

WHAT DO OTHER MEMBERSHIP CHAIRMEN DO WITHIN THEIR CLUBS?

The following are suggestions from Membership Chairmen and Presidents of TFRW clubs:

- Donna from Bentwood RW – We have two greeters at the door for every meeting and I make my board members aware of new members. This gives a personal touch and warm welcome to individuals as they attend their first meeting. Our newsletter has a foldout that is an application for membership.
- Sandra of Dallas Star RW – Send membership forms to members who have not rejoined.
- Jan of First RW of Dallas – We had a fund raiser at a restaurant in Dallas and had a night of Trivia. Each team had four participants and everyone could invite anyone to complete their teams. There were ten teams and there were several office holders who were able to help with the answers for a fee (not always the correct ones). This served as an incentive to bring prospective members to the club.
- Tammy of Frisco Area RW – What enthusiasm! We send evites to all our members and when they respond I work closely with our Treasurer and convert all the data to a spread sheet using gmail documents which also list those individuals who have paid their dues. When members come to the luncheons the Treasurer will remind members that they have not paid their dues and would they like to write another check for them. This information is shared with other board members that require the data in the spread sheets. We are also on Face book and have a web site that includes information about the club and a membership application that can be completed with the ability to pay using PayPal. They follow up with new members and make them welcome when they come to the meetings. We also phone members if we haven't seen them for awhile. Our Face book page has pictures of our various activities for the past year.
- Cheryl of Richardson RW – This years Annual Membership Tea was special as we honored Commissioner Maureen Dickey for her years of service. A denim quilt was presented to her with squares contributed by members of the Richardson RW and other members of the DCCRW. The servers were various office holders and Richardson City Council members. I invited the many guests to become members, both active and associate. We had a table at the door to accommodate the new members.
- Bernice of Greater Lakewood – The greater number of newsletters are sent out via email consequently it doesn't cost anything to continue sending newsletters to former members. These are followed up with personal phone calls. We encourage our members to bring new members to our meetings. Of course we remind members to bring their dues to the meetings. Eight of our members made phone calls to members from previous years.
- Pat of Connor Harrington RW – We send out a letter and include a membership application, as well as a follow up phone call. We go another step forward and make our new members feel welcome with a wine tasting party with our officers.

When they come to their first couple of meetings they feel they know someone and feel comfortable with the CHRW women.

- Helen of White Rock RW- Send a letter with an application in it and follow up with phone calls by members who know them and can encourage them to join again.
- Elena of Irving RW – I carry applications in my purse and attend events that I can approach individuals to join IRW. I have been known to invite prospective members to lunch. Our application is not just a standard form, but we want to know what their interests are, would they like to work on elections and how they would like to serve the club.
- Pat and Jan of Northwood RW. – Have an incentive program which will give a 1st, 2nd and 3rd place reward.
- June of TFRW (Deputy President Region III) – Attend your District Convention and have the Chairman give you a few minutes at the microphone to explain about your club. What better way to be informed about local, state and national politics.

“Personal follow up is essential either by phone or letter is the best way to make members feel they are wanted and needed”

Deborah Guerriero President DCCRW