@yahoo.com

**HISTORIAN & SUNSHINE CHAIR** - Cheri Marcovitch, chercreations@aol.com

**HOSPITALITY STORAGE** - Cheri Marcovitch, chercreations@aol.com

**MEMBERSHIP** - Lorlinda Osborne, lorlinda\_art@hotmail.com

**MEMBERSHIP ROSTER** - Lorlinda Osborne, lorlinda\_art@hotmail.com

**MONTHLY MEETING PROGRAMS** - OPEN

**MONTHLY MEETING HOSPITALITY** - Laurie Finkelstein, laurie@lauriebethart.com

**NEWSLETTER EDITOR** - Lisa Barr, lisa6inca@sbcglobal.net

**NEWSLETTER SNAIL MAIL** - Ken Ross, kenrossrb@aol.com

**PUBLICITY & EVENTS** - Olga Kaczmar okaczmar@earthlink.net

**SCHOLARSHIP** - Pat Thayer, pdthayer2391@sbcglobal.net

**WEBMASTER** - Diane Bruckner, dianebruckner@aol.com

**BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH.** Members are welcome to come.  
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com

