

NJDHA 2019 Annual Conference

(formerly Garden State Conference)

Friday, November 1- Saturday, November 2, 2019

@ **The Princeton Westin Forrestal Village**

Presenting:

Susan Cotten, BSDH, OMT, RDH

“Head and Neck Oral Oropharyngeal Cancer Screening ~ It’s More Than What Catches the Eye” AM Course

****2 CEUs offered in the morning for update course** 9:30-11:30am**

“Expanded Screening Techniques for the Intraoral and Extraoral Evaluation” PM Course

****2 CEUs offered for afternoon hands on session** 2:00-4:00pm**

These are two separate courses

Course Descriptions:

AM course:

We are uniquely positioned to screen for head and neck oral Oropharyngeal cancer. However, expanded screening protocols and oral cancer office systems, to include the entire team, are key as the faces of these cancers have changed. Join us as we discuss risk factors, potential signs and symptoms of head and neck oral Oropharyngeal cancer, additions to the health history, and components of an office system.

PM course:

According to the Oral Cancer Foundation, one person every hour of every day dies from oral cancer in the United States, and 53,000 will be diagnosed with oral or Oropharyngeal cancer in 2019. Expanded and synchronized screening techniques for your office, are key to early detection. Join us for this hands on course as we explore these techniques, hear a personal story of oral cancer and how it affected both the patient and family, and discuss potential signs and symptoms of HPV Oropharyngeal cancer.

Course Objectives:

Upon completion of the course, attendees will be able to:

- Identify potential signs and symptoms of HPV caused oropharyngeal cancer.
- Apply best practice clinical techniques for the head and neck oral cancer screening.
- Formulate a head and neck oral cancer office system.



Having worked as a dental hygienist in private practice and public health as an Integrative dental hygienist, Susan Cotten, BSDH, OMT, RDH is passionate about oral health, particularly oral cancer and screening. She is owner and founder of Oral Cancer Consulting, has served as a regional coordinator for The Oral Cancer Foundation (OCF) since 2011 and is past recipient of the OCF Volunteer of the Year.

Susan serves as the Oral Cancer Screening Coordinator for Colorado Mission of Mercy, is part of the Denver Homeless Head and Neck Cancer Screening and Care Group and founded M.A.D. for Healthy Smiles as part of the Donny Osmond Make a Difference program. She’s organized countless free screening and awareness events and is a frequent guest speaker and consultant on the subject at schools, offices, professional meetings, and a local radio talk show Rush to Reason in Denver, CO.

In 2018 she was selected as a recipient of the Sunstar/RDH Award of Distinction and the Colorado Dental Hygienists’ Association’s (CODHA) Outstanding Contribution Award. Susan is an active member of American Dental Hygienists’ Association, with CODHA, and was also selected to serve as an RDH Advisory Board member for The Oral Cancer Foundation in 2018 and a Colgate Oral Health Advisory Board Member in 2014.

A 1994 graduate of the University of Colorado School of Dental Medicine, Dept. of Dental Hygiene, Susan has additionally completed coursework in Myofunctional Therapy at the Coulson Institute.

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