



**To:** School Administrators and Teachers  
**From:** Dr. Katie Tonore, Founder and President  
**Date:** 2012  
**Subject:** A Proposal for *Books with Friends* Intervention Program

**Purpose:**

The purpose of this proposal is to offer to your district a unique and successful reading intervention program for students in grades 3-12. *Books with Friends* is an intervention program for *developing*, *dormant*, and *underground* readers.

**Problem:**

*Books with Friends* was created because as I go from school to school, I am not seeing sufficient student growth after time spent in their various intervention programs. I am convinced that students are not receiving sufficient time in guided reading with their teacher nor or they reading enough independently. Most intervention programs seem to be computer-based instead of realizing the effectiveness of having a teacher to guide, model and respond to texts.

**Solution:**

*Books with Friends* is the only intervention program that can be used for struggling and proficient readers at the same time. In a typical *Books with Friends* classroom the teacher teaches 6 classes of BWF; 4 classes are for struggling readers and 2 classes are reserved for those proficient students close to becoming advanced. Students read high-interest books on their instructional level along with the support and guidance of their teacher. If available, BWF books and the curriculum are downloaded on e-readers/tablets in e-book format. The BWF classroom is non-traditional in that décor is similar to Barnes & Noble and Starbucks. Students in BWF become highly motivated to read as they become more and more engaged in critically thinking their way through texts.

*Books with Friends* utilizes a Hybrid Model to provide customized trainings, coaching, modeling and support throughout the year. The Hybrid Model allows for 2 days of training and coaching up front followed by podcasts, forums, blackboard assignments (CEU option) and live online support. The remaining 2 days are scheduled throughout the year with the BWF teachers.

**Costs:**

1: Professional Development and Coaching:

- 4 days - required
  - 1 day of PD (lesson plan, routines) and classroom preparation
  - 3 days of side-by-side coaching
  - Teachers will be enrolled in an online forum for further support and camaraderie

2: *Books with Friends* Curriculum: The following prices are based on 1 BWF teacher in 1 school with 15 books downloaded (up to 6 classes). Prices may vary depending on how many grade levels and schools are implementing BWF. E-readers/tablets are purchased separately and can be purchased directly from Barnes & Noble at app \$249 per NOOK Tablet or \$199 per NOOK e-Reader.

<b>Optional Reading Devices:</b>	<b>District Purchase</b>
____ Nook e-Reader/Nook Tablet	
____ iPad/iPod	
____ Hard cover Books	
____ Other Tablet	
<b>Room Décor:</b>	<b>Funded by Non-Profit</b>
<b>BWF Curriculum / License &amp; 15 books or 15 e-books</b>	<b>\$ 5,000.00</b>
<b>PD/Coaching/Hybrid Model:</b>	<b>\$ 5,600.00</b>
<b>TOTAL:</b>	<b>\$10,600.00</b>

