

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 25, Issue 1

January 2013



Happy 2013 to All.

Our Executive Board will be Ted Koscheski, Treasurer, and Laurie Finklestein, Secretary. We believe we have a candidate for Vice President to complete the Executive Board.

We currently need a member to act as our Grants Chairman. During the last 18 months we have received City and County grants. We hope to pursue additional monies once we have a new chairman. Incidentally, the Community does provide assistance in completing the forms; you do not have to wing it alone.

The Christmas Party was certainly festive with time to see "old" members and meet some new members as well. Thanks to Jane and John Dietz for their hospitality letting us use their home once again.

The City is hosting a show of our winners from the Art Classic, located on the first floor of City Hall. In January, the Los Angeles Art Show will be at the LA Convention Center. A great opportunity to see art from all over the world. Please let myself or any of the Executive Board members know of any areas you would like us to focus on for the coming year.

Creatively,

Pat Thayer
President

New Years Resolutions for Creative Artists- Have You Made Yours???

Have you been planning the upcoming year and all the exciting new artistic adventures you will experience? Here are a few resolutions posted by others on the Internet to get the creative juices going. Happy New Year!

New Year's Resolution for Artists No 1:

I will use my sketchbook more consistently, more days than not each week. I'll be more meticulous about getting down ideas, at least in thumbnail form, rather than conning myself that I'll remember.

New Year's Resolution for Artists No 2:

I will set aside half-an-hour a week to work on developing some of my ideas from my sketchbooks towards finished paintings.

New Year's Resolution for Artists No 3:

I'll allocate at least half-an-hour a day to do something creative or inspiring that's not focused on an end result: playing with mixing mediums, being adventurous with a troublesome painting, paging through a monograph on my favorite artist or a book on painting, popping into an art gallery or museum, reading something about painting, or adding to my creativity journal.

New Year's Resolution for Artists No 4:

I'll regularly do at least one painting in size/shape that's outside my norm, whether extreme landscape format, a square canvas, a tiny canvas, or a huge one.

New Year's Resolution for Artists No 5:

On my birthday, I will treat myself to something I've always considered an extravagant luxury, such as a sable watercolor brush or an extra-large canvas.

New Year's Resolution for Artists No 6:

I'll continue working on developing an identifiable painting style, so that people looking at my paintings will recognize it as being by me.

KUDOS

- Carrie Dawn Gordon is featured in the November-December 2012 edition of Santa Clarita Living Magazine.
- Lorelle Miller will be teaching Painting in All Mediums and Drawing classes to the public. For more information, contact Lorelle at lorellemiller@gmail.com or 661-297-1298.
- Correction from December Newsletter: "Crossroads at Iron Horse Trailhead", was featured on the cover of Seasons Magazine Winter 2012 edition. This wonderful sculpture was created by both Idelle Tyzbir and Dianne Foderaro.

Olga Kaczmar Artist Reception

Fast Frame
24204 Valencia Boulevard, Valencia, CA
Saturday, January 19th from 12:00-4:00

On Saturday, January 19, 2013, Olga Kaczmar will hold a public demonstration of watercolor painting at FastFrame, Valencia (behind Kohl's). An artist's reception with refreshments will be from 12-4 p.m. for the public to view the art gallery inside the store.

Entertainment will be provided, between 12:30-3:30 p.m. by Manak Khamvongsa, Santa Clarita guitar teacher and performer. Originally from northeast Thailand, Manak has performed and studied music in Boston and Los Angeles. His solo repertoire includes traditional classical Spanish guitar, jazz arrangements and original compositions.

Kaczmar's display at FastFrame will include an eclectic array of art including: landscapes, florals, animals and children.

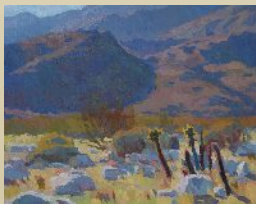
Display Racks Wanted

SCAA member Dody Rogers is interested in purchasing display racks to use for outdoor art venues.

If you or anyone you know has racks available for sale, please contact Dody at 661-252-7639.



Eric Merrell at the January SCAA General Meeting



Eric Merrell, plein air oil artist, will demonstrate oil painting at the January 21st meeting of the Santa Clarita Artists' Association (SCAA). This event is free and open to the public. SCAA meets at 6:30 p.m. at Barnes & Noble, 23630 Valencia Boulevard.

"I spend a good deal of time on location to develop my color sketches and ideas, allowing myself the freedom to explore and dig deeper with each piece. Those sketches are used later in the studio to create

larger paintings. The on-location work is done with brushes, often through multiple sittings at the location, while the studio pieces are developed more slowly, allowing for other approaches including some palette knife application," said Merrell.

Merrell has appeared in publications such as American Art Collector, American Artist, the California Art Club Newsletter, Plein Air Painting and Southwest Art. He will be raffling a spot in his next workshop to all in attendance. You can see his work at <http://www.ericmerrell.com>.

Fun at the 2012 SCAA Holiday Party!





Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.


Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell y our friends about the page so they can "like" it, too!



FRAMES CONNECTION

Your wholesale connection
to the finest in Custom Framing,
Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists'
Association Members
Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, just south of Home Depot)

(661)
250
8420

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Sonnica Samalya will be exhibiting from January 25 – February 23 during the theatre's production of "Run for your Wife" and the family show, "Seussical". Following her will be Olga Kaczmar. Come support live theater in Santa Clarita; and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is August 2013. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be on Monday, January 28th from 2:00-4:00 p.m. Contact Jackie Nichols at nicholski@sbcglobal.net or 661-259-1528 if you would like to hang your art work in the venue. Art may be limited to a few pieces depending on how many artists participate. We have 16 places to hang art.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Olga Kaczmar will be exhibiting in January. Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

JUST BETWEEN US BOUTIQUE

27674 Newhall Ranch Road, Valencia, CA

Just Between Us Boutique is Santa Clarita's first pure consignment boutique specializing in women's clothing, shoes, and accessories. This is the place to find unique items that are new to you at up to 80% below retail. Art changes every 6 weeks. Contact Lisa at (661) 257-4200 for consideration.

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, January 29th from 2:00-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



2013 SCAA Board of Directors and Committee Chairs

2013 EXECUTIVE BOARD

PRESIDENT-Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- OPEN

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net

2012 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;

2012 GALLERY COMMITTEE

GALLERY COMMITTEE- Lisa Barr, Evie Cook, Laurie Finkelstein, Melanie Florio

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- OPEN

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

Tournament Players' Club Summer Art Festival- Zony Gordon, zonygordon@att.net; Pat Thayer, pdthayer2391@sbcglobal.net

GRANTS- OPEN

GRAPHICS- Jennifer Hill, jahill69@sbcglobal.net

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP- Bruce McFarland, scaa@scvbruce.com

MEMBERSHIP ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Laurie Morgan, laurie@lmorgan.biz; Zony Gordon, zonygordon@att.net

MONTHLY MEETING HOSPITALITY- Suzie Bakman, Jennifer Hill, Dianne Foderaro

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jennifer Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net; Jackie Sofen, myrsof@earthlink.net, Barbara Gassner, barbgassner@gmail.com

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottyp03@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come. Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com