

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 26, Issue 11

November 2014



Thanks to all of you who helped us celebrate our 25th anniversary at the Art Classic. We have come a long way, baby! With 190 members both long-term and new, we continue to invigorate our club.

It takes an "easel" full of people to make our organization work. Please consider becoming more involved with us by joining a committee or one of the elected offices: President, Vice President, Secretary and Treasurer. We also have committees you might like to work with. They are listed on the last page of the newsletter.

During the November general meeting on the 17th we ask for nominations from the floor as well as those recommended by the Nominating committee: Bruce McFarland, Bill Duquette and Ted Koscheski. Please contact any of them with questions. The election is held that night; with the winners being "sworn" in during our Christmas party on December 15th.

Howard Marcovitch and David Veal brought our attention to coming plans for the arts. An important process is to begin soon with the City seeking input on a future arts facility. The City has employed an adviser to help plan this space. It is certainly a time to get involved with upcoming meetings held by our city government. We look forward to offering the City our wishes; they can be "over the moon" + the kitchen sink. We will keep you advised.

As always, keep being creative!

Pat Thayer



Calendar at a Glance

- November 3:** SCAA Board Meeting
- November 17:** SCAA General Meeting at Barnes & Noble 6:30 p.m.
- December 15:** SCAA Holiday Party at the home of Jane and John Dietz 7:00 p.m.

SF Valley Arts and Cultural Center Opens

Speaking of art space, the Valley (San Fernando) Arts Alliance and its new San Fernando Valley Arts and Cultural Center is open for business. Their address is 18312 Oxnard Street, Tarzana.

The President is Carolyn Uhri who can be reached at www.sfvartsalliance.org about upcoming shows and exhibits. Just another opportunity to show your work.

Attention to the members who signed up that you were interested in being part of a committee to create a 'Fundraising Committee' for an Art Gallery to be owned by SCAA. The first meeting will be held this month-November and each person who signed the sheet will be hearing from Jaylene Armstrong about a date and time and where the meeting will be held.

Thanks, Jaylene

NEW HEIGHTS

ARTIST DEVELOPMENT SERIES

GETTING SOCIAL: Art and Social Networking PANEL DISCUSSION

November 12, 2014 - 7:00 pm
Old Town Newhall Library Community Room
24500 Main St., Santa Clarita



The City of Santa Clarita City Council and Arts Commission is proud to present the New Heights series, which is designed to assist artists, performers, and arts organization representatives to expand their knowledge and to learn valuable tools to increase their ability to be successful. The series comprises workshops, panel discussions, and art trips that are designed to engage creative individuals, no matter what level of experience.

For more information, visit santa-clarita.com/education

KUDOS

- Patty O'Hearn's landscapes and seascapes will be exhibited at La Galeria Gitana in November and December.
- At the recent Simi Valley Arts Annual Show, Pat Thayer received an honorable mention and a second place for her mixed media work.

Lost Camera

Camera in black case- member Linda Curry Bernal lost it during our move out of the gallery (former Talbots building) in August.

She can be reached at 661-305-9381.

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book kept at the Gallery.

Art Classic Winners at October 20th Meeting and CM Cooper at November Meeting



The October 20th SCAA meeting featured some of the winning artists from our gala event, The Art Classic. Winners brought in their winning work and discussed their techniques for creating it. They also answered questions from the audience. Dody gave a brief overview of the success of the event and thanked all the volunteers for helping make everything run smoothly. A discussion was held afterward discussing the importance of promoting the arts in our valley, and encouraging members to attend Art Council meetings to let our voice be heard. It was also suggested to write letters to the city requesting support of the arts.

The November 17th meeting will feature an oil painting demonstration by SCAA member CM Cooper.

Cooper refers to herself as a "contemporary traditionalist." Her impressionistic paintings blend classic aesthetics with the modern figure. She is a gallery painter and art instructor. Cooper's work is featured at several galleries across the U.S. She has won numerous awards including the Salon International's 2010 Top Award, Third Place in Show.

2014 Art Classic a Success!

We had a big crowd of art lovers at our annual event. Certificates of recognition were made to our club by the U.S. Congress, the Calif. State assembly and the City of Santa Clarita. Congratulations to all the winning artists and a big thank you to all artists who entered the event and had the experience of a competition.

Another big thank you to the 50 volunteers who helped set up and worked at the event. It is not possible to do this without all the generous help. The date is already set for next year--Saturday, October 17th, 2015. Save this date and start creating.

We welcome all ideas you might have for changes and we welcome anyone that would enjoy working on the plans for next year. Just e-mail me at scvdody@earthlink.net. Jeanne Iler and Dody Rogers thank you all. Congratulations to all the winners, shown below.

Oils	Gold	"Evenings Blush" 48" x 36"	Jane Mick
	Silver	"Au Gres Michigan" 23" x 19"	Barbara Huffine
	Merit	"A Mother's Love" 28 x 22.5"	Lori Powers
Acrylics	Gold	"Aftermath" 48" x 30"	Linda Fasen
	Silver	"Under Pressure" 40" x 30"	Laurie Finkelstein
	Merit	"A Labor of Love" 36" x 30"	Jane Dietz
Watercolors	Gold	"Three Roses" 22 x 19"	Jeanne Iler
	Silver	"Last Days of Hollywood Park" 33x27	Cecily Willis
	Merit	"Cannery Row" 27" x 10"	Thomas A. Hoerber
Dry Media	Gold	"Times Square in the Rain" 21 x 17	Jill Hackett
	Silver	"Poppies with Attitude" 20 x 16	Debbie Zednick
	Merit	"Cougar After the Swim" 19 x 23"	Terese Le Clerc
Mixed Media	Gold	"Rhonda, Spain" 16" x 20"	Jeanne Iler
	Silver	"Marigolds" 24" x 27"	Patricia Thayer
	Merit	"Carnation Rising" 12" x 20"	Jody Schach
Photography	Gold	"Stand Off" 24" x 20"	Norma Warden
	Silver	"Love Story" 36" x 12"	Jason Moran
	Merit	"Branch Out" 27" x 27"	Jessica Bergler
Sculpture	Gold	"Woman"	Naomi Young
	Silver	"Butterfly Races"	Nadiya Littlewarrior
	Merit	"Yin-Yang Pisces"	Susanna Petrovit
<u>Masters</u>			
	Gold	"Lillies and Red Satin" 21" x 25" (Oil)	C. M. Cooper
	Silver	"Of all that was to Be" 36" x 36" (Oil)	Rick Moore
	Merit	"Reflections" 27" x 22" (Watercolor)	Gary Friedman



City of Santa Clarita "Excellence in Arts" "Love Story" 36" x 12" (Photograph) **Jason Moran**

Peoples Choice "Paradise" 18" x 15" (Watercolor)

Kayla



Best of Show

"Young Girl" 18" x 22" (Oil)

C. M. Cooper

SCAA Holiday Party!

Date: 12/15/2014
 Time: 7-9 pm
 Location: The home of Jane & John Dietz
 24653 Valley Street, Newhall, CA 91321
 RSVP: by December 6, 2014 to Lisa Barr: lsabarr@sbcbglobal.net



Enjoy Lots of Fun
 and holiday
 Cheer with
 Fellow Artists!

Food Assignments

A-K: appetizers, finger foods,
 and casseroles

L-R: desserts

S-Z: wine or other beverage

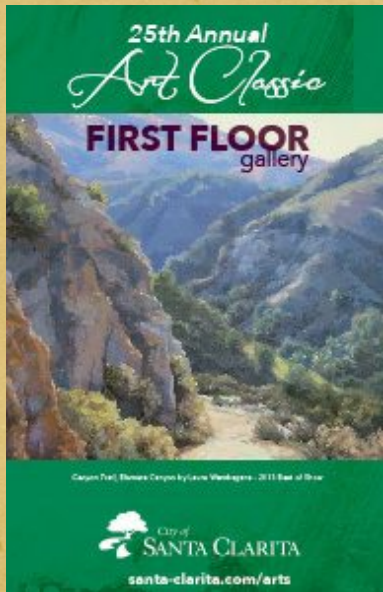
Natural California:
 Landscapes We Cherish

November 8 - December 24

Reception with the Artists
 Saturday, November 8, 6-10 pm

David Alexander	Orly Benayon
Paul Brumfield	Greg Mack
David Comstock-Gibbels	John Miller
Phyllis Day	Patty O'Hearn
John Evans	John O'Neil
John Fisher	Robert Phipps
John Finkbeiner	Donna Rogers
Robert Finkbeiner	Chris Rode
John Fisher	Michael Thum
John Fisher	John Thum
Charles Knecht	Anna Leland
John Knecht	George Mack
John Knecht	John Montgomery
John Knecht	Norma Jensen
Robert Lippert	William Wilson
Robert Lippert	Robert Wilson
Barbara Kline	Barbara Kline

LA GALERIA GITANA
 120 N. Maclay Ave. Ste E • San Fernando, CA 91340 • 818.898-7708



Please join the City of Santa Clarita's City Council, City of Santa Clarita Arts Commission, and Arts and Events Office as they celebrate the newest exhibit on the First Floor Gallery, "25th Annual Arts Classic," which features award winning art.

Every year local artists gather and present their best work to be reviewed by a panel of judges and enjoyed by the public. The Art Classic is an annual awards show and gala fundraiser presented by the Santa Clarita Artist's Association. This year's event, held in October, featured over 130 pieces of art in a variety of mediums including sculpture, oils, photography, graphics, watercolor and acrylic.

Enjoy and support this vibrant collection of artwork that has been recognized as award winning. The exhibition will be on display through February 29th, 2015.

We Need Your Voice

What role should the Arts Alliance play? How can we best focus and shape our efforts?

Since the age of the Revolution, Americans have recognized the power of a collective voice and today is no different. At a recent Wednesday evening Speaker Series hosted by the ARTree, Diane Trautman, current chairwoman of the SCV Planning Commission and CALARTS graduate, stressed the need for the arts community to organize and make its voice heard.

In response to this call to action, the Arts Alliance invites you to contribute to the conversation with Arts Commissioner, Michael Millar and Arts and Events Administrator, Phil Lantis. Please join us at 9:00 am Saturday morning, November 8th in the Century Room at City Hall to discuss the future structure, role and efforts of the Santa Clarita Arts Alliance.

Saturday November 8, 2014
 9:00 - 11:00 am Century Room
 Santa Clarita City Hall
 23920 Valencia Blvd
 Santa Clarita, CA 91355

RSVP at: artsalliancesc@gmail.com
 Please park and enter from the lot on the East side of the building.
 Phone on day of: 661-478-1618

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Laurie Finkelstein at laurie@lauriebethart.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.

SantaClaritaARTS

Be sure to register and post your website information to the directory or upcoming exhibits on the calendar!

The City of Santa Clarita City Council and Arts Commission are proud to offer SantaClaritaArts.com as a resource to inform the public about the Santa Clarita arts community.

SantaClaritaArts.com is a comprehensive calendar listing and cultural coverage for Santa Clarita residents to find local information on events, performances, exhibits, news, and resources in one convenient location.

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (jpeg format is preferred) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Cecily Willis will be exhibiting from Nov 28 - Dec 21, 2014 during the theatre's productions of "Miracle on 34th Street". Following her will be Jill Hackett Jan. 30 - Feb. 28, 2015. Come support live theater in Santa Clarita; and our members' artwork on display! For theater reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@lmorgan.biz or (661)259-6789. Next opening is January 2016. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be held on Monday, January 26th from 1:30-3:00 p.m. We have 17 spaces to hang art. If you are lucky enough to sell a painting during that time you may select another to hang in its place.

Depending on how many artists elect to participate depends on how many paintings we can each show. Bring one or two and we will do our best to hang two each. If we need more, have a couple of extra ones with you so we won't have any empty spots.

Questions? Call Jackie Nichols: 661-259-1528 or email at nicholski@sbcglobal.net

If you are already a participating artist, be sure to let Jackie know if you cannot pick up on this date and we can make other arrangements. Elite Smiles is a dental office on Magic Mountain Parkway, on the same side of the street as Mimi's Café and in the strip mall where Fedex (Kinkos) is located across from the Westfield Mall. Come on over and participate!

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, January 27th from 2:30-4:00 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at danandgerda@aol.com or (818) 362-3254.



SCAA Mailing Address:

26893 Bouquet Canyon Road, Suite #305
Santa Clarita, CA 91350-2374

2014 SCAA Board of Directors and Committee Chairs

2014 EXECUTIVE BOARD

PRESIDENT- Pat Thayer, pdthayer2391@sbcglobal.net

VICE PRESIDENT- Norma Warden, nwarden002@socal.rr.com

RECORDING SECRETARY- Laurie Finkelstein, laurie@lauriebethart.com

TREASURER- Ted Koscheski, tkoscheski@att.net; Bill Duquette, Alternate Treasurer

PAST PRESIDENT- Laurie Morgan

2014 COMMITTEE CHAIRS

ART CLASSIC CO-CHAIRS- Dody Rogers, scvdody@earthlink.net;
Jeanne Iler, jeanne2@bluemarble.net

2014 GALLERY COMMITTEE

GALLERY COMMITTEE- Zony Gordon, Jeanne Iler, Cathy King, Patti Koscheski, Ted Koscheski, Howard Marcovitch, Bruce McFarland, Jane Mick, Pat Thayer, Norma Warden

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, danandgerda@aol.com

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBERSHIP AND ROSTER- Bruce McFarland, scaa@scvbruce.com

MONTHLY MEETING PROGRAMS- Cathy King; hotgems4you@yahoo.com, Patti Koscheski; koschartist@att.net

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NEWSLETTER SNAIL MAIL- Jill Hackett, jhackett@earthlink.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Melissa Lackman; Patty O'Hearn, pattyohearn@ca.rr.com; Pat Thayer, pdthayer2391@sbcglobal.net

SPECIAL EVENTS COORDINATOR- Zony Gordon, zonygordon@att.net

TECHNICAL DIRECTOR- Howard Marcovitch

WEBMASTER- Laurie Finkelstein, laurie@lauriebethart.com; Scott Parker, scottparker01@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST MONDAY OF THE MONTH. Members are welcome to come.
Please give 24 hour notice to Laurie Finkelstein, laurie@lauriebethart.com