



# Northern NJDHA

Empowering, Developing, Supporting You !

## Brunch Meeting

Sunday May 5, 2019

### Basking Ridge Country Club

185 Madisonville Road  
Basking Ridge, New Jersey

Registration: 8:30-9:00

Meeting: 9—12:30

Special price for early bird registration by May 1

**Patient Empowerment and Technology:  
How it has Changed Today's Dental Practice  
&  
Applying Evidence Based Dental Hygiene Care Planning  
3 CEU**



Shirley Birenz  
RDH, MS, FAADH



Dianne L. Sefo  
RDH, MED



Lisa Stefanou  
RDH, MPH

It is our pleasure to welcome Dianne, Lisa, and Shirley to our May meeting. They are Clinical Professors at New York University, researchers, authors, and award winners. We are fortunate to have them share their expertise with us!

The use of technology and social networks have 85% of patients searching the Internet for health related and provider information before going to a dental appointment.

This increased use of the internet adds additional strain on providers to be on top of new developments in order to counsel and educate patients into making decisions based on evidence and facts. We need to be able to create an individualized dental hygiene care plan.

It is also important for each of us to become more familiar with the New Jersey Dental Practice Act. Shirley belongs to the American Association of Dental Boards where many current issues are discussed which may affect our dental practice. Shirley also was the first dental hygienist to serve as president on the New Jersey State Board of Dentistry. Join us for a lively discussion.

**This is a Renewal Year  
Did you complete your CEUs?**

**At the conclusion of this seminar the attendees will be able to:**

- Describe the historical developments that have shaped the US health care delivery system
- Evaluate the meaning and role of medical and communication technology in health care delivery
- Describe the role and importance of the dental professional as a source for evidenced-based health care communication
- Discuss ways to incorporate the dental hygiene care plan in practice
- List various treatment alternatives for the individualized dental hygiene care plan based on current scientific evidence
- Identify various patient and clinical considerations when developing an individualized dental hygiene care plan
- Identify principles to follow for a case presentation that will enable patients to make informed decisions
- Discuss the impact of teledentistry on access to care for dental hygienists
- Explore the function of the state board of dentistry; the why and how rules are made
- Describe where the most current changes to the dental practice act are located
- Discuss with employers how to interpret the New Jersey dental practice act

**Please join us to find out what is happening in the national, state and local area.**

**As usual this meeting promises to have great networking with your professional colleagues along with CE credit, and a delicious brunch!**

**Name** \_\_\_\_\_ **ADHA #** \_\_\_\_\_

**Address** \_\_\_\_\_ **Email** \_\_\_\_\_

**City & Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_

**SPECIAL Early bird RSVP for meeting by May 1**

*Early Bird Fee:*            **Member \$65** \_\_\_    **Non Member \$105** \_\_\_

**Regular fee after May 1**            **Member \$70** \_\_\_    **Non-member \$115** \_\_\_

**\*\*At the door**                            **Member \$75** \_\_\_    **Non-member \$125** \_\_\_

**Undergrad RDH Student \$40**            **Dentist fee \$125** \_\_\_

**Component: Northern** \_\_\_ **Other** \_\_\_\_\_

**Make Checks payable to NJDHA Northern Component**

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