

Volume 7 Number 4

# Sheep Sense

Official Newsletter of the  
Manitoba Sheep Association

[mbsheep.ca](http://mbsheep.ca)

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## Attend your

### district meeting!

Have a say in how your  
association works for you

*Also at the meetings:*

Workshops on Food Safety  
Program - Growing Forward-

Premise Identification

Sheep Production

Business Planning

(See page 2 for dates and times)



Sierra Viola showed the top selling Market Lamb (100 - 120 lb.) at "The Gathering of the Flock" Show and Sale. The lamb sold for \$250 to Oak River Quick Freeze.



Lois Trowell with her champion purebred Suffolk ewe lamb.



Manitoba Sheep Association Inc.

## Sheep Production Seminars/ District Meetings

Manitoba Sheep Association in conjunction with Manitoba Agriculture, Food and Rural Initiatives is holding series of educational seminars. Some districts will be holding their annual district meetings at the event.

**Steinbach** (Eastern)                      Tuesday, November 9<sup>th</sup>    6:00-10:00PM  
Venue:    Smitty's Family Restaurant, 145 Park Rd W, Steinbach MB

**Dauphin** (North West)    Saturday, November 13<sup>th</sup>    1:30-4:30PM  
*(MSA district meeting only)*  
Venue:    Parkland Crossing, 220 Whitmore Ave. W, Dauphin MB

**Minnedosa** (West)                      Saturday, November 20<sup>th</sup>    10:00-4:30PM  
Venue:    (MAFRI) GO Office, 36 Armitage Ave, Minnedosa MB

**Notre Dame** (Central)                  Saturday, November 27<sup>th</sup>    10:00-4:30PM  
Venue:    Golden Age Club, Main St, Notre Dame de Lourdes MB

**Virden** (South West)                      Saturday, December 04<sup>th</sup>    10:00-4:30PM  
Venue:    Heartland Auction Mart, Virden MB

**Warren** (Interlake)                      Saturday, December 11<sup>th</sup>    10:00-4:30PM  
Venue:    Warren Fire Hall, Warren MB

### Program Topics:

Food Safe Farm Practices - Workshop  
Food Safety Program - Growing Forward  
Premises Identification  
Sheep Production  
Business Planning  
*(Cost of Productions, Business Risk Management)*

**Note:** Registration is Free for everyone and Lunch (Supper incase of Steinbach) will be provided. Producers are encouraged to attend the meeting in their respective districts.

### Contacts:

Gerry Oliver  
[gerry@spiritsands.ca](mailto:gerry@spiritsands.ca)  
204-834-2261

Manitoba Sheep Association

Mamoon Rashid (**Sheep Specialist**)  
[mamoon.rashid@gov.mb.ca](mailto:mamoon.rashid@gov.mb.ca)  
204-945-7557

MAFRI

# Gathering of the Flock - Show Results

## Section 1: Prairie Shepherds and Gainsborough 4-H Club Achievement -

- Class 1 - Ewe lamb (2010) - Sierra Viola
- Class 2 - Yearling Ewe (2009) - Tyler Spencer
- Class 3 - Mature Ewe with lamb at side - Sierra Viola
- Class 4a- Achievement - Market Lamb 80 - 100 lbs - Sierra Viola
- Class 4b - Achievement - Market Lamb 101-120 lbs - Sierra Viola
- Class 5 - Jr. Showmanship - Max Wegner
- Class 6 - Int. Showmanship - Sierra Viola
- Class 7 - Sr. Showmanship - Dale Palsson

## Section 2: Prairie Shepherds Invitational

- Class 9 - Ewe lamb (2010) - Marlene Palsson
- Class 10 - Yearling Ewe (2009) - Sierra Viola
- Class 11 - Mature Ewe with lamb - Sierra Viola
- Class 12 a - Market Lamb 80 - 100 lbs - Sierra
- Class 12b - Market Lamb 101 - 120 lbs - Sierra
- Class 13 - Jr. Showmanship - Max Wegner
- Class 14 - Int. Showmanship - Sierra Viola
- Class 15 - Sr. Showmanship - Dale Palsson
- Class 17 - Open Adult Showmanship - Lois Trowell
- Class 18 - Costume Class - Tyler Spencer

## Junior Show:

- Class 19 - Ewe Lamb (2010) - Jess Humphries
- Class 20 - Mature Ewe - Jo Walker
- Class 21 - Showmanship - Jo Walker

## MSA Show Results:

- Section 5: Class 22: Jackpot Market Lamb 80 - 100 lbs - Angela Viola
- Jackpot Market Lamb 101 - 120 lbs - Lois Trowell
- Section 6: Class 23 - Jackpot Market ewe lamb commercial- Lois Trowell
- Class 24 - Jackpot Market ewe lamb pure bred - Lois Trowell
- Class 25 - Champion Ewe Lamb - Lois Trowell

## Section 7: Purebred Show

- Class 26 - Purebred Ewe Lamb - Jo Walker (Suffolk)

Class 28 - Purebred Ram Lamb (Suffolk) - Lois Trowell

Class 28 - Purebred Ram Lamb (Dorset) - Jo Walker

## Section 8: Commercial Show

- Class 33C - Ewe Lamb (2010) - Sierra Viola
- Class 35C - Ram Lamb (2010) - Neil Verseval
- Class 36C - Pen of 3 - Teresa Walker

## Section 9: Champions of breeds

- Class 37 - Champion Ewe Lamb - Lois Trowell
- Class 39 - Champion Ram Lamb - Lois Trowell



Eric Thornhill, long-time sheep producer and MSA representative, was presented with a wool-felted vest, by Lucien Lesage, MSA chairman, for his many years of dedicated service to MSA and the MB sheep industry.

All show and sale pictures were taken by Ralph Oliver, Carberry, MB

# “Gathering of the Flock” Show and Sale - August 12 - 14, 2010



See Page 8 for descriptions





**The Prairie Shepherds and The Manitoba Sheep Association would like to Thank all of our SPONSORS for helping make our weekend a Great Success!!**

**Prairie Shepherd's 4-H Achievement and 4-H Invitational**

Ewe Lamb Classes: CANADIAN SHEEP BREEDERS

Yearling Ewe Classes: VANGUARD CREDIT UNION

Mature Ewe with Lambs at side: RUSSELL REDI-MIX

Showmanship all levels: POTASH CORP, ROCANVILLE

Overall Showman - all levels: WESTMAN SHEEP ASSOCIATION

Market Lamb Classes: BENITO MEATS, DAUPHIN MEAT PROCESSORS, HEARTLAND LIVESTOCK SALES (VIRDEN) KILARNEY MEATS LTD, OAKRIVER QUICK FREEZE, RENARDS MEAT SERVICE (VIRDEN), ST CLAUDE ABITTOIR, VALLEY MEATS (SWAN RIVER) WINNEPEG LIVESTOCK SALES.

Fun Show/ Junior Show: Prairie Shepherd's 4-H Club

Overall prizes in every category: CIBC, BMO, Feedrite, Prairie Shepherd's 4-H, Canadian Food Inspection Agency, Serta Mattresses, MSA.

**Manitoba Sheep Association Show:**

Jackpot Market Lambs: 80-100 LB TONY ATKINSON Livestock Co.

Jackpot Market Lambs: 101-120 LB ROY LEITCH Livestock Co.

Jackpot CO OP Commercial Ewe Classic: DAULPHIN- STE ROSE CONSUMERS Co-op, Elmcreek Co-op, FEDERATED Co op (Brandon), HERITAGE CO OP LTD (MINNEDOSA), TWIN VALLEY Co-op (Birtle)

Jackpot AGRICULTURAL SOCIETIES Purebred Ewe Classic: BEAUTIFUL PLAINS AG SOCIETY,

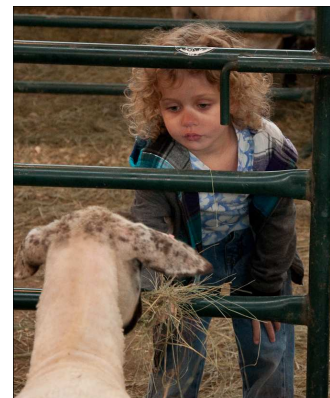
ROSSBURN AG SOCIETY, RUSSELL AG SOCIETY

**Commercial Show:**

Commercial Pen of (3) Ewe Lambs - RM of Rosburn

**1ST Annual Fibre Festival Wool Show and Sale :**

Prairie Shepherds, CANADIAN COOPERATIVE WOOL GROWERS (CCWG)



**Pancake Breakfast:** CARGILL

**BBQ:** FAIRMONT HOTEL WINNEPEG, CHEF ERIC LEE and wife Marie Paul, Bernie Yerxa - Director of Food and Beverage

### **“RUN FOR THE GATE” Stockdog Trials**

Beginners Challenge: WAHL CANADA, Hills Pet Food and Prairie Shepherds 4-H Club

Novice/Pro Novice/ Intermediate: ASHERN VET CLINIC, BRANDON HILLS VET CLINIC, BORDER VET CLINIC, DAULPHIN VET CLINIC, GLADSTONE VET CLINIC, MINNEDOSA VET CLINIC, PORTAGE

VET CLINIC, RUSSELL VET CLINIC, SHOAL LAKE VET CLINIC

“Open”: CLEMENT AUTO BODY (RUSSELL), MAPLE FARM EQUIPMENT (RUSSELL), MURRAY’S FARM EQUIPMENT (RUSSELL), RONALDS COMMUNICATION (RUSSELL), RUSSELL TIRE, RUSSELL TRUCK CENTRE.

**Vendor Sponsors:** Manitoba Forage Council, MAFRI, CANADIAN SHEEP BREEDERS ASSOCIATION, CANADIAN FOOD INSPECTION AGENCY, DIANE NEUMAN, Sheeples, Joanne Seiff, Applewood Farms, Teabuds and Blossoms, Cloverleaf Art And Fibre, WILSON’S PLACE, ACCESS T.V .NEEPAWA, CJ 97.1

Speakers: Terry Ackerman Dr. Paula Menzies, Brad DeWolf, Dana Gardiner

**SPECIAL THANKS TO NEEPAWA AG SOCIETY: KEN DALGLIESH AND NEEPAWA RIFLE RANGE: BILL**

**SMITH and the TOWN of NEEPAWA**

*A special thank you goes out to Angela Viola who was our main organizer for the 4-H and MSA Show and Sale. She worked tirelessly for months creating this event.*

*Also, a big thank you to Pearl Cranna who was our barn boss and all-round helper throughout the show and sale.*



Neil Verseval showing his commercial ram lamb at the MSA show and sale.

## Classified Advertisements

**For Sale:** 150 ewe lambs born April and May. Asking \$150 each for all or \$170 each . Will be sold at Grunthal auction Nov. sale. E-mail [davis-family555@hotmail.com](mailto:davis-family555@hotmail.com) or call 204 427 3633.

**For Sale:** Three yearling Rambouillet rams; 50 ewe lambs, mostly Suffolk cross. Contact: Mark Humphries, 204-845-2002

**For Sale:** 8 Maremma-Akbash puppies, ready to be picked up early December, Please pre-order- call Victoria @ (204) 643-5380



### Pictures from "Gathering of the Flock"

1. Joanne Seiff presented a talk on marketing wool .
2. Lois Trowell won the champion and reserve Suffolk ewe lamb. The reserve lamb was shown by Neil Verseval.
3. Katie Neuman gets some pointers on fitting her show animal from Linda Fox.
4. In the wool competition, champion fleece was won by Gerry Oliver, Carberry, with a Romney fleece.
5. Brian Greaves judged the wool competition.
6. Adult Showmanship was used as a way to help the 4\_h competitors with their judging clinic. Participants were (l-r) Angela Viola, Deanna Spencer, Art Palsson, Neil Verseval, Brenda Palsson and Lois Trowell.
7. The stockdog competition was a muddy affair on Day 1.
8. Dale and Marlene Palsson from Alberta competed in

**For Sale:** 2- 6 year old Dorset Rams for sale. Good breeders, throw beautiful rams. \$150.00 each. Phone 1-204-773-2338, 1-204-773-6645, or 1-204-821-5761.

**For Sale:** 3 year old Cotswold ram, coloured; 5 ewe lambs (April/May), mostly Texel/Suffolk cross, \$180 each. G.Oliver, 204-834-2261

**For Sale:** 30 replacement ewe lambs - NCC/ Texel cross. Good quality, quiet and good growth. Julian Warwaruk, Erickson, MB 204-636-2529 [warwaruk@gmail.com](mailto:warwaruk@gmail.com)

Clun Forest ram lambs for sale. For easy lambing and excellent maternal characteristics. Please phone Martin Penfold @ 1-204-466-2904

**FOR SALE:** Clun Forest ram, 2 years old. \$250 Call Shawna and Barry Penonzek Russell, MB 204-773-2807 or [penonzek@xplornet.com](mailto:penonzek@xplornet.com)

Suffolk/ NCC and NCC ewe lambs for sale. Born early May/10. R. Neumier 204-748-6914.

- the 4-H competitions.
9. Competitors in the Open Junior Show Ewe Lamb included (l-r) Jo Walker, Thomas Humphries and Jess Humphries.
10. Kaylene Forsythe closes the gate in the stockdog competition.
11. Dr. Paula Menzies gave a presentation on sheep diseases, in the centre ring.
12. In the Costume Class, Miceala Spencer and her lamb were "angelic".
13. The fibre artists held a spinners circle.
14. Linda Fox gives Tess Humphries some help getting her lamb ready to show.
15. Fourteen year-old Sierra Viola gave a shearing demonstration.
16. Dale Palsson was presented with the Senior Showmanship ribbon, by Angela Viola.



# Food Safety Program, for Manitoba Sheep Farms

## PURPOSE

This program supports on-farm awareness and implementation of food safety, biosecurity and traceability programs for farmers and their suppliers.

## WHO QUALIFIES

Farmers, their suppliers, assembly yards and livestock haulers are eligible.

Farmers are individuals, partnerships and any operations incorporated under federal or provincial laws. Eligible farmers can own, rent, lease, manage or control agricultural land to produce food commercially in Manitoba.

Farmers' suppliers are legal operations that supply farmers with goods or services that could affect food safety, biosecurity or traceability.

Assembly yards are legal operations that own or operate animal assembly yards in Manitoba and are registered with the provincial premises, animal-identification database.

Livestock haulers are legal operations that own or operate a livestock transport business in Manitoba.

Successful applicants must meet the following requirements:

- complete a before-and-after survey describing their on-farm food safety, traceability or biosecurity programs' business activities
- be registered in the provincial agri-food, premises, animal-identification and food inspection databases where applicable
- take part in an on-farm food safety, traceability and biosecurity program tailored to their operations

## ELIGIBLE COSTS

Applicants are eligible for up to 90 per cent of the total cost of eligible equipment and up to 90 per cent of training, implementation and the first audit costs from approved suppliers. Funds are available for, but not limited to:

- materials/supplies for producers' manuals
- consulting fees for implementation of recognized federal/provincial programs
- rental/lease fees for facilities that affect food safety program implementation
- business travel/accommodation
- staff training
- system audit/certification fees

**financial audit and performance reports required by the province**

## Approved Food Safety Equipment List

Sheep – Canadian Sheep Federation's **Food Safe Farm Practices Program**

To be eligible for equipment – producers must have successfully implemented and passed first audit for the Canadian On-Farm Sheep Program.

**Cont'd on page 8**

**Equipment type or GAP (Good Agricultural Practices) Maximum**

Scale for weighing animal feed and water additives	\$2,000
Label makers	\$2,000
Sharp's containers	\$2,000
Single-animal scales	\$2,000
Temperature meter (with alarm) for milk bulk tank	\$2,000
Temperature meter for milk freezer	\$2,000
Light bulb covers, shatter proof light bulbs	\$2,000
Chemical storage cabinet	\$2,000
Valves to check detergents and sanitizers	\$2,000
RFID reading equipment and software	\$2,000
Plastic bins with secure lids	\$2,000

Applicants to the Food Safety Program, for Farms are eligible for up to 90 per cent of the total cost of eligible equipment. Equipment not listed here may be considered on a case-by-case basis.

**Contact:**

Manitoba Agriculture, Food and Rural Initiatives GO offices (Growing Opportunities Office) near you; or call 1-866-626-4862 for a Go office near you or contact Provincial Sheep Specialist ([mamoon.rashid@gov.mb.ca](mailto:mamoon.rashid@gov.mb.ca)) for more information.



Kaylene Forsythe and her dog get the sheep into the pen, during a wet, muddy portion of the MB Stockdog competition "Run for the Gate" at the Prairie Shepherds 4-H and MSA Show and Sale, Neepawa, MB. Judge for this half of the competition was Jim Heddon.

# Ovine Cysticercosis

*The problem:* Ovine cysticercosis, also referred to as “Sheep Measles”, gets its name from the appearance of the affected meat. The disease, caused by the parasite *Cysticercus ovis*, appears as clear to white to greenish cysts in the muscle. It is increasingly seen in lamb carcasses in Canadian abattoirs and often results in a condemnation rate of 10% or more per infected shipment, making it a serious concern to all stakeholders in the Canadian industry.

*What is it?* Ovine Cysticercosis (*C. ovis*) is the intermediate larval life stage of the canine adult tapeworm *Taenia ovis*. The intermediate life stage of the parasite infects the muscles of sheep. Infection is not detectable until slaughter, and most often results in condemnation of the entire carcass.

Cysts are typically found in the heart, diaphragm, masseter (cheek) muscle but also commonly occur throughout the meat, making the carcass unacceptable for human consumption.

*C. ovis* can be a very fast acting parasite with lesions showing up in the muscle within 13 days after infection.

Once ingested by a dog the larvae can develop into an adult tape worm, and begin shedding eggs in dog feces within six to nine weeks. Eggs can then survive for three to five months on feed or pasture.

Tapeworm eggs are shed by dogs and contaminate feed or pasture. Sheep ingest the eggs which hatch in the gut.

## Prevention:

Any dog or wild canid, including coyotes, wolves or foxes can be the host. Control of *C. ovis* is done by controlling the infection in your farm dogs and preventing infection of coyotes, wolves and foxes.

## Control of *C. ovis* is done by:

- Proper deadstock management to prevent scavenging of carcasses by all canids.
- Routine de-worming of all farm dogs
- Assuring that farm dogs are only fed safe forms of dog food.

## Feeding:

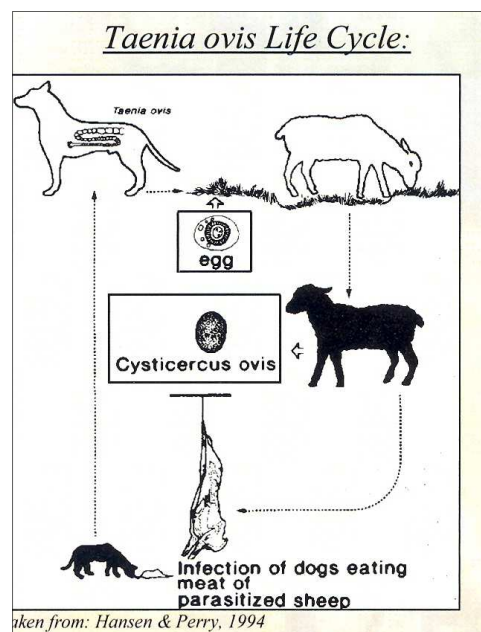
If livestock is being used as a source of feed for farms dogs freeze or cook the meat first, this will kill the cysts; do not allow scavenging.

- Freezing: freeze carcass to -10C for seven days
- Cooking: cook meat to an internal temperature of 72C

## Dewormers:

Talk to your vet about what option is best for your operation, generally dogs should be de-wormed monthly.

- Droncit injectable (*praziquantel*)
- Droncit tablets (*praziquantel*)
- Lopatol tablets (*nitroscanate*)
- Drontil Plus tablets (*praziquantel* + *pyrantel pamoate* + *febantel*)
- Cestex tablets (*epsiprantel*)



# About Wool

Wool is probably the most popular fiber to spin, largely because of its versatility. It is also the easiest fiber for beginners to spin.

There are several different breeds of sheep, and each breed offers a different type of wool. It is well worth the time to learn the characteristics and purposes of the different types, in order to understand the types of yarn they will produce. Part of becoming an expert handspinner is being able to select the right fiber with a particular objective in mind and being able to meet the objective with success.

Wool comes in a variety of colors, lengths, curls, and textures. The main types of wool are: fine wools, medium / crossbred wools, and long wools.

## Characteristics

- Natural, Animal Fiber
- Strong, durable
- Comfortable
- Flame resistant
- Versatile
- Elastic
- Warm
- Hand-washable or dry-clean
- Good insulator
- Wrinkle-resistant
- Dyes easily
- Blends extremely well with other fibers

## Fine Wools

This wool group has an average of 50s-90s fiber diameter and is the softest of the other wool types. Fine wools spin well into fine yarns for knitting and crochet projects. They are the ideal wools for creating garments that can be worn against the skin, especially baby wearables. Fine wools blend well, and add elasticity and loft to other exotic fibers, such as, alpaca, angora, camel, silk, mohair, etc.

## Merino

- Softest and fineness of all the wool types
- Fine crimp
- natural color is a bright white
- 2 1/2 - 4 inches staple length
- High grease content
- Good elasticity
- Excellent loft
- Difficult to spin for beginning handspinners, because of the softness and short fibers
- Good felting wool
- Works best if spun fine

- Spins woolen or worsted

## Rambouillet

- 2 - 4 inches staple length
- Difficult to spin for beginning handspinners, because of softness and short fibers
- More elasticity
- Most loft
- Works best if spun fine
- Spins woolen or worsted



provided by Jack McRae

## Medium / Crossbred Wools

These wools are best for beginning handspinners to use. They are a good all purpose wool, which will spin into a medium-thick yarn, for knitted, crocheted, and woven, garments and fabrics.

## Blue Faced Leicester, Border Leicester, Coopworth, Corriedale, Jacob, Romney

- Crossbred with Merino wool
- Moderately soft
- 3 - 5 inches staple length
- Easy to spin for beginning handspinners
- Good for felting
- Spin medium-thick yarn
- Spins woolen or worsted

## Long Wools

These wools make strong, lustrous, worsted yarns for knitted and woven outer garments. The long staple of fiber may tangle during spinning, therefore, spinning from the fold is the best technique to use.

- **Cotswold, Wensleydale, Lincoln Longwool, Romney,**
  - Medium to coarse texture
  - Very strong, sturdy



Romney Sheep

- Wavy crimp
  - Lustrous to semi-lustrous
  - 5 - 8 1/2 inches staple length
  - Easy to spin for beginning handspinners
  - Resembles mohair
  - Not well suited for felting
  - Wear resistant
  - Spin medium-thick yarn
  - Best for worsted and semi-worsted yarn
- Blends well with other long staple fibers, like mohair



Lincoln Sheep

#### Down Wools

These are short staple wools; therefore, they are not a good choice for beginning handspinners. The diameter size of down wools ranges from soft to medium. The soft fleeces are used for apparel like socks and fine fabrics. The medium range fleeces are suitable for knitted and woven outerwear, longwearing garments, and blankets

**Dorset, Cheviot, Shetland, Suffolk**

- Fine to medium texture
- Spiral crimp
- Lofty, spongy, crisp
- 2 - 3 1/2 inches staple length
- Very resilient
- Difficult to spin for beginning handspinners
- Lacks luster, chalky
- Good shape retention
- Not well suited for felting
- Wear resistant
- Spin medium-thick yarn
- Blends well with long wool fiber, to add resilience



Dorset Sheep

**Mountainview  
Show and Sale  
results in the  
next Sheep  
Sense**

## **Canadian Co-operative Wool Growers Limited Wool Market & Business Update Fall 2010**

*Submitted by Eric Bjergso, General Manager*

The international wool market has been in recovery mode since the wool market collapsed in late 2008 when the global economic crisis dragged the wool textile industry down with it. In 2010 the wool market is making steady progress and there are positive fundamental signs that wool consumption and demand are increasing. Having said this there are wool supply chain concerns for the future with global sheep numbers continuing to decrease. According to the International Wool Textile Organization (IWTO), last year world wide wool production fell by 7.5% and is projected to fall by a further 2% this year for major sheep and wool producing countries. Next year it is anticipated that sheep numbers will stabilize or increase slightly as production increases due to high sheep meat prices and better wool returns. In the past, severe drought in Australia resulted in significant culling due to lack of feed, but much improved seasonal conditions this year is expected to result in higher lambing percentages and heavier fleece weights. The profile of the Australian wool clip is also changing due to the popularity of larger frame meat type sheep breeds. Modest increases in sheep numbers in other major producing countries such as New Zealand and South Africa are projected for the upcoming year. China continues to have the worlds largest flock although a significant percentage of their wool clip is of low quality.

The Far East including China and India continue to be the major destination for global wool processing with China purchasing in excess of 60% of all wool produced. Over 90% of the world's top making capacity and more than 50% of global spinning and weaving is provided by hundreds of factories across China. During the global down turn the Chinese industry took full advantage by purchasing updated textile equipment from Europe in order to improve operating efficiencies and product quality. Labour cost in China is on a rising trend (up 10% - 30% in 2010) but this is not expected to have a significant impact on overall production costs at this time because wages are still very low. Wool textile exports from China have been slow but are recording some improvement, whereas their domestic market consumption of textiles has been increasing rapidly. The continued strength in China's GDP growth and the government stimulus plan has been of great benefit to the Chinese economy. Rising incomes has also been positive in improving demand for textile products from the huge population base of Chinese consumers.

There is still some uncertainty in the market place about global economic recovery, which is a concern for the wool industry because improving demand and better price levels are dependant on economic growth. Volatile currency exchange rates always has an impact on the wool market, the USD has significantly depreciated against all major currencies and this trend is not expected to change for the foreseeable future. On the upside, mills throughout the textile pipeline currently have quite low stocks of wool, wool top, yarn and fabric because they have bought cautiously just to cover immediate requirements and orders. As well, price rises for most other textile raw materials have been taking place, cotton prices in par-

particular have more than doubled this past year as world wide cotton production continues to decline.

In terms of wool promotion there are a number of new international marketing campaigns currently underway that should all bring very positive results for the wool industry. The Campaign for Wool is a 5 year program to be introduced in a number of countries that focuses primarily on the ecological benefits of using wool as a natural, biodegradable and renewable fibre. The Gold Woolmark Campaign is a large scale brand recognition program that has been developed in China. Another recent promotion included an event in NZ for international architects held for the purpose of boosting wool demand for interior textiles. These initiatives and many others are expected to create greater awareness and recognition of the excellent attributes and importance of wool to a new generation of consumers.

The majority of the Canadian wool clip for 2010 has been marketed by negotiating forward contracts throughout the year to a wide network of buyers in China, USA, India, Uruguay and domestically. Our finer wools have made significant price gains this year, the coarser wools have also improved but to a lesser degree. I am optimistic about the future prospects for wool, at this time it looks very promising for improved financial returns on all wool types. In order to enable CCWG to obtain maximum market potential for Canadian wool in comparison to wools from other origins, it will continue to be a necessity for attention to be given to appropriate wool management practices including proper fleece preparation and wool harvesting methods. Thank you for your support in helping us achieve this objective on your behalf.

#### NOTICE TO MANITOBA SHEEP PRODUCERS

The following wool depots are still accepting wool until November 15<sup>th</sup>. Please call your wool depot in advance to confirm delivery date and time. The good news is that the wool market is improving.

#### MANITOBA WOOL DEPOTS

Howard Alexander, Stonewall 204-467-9399

Herb Benson, McCreary 204-966-3369

Norman Goulet, St. Claude 204-379-2328

Brian Greaves, Miniota 204-567-3509

Roy Leitch Livestock Co. Ltd., Brandon 204-727-5021

Linda Westman (Interlake area) 204-643-5551

# Canadian Co-operative Wool Growers Limited (CCWG)

A few highlighted items of recent CCWG activities are listed as follows:

- Participated in the Nanjing Wool Market Conference and Trade Show in Beijing, China with a Canadian wool display, September 2010. This conference is attended by over 600 wool industry leaders and provided us with an excellent opportunity to again present Canadian wool to an international audience. Travelled with CCWG agents to promote and market, graded and objectively measured Canadian wool to Chinese wool buyers. (see [www.wool.ca](http://www.wool.ca) for more information)
- Negotiated the sale of a vacant lot on the Carleton Place property to the TDL Group. The proceeds will be applied towards upgrading and expanding the Carleton Place warehouse facility for our wool and retail business.
- Major sponsorship partner, some of which include the All Canada Sheep Classic 2010, Royal Agricultural Fair, Toronto, Agribition, Regina and Canada's Outstanding Young Farmer Program.
- Implementing instructions from the Board of Directors on the CCWG Long Term Strategy Plan.
- Sponsored and supported entry level sheep shearing courses in Holstein and Sutton West, Ontario, Truro, Nova Scotia, and Miniota, Manitoba. Recognized three long time shearers and wool depot operators of CCWG at our AGM.
- Developed a loyalty reward program for CCWG shareholders that are also wool shippers. The Shareholder Wool Shipper Reward Program (SWSRP) is a profit sharing rebate that is based on the net weight of the current years wool clip at a pre-determined rate in cents per pound. The Wool Preparation Incentive Rebate (WPIR) was developed as another rebate program for exceptionally well prepared and packaged wool clips.
- Working closely with ear tag manufacturers, the CSF and provincial sheep organizations in support of the Canadian Sheep Identification Program (CSIP)
- Continuing to upgrade our Business Vision accounting, inventory control and point of sale software for improved efficiencies. Expanded our online stores for livestock supplies, equipment, clothing and woolen products through our website [www.wool.ca](http://www.wool.ca).
- New staff appointments have been made at CCWG branches in Lethbridge, Alberta, Saint-Hyacinthe, Quebec and Carleton Place, Ontario.



# The Benefits of Manure Management

## Manitoba sheep manure survey

As the numbers of sheep in the province of Manitoba grow, manure management will become more and more important. Currently there is very little information available to sheep producers to ensure that their farms are operating at or near P balance and high N-use efficiency. Tracking nutrients that are excreted and applied to the crop or forage land is a large component of manure management planning. Producers need to have a good database for use as a reference when determining appropriate spreading rates as well as how long a field must be left before it is eligible to receive an application of manure again. Livestock producers in Manitoba are under increasing pressure to ensure their operations are in compliance with phosphorous regulations. Developing a database that outlines the nutrient content of manure is one way that Manitoba Agriculture, Food and Rural Initiatives can help make certain that nutrients are being used and cycled to the highest standard.

Individual reports for producers will be prepared containing the following analysis:

Complete nutrient profiles will be collected from each manure sample including:

Total Nitrogen

NH<sub>4</sub>-N

P, K, and S

Micro nutrients: Ca, Mg, Cu, Fe, Mn, Zn and Na

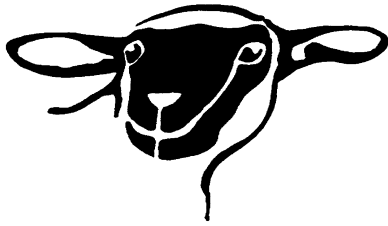
Total Carbon

Each of the macro nutrients will be discussed as well the C:N to assist when making composting and N availability decisions.

Each producer will receive his/her individual results and the compiled data from the sample set to enable them to compare their operation's results to the mean. Site-specific management recommendations can be made to the producer on C: N as well as N: P to help ensure the most efficient use of available nutrients.

All individual reports are kept confidential.

For more information on how you can participate please call Clay Sawka (204)750-3066 or email [Clay.Sawka@gov.mb.ca](mailto:Clay.Sawka@gov.mb.ca).



**Nominations  
For Manitoba's  
Canadian Sheep Breeders Association  
Representative**

Until 2007 , the CSBA elections were done at the MSA Annual General Meeting. With MSA's fiscal year being changed to match the calendar year, elections at the AGM are no longer practical.

If you're interested in serving the MSA as the Canadian Sheep Breeders Association representative, please print and sign your name. Get another CSBA member to sign your nomination form. This is a one-year appointment.

You must be a CSBA member residing in Manitoba to qualify.

Nominee \_\_\_\_\_ (print) \_\_\_\_\_ (sign)

Nominator \_\_\_\_\_ (print) \_\_\_\_\_ (sign)

Return to the MSA :

c/o Lucien Lesage

Box 91

Notre Dame de Lourdes, Manitoba R0G 1M0

By November 27, 2010

For more info, please contact your present CSBA Rep.  
Henry Nelson at 204-896-3759 or [hnelson@shaw.ca](mailto:hnelson@shaw.ca)



## **MANITOBA SHEEP ASSOCIATION INC.**

### **Director at Large Nominations**

As of January 1<sup>st</sup>, 2011 there will be 1 opening for MSA Director at Large. If interested in serving your Sheep Industry, get this nomination form signed by 2 MSA members and returned to MSA Box 91 Notre Dame de Lourdes by November 27<sup>th</sup>, 2010.

### **To be a MSA Director**

One must be a member of the Association.

One must be a resident of Manitoba.

One must be 18 years or older.

\_\_\_\_\_ is nominated for a 2-year term to the position of MSA Director at Large commencing January 1<sup>st</sup>, 2011.

Nominated by

Seconded by

Print \_\_\_\_\_

Print \_\_\_\_\_

Sign \_\_\_\_\_

Sign \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_