



To: School Administrators and Teachers
From: Dr. Katie Tonore
Date: 2012
Subject: A Proposal for ActivThink: Effective and Engaging Instructional Delivery Strategies for Cutting-Edge Classrooms

Purpose:

The purpose of this proposal is to offer you the unique opportunity to develop highly qualified teachers through our customized program designed to restructure instructional delivery and create independent learners in an effort to prepare for Common Core State Standards.

Problem:

ActivThink™ was created in order to increase teacher quality in five areas: implementation of reading and writing skills to increase comprehension and develop those skills, technology implementation to increase student engagement and develop 21st Century skills, data analysis to differentiate instruction and to develop groups, performance based tasks and assessments, and inquiry -based learning. Instructional design is an issue in all schools and this problem prevents many students from reaching their potential and becoming career or college ready. Even good teachers have trouble becoming great teachers due to lacking proper training in one of these five areas.

Solution:

ActivThink™ is the only customized program that offers a practical hybrid approach to teacher education. Through the use of individualized, one-on-one coaching teachers are able to develop the skills needed to become Common Core ready, but more importantly reach more students. According to research, positive changes to instructional delivery can change the culture of a school for the better and will produce students that are college and career ready. *ActivThink™* helps teachers create plans for in order to meet their specific district and school needs. Teachers and TTK12 personnel meet during planning periods to develop lessons and/or be trained on a specific skill or technology. TTK12 personnel also use modeling and observation to allow teachers to view specific skills, strategies, or technology in order for teachers to develop comfortability and understanding of concept. *ActivThink™* creates the instructional environment administrators are seeking in which teachers develop students with independent learning skills, well-rounded knowledge of content, and the skills necessary to apply knowledge to any situation presented to them.

ActivThink utilizes a Hybrid Model to provide customized trainings, coaching, modeling and support throughout the year. The Hybrid Model allows for 2 days of training and coaching up front followed by podcasts, forums, blackboard assignments (CEU option) and live online support. The remaining 2 days are scheduled throughout the year with the *ActivThink* teachers.

Costs:

1: Professional Development and Coaching:	\$5,600.00
• 4 days @ \$1,400.00 per day - required	
○ 1 day of PD (<i>ActivThink</i> Lessons and Strategies)	
○ 3 days of side-by-side coaching	
○ Teachers will have access to online forums and podcasts for further support and camaraderie	
2: <i>ActivThink</i> Curriculum and License	\$5,000.00
TOTAL:	\$10,600.00

