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August 24, 2013

EVERYBODY COUNTS!

Star Searcher's Express from Be the Star You Are!®



A Message from Our Founder, Cynthia Brian

Summer is coming to an end, school is back in session, and [Be the Star You Are!®](#) is gearing up to begin it's 15th



year as a 501 c3 in September. What a whirlwind it's been. We welcome many new volunteers to our star family and thank our supporters who keep our programs running.

Did you know that it doesn't take much to be a philanthropist. By giving money, time, experience, skills, and networks, you have the ability to create a better world. Whether you write a check for \$10 or \$1000, every penny helps us keep our numerous programs running. Be the Star You Are!® is comprised of all volunteers, which means that every cent of your donation, 100% is utilized to fulfill our mission of empowering women, families, and youth by increasing literacy and improving positive message programming. How many charities do you know who have this kind of record? Be the Star You Are!® is here to help people of all ages, backgrounds, and passions make their giving more meaningful. We want you to become proactive instead of reactive, collaborative instead of isolated. Our resources are tightly stretched and every day we have to do more with less. We hope you'll help Be the Star You Are!® in any way you can with whatever you can spare. Once again, [BTSYA](#) has been honored as a [TOP NON PROFIT](#) for 2013.

Make a tax deductible contribution via [PAYPAL](#), send a check to



Miracle Moment®



"Generosity is giving more than you can, and pride is taking less than you need."

Kahlil Gibran

NEW SHINE VIDEO

James Shand, our new volunteer for video, created a [new video](#) for our SHINE series called [Malala is a STAR:](#)



CLUB BTSYA

Start a [Club BTSYA](#) at your school to help students write & become radio reporters.

PO Box 376, Moraga, Ca. 94556, or call us to give us a credit card # at 925-376-7126.
Everybody counts and we're counting on you.

Thanks for caring and sharing.
Happy days,
Cynthia Brian
Founder/Executive Director

PS: Did you know that volunteering and donating is not just good for your soul, it's good for your health? According to a report by the Corporation for National & Community Service, volunteers and donors have lower rates of depression and higher happiness quotients than those who are not givers. When you help others, you help yourself. Get healthy and happy, give more.

[DONATE NOW!](#)

UPCOMING EVENTS

Saturday, September 28 10am-4pm PT- [The Pear & Wine Festival](#) at the Moraga Commons Park. Come meet the teen writers of Teen Scene and participate in writing activities. Cynthia Brian will autograph books. Free potpourri. Fun for the Family. Sponsored by [The Lamorinda Weekly](#).



[2013 Essay Contest](#) launches in October, sponsored by [US Bank](#). Topic this year is What it Means to Be an American. Get a head start!



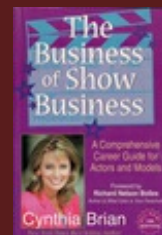
Book Reviews and In the News

Make sure to check out the BTSYA creative community at www.BTSYA.org under Pen and Paper where you'll find the latest book reviews, news articles, music, and more by our talented youth volunteers. For a catalog of reviews by our Star TEEN Book Reviewers, at [The Reading Tub](#). A big shout out to our Book Review chairperson, [Courtney Cheng](#), who makes sure to keep the site updated despite her busy schedule at CAL, Berkeley and on the air with [Express Yourself!™ Teen Radio](#).

Email info@bethestaryouare.org for details.

NEW Book Release

The Business of Show Business, 14th Edition, Enhanced Audio ebook
By Cynthia Brian
ISBN# 978-1-939116-40-6



The Business of Show Business is the ultimate guide for getting into profiting, and avoiding the scams in the entertainment industry. If you are interested in pursuing a career as an actor or model, this is your toolbox for success. Cynthia Brian is your personal mentor, coach, and guide on the side with this 14th edition enhanced audio version of *The Business of Show Business*.

Available from:

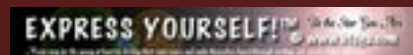
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Creative Community



Make sure to visit our BTSYA creative community where you can submit art, music, reviews, stories, and more. We want you to **[EXPRESS YOURSELF!](#)**

Easy Giving



EBAY and Paypal have made it very easy to help [Be the Star You Are!®](#) If you sell anything on EBAY, you can designate a percentage or dollar amount to be donated to BTYSA. You'll get a break on fees, and BTSYA gets a donation. Or if you are buying on EBAY, you can check a box to donate to BTSYA. Check it out and start your support

BTSYA Writers Published this Summer

Hannah Li: [Overcoming Fear](#)

[Summer Stress](#), [Teen Treks](#)

Alex Pawlakos: [Best Parking](#), [Gate Guru](#)

Cynthia Brian: [Garden Gala](#), [Salute to the Seasons](#), - [Isotoma](#), [What We'll do for a Buck](#), [The Business of Show Business 14th](#)

Caie Kelley, [Celebrities and Higher Ed](#), [Summer Plans](#), [Transitioning](#)

Eric Pawlakos: [Trip Advisor](#)

Linda Lan Phung [Unplugged](#), [Transitioning](#)

Thank you to the [Lamorinda Weekly](#) Newspaper for publishing Teen Scene.

Make sure to read our Blog Posts at [TALK](#).

Lots of great blogs on [Press Pass](#)



RADIO FLYER



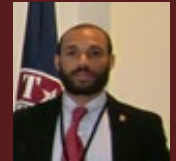
In July, our award winning positive talk radio program, StarStyle®-Be the Star You Are!® moved from World Talk Radio to the [Voice America Empowerment Channel](#). It can be heard LIVE every Wednesday from 4-5pm Pt/7-8pm ET. Cynthia Brian and Heather Brittany are the Mother/Daughter dynamic duo who have been co-hosting this program live weekly since 1998 bringing upbeat, life enhancing conversation to the world. With Cynthia's expertise in interviewing the trailblazers, authors, and experts and Heather's healthy living segments, these Goddess Gals are your personal growth coaches helping you to jumpstart your life while igniting your flame of greatness.

now! Go to <http://givingworks.ebay.com> and under FIND A CAUSE to support, type in Be the Star You Are!

Volunteer

Want to Join our STAR team?

Contact our Volunteer Director, Jerome Tennille. He'll get you started making a difference.



Jerome@Bethestaryouare.org

BUY BOOKS



Buy our BTSYA signature books and T-shirts from our [store](#).

Buy books from best selling authors at the lowest prices from our [AMAZON](#) store

All are tax deductible donations to [BTSYA](#).



Coaching Services

[Help with writing, acting, speaking, and interviewing.](#) Call for appointment 925-377-STAR

Brought to the airwaves under the auspices of the literacy and positive media charity, Be the Star You Are!®, (<http://www.BetheStarYouAre.org>) each program will pump your energy to help you live, love, laugh, learn, and lead.

Previous guests and fans of the program on World Talk Radio will always be able to access the [archives](#).

Tune in the Power Hour every Wednesday from 4-5pm PT/70-8pmET on [StarStyle®-Be the Star You Are!®](#) and join our empowerment party.

For photos, descriptions, links, archives, and more, visit <http://www.StarStyleRadio.com>.

Get inspired, motivated, and informed with [StarStyle®-Be the Star You Are!®](#)

Lend us Your Ears!!!

TEENS TALK, THE WORLD LISTENS



[Express Yourself!™ Teen Radio](#) hosts and reporters have grown to twenty. The teens will record show #90 this week! Youngjoo Ahn is the chief host with co-hosting shared by Caie Kelley, Katelyn Darrow, Rachel Glass, Courtney Cheng, Ryan Sim and other field reporters. Tune in every Tuesday 12 NOON PT/3pm ET on the [Voice America Kids Network](#). Awesome guests and fascinating dialogue, Express Yourself!™ is where teens talk and the world listens.

Meet the teen [hosts & reporters](#) at <http://www.BTSYA.org>

Opportunities are available for StarStyle®-Be the Star You Are!® and Express Yourself!™ Internet Radio Programs.

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STAR.

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*"We ask ourselves,
Who am I to be
brilliant, gorgeous,
talented, and
fabulous? Actually,
who are you not to
be?" Williamson*

***Be the STAR You
ARE!***



around the world.

For guest guidelines, email

Cynthia@BethestarYouAre.org

For sponsorship, email Sales.StarStyle@gmail.com



Thanks for your continued interest in increasing literacy and improving positive media with Be the Star You Are!®

School is back in session. Drive carefully.



Donate today!

From our San Francisco sunset to your summer nights, BE HAPPY, READ MORE!

Everybody Counts. Everyone is SPECIAL.



Tel: (925-376-7126
PO Box 376
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Email: info@BetheStarYouAre.org
Web: <http://www.BetheStarYouAre.org>
<http://www.BTSYA.org>

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