

Volume 28, Issue 1

January 2016



Happy New Year and welcome to 2016! Thank you for entrusting me with the presidency for another year! I offer you this New Years quote by Edith Lovejoy Pierce. "We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity and its first chapter is New Year's Day." A major goal of the SCAA Board for 2016 is to provide many opporunities to share your work, sell your work, and enjoy time with your fellow artists. Our calendar is rapidly filling up with events, both successful annual shows and new venues, as well.

The sign on the door of opportunity reads PUSH. My wish for you is to make 2016 the year push open the door and find the opportunities to create, grow and soar!

Norma Warden SCAA President



Calendar at a Glance

January 5: SCAA Board Meeting

January 9: Art Classic Planning Meeting 1:00 p.m. at

the Newhall Public Library

January 16: Sharon Weaver workshop from 10-4

January 18: SCAA General Meeting at Barnes and

Noble at 6:30 p.m.

SAVE THE DATE:

May 1: SCAA Spring Art Festival at Le Chene



HAPPY
NEW YEAR
FROM the
SCAA!

SHARON WEAVER WORKSHOP!

January 16th from 10:00-4:00

Workshop will feature a demonstration and then time to paint a "water scene." A supply list will be available. A light lunch will be served along with coffee and drinks.



Just think! You will come away with a lovely painting, a day among artists, food and drinks provided in a nearby location in Santa Clarita.

There may still be a few spots available. For more information, please contact Jeanne Iler at jeanne2@bluemarble.net.

NEW HEIGHTS-Taxes and the Artist

Wednesday, January 27, 2016 7:00 p.m. Santa Clarita City Hall

Join us for a fascinating look at one aspect of the business of artists that many struggle with. Taxes and the Artist will provide you with the nuts and bolts of how artists should properly navigate through the tax system. Questions that will be answered include: What can artists' write-off as expenses? How do artists determine what taxes they need to pay? What steps do artists' need to take to be working most effectively, and within the law? These items and more will be discussed by our expert Abe Carnow, CPA.

KUDOS

- Idelle Tyzbir has three paintings in the Fire and Ice exhibit at the historic Blinn House (160 N. Oakland Avenue, Pasadena, CA) from December 5, 2015- March 4, 2016.
- Jaylene Armstrong sold six of her Heart Collages to her heart doctor this week. The pieces will hang in the newly remodeled patient rooms. Her doctor told her "this is where your hearts belong, in this office."



Art Classic Door Prize Winner

Tammy Rogers was the door prize winner at the Art Classic. She won an oil painting of one of her pets done by our award winning artist, Christina Cooper.



Tammy chose to have her Labrador painted who had just passed away a few months ago. Here is the beautiful painting Christina did. What a wonderful memory and special keepsake!

Your Own Web Page on the SCAA Website!

Did you know that one of the benefits of your SCAA membership is your own web page link on the SCAA website?

To activate your web page, send your bio and photos to Laurie Finkelstein at laurie@lauriebethart.com. You can also submit your own designed printed bio for inclusion in the SCAA member book displayed at our exhibits.

Watercolorist Karen Mills at January 18th General Meeting



Karen Mills will demonstrate Chinese watercolor at the January 18th meeting of the Santa Clarita Artists Association (SCAA). This event is free, open to the public and meets at 6:30 p.m. at Barnes & Noble, 23630 Valencia Blvd.

Mills' topic will be Chinese Spontaneous painting techniques using watercolors on rice paper. The Chinese Spontaneous style of painting is very different from Western watercolor techniques and hopefully sufficiently interesting for those curious to look at another way of painting with watercolors. There is no need to sketch or draw in advance, the objective is to express the essence of the subject.

"Even though this style of painting has traditionally been known to be very difficult, I have developed a way to teach this to adult beginners where they can have fun and paint a beautiful flower in 1 hour," said Mills. "This style of painting requires letting go of control.... which in itself can be scary for most people, however the benefits can be therapeutic as it has been for me." You can view her art on www.ricepaperart.com.

Fun at the SCAA Holiday Party!

























Art Classic Disney Raffle Winners!

Mr. And Mrs. Bergler, parents of SCAA member and past scholarship winner Jessica Bergler, had a great

time. It was the first day they had the Christmas decorations out, and Disneyland was also celebrating their 60th anniversary.

They went on all of their favorite rides, and even got to ride the new Cars ride at California Adventure. It had been a long time since they visited Disneyland, so they are grateful they had such an awesome experience!



CALL TO ARTISTS

Thousand Oaks Art Association 2016 Open Juried Show

FEBRUARY 1 - FEBRUARY 27
Thousand Oaks Community Gallery
2331 Borchard Road, Newbury Park, CA
91320 (next to Newbury Park Library)

Gallery hours: Monday thru Saturday, 11-5

Deadline to enter: January 4, 2016 for email entry and postmark for mailed entry

For more information, visit www.thousandoaksartassoc.org.

KEEP INFORMED ONLINE!



Be sure to keep up to date with all the happenings of the SCAA on our website: www.santaclaritaartists.org and on our Facebook page at: Santa Clarita Artists Association!

- 1. Visit the SCAA Facebook page at: Santa Clarita Artists Association
- 2. "Like" our page
- 3. If there is an event under our "Events" tab, be sure to RSVP if you plan to attend. You can then invite your friend to the event. Just click on "Invite Friends" and select those friends you wish to invite.
- 4. Any time the SCAA posts on their Facebook page, you can share it on your personal "Wall". Underneath the post will be the word "share". Just click on that and then on the blue button when the next box appears. You can even add your own text before you share it.
- 5. Don't forget to click on "like" on the articles and news the SCAA posts to the page.
- 6. Feel free to add comments, post your events, and tell your friends about the page so they can "like" it, too!

REMINDERS

BOARD MEETINGS are the first Tuesday of the month. Members are welcome to attend. Please give 24-hour notice to Secretary Lynda Frautnick at <u>lyndafrautnick@yahoo.com</u>.

Deadline for Newsletter articles and advertising is the 20th of the month prior to issue.

<u>KUDOS</u>: Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos". Send articles, advertisements, and photos to Newsletter Editor Lisa Barr at <u>lisa6inca@sbcglobal.net</u>.



Advertising in the Newsletter

Advertising rates are shown below. Please send a check payable to **SCAA** to: Lisa Barr, 15103 Doug Road, Canyon Country, CA 91387. Send ad copy (in jpeg format) to lisa6inca@sbcglobal.net. Questions call (661) 645-5864.

Per One Month	Members	Non-Members
Business card 2"x 3 ½"	\$10	\$15
¼ page 5"x 4"	\$20	\$25
½ page 5"x 8"	\$35	\$45

Exhibit Venues

CANYON THEATRE GUILD HALLWAY GALLERY

24242 Main Street, Old Town Newhall

Lisa Barr will be exhibiting from Jan 29 – Feb 28, 2016 during the theatre's productions of "Bullshot Crummond", and the family show, "Peter Pan". Following her will be Gerda Maxey. Come support live theater in Santa Clarita; and our members' artwork on display! For theater reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at laurie@Imorgan.biz or (661)259-6789. Next opening is Spring 2017. All art is juried by committee.

ELITE SMILES FAMILY DENTISTRY

24155 Magic Mountain Parkway, Valencia, CA

Elite Smiles Art exchange will be held on Monday, January 25th from 1:30-3:00 p.m. We have 17 spaces to hang art. If you are lucky enough to sell a painting during that time you may select another to hang in its place.

Depending on how many artists elect to participate depends on how many paintings we can each show. Bring one or two and we will do our best to hang two each. If we need more, have a couple of extra ones with you so we won't have any empty spots.

Questions? Call Jackie Nichols: 661-259-1528 or email at nicholski@sbcglobal.net

If you are already a participating artist, be sure to let Jackie know if you cannot pick up on this date and we can make other arrangements. Elite Smiles is a dental office on Magic Mountain Parkway, on the same side of the street as Mimi's Café and in the strip mall where Fedex (Kinkos) is located across from the Westfield Mall. Come on over and participate! Future change-outs are July 27th and October 26th.

FASTFRAME

24204 Valencia Blvd., Valencia, CA 91355

Voted Best Custom Framing in the SCV, owners, Randy and Rose-Marie Burzynski are framing experts and well versed in designing and producing the right framing look for your art pieces. They have offered wall and easel space in their store for SCAA members to display their art work since opening. They prefer that artwork be "unframed" unless you have them frame a piece for you of course. Each artist will be featured for one month at a time thus increasing the number of artists able to display more frequently. Artist receptions are encouraged and welcomed. FASTFRAME offers all SCAA members a 20% discount on all custom framing. You are encouraged to stop by and speak with Randy & Rose-Marie about your art as they enjoy getting to know all of the artists in the SCV. To apply please email 3 jpeg images of your work to FASTFRAME for consideration - valenciafastframe@att.net

SAMUEL DIXON FAMILY HEALTH CENTER

23772 Newhall Avenue, Santa Clarita, CA

Change out at Samuel Dixon is Tuesday, February 23rd from 2:00-3:30 p.m. Paintings should be colorful and cheerful- the size limit is 36x36 and a maximum of four paintings. Questions? Contact Gerda Maxey at gerda.e.maxey@gmail.com or (818) 362-3254.



SCAA Mailing Address:

26893 Bouquet Canyon Road, Suite #305 Santa Clarita, CA 91350-2374

www.santaclaritaartists.org

Membership Rates (calendar year)

Full membership \$50
Senior membership \$40
Full-time student membership \$20

2016 SCAA Board of Directors and Committee Chairs

2016 EXECUTIVE BOARD

PRESIDENT- Norma Warden, nwarden002@socal.rr.com

VICE PRESIDENT- Jeanne ller, jeanne2@bluemarble.net

RECORDING SECRETARY- Lynda Frautnick, lyndafrautnick@yahoo.com

TREASURER- Bruce McFarland, scaa@scvbruce.com

IMMEDIATE PAST PRESIDENT- Pat Thayer

2016 COMMITTEE CHAIRS

ART CLASSIC- OPEN

FUNDRAISING COMMITTEE CHAIR- Jaylene Armstrong, jaylenearmstrong@yahoo.com

EXHIBIT VENUES

Canyon Theatre- Laurie Morgan, laurie@lmorgan.biz

Elite Smiles- Jackie Nichols, nicholski@sbcglobal.net

Samuel Dixon Family Health Center- Gerda Maxey, gerda.e.maxey@gmail.com

GRANTS- Ted Koscheski

GRAPHICS- Scott Parker, Norma Warden

HISTORIAN & SUNSHINE CHAIR- Cheri Marcovitch, chercreations@aol.com

HOSPITALITY STORAGE- Cheri Marcovitch, chercreations@aol.com

MEMBER AT LARGE- Laura Ledesma

MEMBERSHIP AND ROSTER- Scott Parker, scottparker01@live.com

MONTHLY MEETING PROGRAMS- Natalie Tate, natscv@sbcglobal.net; Zony Gordon, zonygordon@att.net

NEWSLETTER EDITOR- Lisa Barr, lisa6inca@sbcglobal.net

NEWSLETTER SNAIL MAIL- Jill Hackett, pj@pjhackett.com

PLEIN AIRE COORDINATOR- Jeanne ller, jeanne2@bluemarble.net

PUBLICITY & EVENTS- Olga Kaczmar, okaczmar@earthlink.net

SCHOLARSHIP- Pat Thayer, pdthayer2391@sbcglobal.net

SPECIAL EVENTS COORDINATOR- Zony Gordon, zonygordon@att.net

TECHNICAL DIRECTOR- Howard Marcovitch

WEBMASTER- Scott Parker, scottparker01@live.com

BOARD MEETINGS ARE GENERALLY HELD THE FIRST TUESDAY OF THE MONTH. Members are welcome to come.

Please give 24 hour notice to Lynda Frautnick, lyndafrautnick@yahoo.com.