



# StarSearcher's Express

brought to you by Be the Star You Are!® 501 c3

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<http://www.bethestaryouare.org>



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## OPERATION DISASTER RELIEF



Joplin, Missouri lost 262 classrooms in the tornadoes. Be the Star You Are!® is helping to

## A FUTURE WITHOUT BOOKS

Rudy Shur, founder of Square One Publishers wrote an interesting article regarding the future of books and reading in general.



Although the gist of his article was pondering the relevance of publishers as well as the production of both ebooks and tree books, as a proponent of reading and increasing literacy, I wonder about the future of our children and the expansion of our minds and imaginations.

Rudy wrote: "While other countries in this world focus on educating their children, Americans seem more concerned with amusing them. Yes, these electronic time-wasters do serve a purpose: They act as baby-sitters or simply keep children out of parents' hair. However, the responsibility of bringing children up who value

## DONATE

### OUR MISSION

**BE THE STAR YOU ARE!®** is a 501 c3 charity dedicated to empowering women, families, and youth through improved literacy and increased positive media. **BE THE STAR YOU ARE!®** has no religious or political agendas or affiliations.

### MIRACLE MOMENT®:

*"Act as if you are worthy to have what you want, and the universe will prove you correct!" Alan Cohen*

### SPONSOR SPOTLIGHT: The Good Earth Store



The three women

send books to the schools through Operation Disaster Relief. Authors [Brooks Olbrys](#), [Cynthia Brian](#), [Diana Zimmerman](#) have donated cases of books.

We need your financial assistance please to get books to the schools before September.  
[Info here.](#)

## [Donate to Disaster Relief](#)

[Facebook page.](#)

## BTSYA MAKES A DIFFERENCE



[Be the Star You Are!](#) proudly presents these positive results as of

education, and hence read, in any form, is no longer the priority it once was. Do we know how many homes do not have books? How many children have never been exposed to the pleasure of reading or being read to?"

Are we facing a future without books? There was a time that one could predict the financial success of a person by the size of his/her library of books. The more books one read, the more success was bred. What do you think? I would love to hear from you and learn your experience.

Our motto here at Be the Star You Are!® remains "To be a leader, you must be a reader. Read, lead, succeed." Is reading becoming irrelevant?

Welcome to summer solstice services. Be in touch.

Email me at [Cynthia@bethestaryouare.org](mailto:Cynthia@bethestaryouare.org).

## Teen Tribute: Express Yourself!™

behind [The Good Earth Store](#) (Starla, Dana, and Sarah) contribute to Be the Star You Are!® through their Ebay on-line store via MissionFish. A blue/gold ribbon on their inventory indicates that 10% of the sales goes towards BTSYA programs. Starla Allen, the founder of [The Good Earth Store](#), says "BTSYA, my hat goes off to you, not only for helping the needs of others through books, but for your trustworthiness." Check out the incredible clay based products at [www.stores.ebay/goodearthstore](http://www.stores.ebay/goodearthstore). Support a family based business that not only supports BTSYA, but is earth friendly. Thank you ladies for giving back!

## CONGRATS

\* To our Published Volunteers this month

[Eric Pawkalos](#)  
[Arianna Tong](#)



\*To our Volunteer Graduates

Jennifer Tao-Harvard  
Jacqueline Tao & Rachel Glass high school

LETTERS FOR

positive results as of  
June 2001

\*Donated \$1.7 million  
in books

\*Served 210,600  
families

\*Donated to 75  
organizations

\*Logged 230,940  
volunteer hours

\*Spearheads 14  
ongoing [outreach  
programs](#)

Be the Star You Are!® is  
small yet mighty.

Thank you volunteers  
and supporters!

## AUTHOR SPOTLIGHT



Heidi Ramos-Author  
of *Island of Dreams*  
and *Secret Whispers*

[Heidi Ramos](#)'s *Island of Dreams* focuses on her abusive childhood growing up in painful poverty on a beautiful small island in the Philippines.



Time for kudos, bravos, and go teens go. Yeah, hurray, and congratulations! Stand and salute!

On Thursday, June 16<sup>th</sup>, the new web site designed by, for, and with our BTSYA teenagers went live.

An outreach program of Be the Star You Are!®, the site called [Express Yourself!™](#) is designed to voice and publish creative works and positive messages for teens and the young-at-heart. Spearheaded by the energetic and talented 17 year olds, Steven Zhou and Courtney Cheng, [www.btsya.com](http://www.btsya.com) is a safe haven for young artists to exhibit their talents.

Creative writing, book reviews, technology reports, video, art, photos, and music are all welcome on the site. Steven is the web master and administrator. Courtney is the writing coordinator. Both of them, plus a team of teens, will comprise the submission review board.

[Be the Star You Are!®](#) charity will be the licensor for all works,

## LETTERS FOR LITERACY



Thank you also to all the individuals who have made small donations to our Letters for Literacy Program. Every dollar helps. Here's how your donations are utilized:

A \$25 donations provides 5 books for kids or adults.

\$50 provides 12 books

\$100 provides 28 books.

[CONTRIBUTE](#) to Letters for  
Literacy

## RADIO FLYER



Starstyle-Be the Star You Are!® radio program features award winning and best selling authors of new books every week. Listen live every Thursday from 3-4pm PT/6-7pm ET on [World Talk Radio/Voice America](#) or tune in for [photos, descriptions, links, and more information](#)

Free on [iTUNES](#)

For guest guidelines, contact our Guest Coordinator, Angela Siekman at [radio@bethestaryouareRadio.com](mailto:radio@bethestaryouareRadio.com).

To sponsor our program, email

happened.

Secret Whispers is a book of poetry inspired by the men she loves and once loved through heartbreak and triumph.

Reviews - [Island of Dreams.](#)

Reviews- [Secret Whispers.](#) Books are available on Amazon. [Radio Interview](#)

## FAIRE FUN



On Saturday, May 14 from 9:30 to 5:00pm, Be the Star You Are!® volunteers participated in the Moraga Community Faire and also held a car wash fundraiser at Star Station.

Event chairpersons Jacqueline Tao and Vivien Lee expertly managed 44 volunteers who face painted, handed out flyers on literacy, and washed cars. Director

splitting proceeds with the artists. The artists own the copyrights, allowing Be the Star You Are!® the rights to publish and license the works.

With the school budgetary cuts, many arts programs have been eliminated. It is our hope that [www.btsya.com](http://www.btsya.com) will become the go-to forum for young people and the young-at-heart) around the globe to express themselves in a myriad of ways.

We already have a teenager in Saudi Arabia writing for the site and looking forward to creating a powerful community of engaged youth and sponsors around the world. This is an opportunity for everyone to have a voice, speak out, get recognized and [Express Yourself!™](#)

Please help our teens help our next generation of leaders be heard by passing on the word that [www.btsya.com](http://www.btsya.com) is accepting submissions and is open to all suggestions as [Express Yourself!™](#) grows and blossoms.

Connect, communicate, collaborate, create. Thank you Steven and Courtney for leading the way to an inspired future by investing in this new paradigm of personal manifestation

[info@bethestaryouare.org](mailto:info@bethestaryouare.org)

Buy Books from your favorite authors as a donation at [Amazon.](#)

## PROGRAM PRAISE

*“Congratulations on the well deserved success! Starstyle – Be the Star You Are! is one of the truly inspiring and motivating talk radio shows, it’s always a pleasure. May it continue for many more years to come!”* **Dianne Jolly, listener**

*“It was a pleasure to be on your show. You are a delight to talk to. Thank you for having me on your show and I will certainly do what I can to spread the word about your awesome program.”* **April Kelly, Senior Director of Customer Operations, Linked-In; Author, Gratitude at Work**

*“That was fun!! Thank you so much. I appreciate your kind words about my book! And I will make the series into a children's book series. Then I'll have to come back on your show to talk about those books too!”* **Ruth Douthitt, author, The Dragon Forest**

*“Great show and wonderful direction. Colin emanates courage, integrity and harmony. Really enjoyed the interview as did everyone in the room. Thank you.”* **Gayle Newhouse, Co-Producer, Tapping the Source Movie**

[Radio FACEBOOK](#)

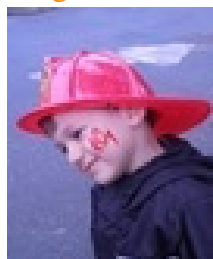


Washed Cars. Director of Photography, Robert Mohr had his team shooting videos and photos of the happenings.

## Ellen Beans, Mistress of Ceremonies

**commented:** *"Your Moraga Faire booth looked busy, colorful, and happy. Your car wash deal was great! I saw those painted faces walking around - nicely done too."*

Despite the inclement weather, everyone had fun. Special thanks for the donations and in-kind support from OSH, [UPS Store](#), STAR Service Station, [Mohr Productions](#), [Keigan Productions](#).



[Shine-Car Wash & Moraga Faire Video](#)

## POSITIVE MESSAGE CAMPAIGN

manifestation.

Listen to an [interview](#) with these exemplary teens on World Talk Radio.



[Volunteer Vivien Video on Creative Writing](#)

## WISHE\$\$

Be the Star You Are!® has



compiled a short list. We hope you can help. Email [info@bethestaryouare.org](mailto:info@bethestaryouare.org)

\*Sponsors for our new Express Yourself!™ web site, [www.btsya.com](http://www.btsya.com)

\*44 cent stamps for our Letters for Literacy Campaign (we'll take your extra stamps of any denomination)

\*Public Relations firm to provide pro bono services

\*Buy cases of our signature Be the Star You Are!® book series

\*Buy our T-shirts and Books (\$20-\$25)

\*Donate your birthday-instead of asking for gifts, tell your friends to

## [Radio Twitter](#)



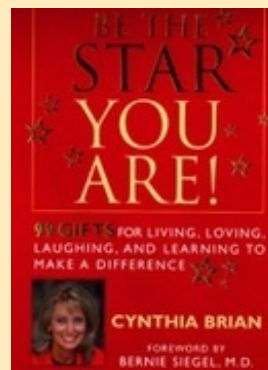
## COACHING

Is your body language sabotaging your interviews and auditions?

Empowerment expert, [Cynthia](#)

[Brian](#), is

available to help you with life challenges, acting, writing, presentations, and media training in person with video playback, by phone, or SKYPE. Book your success session by calling 925-377-7827, emailing [cynthia@star-style.com](mailto:cynthia@star-style.com). [Website](#).



## BOOK REVIEW SERVICE

Are you an author who needs a book review? Be the Star You Are!® is now providing a special book review service for a tax deductible contribution of \$150.00 per book. We'll read the book, write a review, and post it at various on-line sites. Email for details.

[info@bethestaryouare.org](mailto:info@bethestaryouare.org).





We received our first contribution to our program to increase positive media from Natalia with this message:

*"I hope that everyone can achieve the happiness and vitality that Heather brings everyday!"*

Won't you please help us too?

[Keep positive messages broadcasting.](#)

## FOLLOW

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[Great NonProfits](#)



make a donation to BTSYA in your name.

\*Donate through

[Ebay/MissionFish](#)

\*Sponsor our 2011 Essay Contest

\*[DONATE ANY AMOUNT!](#)

\*[More Ways to Help](#)

PLEASE fill our wishing well!

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For summer reading pleasure, check out the books of the amazing authors on our [radio show](#), Starstyle®-Be the Star You Are!®

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[EXPRESS YOURSELF!](#)

**Make sure to submit your creative works at [www.btsya.com](http://www.btsya.com)**

Wishing you happy summer solstice. Dance, sing, and celebrate the lazy, hazy days of fun in the sun.

## [SHINE](#)

Thanks for your support!





**"To be a leader,  
you must be a  
reader"**

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