

## **NJDHA Strategic Plan**

**Mission Statement:** To improve the public's total health, the mission of the New Jersey Dental Hygienists' Association is to advance the art and science of dental hygiene by increasing the awareness of, and by promoting the highest standards of dental hygiene education, licensure and practice, and representing and promoting the interest of dental hygienists.

**Core Ideology:** Unite, Empower, and Support the Dental Hygiene Profession

**Vision Statement:** Dental hygienists are valued and integrated into the broader health care delivery system to improve the public's oral and overall health

**Values:** Service, Collaboration, Quality, Community, Lifelong Learning, Ethics

### **Goals:**

1. Support dental hygiene professionals throughout their careers.
  - a. Develop resources that support dental hygienists to explore current and future career pathways.
  - b. Provide access to professional resources.
2. Strengthen NJDHA's infrastructure.
  - a. Ensure NJDHA has the financial, operational and human resources to support our strategic plan.
  - b. Ensure unity among NJDHA's tri-partite governance structure.
  - c. Develop and foster a robust leadership pipeline.
3. Advocate for the profession.
  - a. Target and support state and federal advocacy efforts that advance direct access and the role of dental hygienists.
  - b. Support the advancement of dental hygiene education programs to best prepare dental hygiene professionals for their current and evolving scope of practice and settings.
  - c. Foster constituent and member usage of ADHA's advocacy information.