## Anne M. Mahlum

Anne M. Mahlum is an entrepreneur who knows how to create and build with purpose…and she knows how to do it fast. She is currently the owner and CEO of a fast-growing boutique fitness company she founded in DC in 2013 called [solidcore] - [www.solidcore.co](http://www.solidcore.co/). In just over two years, Anne has grown her company to 10 locations with more than 35,000 clients, including Michelle Obama. She has 8 full-time and 60 part-time employees and is constantly growing her team. [solidcore] is expected to do more than $8M in revenue this year and recently took  a multi-million dollar  investment to expand into new markets, including Philadelphia, Atlanta, Southern Maryland and Chicago. She has received notable media attention for her business acumen, including features in  [The Washington Post](https://www.washingtonpost.com/business/economy/why-anne-mahlum-left-a-185000-job-to-launch-a-dc-area-fitness-chain/2015/04/10/dd2f4b0a-de3d-11e4-a500-1c5bb1d8ff6a_story.html) and [The Washington Business Journal](http://www.bizjournals.com/washington/blog/top-shelf/2016/01/solidcore-brings-on-new-investor-plots-growth-in.html)

Prior to [solidcore], Anne was the CEO of [Back on My Feet](http://www.backonmyfeet.org/) (BoMF), a non-profit organization she founded in Philadelphia in 2007 that uses the power of running to change the way those experiencing homelessness see themselves so they can make real change in their lives, which includes employment and independent housing. In addition to Philadelphia, the organization now has chapters in Baltimore, Washington D.C., Boston, Chicago, Dallas and Indianapolis, Atlanta, New York City, Austin and Los Angeles. Anne led BoMF to become a $6.5M privately-funded organization with staff of 48, thousands of volunteers and hundreds of members. Anne's vision for Back on My Feet is simple, yet bold  - to help as many people as possible, in the most efficient way as possible, redefine themselves so they can redefine their life and, just as important - to change the perception of homelessness on a global scale.   
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Anne’s work with Back on My Feet has been featured in countless times in both local and national media.  In 2012, Anne hosted a documentary for *MTV*called [The Break](http://www.mtv.com/shows/the_break/series.jhtml) on youth homelessness and she was recently featured in a book, called 50 Everyday Heroes. Anne has been named *ABC*world News Person of the Week, a *CNN*Hero,*New Yorker* of the Week, a top 40 under 40 individual by both *Philadelphia and Washington DC’s Business Journal*.   
  
Anne regularly speaks at corporate events, academic institutions and conferences on numerous topics including, leadership, being bold, finding your happiness, the business behind starting a nonprofit, fundraising and social change.   
  
She is originally from Bismarck, North Dakota and currently lives in Washington, DC. She has completed 11 marathons, including one on every continent except Antarctica.   
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To learn more about Anne, please contact Standard Ovation, visit her personal website at: [www.annemahlum.com](http://www.annemahlum.com/), and follow her [@annemahlum](https://twitter.com/annemahlum)