



**NJDHA GSC 2018  
ANNOUNCEMENT  
EXHIBIT & SPONSORSHIP OPPORTUNITIES**



**The New Jersey Dental Hygienists' Association Garden State Conference  
October 27, 2018 - Princeton Westin Hotel**

Join the New Jersey Dental Hygienists' Association (NJDHA) for the Garden State Conference (GSC). **Exhibits** provide interactions with dental hygienists, and future dental hygienists. NJDHA commits to helping you meet your marketing goals.

**EXHIBITS**

**October 27, 2018**

**11:30am until 2:00 pm**

- **Set-Up 10:00 am-11:30am**
- **Breakdown 2:00 pm – 3:00 pm**

Exhibits allow clinicians, educators, researchers, public health dental hygienists, corporate dental hygienists and future dental hygienists to learn about your products and services. Each year, over 200 visit NJDHA's exhibits and influence purchasing decisions in their work setting. Increase your brand awareness and connect with the dental hygiene community.

**Exhibit Registration**

Complete the registration from – **no exhibit can be registered without a completed registration-form** - once received, your company's name will be included in:

- Email Updates (monthly except June) sent to all members
- Email Promotional Alerts (May-October) sent to nearly 2000 members & non-members
- Posting on NJDHA Website [www.njdha.org](http://www.njdha.org)
- Any promotional flyer generated after your registration

**Exhibit Registration Fee**

Fee of \$300 may be paid by check, credit card, or invoice.

**No Registrations can be accepted after October 20, 2018.**

**Exhibit Registration includes:**

- Exhibit space: 6' skirted table
- Exhibit ID sign & number for assigned space
- Opportunity to purchase attendee mail list for \$65
- Admittance to GSC Opening Session
- Use of NJDHA hotel-room block prices

**Other Opportunities**

- **Product Distribution in Attendee Bag:** Limited availability. Discounted fee available.
- **Door Prize:** Provide a Door Prize; increase the promotion of your company's name.

**Cancellation Policy**

- Registration is not secured until registration form & fees are received.
- Cancellation before 10.17.18: NJDHA will refund your money minus a \$100 administrative fee for processing & advertising.
- Cancellation after 10.18.17: NJDHA will refund your money minus a \$200 administrative fee for processing & advertising.
- No refunds will be given for no-shows.
- ***If you are not able to attend but can send your table display, NJDHA can recommend a dental hygienist who can be paid to staff your exhibit. NJDHA cannot be responsible for unpacking, displaying, or staffing your exhibit.***

**Contact Central Office for information. Please return your completed registration form to:**

Rebecca Welch Pugh, NJDHA Executive Director, 2 Danbury Court, Marlton NJ 08053

Fax: 856.574.4324     [executivedirector@njdha.org](mailto:executivedirector@njdha.org)

**NJDHA GSC 2018  
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**The New Jersey Dental Hygienists' Association Garden State Conference  
October 28, 2017 – Princeton Westin Hotel**

**Sponsorships of continuing education, networking events, publications and branded materials are available to increase your brand awareness.**

**CONTINUING EDUCATION**

**Educational Course – Saturday AM**

**Sponsored by Premier**

**2 hour course will be offered.**

**Sponsorship provides:**

- Free registration for an exhibit table
- Sponsorship recognized at Opening Session
- Complimentary table for company display in your sponsored event
- Time for brief remarks at the course
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1600 members & nonmembers
  - All promotional flyers
  - Contact Central Office for information on courses and speakers.

Contact Central Office for info on this course.



**Educators Networking – Saturday AM**

**Sponsored by P & G**

2 hour course will be offered.

Sponsorship provides:

2 hour course will be offered.

Sponsorship provides:

- Free registration for an exhibit table
- Sponsorship recognized at Opening Session
- Complimentary table for company display in your sponsored event
- Time for brief remarks at the course
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1600 members & nonmembers
  - All promotional flyers
  - Contact Central Office for information on courses and speakers.

Contact Central Office for info on this course.



**Educational Course – Saturday PM**

**Sponsored by Premier**

3 hour course will be offered.

Sponsorship provides:

- Free registration for an exhibit table
- Sponsorship recognized at Opening Session
- Complimentary table for company display in your sponsored event
- Time for brief remarks at the course
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1600 members & nonmembers
  - All promotional flyers



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### **NETWORKING EVENTS**

#### **Presidents' Reception on Friday, 6:30pm–8:00pm**

This event hosts at a minimum NJDHA past presidents, officers, trustees, component and student delegations, as well as other appointed leaders in the association. This provides a unique opportunity to network with leaders from all around the state. Attendance is anticipated to be approximately 50 dental hygienists.

Full sponsorship provides:

- Free registration for an exhibit table
- Complimentary table for company display in your sponsored event
- Time for brief remarks at the Presidents' Reception & Opening Session
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1400 members & nonmembers
  - All promotional flyers

Sponsorship **\$900**

#### **Student Networking on Saturday, 2:00pm-5:00pm**

##### **Sponsored by Sunstar Americas**

This event will be attended by students from each of the dental hygiene programs in New Jersey.

Full sponsorship provides:

- Free registration for an exhibit table
- Complimentary table for company display in your sponsored event
- Sponsorship recognized at Opening Session
- Time for brief remarks at the Student Networking
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1400 members & nonmembers
  - All promotional flyers

Sponsorship **\$650**



#### **Breakfast on Saturday, 8:00am-9:00am**

All attendees will network during this event.

Full sponsorship provides:

- Free registration for an exhibit table
- Complimentary table for company display in your sponsored event
- Sponsorship recognized at Opening Session
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1400 members & nonmembers
  - All promotional flyers

Sponsorship **\$550**



#### **Snack Break on Saturday afternoon**

All attendees will access breaks at their afternoon event. Full sponsorship provides:

- Free registration for an exhibit table
- Complimentary signage/materials in your sponsored event
- Sponsorship recognized at Opening Session
- Posting of company name & logo prior to and for 3 months after GSC:
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Sponsorship **\$550**

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## **PUBLICATIONS**

### **GSC Online Registration Opens August 1, 2018**

Link for Online Registration reaches all NJDHA active members, all New Jersey dental hygiene students and other interested parties.

Full sponsorship provides:

- Free registration for exhibitor table
- Display of logo and an appreciation message posted with link
- Time for brief remarks at Opening Session.
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1400 members & nonmembers
  - All promotional flyers

Full sponsorship **\$800**.

Partial sponsorship opportunities are available

### **Day-of-the-Meeting Brochure distributed Friday & Saturday**

This brochure is distributed to all GSC attendees.

Full sponsorship provides:

- Free registration for exhibitor table
- "business-card" space in the brochure to display logo and tagline
- Sponsorship recognized at Opening Session.
- Posting of company name & logo prior to and for 3 months after GSC:
  - Website
  - All promotional emails to over 1600 members & nonmembers
  - All promotional flyers

Full sponsorship **\$600**

Partial sponsorship opportunities are available

## **BRANDED MATERIALS**

Items distributed to all attendees include:

- Badge-holders
- Lanyards
- Notebooks
- Attendee bags

Contact Central Office for information on supplying your branded supplies or co-branding with NJDHA.

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**COMPANY INFORMATION**

NAME	
ADDRESS	
CITY,STATE, ZIP	
PHONE	

**REPRESENTATIVE INFORMATION**

NAME	
ADDRESS	
CITY,STATE,ZIP	
PHONE	
EMAIL	

**ADDITIONAL REPRESENTATIVES ATTENDING**

NAME	
NAME	

- Yes, I am interested in exhibiting on **Saturday 10.27.18**
- Yes, I need access to an electrical outlet**
- I would like to donate a door-prize item.

General Description of Door Prize:

- I am interested in a sponsorship at NJDHA GSC. Please contact me.

	NUMBER NEEDED	AMOUNT SUBMITTED
Exhibit registration: <b>\$300</b> per table		
Exhibitor lunch: <b>\$33</b> per lunch NOTE: Lunch will be 11am-11:30am		
Sponsorship: see Prospectus		
TOTAL AMOUNT		

**Please make check payable to NJDHA and submit to:**  
 Rebecca Welch Pugh, NJDHA Executive Director  
 2 Danbury Court  
 Marlton NJ 08053

**To request invoice and/or credit card payment, contact:**  
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