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Star Searcher's Express

Happy Spring!

Be the Star You Are!® 501 c3, PO Box 376, Moraga, California 94556 www.BTSYA.com

Express Yourself!



"Be careful the environment you choose for it will shape you; be careful the friends you choose for you will become like them."
W. Clement Stone

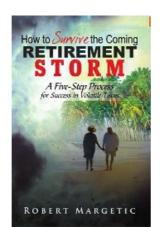


Spotlight on Author

Just in time for tax time...

How to Survive the coming Retirement Storm by <u>Robert</u> <u>Margetic</u>

"It's not too late to create a successful retirement!
Retirement s about more than money. It's a time to act upon your long delayed personal pursuits; a time to reconnect more deeply with family and friends. In these turbulent and



uncertain times, you need to manage the crucial balance between your income sources and lifestyle expenses. Learn how to take charge of your retirement

Listen to his interview on Starstyle®-Be the Star You

Are!® Radio:

Read reviews of his book

ESSAY WINNERS

Sponsored by US Bank, the 8th Annual Essay Contest winners were announced live on <u>Starstyle®-Be the</u>



Starstyle® Be the Star You Are!



A Message from Founder, Cynthia Brian

We are #1

On November 22, 2011, as an outreach service of <u>Be the Star You Are!®</u> to increase positive media, I created and



With teen administrator and male host, Steven Zhou, female co-host, Chan Dara Paschal, and field reporters Courtney Cheng, Rachel Glass, Vivien Lee, Eric Pawlakos, Courtney Tran, and Jacqueline Tao, we set out to give teens across the world a voice.

Our tag line, "where teens talk and the world listens" must have hit a nerve, because on March 15th, the director of <u>Voice America Kids</u> told us that Express Yourself!™ is the NUMBER ONE show on the network around the world!

WOW!

We had all been working so hard to bring topics and guests of interest to youth to the airwaves that none of us had even thought to consider ratings.

These are exciting times for our dedicated teens. Chan Dara says her good byes on April 3rd due to a full time college and work schedule and Courtney Tran will need to do the same in May. We welcome thirteen year-old Nicole Eubanks from Florida who will be our Health Beat reporter, junior Mason Windatt from California with On the Ball, a sports segment, and sophomore Youngjoo Ahn, our Creative Art reporter. Tune in for the auditions of other teens.

On May 12 from 11-4pm, the radio show goes remote at the

Star You Are!® on February 16 with a tie for first place by Dana Allen from California and Pamela Lewis from New York. They will also be interviewed and be able to read their winning essays on Express Yourself on May 22 for a program about technology and the world. Read their essays:

Second place went to Carl David with Honorable Mention awarded to Elizabeth Mroz and Miss Mary Sue Wickham. Carl David was interviewed and read his moving essay on Express
Yourself!TM for a special on teen suicide on March 20.

The winners received a monetary gift, books, radio interviews, and lots of promotion. Congrats to all of our winners.



The 9th National Essay Contest begins on October 18, 2012. Sponsorship is needed.

Please email Cynthia@bethestaryouare.org for information on how you can get super promotion.

"Knowing that there are so many talented writers out there, I am especially thrilled to have won again. I appreciate the opportunity you give to "ordinary folks" to express their opinions on the important issues of the day. It is always a good feeling to receive an honor, especially for a good cause such as Be the Star You Are.®" Pamela Lewis

"The Show was fabulous! Thank you so much for the opportunity to be a part of such an incredible production. You guys are amazing in what you do. It's truly an honor." Carl David, Author, Bader Field, How My Family Survived Suicide

DOWNLOAD APPS

Whether you have an iphone, Android, or Blackberry, you can take our radio shows with you. Go to Voice America Talk Radio and download the apps for VAK and World Talk Radio, then find out channel. We're on the go and want to stay where you are!



WATCH RADIO VIDEO by Steven Zhou

BTSYA TEEN ON-AIR STARS



Moraga Faire where our on-air stars will host two live shows, interview faire attendees, record music tracks, and audition new teen reporters. Check for details.

As we strive to maintain our first place position, it is the goal of each of our on-air personalities to provide quality experiences for all listeners. We hope you'll tune in for new programs every Tuesday at NOON PT on the Voice America Kids Network at

http://www.voiceamerica.com/show/2014/express-yourself.

Descriptions, photos, links, and more are always available at Express Yourself! $^{\text{TM}}$,

http://www.ExpressYourselfTeenRadio.com.

Starstyle® Be the Star You Are!® airs to rave reviews in 210 countries every Thursday LIVE from 3-4pm PT on World Talk Radio. tune in for Heather Brittany's fresh new Health Matters. For guest guidelines,

Radio@BetheStarYouAreRadio.com

Thank you all for your kind words of congratulations. PLEASE consider sponsoring our program. We are in 132 countries, so you'll be making a world of difference! For sales and sponsorships contact Rob at Sales.StarStyle@gmail.com.

And, as always, we need your donations. Make tax deductible contributions via PAYPAL, credit card, or check. Hey, we are #1! Help us stay there. Happy spring.

Cynthia Brian

DONATE NOW!

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GRATITUDE WORKS

Our thanks to those who have made a financial contribution to Be the Star You Are!® this month:

Keigan Productions

Nicole Dumke

Ed and Janet Holmes

Scott Goodson

Bernadette McCleland

David Warwick

Sharon Cabral

David Frohner

Dr. & Mrs. Ken Jensen



Without your generosity our doors would not be open, the lights would be out, and there would be no services to empower others. THANK YOU!

"Your volunteers are great stars and it is obvious you are nurturing lots of other "kids", both young and old by helping them read." Nicole Dumke, Publisher

DONATE NOW



Advertising and Sponsorship Opportunities are available for StarStyle®-Be the Star You Arel®and Express Yourself!™ Internet Radio Programs.

Have your message heard by millions of listeners from around the world.

Contact our Sales Team at <u>Sales.StarStyle@gmail.com</u> or 925.377.STAR for more information.



Singing the Praise



#1 on the Voice America Kids Network

"Congrats on being #1 on the network! Express Yourself!™ is awesome!" Heather Brittany, producer/host of Health Matters

"Way to go! This is fabulous news and so deserved!" Brian Rankin, LA Fire Department

"WOW! Congrats. That's fabulous!!! Astounding. But then, so are you!!!!"
Diana Zimmerman, CEO CMS Communications

"Outstanding news !!!!! Woot Woot!!!! Yeehaw!!!! Absolutely thrilled for you!!! Fabulous for your network and the amazing teens..." Dana Brown, Teen Advocate, San Diego State University

"That's great! Congratulations to all of you!" Lee Bowerman, Editor, The Lamorinda Weekly

"Really excited about Express Yourself being #1!!" Courtney Cheng, Field Reporter, Book It!

"That is AWESOME. Congrats to all involved." Keigan Productions

"CONGRATS!!! How cool is that and we all know it only happened because of hard work and help from the kids. Proud of you all!...." Karen Kitchel, President of Cheerful Givers

"Congrats! That kind of publicity is exactly what sponsors are looking for. Go teens!" Marcia Welch, Accountant

"Congratulations! What an honor for Express Yourself!™ Teen Radio Show to be #1 in the world. What wonderful opportunities you create for young people." Ellen Beans, Chairperson, Moraga Citizens Network

"Congratulations on being reviewed as the #1 and having so many listeners from around the world--brilliant work!" Leslie Swartz, Artist

"I'm so happy for you, congratulation and best of luck to all your endeavors." Ethar Ramatala

Wishing Well



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*Buy our Signature Autographed Bookes http://starstyleradio.com/RADIO_SHOWS/Store.html

Thanks for supporting literacy and positive media projects.

CREATIVE COMMUNITY

Check out our <u>creative</u> <u>community</u> for the young at heart to upload their writing, art, music, videos, and opinions. <u>http://www.BTSYA.com</u>

TEENS
PUBLISHED
Read Teen Scene in
the Lamorinda
Weekly
Consider This
App Rap



All of your hard work and passion is paying off!!! Teens need all your efforts.." Susan Captain, President Captain Vineyards

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Coucining with Cynthia Dilan

Is your body language sabotaging your interviews and auditions? Empowerment expert, Cynthia Brian, is available to help you with life challenges, acting, writing, presentations, and media training in person with video playback, by phone, or SKYPE. Book your success session by calling 925-377-7827, emailing cynthia@star-style.com. Visit http://www.star-style.com.

"Your support of me as a new author is admirable, and I will be sure to promote you and your cause everywhere I go. Your <u>interview</u> has given me a great tool to use to promote my book and bring it to the awareness of the public. I am so grateful. The whole experience with you was positive from start to finish. Thank you for that!" Haim Ore, Author, Autism

Congratulations to our teen on-air Radio Stars!

Tune in to Express Yourself!™ every Tuesday at NOON PT on Voice America Kids Network

Anytime you can listen to archives, read bios, descriptions, see photos, and learn the gossip at Express

Yourself!

WE ARE NUMBER ONE! WE ARE NUMBER ONE! WE ARE NUMBER ONE! Woo Hoo! Woo Hoo! THANK YOU! THANK YOU! THANK YOU!

Thanks for supporting Be the Star You Are® 501 c3. Celebrate our 13th year with a donation to increase literacy and keep positive messages on the airwaves.

Po Box 376, Moraga, California, 94556 www.BetheStarYouare.org 925-376-7126

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Read the VerticalResponse marketing policy.

