

Republican Reporter

January

Together Everyone Achieves More

2011



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Dallas County Council of
Republican Women

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Member Clubs:

Bentwood

Dallas Downtown

Dallas Republican Career
Women

Dallas Star

First Ladies

First

Garland

Greater Lakewood

Irving

Lake Highlands

Mesquite

Northwood

Park Cities

Preston West

Richardson

Sunnyvale

White Rock

DCCRW General Meeting

Tuesday, January 4, 2011

**“Election 2010 in Dallas County:
What Happened, What’s Next”**

**Guest Speaker
Justin Epker, Nasica Consulting Services**

What is the best way for your club to move forward in 2011? Start by understanding what happened in

November 2010! Justin Epker, of Nasica Consulting Services will provide a quantitative and qualitative look at the election results in Dallas County and beyond.

Nasica Consulting Services focus on three components of political campaigns: Analyze, Strategize, Mobilize. Nasica **analyzes** vote history, demographics, and electoral results to identify voters with a high probability of turnout as targets for mass media and grassroots. Nasica creates a comprehensive **strategy** that provides campaigns with weekly goals for voter contact, and we monitor the implementation of this strategy closely. Nasica **mobilizes** targeted voters with a Get Out The Vote plan powered by historical analysis and strategic tracking.

Nasica Consulting Services just completed a successful election cycle in Dallas County by defending two Republican State Representative seats and winning three challenger races helping advance conservative policies in Austin.

The principles of Nasica Consulting Service, Matt Brownfield, Ross Hunt and Justin Epker, bring unique attributes to their clients culminating in the ability to provide comprehensive data and campaign management services.

Nasica worked closely with the Dallas County Republican Party throughout the election cycle and particularly during early voting and Election Day to provide daily analysis of voter turnout. Nasica’s analysis proved to be accurate and as we look toward 2012 has recommendations on what Republicans can do to be competitive in Dallas County.



9:30 a.m. Refreshments
10:00 a.m. Meeting

Dallas County Republican HQ
10100 North Central
Expressway
Suite 175



President's Message

By Joyce Hanson

I don't know about you, but for me, the holidays snuck up on me this year!!! One

day, I was standing outside in the cold pouring rain on election day (as many of you did) greeting voters, and the next thing you know, I was eating turkey and shopping for the angel tree.

Between all the shopping, baking, card-making and whatnot, I tried to get to as many Republican women club events as time would allow. I would have to say, without a doubt, those events were some of the highlights of my Christmas season:

I was awed by the Honor Guard at the **Park Cities Republican Women's** Annual Christmas Luncheon – they were young and smart in their salute to the flag, which gives me faith that new generations will preserve our heritage. And to see **PCRW President Cindy Clendenen** pass the gavel to **DCCRW board member and POWER Rally Chair Angie King** was inspiring – we have so many talented women leading our clubs!

The **DCCRW Christmas Tea** was truly a celebration. Who will forget **Judge Mary Murphy's** "Night Before Christmas Poem" and what a joy to have **DCRP Chair Jonathan Neerman and Executive Director Kim Locus** with us! What a year they had and we celebrated with them that night!

Next on my Christmas list was the **Greater Lakewood Republican Women's Club** Christmas Luncheon and Installation of Officers. Host **Betty Vondracek's** home brought back Christmas memories – every room beautiful decorated for the holidays! I enjoyed spending time with **President Susie Lowry** and **Program Chair Rebekah Kay**. **Membership Chair Kelly Nolan** had so many great ideas about how to bring new women into the club. I'm looking forward to hearing more from her!

On to my home club's annual event, **Northwood Republican Women**, which always hosts a great holiday luncheon! I was humbled by **Outgoing President Carolee Blumin**, who stepped up to the microphone and commented on how public speaking was not one of her strengths when she took this position two years ago, but she found her voice through the support of her fellow club members. Look at her now – a pro at the podium and a great spokesperson for the club. New **President Laurie Schacherer** accepted the gavel and the microphone and away she goes, with the women and men of NRW cheer her on!

And finally, on to the **First Republican Women's** Annual Christmas Luncheon and Installation of Officers. This group knows how to have a good time!!! **Outgoing President Deborah Guerriero** was as gracious as we would all hope to be. And **Incoming President Dalene Buhl** could not have made a more perfect address to the club. She will be a thoughtful and inspiring leader for this team.

As many of you know, I live many miles from my family and old friends. But this Christmas season, my heart was warmed by many of you who have welcomed me with your friendship, knowing we are kindred spirits in our commitment to our families, the community and to the honor of our county.

I know there are many, many more women out there like me in Dallas who share our values and spirit. Let's keep reaching out to them in the New Year. Every one of us has much to offer, and together, we are one POWERFUL team!!!

*Happy New Year,
Joyce Hanson*

Calendar of Events

January 4 – DCCRW Meeting
January 22 - TFRW Leadership Training
February 1 - DCCRW Meeting

**DCCRW – TFRW Region III Club Leadership
– January 22, 2011
9:00 to 9:30 Training Day
Saturday - Complimentary Continental Breakfast
9:30 a.m. to 12:00 Noon - Leadership Training**

Dallas County Republican Party Headquarters
10100 North Central Expressway, Suite 175, Dallas, Texas 75231

**A “must” for all Republican Women’s Club officers and all club members
who have never attended Club Leadership Training event before!**

**All presenters will be local club and TFRW leaders!
Topics to be covered:**

- *The President’s Role
- *Protocol
- *Parliamentary Procedure
- *Membership Development
- *Campaign Activities/Awards
- *Newsletters
- *Bylaws
- *Treasurer
- *PAC Treasurer

Space is limited – all DCCRW Clubs are invited, plus Region III Clubs that are surrounding Dallas County – **SEND IN YOUR RESERVATION TODAY!**

Please complete all information below!

Name: _____

Address: _____

Email: _____ Phone: _____

Club/Position: _____

No cost – MAIL TO:
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Questions? Email Annette at hjc1234@yahoo.com or call her at 214-415-8101

Paid for by DCCRW PAC, 10100 N. Central, #175, Dallas, TX 75231

Dallas Downtown Club Celebrates 50th Anniversary

The Dallas Downtown Republican Women's Club, founded in 1960 as Dallas County's first GOP women's club for businesswomen, celebrated its 50th anniversary Dec. 14, at Republican Headquarters.

Taffy Goldsmith, a Texas Federation of Republican Women and Dallas County Council of Republican Women past president, was the keynote speaker and installed the 2011 officers.

At the celebration, members reminisced by looking through club scrapbooks filled with news clippings, photos, event programs, award certificates and other memorabilia.

DDRWC's 50-year history is posted on the club website, www.ddrwc.org.

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