

Arti-facts

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Monthly Newsletter for the Members of the

SANTA CLARITA



Artists'

ASSOCIATION

Volume 28, Issue 3

March 2016



Last month, I said, "Let's make 2016 the year of opportunity". You should have received Call to Artist announcements for participation in The Cowboy Festival (April) and Le Chene (May first), but we aren't stopping there! Be on the lookout for the Call to Artists for The Union Bank Show (April) and a new venue, Oakmont of Santa Clarita (May). This spring is full of opportunities!

Also mentioned last month was our grant from the city to have a two month gallery in late summer. We are starting the exciting process of finding a location and planning the events.

Please consider joining your Board members in this venture. We are forming committees to work in all aspects of the planning process. If you have ideas for a location in Newhall or want to help in creating an SCAA galley, please email me ASAP. We need your input! (nwarden002@socal.rr.com)

A new website with a fresh, exciting look and lots updated features should be up and running in March! A huge 'Thanks!' goes to Scott Parker for all of the time and effort he has put into this project. An eblast will be sent out when we are ready to go live!

Don't forget to read in this newsletter about a way to double your donation to SCAA! It's the perfect time to make a donation and double your impact. This is a limited time offer, so we need to act quickly!

Norma Warden
SCAA President



Calendar at a Glance

- March 1:** SCAA Board Meeting
- March 21:** SCAA General Meeting at Barnes and Noble at 6:30 p.m.
- SAVE THE DATE:**
- May 1:** SCAA Spring Art Festival at Le Chene

WELCOME NEW MEMBERS!

Judy Reinsma
Anne Marie Whalley
Mary Gallant
Meressa Naftulin
Judy Barton Strong
Nancy Lenahan
Nathan Flores

KUDOS

- Patty O'Hearn's paintings will be on display at the California Art Club show at the Altadena Town and Country Club from 1/29-5/24 and at La Galeria Gitana in San Fernando from 2/27 to 4/22. Her artwork can also be viewed at the Thousand Oaks Community Gallery from January to February 27 and in Montrose at Diggs Realty through February.
- Hector Fernandez had two pieces of scratchboard accepted into the 2016 Annual Exhibit of the International Society of Scratchboard Artists, which will take place in Tucson in April.
- Idelle Tyzbir received First Place in Mixed Media for her piece "Intrigue!" At the Thousand Oaks Art Association Open Exhibition.
- Olga Kaczmar will be exhibiting in the "Essence of the Moment" exhibit at the Old Town Newhall Library through March 31st. A reception will be held on March 5th from 5-7 p.m.

"There are painters who transform the sun to a yellow spot, but there are others who, with the help of their art and their intelligence, transform a yellow spot into sun."

~Pablo Picasso

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Scott Parker at scottparker01@live.com. You can also submit your own designed printed bio for inclusion in the SCAA member book displayed at our exhibits.

Julie Snyder at the February 15th Meeting and Keiko Tanable at the March 21st Meeting

Artist Julie Snyder demonstrated her oil painting techniques at the February 15th meeting. She asked for a volunteer from the group and Kayla was the model for her portrait. Olga Kaczmar was the lucky raffle winner of a book of Julie's paintings!



The March 21st will feature watercolor artist Keiko Tanable. Mostly self-taught, Keiko started her art career in 2005 when she quit her previous job in international marketing. Since then her paintings have been juried into or invited to participate in many exhibitions around the world. Most recently she was chosen to be an invited guest of honor in several key watercolor exhibitions in France, Italy and Spain.



Her work has been purchased by private and corporate collectors from all around the world. She also had her paintings featured in leading art publications in the U.S., Europe and Japan. She self-published several books of her art since 2012. She is also a sought-after workshop instructor. Since 2011, she has completed successfully more than 120 workshops around the world. Keiko currently lives in San Diego, California. In 2015 she was appointed as a Winsor & Newton brand ambassador.

CALL TO ARTISTS

CALL SUMMARY:

The City of Santa Clarita Arts and Events Office is seeking art entries for an exhibit that will feature a variety of art addressing the theme of Grandmother. This exhibit will be featured in the First Floor Gallery at Santa Clarita City Hall and is open to artists located in Los Angeles and Ventura Counties.

PROJECT DESCRIPTION:

The Arts and Events Office is seeking art for an upcoming exhibit titled "Precious Grandmother." This exhibition will present works of art that feature the theme of grandmother prominently in the piece. Some works will be accompanied by written works by local writers and poets. The exhibit will be on display from August 12, 2016 to November 10, 2016.

Art must be submitted for consideration via email by **May 1, 2016**.

May 1, 2016: Art submission deadline

May 12, 2016: Selection of art

July 12, 2016: Artwork label information to the Arts and Events Office

August 12, 2016 Art drop off and exhibition installation by staff

Contact Jeff Barber at jbarber@santa-clarita.com

5th Annual Artisan Row Arts & Crafts Festival

When: Saturday & Sunday June 4th & 5th, 2016, 10:00am to 4:00pm (Daily)

Set-up times: Friday, June 3rd, Noon to 7pm / June 4th, 7am to 10am / June 5th, 7am to 10am

Tear-down times: Saturday, 4pm to 7pm and Sunday, 4pm to 7pm

Where: William S. Hart Park, 24151 Newhall Ave, Newhall, CA 91321 – Hart Hall

Deadlines: (To pay by check) 4:00pm, May 27th, 2016 - After May 27th, 2016, CASH ONLY.

<https://static.secure.website/wscfus/8493780/2400965/2016-artisan-row-home-arts-show-vendor-application-revision-3-feb-16.rtf>

For more information, please contact Al Ewing, Event Coordinator at (661) 259-1750.

With deep sadness, the SCAA is acknowledging the passing of one of our founding members, Sharon Bradley. She passed away on February 13th after a long struggle with multiple ailments. Sharon was a driving force in the Association for many years.

She joined the organization in 1989 and dedicated herself to the love of art. She was always there to help in all activities and art shows. She enjoyed designing artificial floral arrangements which she generously donated for our raffles and holiday parties. Over the years she held several board member positions, including V.P., Treasurer, and Membership Chair. She created the Historian position and photographed the club's activities from 1989-1994. She was instrumental in creating the scholarship fund which was near and dear to her heart.

Sharon was a very talented award winning artist in acrylics and photography and more recently she added computer graphics to her list of accomplishments. In 2013 Sharon was presented with the SPIRIT OF THE ARTS AWARD for her devotion and generosity. Pictured here with her very close friend, Patti Cook, former SCAA President. Sharon, we will miss your smile, support and wonderful enthusiasm.



Sharon's husband Dan has asked that any memorial donations be made in Sharon's name to the SCAA Scholarship Fund.

Help the SCAA Double our Fund!

The SCAA is having a donation drive to raise funds for our scholarship program. In addition to our high school awards, a College of the Canyons Scholarship Fund has been created. In 2016, it will be called the Sharon Bradley COC Scholarship Fund.

Four generous donors have offered to match any donations the SCAA collects for the fund until the end of April.

No amount is too small and we hope you can help! The checks may be made payable to the SCAA and reference Sharon Bradley COC Scholarship Fund. Thanks for your support!

CALL TO ARTISTS!

Santa Clarita Relay For Life Inaugural Luminaria Bag Contest

Relay For Life of the Santa Clarita Valley is pleased to announce its inaugural **Luminaria Bag Artist Contest!**

Artists will create artwork encompassing the theme, **HOPE**, using any medium, directly on a blank luminaria bag measuring 6"x 8" provided by the American Cancer Society. Unlike the traditional Luminaria bags that are dedicated in honor or memory of a named individual, the artist-designed bag will only illustrate the theme of the contest.

First Place: \$300 in prizes

- Your artwork will be displayed on our website until 2017: www.SCVRelay.org - Your luminaria bag will be displayed at City Hall for the month of May

Second Place: \$150 in prizes - Your luminaria bag will be displayed at City Hall for the month of May

Third Place: \$50 in prizes - Your luminaria bag will be displayed at City Hall for the month of May.

The contest begins on January 11, 2016, and will accept submissions until March 11, 2016.

The entry fee for one luminaria bag is \$30, which is also a donation to the American Cancer Society to provide free services and programs for cancer patients along with funding ground breaking research to fight the disease.

How to Enter (3 Options)

1. Click [here](#) to fill out the online application: - Pay \$30 Entry Fee - 100% of entry fee is a donation to the American Cancer Society
- Blank Luminaria Bag will be mailed to you from the American Cancer Society
2. Download and print application [here](#), and mail the application to the American Cancer Society office with payment. A blank luminaria bag will be mailed to you.
3. Stop in the American Cancer Society office (address below) to pick up an application, bag and make payment.

****Please make checks payable to: American Cancer Society. **Online payments: www.SCVRelay.org - donate to the event*** American Cancer Society office address: 25020 W. Avenue Stanford, Unit 170 Valencia, CA 91355**



Intent to Participate in the Cowboy Festival

We are moving to a great location! **This year, SCAA will have two 10 x 20 foot tents in Sutter's Row!** (Where all the people come to shop!) You will NOT have to bring pop-ups.

There will be plenty of space for panels and tables. The festival dates are April 23rd and 24th, with setup on Friday, the 23rd. The cost to participate will depend on the number of participants, but will be capped at \$40. (\$40 or less). SCAA will provide you with a vendor's pass for admission. SCAA's normal commission of 25% applies.

Each artist will have at least two (one-sided) panels.

Artists may also have table space. You must be a 2016 paid SCAA member to participate. A portion of your work should have a 'western' theme. At this time, please email Norma with your intent to participate and mention if you would like table space (Either half or whole 6 foot table). nwarden002@social.rr.com.

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
2. "Like" our page
3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Tuesday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Lynda Frautnick at lyndaфраutnick@yahoo.com.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

KUDOS: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at lisa6inca@sbcglobal.net.



We provide caregivers for seniors and others needing assistance with activities of daily living in their home.

www.homecaresantaclarita.com

800.808.4777

Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (in jpeg format) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 1/2"	\$10	\$15
1/4 page 5"x 4"	\$20	\$25
1/2 page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Gerda Maxey will be exhibiting from March 26 – April 30, 2016 during the theatre's productions of "Happy Days the Musical" and the family show, "CSI Wonderland". Following her will be Meryl Goudey. Come support live theater in Santa Clarita and our members' artwork on display! All art is juried by committee. [At this time the wait list is too long to reserve a spot. When there is less than a year's wait, the queue will be opened again.] For theater reservations call (661) 799-2702.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, May 31st from 2:00-3:30 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at gerda.e.maxey@gmail.com or (818) 362-3254.

Please contact the SCAA if you find a venue that may be a good fit to hang our members' art. We are always looking for new opportunities to "make visual art visible" in the Santa Clarita Valley!



SCAA Mailing Address:

26893 Bouquet Canyon Road, Suite #305
Santa Clarita, CA 91350-2374

www.santaclaritaartists.org

Membership Rates (calendar year)

Full membership	\$50
Senior membership	\$40
Full-time student membership	\$20

2016 SCAA Board of Directors and Committee Chairs

2016 EXECUTIVE BOARD

PRESIDENT- Norma Warden, nwarden002@socal.rr.com

VICE PRESIDENT- Jeanne Iler, jeanne2@bluemarble.net

RECORDING SECRETARY- Lynda Frautnick, lyndafrautnick@yahoo.com

TREASURER- Bruce McFarland, scaa@scvbruce.com

IMMEDIATE PAST PRESIDENT- Pat Thayer

2016 COMMITTEE CHAIRS

ART CLASSIC- OPEN

FUNDRAISING COMMITTEE CHAIR- Jaylene Armstrong, jaylenearmstrong@yahoo.com

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Samuel Dixon Family Health Center- Gerda Maxey, gerda.e.maxey@gmail.com

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBER AT LARGE- Laura Ledesma

MEMBERSHIP AND ROSTER- Laurie Finkelstein, laurie@lauriebethart.com

MONTHLY MEETING PROGRAMS- Zony Gordon, zonygordon@att.net

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, pj@pjhackett.com

PLEIN AIRE COORDINATOR- Jeanne Iler, jeanne2@bluemarble.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net

SPECIAL EVENTS COORDINATOR- OPEN

TECHNICAL DIRECTOR- Howard Marcovitch

WEBMASTER- Scott Parker, scottparker01@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST TUESDAY OF THE MONTH. Members are welcome to come. Please give 24 hour notice to Lynda Frautnick, lyndafrautnick@yahoo.com.