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## Love is ON the Air with BTSYA! Happy Valentine's Day





MIRACLE MOMENT®

"My bounty is as boundless as the sea, my love as deep. The more I give to thee, the more I have, for both are infinite."

~William Shakespeare

A MESSAGE FROM OUR FOUNDER, CYNTHIA BRIAN

Happy month of love! This week both of our radio broadcasts celebrate love, relationships, and the importance of appreciating others. Check out Starstyle® Be the Star You Are!® and Express Yourself!<sup>m</sup> to see what love has to do with it!

We want to take this opportunity to thank everyone who made <u>donations</u> to Be the Star You Are!® during 2013 and ask that you continue to support our positive message and literacy charity with your tax deductible contributions while asking your company to match your donations. <u>OPERATION MIDWEST TORNADO DISASTER RELIEF</u> was a huge success. Be the Star You Are!® was able to <u>donate</u> and ship over 2000 brand new books as gifts. Our gratitude to those who supported this outreach holiday effort, especially to author Brooks Olbrys. Under the direction of our teen concert director, Andrew Wang, young people orchestrated a festive musical extravaganza to raise funds for the relief effort. Great job everyone!

In 2014 Be the Star You Are!® will be participating in numerous outreach events. This is an opportunity for you or your business to be a sponsor and reap the benefits of associating with a non profit that walks the talk. Check out our newest video of the teens working to spread literacy and positive messages created by volunteer videographer, James Shand.

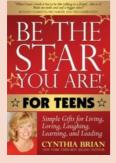
Don't forget that you can <u>buy</u>our signature books in bulk as premium gifts for your customers and even get autographed copies. Be in touch if you are having a fundraiser and ask us how we can help you. <u>Be the Star You Are!® 99 Gifts and Be the Star You Are!® for TEENS</u> make great gifts for all ages as they are inspiring, motivational, encouraging, and entertaining.

I send you personal hugs and star smiles across the miles. Have a lovely Valentine's!

Cynthia Brian Founder/Executive Director Cynthia@BetheStarYouAre.org <u>About Me</u>



## **DONATE TODAY**



#### **10th ANNUAL ESSAY WINNERS ANNOUNCED**

And the winners are....Jordan S. and <u>Pamela Lewis</u> in the 10th Annual Be the Star You Are!® National Essay Contest sponsored by <u>US BANK</u>. The theme this year was "What it Means to Be an American" and it's obvious this is a very personal subject. Congratulations to the award winners and thanks to our sponsor, <u>US BANK</u>. The 11th Annual Essay Contest will begin in October.

### **MEET A FEW TEEN VOLUNTEERS**

Volunteer videographer James Shand captured a few of the Be the Star You Are!® youth organizing a literacy event for the community with gracious sponsorship by the Lamorinda Weekly. Watch this new video!



#### **COMING SOON**

Our wonderful web mistress, Kim Carlson, has been working with a team of volunteers from Dell to create a fresh, updated website for <u>Be the Star You Are!</u> . It's not quite ready to launch yet, but we are certainly excited. Thanks to Carrie and James for spearheading this



#### **IN THE NEWS**

WOW! Our teens have been busy scribes. We have lots of published works since the last newsletter. Thanks to our bloggers, podcasters, and social media mavericks for keeping <u>Be the</u> <u>Star You Are!®</u> happenings part of the online conversation. Shout outs go to Noel, Brooke, Ryan, Caiseen, and Gabriel. Tons more book reviews have been published as well under the supervision of writing chairpersons Courtney Cheng and our newest chair, Katie Huang. Check out the Be the Star You Are!® reviews at our charity partner, <u>The Reading Tub</u>.

Read Press Pass Blogs Youngjoo Ahn: 21st Century Diary, Love Every Day Konnie Guo: <u>Celebrate Diversity</u> Cynthia Brian: <u>Winter Wonders</u>, January Garden Guide, <u>Technology in the Garden</u>, <u>February</u> <u>Garden Guide</u>, <u>Resolutions</u>, <u>After the Freeze</u> Alex Pawlakos: <u>App Rap Twitter</u> Andrew Wang: <u>Music for a Cause</u>, <u>Teen Volunteerism, Robotics</u> Linda Lan Phung: <u>Spreading the Love</u> Eric Pawlakos: <u>App Rap Wickr, Text Secure</u>



### **RADIO FLYER**

Congrats to <u>StarStyle®-Be the Star You Are!® Radio</u> which just broadcast the 790th show and <u>Express Yourself!</u><sup>™</sup> Teens who aired program #110! Let your voice be heard and HELP keep positive media on the air. Listen to StarStyle® LIVE Wednesdays 3-4pm PT on <u>Voice America Empowerment</u> and Express Yourself!<sup>™</sup> on <u>Voice America Kids</u> Tuesdays at NOON PT. Lend us your ears!



## **DONATE today**

### **T-Shirts & STAR Buttons**

**Buy** "Read, Lead, Succeed" T-Shirts and Tanks in white or black for \$20 donation and "I am a STAR" button for \$6.00. Includes Shipping Show your support and SHINE!





# **BUY NOW**

**~~~** 

Have a beautiful Valentine's Day! Surround yourself with hugs and laughter. Thanks for your <u>support</u> of Be the Star You Are!® We appreciate you!

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