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# **Summer Sizzle and Sun SHINE!**





### **STARSEARCHER'S EXPRESS**

brought to you by Be the Star You Are!® 501 c3

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http://www.bethestaryouare.org \* http://www.btsya.com



REMOVE" on the subject line. Forward this to anyone who you think may be interested in its contents. If this was forwarded to you, and you want to receive it monthly, reply with "SUBSCRIBE" in the subject line. Visit our web site at http://www.bethestaryouare.org. Thank you.

#### **OUR MISSION:**

**BE THE STAR YOU ARE**®! is a 501 c3 charity dedicated to empowering women, families, and youth through improved literacy and increased positive media. **BE THE STAR YOU ARE**®! has no religious or political agendas or affiliations.

Please note: Our web site at <u>http://www.bethestaryouare.org</u> does not work properly on Safari. We apologize for the inconvenience as we build a new web site. Thank You

### **MIRACLE MOMENT®:**

"The real secret of success is enthusiasm." Walter Chrysler, entrepreneur

### **Express Yourself!**<sup>TM</sup> by Founder, Cynthia Brian

Without a doubt, summer is my favorite season. I love it hot, hot, hot because it means I can swim, swim, swim. Whether the medium is a lake, pond, ocean, or pool, you will find me in the H2O when the weather is over 80 degrees. And when it's colder, I may be in the shower or a hot tub. Why? Because my inspiration arrives to my brain via my body when my senses are surrounded by water. I



write all my books, lectures, columns, and thoughts with water as my background noise.

Where are you the most creative? What kind of environment gets your juices flowing? Do you know?

It's time to think about how you like to express your inner ingenuity.

This past month two of Be the Star You Are!®'s inventive teens, Steven Zhou and Courtney Cheng have been diligently working with me to design, write, and implement the new focused web site explicitly envisioned to be a safe place for young people to voice their opinions and talents. Appropriately named, Express Yourself!<sup>TM</sup> at http://www.btsya.com, the site has been launched with the sole purpose of publishing the creative works of teens and young adults around the world, connecting all youth in a positive, uplifting, collaborative manner. Writing, book reviews, photos, art, music, and videos are all welcome. Steven and Courtney will be moderating and managing the site and look forward to expanding the resources to include organizations and non profits that serve youth as well as offering a pen pal program whereby young people from different countries and cultures may communicate with one another. A licensing program is in the works.

Express Yourself!<sup>TM</sup> will showcase a monthly feature of YA authors and YA celebrities who are making a difference for our planet. We welcome input and look forward to your participation, sponsorship, chat, and suggestions. Currently the teens have launched <u>Operation Disaster Relief</u> to help get books to the students of Joplin, Missouri who were affected by the 2011 tornadoes. This is a fabulous opportunity for you to donate to an important cause and receive a <u>tax deduction</u>.

We also are seeking publicists, social networkers, and others to work with the Teen Team on the site. Email: btsya.expressyourself@gmail.com

If you are a young person, or you are the parent, teacher, guardian, or friend of any young people, please encourage them to check out http://www.btsya.com. Express Yourself!<sup>TM</sup> is for the kids, teens, and young adults who will one day rule our planet. Let's give them the opportunity to shine now!

Take a dive into your nearest water source and stroke your inner genius. Summer is for fun and exploration. It's time to **Express Yourself!**<sup>TM</sup> See you at the edge for some summer sizzle!

Cynthia Brian Founder/Executive Director <u>Be the Star You Are!®</u>



P.S. Steven and Courtney have a few words for you. Keep on reading...Listen to a <u>radio interview</u> with these STAR teens.**DONATE** 

# **Star Teens Express**

### From Steven Zhou, web master:

As the youth of the 21st Century generation, our education growing up has always been about memorizing and copying the tactics, knowledge, and ideas of historic figures. We have grown up without the chance to be different, to use



our creativity rather than our memorization skills to excel. <u>Express Yourself!</u> <u> $\mathsf{TM}$ </u> is a medium to show that, as youth, we already have something to contribute to the world. Through the free publicizing of writing, art, music, video, etc, we aim to give a voice to the new generation of youth.

### From Courtney Cheng, Writing Coordinator:

<u>Express Yourself!</u> is an all-age-friendly site that encourages readers to pursue their creative and artistic talents. Contributing to the writing submissions not only provides an audience for your own work, but also allows you to find inspiration in others'. We hope to give our site visitors a place to explore their interests while interacting and connecting with others.

## **Operation Disaster Relief**

When tragedy strikes, the literacy and positive media charity Be the Star You Are!® is swift to launch Operation Disaster Relief, an outreach program to help victims of a disaster have a little joy in their lives through reading. As soon as the necessities have been provided, Be the Star You Are!® mobilizes by recruiting authors from the popular radio program, <u>Starstyle®-Be the Star You Are!®</u> to donate resources to help the efforts. The recent tornadoes in Joplin, Missouri destroyed 262 classrooms leaving almost 13, 000 students without supplies. To date over 1520 books have been shipped valued at over \$23,400. BTSYA wants to single out Brooks Olbrys, Diana Zimmerman, and John Woods for their book donations. Donate now to help.



Here's what the school district and clinics are saying about the generous donations:

"Dear Cynthia:

I apologize for the delay in thanking you and the authors. Your gift is greatly appreciated. We are now just learning how widespread the devastating affects of the tornado have reached. At our community health center we serve many children and I believe these books will be most helpful. We plan on presenting a child the book as they enter the exam room, putting them at ease and something special for getting the care they need to keep them well – vaccines, teeth cleaned, etc. Our physicians as well as our dentists are looking at the books for distribution to the appropriate aged patients. Thank you again! Debra M Davidson, PHD Chief Operations Officer Access Family Care Joplin, Mo." "Thank you so much Cynthia, we will make sure we get pictures. We so greatly appreciate all you have done to help our schools. Thank you, Kristen Dudolski Joplin School District, Missouri"

### **Radio Flyer**

It's definitely summer sizzle on the radio program with mega stars gracing the airwaves.Starstyle-Be the Star You Are!® radio program features award winning and best selling authors of new books every



week. Listen live every Thursday from 3-4pm PT/6-7pm ET on <u>World Talk</u> <u>Radio/Voice</u> America at or tune in for <u>photos</u>, <u>descriptions</u>, <u>links</u>, <u>and more</u> <u>information</u>/

Free on ITUNES

## **Radio Summer Celebrity Guests**



Every week "the Oprah of the Airwaves", Cynthia Brian interviews pioneers on the planet.

<u>Colin Garland</u>-Founder, Global Classroom <u>Elliot Tiber</u>, Author, Taking Woodstock (film by

#### Ang Lee)

Gayle Newhouse, Producer, Award winning film, Tapping the Source John Woods, Author/Produer Return to Treasure Island Bob Doyle, Author, Follow Your Passion, Find Your Purpose (featured in the film, The Secret) James Rollins, Author, The Devil Colony (screenwriter for Indiana Jones film) Juliet Eilperin, Author, Demon Fish Brooks Olbrys, Author, Blue Ocean Bob Finds His Purpose Charlette Mikulka, Author, Peace in the Heart & Home Dr. Don Martin, Author, Road Map for Graduate Studies

And introducing a rising fourteen year old star, Makayla Diane with her

novel, The Blue Roses of Texas

Watch the <u>TV interview</u> of one of our other teenage guests, <u>Maggie Mei</u> Lewis who wrote Moonlight Memoirs

Each week also features a T42 lifestyle, healthy living, and current events segment with health professional, Heather Brittany. To sponsor our program, email info@bethestaryouare.org. For guest guidelines, contact our Guest Coordinator, Angela Siekman, radio@bethestaryouareRadio.com

Buy Books from your favorite authors as a donation

#### **BOOK REVIEW SERVICE**



Are you an author who needs a book review? Be the Star You Are!® is now providing a special book review service for a tax deductible contribution of \$150.00 per book. We'll read the book, write a review, and post it at various on-line sites. Email us for details. info@bethestaryouare.org.

### WISHING WELL

Be the Star You Are!® has compiled a short list. We hope you can help. Email info@bethestaryouare.org

- \* Sponsors for our new Express Yourself!<sup>TM</sup> web site, www.btsya.com
- \*44 cent stamps for our Letters for Literacy Campaign
- \*Public Relations firm to provide pro bono services
- \*Buy cases of our signature Be the Star You Are!® book series
- \*Buy our T-shirts and Books (\$20-\$25)

\*Donate your birthday-instead of asking for gifts, tell your friends to make a donation to BTSYA in your name.

\*Donate through Ebay/MissionFish

\*Shop at online stores that Give Back



We hope you will fill our wishing well!

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May you enjoy a summer of sun, surf, swim, sizzle, and SHINE! Our gratitude for being part of the Be the Star You Are!®



#### Contact Us:

Phone us at: 925-376-7126 email us at: <u>info@b</u>ethestaryouare.org Visit our web-site at: <u>www.btsya.com</u> or <u>www.bethestaryouare.org</u>

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