



GERMAN CRAFTSMANSHIP FROM THE VERY FIRST STEP

Innovation in piano manufacturing and a sensitivity for the taste of time are the reasons why Schimmel became the largest piano manufacturer in Germany during the 20th century. In keeping the founder's motto 'Quality will prevail', Schimmel combined high quality with modern, advanced manufacturing processes. This has enabled pianists around the world to play a quality instrument. Schimmel is committed to this tradition especially with regard to the Schimmel International Series. Affordable quality instruments, reliable and straightforward – 'made in Braunschweig | Germany'.

GRAND AND UPRIGHT PIANO MODEL SERIES

Grand Pianos

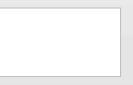
Series	Model	L (inch) L x H x W (cm)	Weight (lbs kg)	Ebony high gloss	White high gloss	Mahagony high gloss	Page
l 208	Tradition	6' 10" 208 x 101 x 148	838 380	•	•		4
l 182	Tradition	6' 182 x 101 x 148	754 342	-	-	-	6

Upright Pianos

Series	Model	H (inch) H x W x D (cm)	Weight (lbs kg)	Ebony high gloss	White high gloss	Mahagony high gloss	Page
l 123	Tradition	49" 123 x 154 x 62	578 260		• /	•	8
l 119	Tradition	47" 119 x 152 x 62	522 235				9
l 115	Tradition	45" 115 x 148 x 55	442 199				10
l 115	Modern	45" 115 x 148 x 55	442 199			-	11







White high gloss



Mahagony high gloss



PROVEN DESIGNS -**INNOVATIVE FEATURES**

Everyone is talking about synergy effects: we have been utilizing these effects in piano manufacturing for years. Within the large family of Schimmel instruments each and every grand and upright piano benefit, with regard to quality, from specific features shared with the other instruments. The Classic grand series for example has been developed on the basis of a Schimmel design that has been proven through decades. The design combines most modern knowledge of piano building/craftsmanship, scientific research of our designers as well as a number of innovative details which we have developped for our Schimmel Konzert series.



We are particularly proud of the instrument test result for the I 182 Tradition. *Le Monde de la Musique**, one of the leading French musical periodicals, produced a succinct and concise summary of the model's characteristics: 'Unmistakably developed for the demanding musician and ... its excellent action which has evolved from the larger-scale brand models permits a veritable interlink with the tone. With this model I 182 Tradtion, Schimmel has produced a grand piano which is capable of doing justice to the major works of the piano repertoire.'



Ebony high gloss



TRADITIONAL DESIGN

REINTERPRETED

This piano is a bit like an opera singer: handsome, selfconfident and capable of exceptional sound projection. This is not only guaranteed by the height of 123 cm but also by the special Schimmel construction of the acoustic body and action. Playing the piano is always an experience for all the senses and this instrument demonstrates the typical design signature of our company – fitting harmoniously in any environment. A great eye-catcher that brings the joy of playing to every day.



Tradition has an important place within the Schimmel company. Nevertheless, we move with the times, continually developing and incorporating modern ideas. An example of this is the way the new leg design gives the traditional cabinet a particularly elegant contemporary touch. In addition to this distinctive design signature and proven Schimmel quality this model demonstrates further enhanced tuning stability due to the adjustable glider feet. A beautiful high quality piano that makes a superb sound experience available to the cost conscious.

CONTEMPORARY



The awarding of good marks by an objective party is a welcome confirmation both for us and our customers. In the traditional instrumental tests carried out by the major musical periodicals in France, the *Pianiste** evaluated our Piano I 115 Tradition as follows: 'The general tone of the instrument is extremely pleasant, open and very musical. It is amazing that a piano within this price segment possesses such a wideranging tonal palette. Excellent price-performance ratio!'



What is the secret of a successful model? In the case of our Piano I 115 Modern, several factors come together: timeless design, reliable quality and a hint of nostalgia. This is the new interpretation of our classic model which already enjoyed great popularity during the years of the German economic miracle. It is great when good things last.



FOUR GENERATIONS ONE PASSION

1885

Success demands courage and passion. These qualities were demonstrated by Wilhelm Schimmel, the founder of our company. Shortly after the completion of his training as a piano manufacturer, he established his own workshop in Leipzig and produced his first piano the beginning of 1885. His instruments were impressive for their advanced technique, excellent tone and contemporary form. Both he and his slogan 'Quality will prevail' were proved right by his success.





1927

his son Wilhelm Arno Schimmel took over the management of the company and relocated the site to Braunschweig (Brunswick) where he developed one of the major innovations of the 1930s: a small piano without backposts with a newly designed action and a unique tonal character. The family firm continued to flourish: by the end of the 1950s, Schimmel instruments were the most frequently purchased pianos produced in Germany and were sent all round the world.



Wilhelm Schimmel 1885 – 1927



Wilhelm A. Schimmel 1927 – 1961



Nikolaus W. Schimmel 1961 – 2003



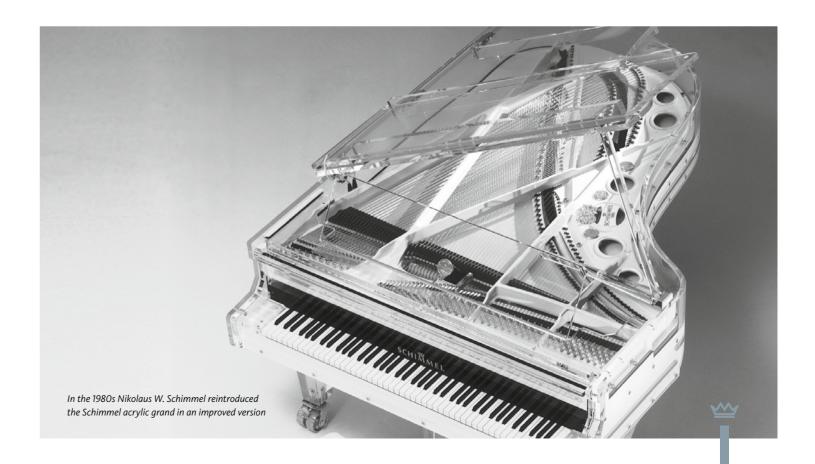
Hannes M. Schimmel-Vogel 2003 – today

1961

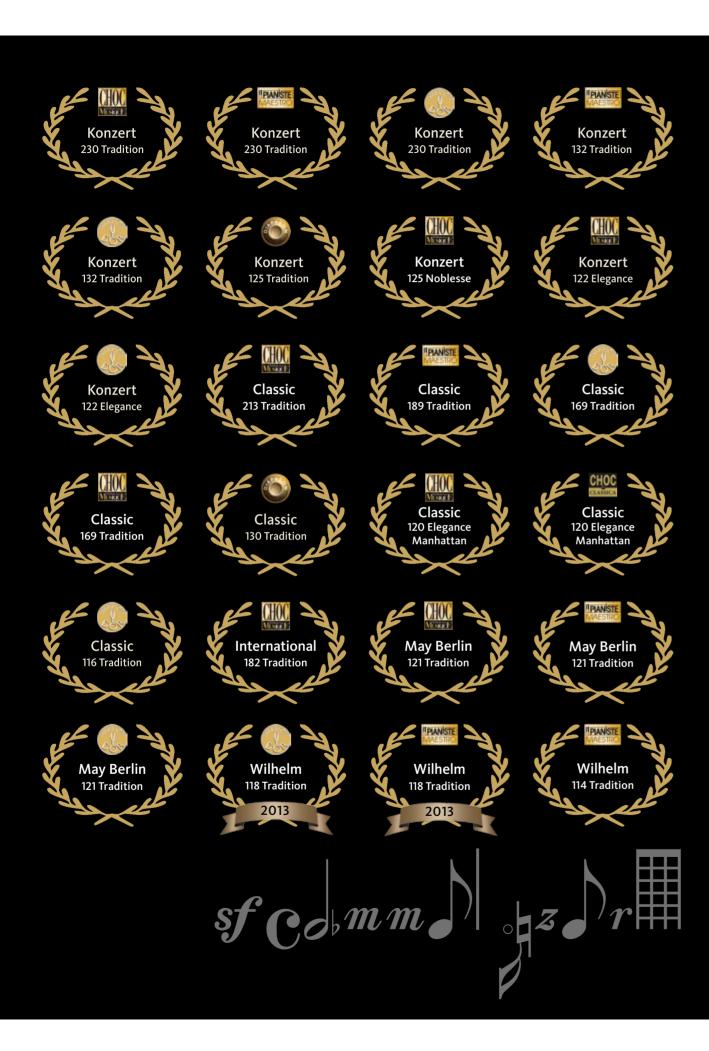
Nikolaus Wilhelm Schimmel became head of the company and focused on the continuity of the firm's expansion in the third generation. Increasing sales volume necessitated the construction of a new company site. Schimmel became the bestselling German piano, which is still true today. The glass grand piano, invented in 1951, is now becoming a cult object. Special areas such as research and development were extended and intensified. Alongside the Schimmel Classic line, the company developed the Schimmel Konzert line over a period of approx. 20 years, thereby consolidating the company's leading position in the market.

2003

Nikolaus Wilhelm Schimmel passed on the management of the company to his son in law Hannes Schimmel-Vogel. In adherence to the founding slogan 'Quality will prevail', he completed the product spectrum with additional models in the Konzert Line and the conceptual design of a wide-ranging, extended Schimmel brand family. In the 21st century Schimmel became the most highly awarded German piano – not only for sound and touch, but also for their timeless and tasteful casework designs. This courage in innovation and the passion for piano manufacture will also characterize the future development of the family firm and guarantee the excellent quality of our grand and upright pianos.







SCHIMMFI - THE MOST HIGHLY AWARDED **GERMAN PIANO**

Our grand and upright pianos have participated in international instrument tests since 1988 and were repeatedly able to bring home top marks. The numerous awards profice proof that the quality of Schimmel instruments is universally acclaimed by experts. For this reason we are exceptionally proud that our grand pianos receive good marks in the traditional instrument tests carried out by the major musical periodicals in France. Le Monde de la Musique* wrote the following about the C 169 Tradition: 'Its attractive, natural note lengths combined with a velvety and warm construction of tonal colours are suitable for the widest range of repertoire ... It stands out as a grand piano with noble character: the greatest care in its manufacture and its richness in tonal colouring predestine the instrument for musicians.' The periodical Pianiste** describes the C 189 Tradition: 'A grand piano which is suitable for all musical styles and can be adapted for a variety of different situations thanks to its excellent tonal vibrancy.: 'This piano is theatrical.' is the verdict of the periodical Diapason***, writing about the K 132 Tradition model. 'The homogeneity of all registers is faultless. The feeling of touch allows all performing intentions to be fully expressed and displays no weak points ... This is an authentic piano from the good old days: the type of instrument which was formerly bought for life.'



^{** 10/2004,} Mathieu Papadiamandis *** 09/2002, Thierry Faradii



MADE IN

BRAUNSCHWEIG - GERMANY

Products made in Germany have an excellent international reputation. This is because German products, like Schimmel upright and grand pianos, stand for the art of engineering as well as innovation, design, craftsmanship and, of course, reliability - in short, quality that people trust in worldwide. Unfortunately, there are some Piano brands which misleadingly label themselves with 'German Design', 'German Technology' or have chosen Germanic names. This creates a false impression that these instruments have been produced in Germany, which can be confusing for customers, as in most cases these copycat products originate from outside the country. As a result the German Piano Manufacturers Association (BVK) and the German Chamber Network of Commerce have developed a certificate for manufacturers to use so that customers can easily identify products that are genuinely produced in Germany. There is a strict criteria for manufacturers to meet which then results in 'Made in Germany' certification. This certificate is then verified every two years to ensure these standards are consistently maintained. This certificate allows potential customers the reassurance that they are investing in a piano which truly encapsulates the prestige of a German product. Schimmel is proud to be one of the few manufacturers who have received the 'Made in Germany' certification for their pianos – a product that was and still is made in Braunschweig | Germany.

In the Schimmel workshop in Braunschweig, instruments of excellent quality are manufactured on the basis of consummate ability and passion. This is also where the most frequently played German-made grand and upright pianos are produced, as Schimmel has made the most substantial contribution to pianos made in Germany during more than 125-year-old tradition. Braunschweig is also the home of our employees and their families. It is their artisan skills and attention to detail which have developed over the decades to form the foundations for the manufacture of state-of-the-art grand and upright pianos providing numerous years of pleasure in music-making. It is this close association with the location of Braunschweig and the guarantee that each individual instrument is created with the greatest care to the highest standards of craftsmanship which we are proudly documenting.



There are many good reasons why Schimmel instruments have been the best-selling German pianos for decades: For example, there are numerous innovations which provide pianists playing the smaller Schimmel grand pianos with the touch and sound characteristics of a full size concert grand piano. Other reasons for their popularity are Schimmel's status as the German piano maker with the most awards from the musical press as well as the timeless design of their award-winning cabinetry. Above all, however, is the passion to create flexible, musically inspiring instruments which are built to last. Schimmel pianos are created to support and respond the pianist's de-₩ mands to make uniquely beautiful and inspirational music.

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| Stadthalle Braunschweig, Braunschweig | Bremer Philhar-Hochschule für Künste, Bremen | Stadttheater Bremerha-

moniker, Bremen Boston Ballet, Boston ven. Bremerhaven

Conservatoire Royal de Bruxelles, Bruxelles

ter Delitzsch, Delitzsch | Conservatoire de Dijon, Dijon | CNI Records, Dinslaken | Stadthalle Ditzingen, Ditzingen | Udalaren Kings College, Cambridge

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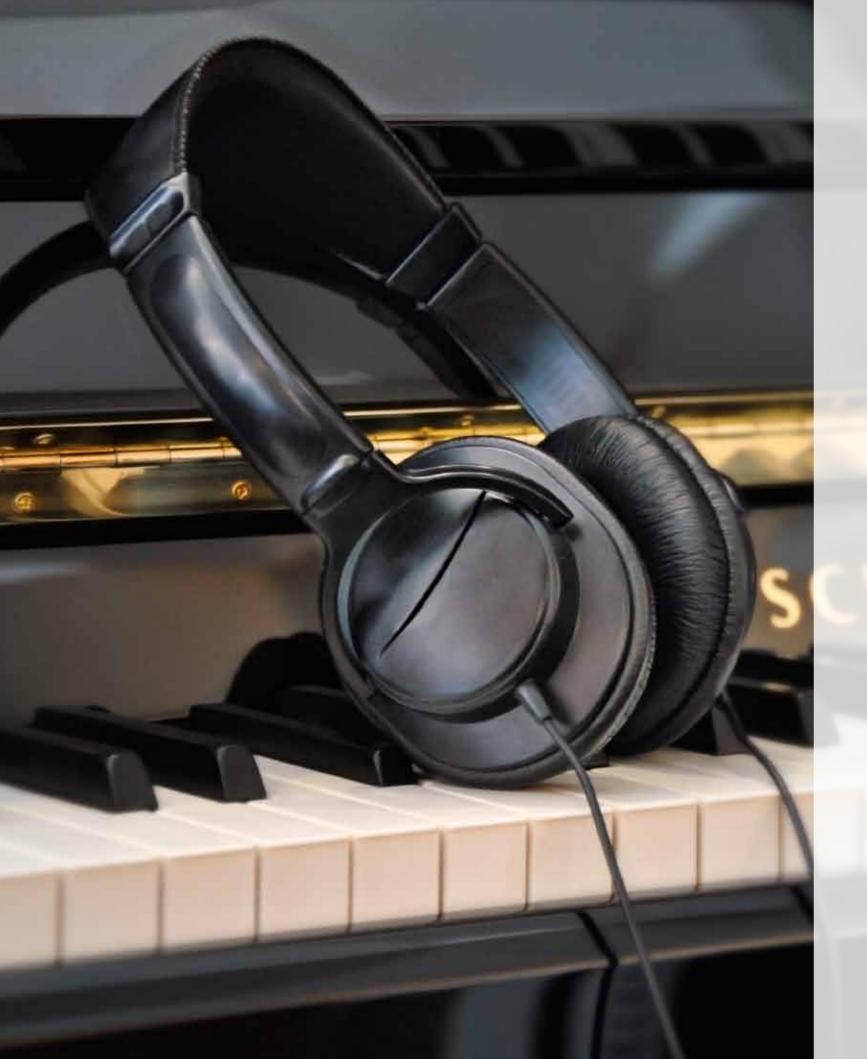
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University of York, York

Robert Schumann Konservatorium, Zwickau



CLASSICAL SOUND AS SILENT AS

The origin of a beneficial innovation was sparked off by the wish to uphold good relations with family, partners or neighbours: the quiet playing system for soundless music-making. Beginners, amateurs and pianists alike can practice at all times of the day and night without disturbing anyone thanks to the Schimmel TwinTone sound muting feature and can also profit from the double advantage of the TwinTone mode: both the classical piano sound and also the integrated digital piano for silent piano-playing. During normal acoustic piano-playing, it is possible to enjoy the full tonal qualities of the instrument with its richness of tonal colouring and dynamic range. The silent playing feature can be activated by the pianist. The hammerheads are 'intercepted' during the action before they make contact with the strings of the instrument. Optical sensors transform all movements of the keys precisely into MIDI data which are transferred to the integrated digital piano. This in turn generates the piano sounds so they can be heard via headphones. The digital piano can also be used to operate external MIDI-compatible equipment. The reliable playability and traditional feeling of playing are preserved throughout the entire dynamic range.

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The illustrations and descriptions in this catalogue are correct according to the status in 10 \mid 2013; alterations in design, technology and manufacture are subject to change at any time. Wood is a natural product: for typographical reasons, the illustrations in this catalogue can only provide an approximation of the actual colours and wood grains. All statements are without guarantee!



