

ADVERTISING with NJDHA

Advertising acceptance will be guided by the following:

*The advertising pages will include a disclaimer “NJDHA does not endorse any product or service”

Your text, subject to editorial review by NJDHA, will be posted. Links and logo are acceptable components of your ad-copy.

WEBSITE ADVERTISING RATES

Fees: (including link & logo for duration of ad)

1 year of your supplied copy on website topic page: \$200 (updates during the year \$25)

6 months of your supplied copy on website topic page: \$125 (updates during the 6 mos. \$25)

3 months of your supplied copy on website topic page: \$75 (updates during the 3 mos. \$25)

1 year business card ad on homepage website: \$175 (updates during the year \$25)

EMAIL ADVERTISING RATES

Posted in one edition of the NJDHA Email Update: \$40

NJDHA Email Update is issued monthly to all members and contains several articles of member interest. Ads received by the 10th of the month will be posted in that month’s edition. Ads are limited to @150 words. Formatting is at discretion of NJHDA. Each ad may include a link for further info.

Posted as a single-topic NJDHA Email Alert: \$75

NJDHA Email Alert is issued on an as-needed basis to all members or to any component. Each alert contains one topic. Alerts may be sent at any time; the day of issue will be determined by NJDHA publishing schedule. Text article is limited to @150 words. Formatting is at the discretion of NJDHA. Each alert may include a link and/or embedded copy of your supplied informational piece.

Opportunities for employment advertising and in-kind advertising are available upon request.

Organization	
Name	
Address	
Town, State, Zip	
Phone	
Email	

Please attach your advertisement copy, along with the required fees.